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Meluka Honey Secures Distribution for Northern NSW & South East Qld

Horizon Foods to distribute Meluka Honey

- Meluka Honey has established distribution for Northern New South Wales and South East Queensland with Byron Bay based food distributor Horizon Foods.
- Horizon Foods has a network of over 400 premium retailers across Northern NSW and Southern QLD.
- Horizon Foods places first order for Meluka Honey.

EVE Investments (ASX:EVE), an ASX listed health, nutrition and wellness investment company, today announces that its wholly owned subsidiary Meluka Honey, has commenced distribution with premium health, grocery and pharmacy distributor Horizon Foods. Horizon Foods has a network of over 400 retailers covering territory from Port Macquarie in NSW to the Sunshine Coast in Queensland with. An initial order has been placed for Meluka Honey's product range.

Horizon foods has been a leading distributor in this region for 24 years. Commencing distribution with an established, reputable company such as Horizon Foods assists Meluka Honey in building its brand in Australia and aligns it with channels that will position the brand as a premium honey company. It also helps promote the unique, sustainable honey products derived from its pristine old growth Melaleuca tea tree plantation in Northern NSW. An important step in establishing the Meluka brand in Australia.

Mr Johnathan Carter, General Manager of Horizon Foods said of Meluka Honey:

"Horizon Foods has always sourced the highest quality products to meet the expectations of our distribution network. Meluka Honey with its Organic and Raw honey range sourced from their ancient melaleuca tea tree plantation located in the heart of our distribution geography is a perfect fit for our retailers and we cannot wait to start presenting the Meluka brand to our customers"

Ben Rohr, Investment Director of EVE Investments commented on the new distribution channel:

"Securing Distribution across Northern NSW and South East Queensland with a locally based reputable and strongly aligned distributor such as Horizon Foods is another step forward by Meluka Honey in its efforts to build brand awareness in Australia."

For more information:

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About Horizon Food

Horizon Food is a premium health, grocery and pharmacy food distributor based in Byron Bay, NSW. Horizon have been servicing retailers from Port Macquarie in NSW to the Sunshine Coast in South East Queensland for 24 years.