AVITA MEDICAL

Company Overview



Cowen 39th Annual Health Care Conference March 13, 2019

Disclaimer – Forward Looking Statements

This presentation may include forward-looking statements. You can identify these statements by the fact that they use words such as "anticipate", "estimate", "expect", "project", "intend", "plan", "believe", "target", "may", "assume" or similar expressions.

These forward looking statements speak only as at the date of this presentation and are based on management's expectations and beliefs concerning future events. Forward-looking statements are necessarily subject to risks, uncertainties and other factors, many of which are outside the control of Avita Medical that could cause actual results to differ materially from such statements.

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Overview of Avita Medical



AVITA Medical - Transforming Lives with Skin Regeneration

- Platform technology providing innovative treatments derived from the regenerative properties of a patient's own skin
- Headquartered in California
- Traded on ASX, with ADRs in U.S.
- Substantial U.S. Government support under BARDA program

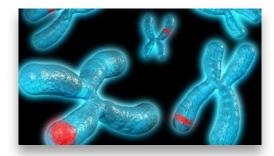


Leading the way in skin regenerative wound therapy Acute thermal burns, trauma, & chronic wounds



Expanding our footprint within regenerative dermatology

Hypopigmentation: Vitiligo



Advancing into Cell and Cell-Based Gene Therapy Aesthetics, Cell & Gene Therapy e.g., Dystrophic EB

FDA approved the RECELL System® PMA in September 2018 as Class III device for treatment of acute thermal burns



Leadership Team with the Right Expertise



Dr. Michael S. Perry CEO >30 years experience



Dale Sander CFO >30 years experience



Erin Liberto CCO 16 years experience

Allergan



Tim Rooney CAO 25 years experience

Affiliations:



Andrew Quick Sr VP, Clinical Dev. 22 years experience



Donna Shiroma General Counsel 20 years experience

Affiliations:





BAY CITY CAPITAL



Affiliations:



Affiliations:















Baxter







THERAPEUTICS









AVITA Medical Board and Capital Structure

A\$0.140 Share Price¹

1.864 Billion Shares Outstanding

A\$260.1 Million Market Capitalization¹ A\$45.9 Million Cash²

A\$0.0 (Zero) Debt

DIRECTORS



Dr. Michael Perry CEO, AVITA Medical



Professor Suzanne Crowe Associate Director of the



Multiple positions including



ANALYSTS

Redmile Group

John Hester, Bell Potter (AUS) Brooks O'Neil, Lake Street (US)

Karst Peak Capital Limited

BioScience Managers Pty Ltd

MAJOR SHAREHOLDERS



Lou Panaccio, Chairman Non-Executive Director Sonic Healthcare Limited





Damien McDonald Chief Executive Officer of LivaNova

Arthur Andersen LLP.

Ltd

^{2.} As of 31 December 2018, pro forma to include A\$13.8 million and A\$1.8 million in net proceeds received from 2nd Tranche of equity placement and Share Purchase Plan, respectively, in January 2019



15.6%

13.4%

5.1%

^{1.} As of 7 March 2019

RECELL Overview



Healthcare professionals should read the INSTRUCTIONS FOR USE - RECELL® Autologous Cell Harvesting Device for a full description of important safety information including contraindications, warnings and precautions.

RECELL System Skin Regeneration Platform

Regenerative Medicine Platform

 An Autologous Cell Harvesting Device that uses proprietary enzyme and buffer formulations to generate Spray-on Skin™ Cells within 30 minutes

Designed by Surgeons

 An elegant means to deliver skin regeneration to patients at point of care

Proven Safety and Effectiveness

- 8,000+ uses to date in multiple world markets with no observed safety signals
- Treatment area is 80X donor area (skin sample the size of credit card can be used to treat a patient's entire back)
- Compelling clinical results (RCTs) and robust health-economic data

>50 Peer-Reviewed Publications









Current Standard of Care Is Suboptimal and Expensive

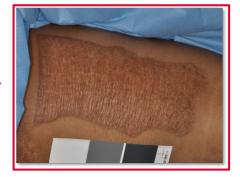
Autografts - Split-Thickness Skin Grafts (STSG) - Used in 75% of Cases



Harvesting skin from donor site for STSG



Donor site wound created while harvesting skin for autograft



Typical SOC donor site scar 52 weeks post procedure

KEY SHORTCOMINGS OF SOC

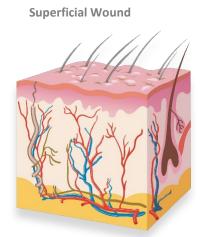
- Large donor area required
- Pain during and post procedure
- Extended hospitalization and costs
- Multiple complex, costly, surgical procedures
- Risk of infection

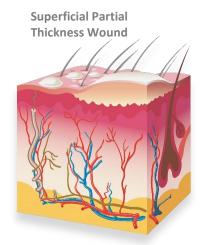
Healing burn injuries induces trauma of its own

Under Current Standard of Care
Average USD \$792,000 cost and 59.4 days in hospital for 40% TBSA burns¹

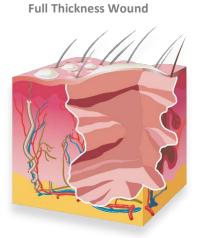


U.S. Clinical Trials Supporting RECELL Use in Burns









Clinical Support for RECELL System

- Two multicenter, randomized, controlled clinical trials consisting of 131 patients
- Additional 155+ patients treated in Compassionate Use and Continued Access programs
- Real-world experience in more than 8,000 patients globally

Pivotal Trial #1 RECELL Versus SOC (STSG) in Second-Degree Burns Pivotal Trial #2
RECELL with widely
spaced SG Versus
SOC (STSG) in ThirdDegree Burns

FDA Compassionate Use Investigational Device Exemption (IDE) Program (90+ Patients)

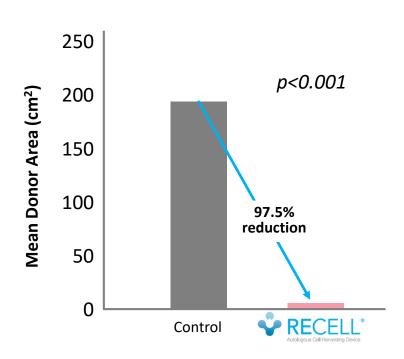
FDA Continued Access Investigational Device Exemption (IDE) Program (65+ Patients)



Pivotal Trial 1: RECELL System *Alone Versus* SoC (STSG)

Deep-Partial Thickness (Second-Degree) Burns

Reduced Donor Skin Requirement



Equivalent healing of burn sites with significantly less donor skin required

Reduced Pain and Scarring



- Significantly less donor-site pain (p≤0.0025)
- Significantly better donor-site appearance (p≤0.0025)
- Significantly reduced donor-site scarring (p≤0.0025)
- Significantly greater incidence of donor-site healing at two weeks (p<0.001)

& Research

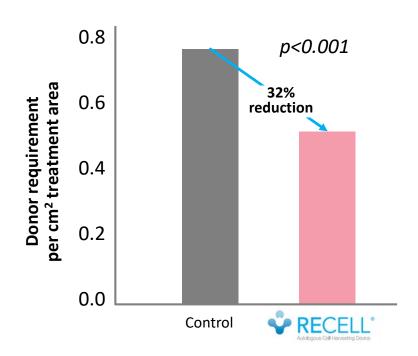
Published in JBCR and Presented at ABA



Pivotal Trial 2: RECELL System Combined With Widely-Spaced Skin Grafts <u>Versus</u> SoC (STSG)

Full-Thickness (Third-Degree) Burns

Reduced Donor Skin Requirement



Published in Burns and Presented at ABA



Positive Treatment Outcome

- RECELL System achieved definitive closure comparable to standard of care with significantly less donor skin
- At eight weeks post treatment,
 - <u>92 percent</u> of the burn sites treated with the RECELL System achieved complete healing versus
 - 85 percent for the sites treated with the standard of care

REFERENCE: Holmes JH, Molnar JA, Shupp, JW, et al. Demonstration of the safety and effectiveness of the RECELL® System combined with split-thickness meshed autografts for the reduction of donor skin to treat mixed-depth burn injuries. Burns. December 2018.



Compassionate Use Provides Additional Case Studies











Treatment Day

Day 7

Day 21

3 months

1 year

A CASE FROM A FACIAL BURN PATIENT Case Series Presented at ABA Meeting - APRIL 2018

- 12-year-old girl with 2nd-degree facial burn and widespread 3rd-degree burns
- 62% Total Body Surface Area (TBSA) burn injury
- Insufficient donor skin available for SoC (STSG)
- Reintroduction of melanocytes resulted in an excellent cosmetic outcome
- No facial contracture release surgery required
- Discharged in 24 days



RECELL is ideal for treatment of facial burns



RECELL System Clinical Results: Over 50 Presentation in More than 20 Conferences During Past 12 Months

Presentations included:

- Pivotal studies in 2nd and 3rd burns
- Facial burn patients
- Health economic model demonstrating RECELL cost savings
- RECELL combined with dermal substitutes
- Reduction in hospital stay due to treatment with RFCFI I
- Necrotizing soft tissue infection
- Large TBSA burn injuries

















Ten Presentations of RECELL System Results at American Burn Association Annual Meeting in April 2019



American Burn Association (ABA)
51st Annual Meeting
2-5 April 2019, Las Vegas

Treatment of Pediatric Patients with RECELL Selected at "Best of the Best Abstract"

Other presentations include:

- Developer, burn surgeon Professor Fiona Wood, to present a retrospective on the long-term clinical impact of the novel product
- Budget impact of RECELL use versus SOC (Arizona Burn Center)
- Treatment of donor sites with RECELL
- Large burn injuries, TBSA 52% to 91%
- Burn injuries of the hands and joints



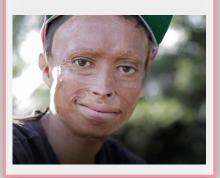
Burn Market & RECELL Commercial Strategy



Initial U.S. Target Market: In-Patient Burns of 10%+ TBSA that Require Autografting

486,000Burn Patients

Treated Annually in the US¹



42,402

In-patient
Burn Treatments²



75%

In-patient
Burns are Treated
in Burn Centers³



14,146

10%+ TBSA
In-Patients at
Burn Centers are
Target Candidates
for RECELL⁴



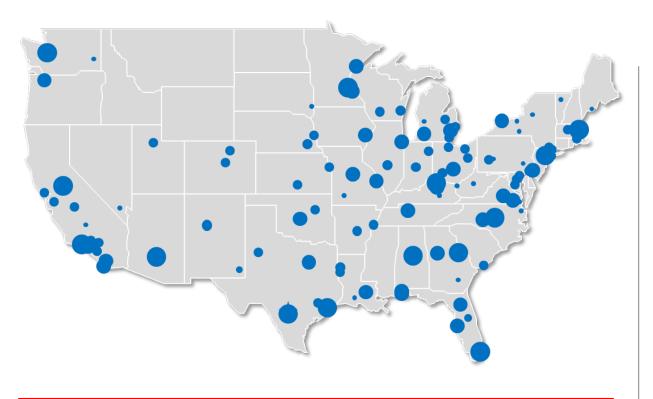
American Burn Association. National Burn Repository Report. 2016; Version 12.0 also http://ameriburn.org/who-we-are/media/burn-incidence-fact-sheet/

^{2.} ABA NBR Annual Report 2017

[.] Calculated off inpatient population and triangulated from http://ameriburn.org/who-we-are/media/burn-incidence-fact-sheet/

^{4.} ZS Pricing Research: US Market: Key Learnings & Insights, March 18, 2018. Slide 4

U.S. Burn Market is Highly Concentrated Making It Easily Accessible



24 burn centers already had experience with the RECELL System at time of FDA approval.⁴ Represent 30% of patients treated in U.S.

- 134 burn centers in the U.S.¹
- 300 burns surgeons in the U.S.²
- Burn centers see 65 times more burn hospitalizations than in general hospital setting³
- The ABA mandates that severe burns, meeting certain criteria, must be transferred to an ABA burn center



^{1.} American Burn Association. National Burn Repository Report. 2017; Version 12.0 ZS Associates Pricing Research 2018

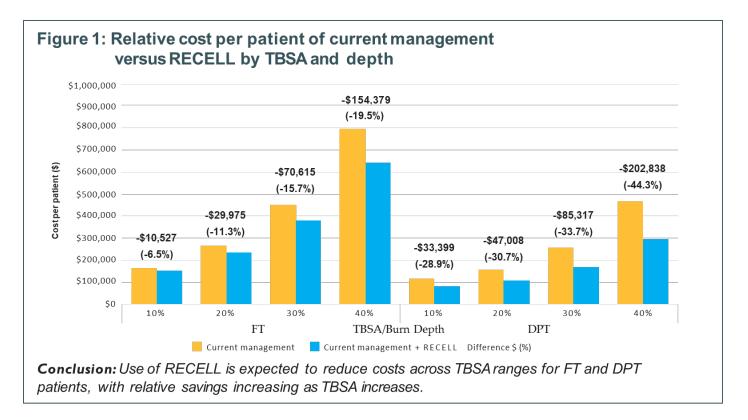
^{2.} Calculated from: http://ameriburn.org/who-we-are/media/burn-incidence-fact-sheet/

^{3.} Calculated off inpatient population and triangulated from http://ameriburn.org/who-we-are/media/burn-incidence-fact-sheet/

^{4.} Through date of approval from clinical trials and Compassionate Use and Continued Access programs

Health Economic Model Demonstrates RECELL Cost Savings Per-Patient Savings

- IQVIA (IMS)
 developed a Burn
 Care Pathway
 Health Economic
 model
 demonstrating
 RECELL savings
- Validated model provides VAC (Value & Analysis Committees) strong economic justification for adopting RECELL



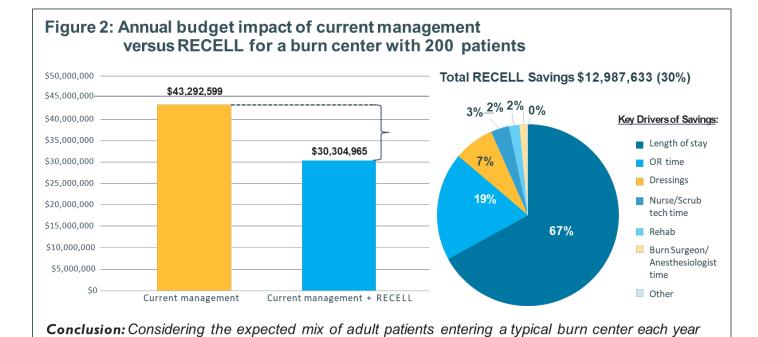
Use of the RECELL System could reduce the cost of treatment by 44% or greater in patients with large burns

Sets a New Standard of Validating Cost Effectiveness for Any New Product in Burns



Health Economic Model Demonstrates RECELL Cost Savings Annual Burn Center Savings

- Model can be tailored to patient populations relevant to individual hospitals, healthcare systems, etc.
- Robust publication and podium schedule



(as informed by NBR data), use of RECELL in burn management is expected to reduce costs overall.

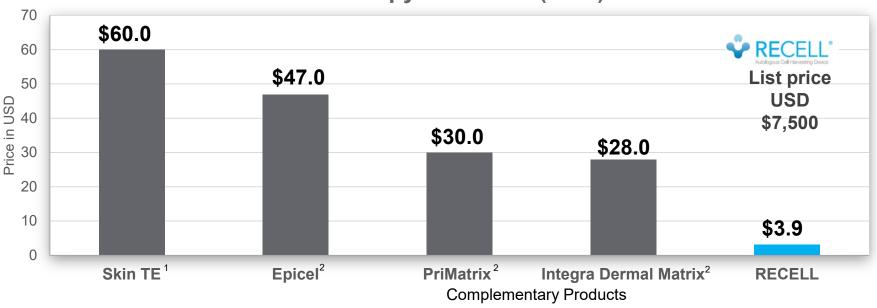
For a burn center with 200 patients, the use of RECELL would reduce annual total treatment costs from \$43.3 million to \$30.3 million, saving 30% or \$13.0 million

Customized Projections Can be Created for Each Burn Center Showing Annual Savings



RECELL System is Priced Right for All Burn Sizes Pricing of Other Treatments Limit Them to Large Burns

Therapy Price/cm² (USD)



Assumptions

- Skin TE \$60/cm2
- Epicel ~\$50/cm2; 1%TBSA treatment with Epicel costs at \$6-10,000; Epicel Skin Grafts
- Integra \$28/cm2. Complementary product presented for pricing comparison
- RECELL® 1920 up to 10% TBSA. Complementary product presented for pricing comparison

RECELL is Priced for Broad Market Adoption



Creation of Best in Class Market Access Program Will Address Market Needs

Key Launch Need

Addressing the Need

Physician payment

CPT Codes





Ensure Hospital Payment

ICD-10 Code for procedural coding





Reimbursement Guidelines

Reimbursement and Coding Guides



Customers need quick, knowledgeable responses for reimbursement inquiries

Reimbursement Customer Service Line Director of Market Access



ABA Provided Recommended CPT Codes Within One Week of Approval

CPT = Current Procedural Terminology ICD = Internal Classification of Disease



US Commercial Field Team is in Place

25

Average Years of Industry Experience (Sales Leadership)

15.8

Average Years of Burn Care Experience (Entire Field) 100%

Have Burn Care Experience

12

Average Years of Surgical Selling & Case Support Experience 100%

Have Successful Launched a New Product

20 Field Positions Will Provide Deep Coverage to All 134 US Burn Centers



All Preliminary Indicators Point to Success

Pre-Market Launch Scorecard

- FDA approval September 2018
- American Burn Association (ABA) issued reimbursement coding guidelines within one week of approval
- First commercial sale within two days of product availability
- A\$1.1 million in U.S. sales for quarter ended 31
 December 2018 without promotional effort
- Entire U.S. field force in place within eight weeks of approval

U.S. Sales Launch Commenced January 2019

- As of 28 February 2019:
 - 41 U.S. burn centers trained in use RECELL
 - 19 burn centers have ordered product





Pipeline and Milestones



AVITA Medical Pipeline

Development Programs

Current RECELL Platform

Indication

Real-World Experience POC Studies Pivotal Trials

Al Approval
U.S. O





OUS1

Thermal Burns Adults



V



Randomized controlled trials underway



Chronic Wounds: VLU and DFU

Thermal Burns

Pediatrics





Partner and take into pivotal trials



Hypopigmentation: Vitiligo and Scars





Advanced Vitiligo controlled trial



Trauma Wounds



Pivotal clinical trial



Cell and Gene Therapy

Rejuvenation

Skin diseases e.g. Epidermolysis **Preclinical POC**

Preclinical POC

1 OUS APPROVED INDICATIONS

China: Burns, acute wounds, scars and vitiligo Australia: Burns, acute wounds, scars and vitiligo Japan: JPMDA application filed February 2019



Pediatric Opportunity

High Percentage of Burns are in Pediatric Patients

- 32% of burns occur between ages 5 and 15.9
- Majority suffer from scald burns (65%)

Avita has Initiated studies with RECELL in Pediatrics

- Q3 2018 Commencement of US Paediatric Burns Clinical Trial
- Q3 2018 Commencement of Australian Paediatric Scald Study

Scalds Allows Expansion into another Site-of-Service – Outpatient Setting



Before treatment



3 weeks post RECELL treatment



10 weeks post RECELL treatment



10 months post RECELL treatment



Financial Overview

(AUD in 000s)	Six Months Ended December 31,	
	2018	2017
U.S. sales	\$ 1,102	\$ -
Total revenue	6,822	4,465
Operating Costs	21,935	11,488
Net Loss	(14,205)	(7,306)
Cash	45,936 ¹	11,777

Tickers: ASX:AVH and OTCQX:AVMXY





¹As of 31 December 2018, pro forma to include A\$13.8 million and A\$1,8 million in net proceeds received from 2nd Tranche of equity placement and Share Purchase Plan, respectively, in January 2019

BARDA Program

- U.S. Biomedical Advanced Research and Development Authority
 - Mandate: disaster preparedness & response
- Providing sizable non-dilutive funding
- Total estimated contract value US\$80.1 million
- Major programs supported:
 - PMA
 - Health Economic Model
 - Pediatric clinical trials
 - Disaster preparedness stockpile









2018/2019 Value-Creating Milestones

2018 was a Transformative Year for AVITA

- ✓ PMA approval by U.S. Food & Drug Administration
- ✓ High impact of RECELL clinical data
- ✓ Accelerated launch preparation activities
- ✓ Development of robust manufacturing capabilities
- ✓ Pipeline advancement

RECELL is Positioned for Successful Adoption in US Burns during 2019

Key milestones for 2019

- RECELL U.S. market launch / revenue growth
- Publication of RECELL health economic model
- Ten presentations of RECELL results at 2019 ABA meeting
- Commencement of traumatic wounds pivotal clinical trial
- Commencement of vitiligo clinical trial(s)
- BARDA procurement
- Listing of ADRs on NASDAQ



Risk Factors

There are numerous risk factors involved with the Company's business. Some of these risks can be mitigated by the use of safeguards and appropriate systems and controls, but some are outside the control of the Company and cannot be mitigated. Accordingly, an investment in the Company carries no guarantee with respect to the payment of dividends, return of capital or price at which securities will trade. The following is a summary of the more material matters to be considered. However, this summary is not exhaustive. Potential investor should consult their professional advisors before deciding whether to invest.

- Technological Change: Technological change presents the Company with significant opportunities for growth. However, the risk remains that any competitor may introduce new technology enabling it to gain a significant competitive advantage over the Company.
- Reliance on key personnel: The Company's success depends to a significant extent upon its key management personnel, as well as other
 management and technical personnel including sub-contractors. The loss of the services of any such personnel could have an adverse effect on
 the Company.
- Competition: The Company competes with other companies, including nationally in Australia and internationally. Some of these companies have greater financial and other resources than the Company and, as a result, may be in a better position to compete for future business opportunities. There can be no assurance that the Company can compete effectively with these companies.
- Patent Protection: The patent protection that the Company may obtain varies from product to product and country to country and may not be sufficient, including to maintain product exclusivity. Patent rights are also limited in time and do not always provide effective protection for products and services: competitors may successfully avoid patents through design innovation, the Company may not hold sufficient evidence of infringement to bring suit, or the infringement claim may not result in a decision that the rights are valid, enforceable or infringed. Legislation or regulatory actions subsequent to the filing date of a patent application may affect what an applicant is entitled to claim in a pending application and may also affect whether a granted patent can be enforced in certain circumstances. Laws relating to biotechnology remain the subject of ongoing political controversy in some countries. The risk of changed laws affecting patent rights is generally considered greater for the biotechnology field than in other longer established fields.
- Change in government policy and legislation: Any material adverse changes in relevant government policies or legislation of Australia / United States may affect the viability and profitability of the Company, and consequent returns to investors. The activities of the Company are subject to various federal, state and local laws governing prospecting, development, production, taxes, labor standards and occupational health and safety, and other matters."



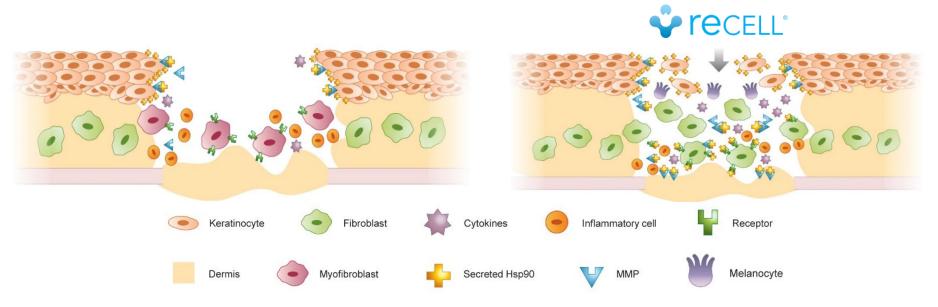
Appendix Mechanism and Additional Burn Case Studies



MOA: Disaggregated cells facilitate fast & effective skin regeneration

Healing Process Without RECELL

Healing Process With RECELL



- ReCell processes small samples of patients' own skin to create a cell suspension of disaggregated cells
- Disaggregated skin cells in suspension form new tissue across the entire area rather than waiting for cellular resources from the wound edge
- Cell suspension includes pigment-producing cells (melanocytes)
- Cell suspension facilitates re-epithelialization of areas of viable dermis (partial-thickness burns), and areas within the spaces of split-thickness autografts for full-thickness burns

Disaggregated Autologous Cells from RECELL Support Re-epithelialization



RECELL Achieved Healing and Pigmentation When Standard of Care Failed

Case Report: RECELL Treatment Outcome for Deep Partial-Thickness Burn

- 48-year-old victim of a gas boiler explosion
- Standard of care failed to heal the
 2nd degree facial burn wounds
- Use of RECELL achieved wound healing
- Reintroduction of melanocytes resulted in an excellent cosmetic outcome
- RECELL's unique advantages make it the ideal solution for facial burns and other visible burn sites

Treatment
Excision and ReCell®



Post-Operation



Restoration of Normal Pigment Critical For Patients

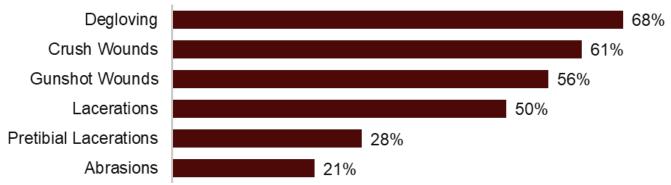


Appendix Follow-On Indications Beyond Burns



RECELL Presents a Strategic Opportunity in Traumatic Wounds

Percentage of Wounds Requiring Skin Grafts





- ~1/3 of all skin grafts are trauma related
- ~50% of Burn Surgeons also work in trauma centers
 - Synergistic with current commercial efforts in burns
- RECELL used by multiple international surgeons in Traumatic Wounds with positive outcomes



 ²⁰¹⁸ Internal Market Research

²⁰¹⁸ IMS Data

^{3.} US Skin Graft Market - Industry Trends Forecast to 2025

Regenerative Dermatology Opportunity in Vitiligo

High Market Value • Large Population • Focused to a Specialty • Clinical Data



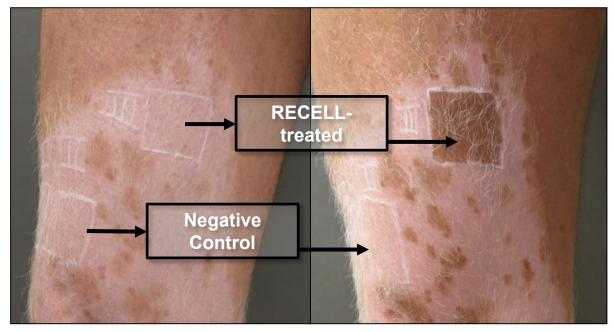


^{1.} Research & Markets: Vitiligo Therapeutics - Pipeline Assessment and Market Forecasts to 2019 2012

[.] Advances in Vitiligo: An Update on Medical and Surgical Treatments. A. Dillon, et al. J Clin Aesth Derm. 2017

^{3.} The Epidemiology and Treatment of Vitiligo: A Chinese Perspective Xiaolan Ding, Juan Du and Jianzhong Zhang* Journal of Pigmentary Disorders. 2014. Internal market research 2018

RECELL Was Able to Repigment 100% at 6-months (Vitiligo)



Baseline

6-months Follow-up

- After 6-months, the RECELL-treated area is 100% re-pigmented, with mild hyperpigmentation (UVA daily)
- Control area is 0% re-pigmented



Early Research Programs to Advance RECELL Platform

High Market Value • Focused to a Specialty • Expansion into other Disease States



Cell-based Skin Gene Therapy e.g., Epidermolysis Bullosa (EB)

EB: An incurable, group of genetic disorders characterized by skin fragility and blistering

25-50K/yr (US)¹



Skin Aesthetics

\$22B Global Market²

>1MM aesthetic procedures/yr (US)²

Evolution of current RECELL platform required to incorporate cellular manipulation and/or genetically modified cells

Successful development of engineered (autologous) cell therapies will create a pathway to other applications