



# ASX MARKET RELEASE

## Resignation of Director and Appendix 3Z

### **25 March 2019 – Adelaide, South Australia**

Buddy Platform Limited ("Company") (ASX: BUD) wishes to advise that following today's General Meeting, and consistent with the guidance offered by the Company on 6 February 2019 (see the ASX release entitled "Acquisition of Leading Global Smart Light Company LIFX and Share Placement to Raise A\$18.1 Million"), Mr. Alex Gounares has today tendered his resignation from the Company's Board of Directors with immediate effect so that he can focus on other business activities.

Alex has been a member of Buddy's Board since well before the Company listed on the ASX, and both the Board and Company are deeply indebted to Alex for his service. He goes with the thanks and deep appreciation of all involved with the business.

"Alex has long juggled the roles of public company director for us, with being CEO of a fast-growing technology company in the Seattle area. With Alex's announcement that he will depart the Buddy Board at the General Meeting, I offer nothing but my sincerest thanks and appreciation for all that he has contributed to the business. He's generously offered to provide his counsel as needed in the future, which I've gratefully accepted. I join all of the Buddy family in looking forward to seeing Alex grow his own company into a global success", said David McLauchlan, CEO of Buddy Platform, when Alex's intention to resign was announced in February.

Replacing Alex will be LIFX's Chief Technical and Product Officer, Marc Alexander, whose nomination to the Board was approved at today's General Meeting. His appointment will take effect following completion of the LIFX Acquisition on Friday 29 March 2019.

For and on behalf of Buddy Platform Limited,

**Stuart Usher**  
Company Secretary

## About Buddy

Buddy Platform Limited (BUD.ASX) provides simple, affordable and engaging solutions for customers of any size to make their spaces smarter and their occupants more efficient, environmentally-aware and informed. Buddy Cloud, Buddy Ohm and Parse on Buddy are the company's core offerings that empower its customers to fully leverage digital technologies and their impact in a strategic and sustainable way. **Buddy Cloud** enables ubiquitous access to and storage of data from any environment – recreational vehicles, schools, commercial buildings or an entire city – in support of smarter, healthier spaces. **Buddy Ohm** is a resource monitoring solution that simplifies building operations and provides peace of mind by harnessing real-time utility and operational data to reduce or mitigate risk and improve operations, savings and sustainability. **Parse on Buddy** is a mobile backend as a service (mBaaS) built on the world's most popular BaaS technology. Buddy Platform is headquartered in Adelaide, Australia, with offices in Seattle, Washington.

For more information, visit [www.buddy.com](http://www.buddy.com).

###

Buddy Platform Contact:  
Brian Seitz, VP of Marketing & Communications  
Phone: +1 (206) 745-9079  
Email: [ir@buddy.com](mailto:ir@buddy.com)



# Appendix 3Z

## Final Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity</b>	<b>BUDDY PLATFORM LTD</b>
<b>ACN</b>	<b>121 184 316</b>

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of director</b>	Alexander Gounares
<b>Date of last notice</b>	18 January 2018
<b>Date that director ceased to be director</b>	25 March 2019

### Part 1 – Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

#### **Direct Interest**

1,093,321 Ordinary Shares  
850,362 Performance Rights  
2,500,000 Performance Shares  
401,625 Options exercisable at 10c expiring 17-Nov-2020

+ See chapter 19 for defined terms.

## Appendix 3Z Final Director's Interest Notice

---

### Part 2 – Director's relevant interests in securities of which the director is not the registered holder

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

<b>Name of holder &amp; nature of interest</b>	<b>Number &amp; class of securities</b>
Note: Provide details of the circumstances giving rise to the relevant interest	

### Part 3 – Director's interests in contracts

<b>Detail of contract</b>	
<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
<b>No. and class of securities to which interest relates</b>	

---

+ See chapter 19 for defined terms.