



Linus releases recording of video blockchain webinar

Linus Video Blockchain prototype successfully demonstrated in live webcast, Wednesday 20th March 2019

Access the recording here: <https://bit.ly/2Cy4Bn5>

Melbourne, Australia – March 22, 2019: Linus Technologies Limited (ASX: LNU) has successfully demonstrated its world-first virtual video blockchain prototype in a live webinar, Wednesday 20th March at 2pm Australian Eastern Daylight Time (AEDT).

The presentation explained how the video blockchain works, its uniqueness and benefits, and demonstrated the technology in a live environment. The webinar recording also includes a questions and answers session between investors and Linus CEO, Chris Richardson.

The webinar showcased how Linus' unique video virtualization technology enables:

- Virtual video to be embedded within a blockchain
- A smart contract to control and transact the associated video file
- The virtual video to be watched on a blockchain-aware player, upon execution of the smart contract

"There is a lot happening in the technology world regarding video and blockchain, such as using blockchain as a payment mechanism to facilitate video purchases," said Richardson. "But, no one is transacting a video within the blockchain – until now. The Linus Video Blockchain is cryptocurrency agnostic and will ultimately accept traditional payment methodologies such as credit cards and paypal.

"The Linus Video Blockchain has the potential to transform the entire world of video production and distribution, especially in the media and entertainment industry."

Read the announcement about the first successful test of Linus' video blockchain technology, here: <https://www.linus.com/linus-successfully-tests-worlds-first-virtual-video-blockchain/>

Access the webinar recording here: <https://bit.ly/2Cy4Bn5>

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About Linus Technologies Limited:

Linus Technologies Limited ([ASX: LNU](#)) has invented and patented the **Video Virtualization Engine™ (VVE)**, which is available on Amazon Web Services, Microsoft Azure and IBM Cloud.

Amazon, Microsoft and IBM are investing billions in virtualizing 'video services' (technologies) and Artificial Intelligence in the cloudⁱ. It is arguably the biggest battle on the internet, given that video accounts for nearly 80 percent of internet trafficⁱⁱ.

Only Linius can expose the data that makes up the video file, making cumbersome video as flexible as all other forms of data. Accessing the data within the video file is the missing link for video cloud service providers, creating unparalleled value across the internet video industry.

Linius' VVE-powered Video Hyper-Personalization and Search Solutionⁱⁱⁱ enables anyone to instantly search the data within video, from across an infinite number of sources, and automatically assemble the results in a single stream on-the-fly. No human hands required.

Linius is revolutionizing the way organizations and individuals across the globe produce, deliver and consume video, enabling previously impossible hyper-personalized video experiences.

It's a breakthrough set to disrupt entire multi-billion-dollar industries. Linius is initially focused on delivering its Video Hyper-Personalization and Search Solution to six core markets: News and Media, Sports Broadcasters and Rights Holders, Education, Corporate Communications, Security and Defense, and Sports Betting.

For more on Linius Technologies, visit www.linius.com

For regular news and updates about Linius Technologies, sign-up to Linius Investor Updates: https://www.linius.com/investor_updates/

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ⁱ RS Components, *The Race for AI*: <https://uk.rs-online.com/web/generalDisplay.html?id=i/race-for-ai>

ⁱⁱ Cisco, *Cisco Visual Networking Index*: <https://www.cisco.com/c/en/us/solutions/service-provider/visual-networking-index-vni/index.html>

ⁱⁱⁱ Linius, *Hyper-Personalized Video Solutions*: <https://www.linius.com/hyper-personalized-video-solutions/>