

ASX ANNOUNCEMENT 11 March 2019

## **HomeStay Appoints Philippa Lewis as Interim CEO**

Healthcare technology provider **HomeStay Care Limited (ASX: HSC)** ("HomeStay") is pleased to announce the appointment of Philippa Lewis as an interim CEO commencing immediately.

Philippa has global health and aged care industry experience and has founded and managed multiple private and publicly listed start-up enterprises. She has extensive experience in product development and commercialising medical devices, disruptive digital technologies as well as artificial intelligence. Philippa has over 25 years of health, aged care and medtech sector experience and is currently an advisor and non-executive director to a number of aged care and disability organisations in the medtech and biotech space including VisualAI Pty Ltd, an artificial Intelligence medical device company as well as CareVision Pty Ltd, a software company in the aged, disability homecare sector.

Philippa has been a founder and CEO of several medtech private and listed companies operating in the Aged Care sector in ANZ, Europe and North America. She has recently worked closely with the Economic Development Board of South Australia in respect of the blue print for the Global Centre for Modern Ageing, and was previously on the board of the Medical Technology Association of Australia.

Philippa has extensive experience in relation to the pivot between technology solutions and the global Aged Care industry, having been a founder/co-founder of Sanicare Pty Ltd, Simavita Ltd and Karista Pty Ltd.

With deep industry and government relationships, Philippa brings sector know how as well as strong execution skills to the HomeStay Care Group.

"HomeStay is excited to appoint Philippa as she brings a wealth of industry and strategic experience at a key time in the Company's growth. Philippa is well-connected and has unique skills to aid our strategy implementation. HomeStay has technology solutions well suited to Australians wishing to stay in their homes and the importance of this is reflected in the Terms of Reference of the current Royal Commission into Aged Care", says Mr Wayne Cahill, HomeStay Chairman.

Philippa stated "I am delighted to be joining this exciting and innovative company. The industry is vibrant and growing and the HomeStay applications are vast and relevant. Helping older Australians to say at home for as long as possible and being independent and safe is an extremely important philosophy. The HomeStay solutions will ensure this is possible for many more people. I am pleased to be able to contribute to that very bright future and to the support of all older Australians."

ABN: 62 111 823 762

tel: +61 8 6188 8181

fax: +61 8 6188 8182

homestay.care



ASX ANNOUNCEMENT 11 March 2019

Philippa has been engaged on an initial 3-month contract to work closely with the HomeStay Team to ensure continued product refinement, create strong commercial relationships and successfully continue to deliver the business metrics. The Company is also undertaking an extensive CEO search assisted by a major international recruitment agency.

## For Investor Enquiries, please contact:

investor@homestay.care

## **About HomeStay:**

HomeStay helps protect and connect our elderly with a scalable healthcare technology platform that allows them to live in their homes for longer. <a href="www.homestay.care">www.homestay.care</a>

ABN: 62 111 823 762

tel: +61 8 6188 8181 fax: +61 8 6188 8182

homestay.care