



ASX MARKET RELEASE

Company Change of Name – Buddy Technologies Ltd

1 April 2019 – Adelaide, South Australia

Buddy Platform Limited (“Company”) (ASX: BUD) wishes to advise that following Monday’s General Meeting, and the appropriate filings having been made with ASIC, the Company’s name will henceforth be Buddy Technologies Limited.

For and on behalf of Buddy Technologies Limited,

Stuart Usher

Company Secretary

About Buddy

Buddy Technologies Limited (BUD.ASX) provides simple, affordable and engaging solutions for customers of any size to make their spaces smarter and their occupants more efficient, environmentally-aware and informed. Buddy Cloud, Buddy Ohm and Parse on Buddy are the company's core offerings that empower its customers to fully leverage digital technologies and their impact in a strategic and sustainable way. **Buddy Cloud** enables ubiquitous access to and storage of data from any environment – recreational vehicles, schools, commercial buildings or an entire city – in support of smarter, healthier spaces. **Buddy Ohm** is a resource monitoring solution that simplifies building operations and provides peace of mind by harnessing real-time utility and operational data to reduce or mitigate risk and improve operations, savings and sustainability. **Parse on Buddy** is a mobile backend as a service (mBaaS) built on the world's most popular BaaS technology. Buddy Technologies is headquartered in Adelaide, Australia, with offices in Seattle, Washington.

For more information, visit www.buddy.com.

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