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Scout to participate in leading US home security conference

Home security provider Scout Security Limited ((ASX: SCT), “Scout” or “the Company”) is pleased to announce that its co-founder, Dave Shapiro, will be speaking on a panel discussion at the 23rd Annual CONNECTIONS conference, to be held in San Francisco, California on 22-23 May 2019. Dan Roberts and Noah Ney will also be attending.

The premier connected home conference in the US, CONNECTIONS is focused on identifying and promoting the use cases and emerging business models that will successfully engage consumers and grow revenues in the converging IoT industries. The conference will bring together more than 650 executives from the connected entertainment, IoT, and smart home industries.

As part of the Company’s participation, Mr Shapiro will participate in a panel discussion entitled “DIY Disrupting Home Security”, moderated by Parks Associates senior analyst Dina Abdelrazik, on 22 May.

The panel will examine how self-installed security solutions offer the potential to significantly lower the cost of security and expand the reach of the security market among previous non-owners, and discuss the use cases, business models and partnerships driving DIY adoption.

Parks Associates, which coordinates the conference, is an internationally recognised market research and consulting company based in Dallas, Texas. It specialises in emerging consumer technology products and services.

The latest research from Parks Associates finds that the adoption of interactive security services is as high as 80% to 95% for new security subscribers. The same research finds that twice as many consumers currently intend to purchase a stand-alone security product than a professionally monitored system.

Mr Shapiro said: *“Scout is continuing to enhance its brand awareness in the large and attractive US market. Participating at the CONNECTIONS conference reinforces the Company is a leader in the DIY security market. The conference also creates further opportunities to build relationships with potential partners in the IoT and connected home market.”*

The CONNECTIONS conference aims to address the challenges and opportunities for smart home providers that come with rising adoption rates of smart home products and integration of multiple connected device markets. The event addresses new approaches and solutions for connectivity, interoperability, and more.



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About Scout Security Limited

Scout Security Limited (ASX: SCT) sells the Scout Alarm, a self-installed, wireless home security system that is making security more modern, open and affordable. In 2016, the Scout system was recognised by CNet as one of the Best Smart Home Devices of the year.

Scout's design-centric offering gives users complete flexibility around connected home security, allowing the system to integrate with other best-in-class IoT devices and offering flexible monitoring options.

Scout is an official partner of Amazon Alexa, Google's Works With Nest and Samsung SmartThings. Scout is also an Amazon Alexa Fund portfolio company.

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