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## ASX RELEASE

# SERVTECH TO COMMENCE INTERNATIONAL ROADSHOW IN LEAD UP TO VECTION ACQUISITION

### Highlights:

- ServTech to drive global exposure & brand awareness via domestic & international investor roadshow;
- ServTech to target **Australasia's key investment centres**: Kuala Lumpur, Singapore, Hong Kong, Sydney & Melbourne;
- Roadshow strategically aligned with ServTech's **international growth strategy** in the lead up to the planned acquisition of leading software developer **Vection**;
- Vection all-stock acquisition conducted at a share issue price of A\$0.02;
- ServTech to raise AUD \$2,000,000 from professional and sophisticated investors as part of its international investor roadshow;
- Media & communication advisory firm MMR Corporate appointed to assist with investor roadshow, PR and Media Relations.

#### 5 March 2019 | Perth, Australia

ServTech Global Holdings Limited (**ServTech** or the **Company**) (**ASX:SVT**) is pleased to announce that over the course of the next two weeks, it will be conducting a high-profile **International Investor Roadshow**. Due to the high-profile Tier 1 client portfolio of the proposed acquisition, the Company has gained significant interest and inbound enquiries from a number of institutional and sophisticated investors, both locally and abroad. The roadshow follows on from the Company's announced plans to acquire leading software developer **Vection** (ASX: 22 January 2019).

**Vection** is an established, European, full-service software development company with advanced Augmented Reality (**AR**) and Virtual Reality (**VR**) development capabilities, providing practical and commercial software solutions for its clients, from web and mobile applications to AR and VR. Vection boasts a significant tier 1 client portfolio with internationally acclaimed brands such as: Lamborghini, Fendi Casa, Ferretti, Maserati, Volvo and Philip Morris.

#### About the International Roadshow:

As it targets sophisticated, institutional and high net worth investors in **Australasia's most important financial districts** (**Kuala Lumpur**, **Hong Kong**, **Singapore**, **Sydney** & **Melbourne**), ServTech intends to present its strategic roadmap inclusive of its newly acquired VR & AR software technologies. As part of the international investor roadshow and the acquisition of Vection, the Company intends to raise AUD \$2,000,000 from sophisticated, professional and wholesale investors.

#### **MMR Partnership:**

ServTech has entered into a strategic partnership with media & communication advisory firm MMR Corporate Services Pty Ltd (**MMR**). The partnership with MMR will provide key **market and brand awareness benefits**, which the Board consider crucial to the successful implementation of its **international market strategy** and upcoming private placement.

MMR is an Australian **media and communication specialist**, with unrivalled ASX experience and a **strong track record** in international capital and private markets. Under the terms of the partnership, MMR will collaborate with Mr Mondello and the rest of the Board to bolster the Company's market perception as it approaches **completion of the Vection acquisition**.

MMR will be pivotal in delivering brand awareness in the marketplace, as ServTech sets out to cement its market presence in **3 continents** leveraging its expanded software development offering.

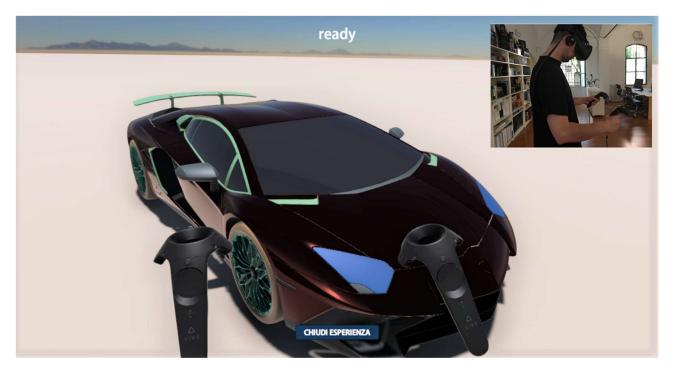


Figure 1: Lamborghini VR simulator showcased by Vection's proprietary VR technology.

#### Bert Mondello, Chairman of ServTech, commented:

"The Board is very excited to embark on this investor roadshow which is aimed at supporting the Company as it takes the next step as an international, end to end software developer. The Company has received significant inbound enquiries from a number of Institutional and sophisticated investors leading into the roadshow.

To assist in this, MMR has been appointed to ensure successful implementation of ServTech's international marketing strategy.

The Board has been impressed by MMR's track record in ASX media & communication and has opted to enter into this partnership to further progress its international market presence. MMR's knowledge and expertise are attractive for ServTech as a growth company and will provide for beneficial outcomes for both the Company and its shareholders."



#### For more information:

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#### About ServTech (ASX:SVT):

ServTech is a software company developing technologies utilised to disrupt traditional, self-limiting business models through the implementation of specialised software solutions, allowing companies to focus on their core revenue-generating businesses, reducing overheads and improving efficiency and scalability. ServTech operates on an Enterprise business model based on bespoke fees and on a Software as a Service (SaaS) business model based on recurrent subscription revenue.

www.servtechglobal.com.au