

3 July 2019

YOJEE CORPORATE UPDATE JULY 2019

HIGHLIGHTS

- **Yojee creating strong engagement with global leaders to support strategy and growth objectives**
- **Strengthening of Board appointing Gary Flowers as Non-Executive Director**
- **Formation of Advisory Board (this experienced group across logistics, technology, finance and compliance sectors being utilised to independently advise and assess market and growth opportunities, strategy and risk)**
- **Appointment of Chief Customer Experience Officer, Paul Bell**

Yojee Limited (**Yojee** or the **Company**) (ASX: **YOJ**), the technology company utilising artificial intelligence (**AI**) and blockchain technology to create a seamless regional collaborative freight network and best in class software as a service (**SaaS**) product for businesses of all sizes, is pleased to share a corporate update as its strengthen its team over the past six months.

Yojee appointed Gary Flowers as a non-executive director on 1 May 2019. Gary is an experienced addition to the Board with an extensive senior legal and finance background operating across some of Australia's leading organisations, including property funds management and professional services in listed and unlisted companies with a focus on innovation and startups. Gary provides a key skill set at board level, to support the Company through the next phase of its growth.

In addition, Yojee established an advisory board bringing together a broad diversity of unique global skills providing well-rounded perspectives that support Yojee's growth strategies and further enhancing our business moving forward. The new advisory board is comprised of leaders with backgrounds in both high growth and industry relevant organisations, all with multi-billion dollar company experience, with significant global experience in the logistics, technology, finance and compliance sectors. This compliments Yojee's operations today and strategy of rapidly delivering its logistics SaaS technology globally. The advisory board members have experience across companies and markets including:

HSBC / Westpac	Global Banking and Compliance	Country and Regional Directorship in Developed and Emerging Markets growth strategies throughout Asia.
Agility	Global Logistics	Management of Merger and Transformation activity with multi-billion dollar revenue growth.
Livingstone	Global Logistics	President managing the digital transformation of North America's largest customs brokerage.
Atlassian	Technology	Head of Commerce and Business Optimisation managing sustainability and strategy across a global organisation.

CargoTech	Supply Chain Automation	President of Asia including China deploying transformative multi-billion dollar automation projects.
Apple, Adobe, Citrix	Financial and Operational Strategy	Implementation of scalable processes for SaaS with supporting financial and operational processes.

In June, the Board and Advisory board met in Singapore for a comprehensive 3-day program with a set of objectives and deliverables that feed into Yojee’s immediate and mid-term strategy. This focus includes Asia Pacific growth, Customer Success and Channel Partner initiatives. The conference highlighted the world-class proprietary technology developed by Yojee. The impressive solution developed can be applied to most businesses (large or small) to provide real-time accuracy and transparency on asset management and logistics transactions, both internally and with external partners. The team were very excited about the global opportunity that Yojee’s technology represents and the delivery to date.

David Morton, Global Banking and Finance Leader and Yojee Advisory Board member said “After doing a thorough investigation into the business over the 3 days, I am confident the business has the right culture in place to succeed. Organisation culture is critical to success of a company and its ability to deliver on its objectives. The platform has huge benefits to operators and their relationships with financial institutions and I look forward to working with the company on these and other strategies.”

Lynn Mickleburgh, Technology leader and Yojee Advisory Board member said “The Company is young and full of talent, and well positioned to scale its customer base and SaaS revenues. It’s great to see both top down and bottom up growth opportunities leveraging global key accounts and the network effect of the software, and I look forward to supporting the ambitions of the business and its journey into wider markets.”

The Company holds monthly board meetings and quarterly advisory meetings, aimed at both public market, operational and strategic objectives and oversight. The composition of the board and advisory team has taken more than six months of careful planning and personal approaches to handpick the best people from across the world to support the Company’s current and future objectives across Asia, North America, Europe, Middle East and Africa.

Managing Director Ed Clarke said “The core to our business is surrounding ourselves with outstanding leaders to provide an oversight and strategy framework to minimise risk without suppressing innovation. We believe we now have the right team to deliver customer-focused technology to companies of all sizes across the world while supporting our young and enthusiastic team. Startups are about building a team of people who can optimise innovation and growth while mitigating risk and the Board and Advisory group will assist us in our ambitions to be the world’s leading logistics software and all the decisions and strategies that are required to achieve this.”

Yojee has appointed Paul Bell as its Chief Customer Experience Officer commencing in July 2019. As part of Yojee’s growing customers, including the signing of global enterprise customers, it is important that the Company focuses on successful implementation of new projects and integration of technology for customers. Often customers come on board in a staged process, delivering across multiple geographic locations or areas of business and Yojee supports the customer with training and project plans. It also enables greater visibility across the business to identify additional opportunities across new ‘internal’ customers.

Paul is a Supply Chain Technology professional with 20 years’ experience across Supply Chain Consulting, Solution Development and Business Transformation. Paul has extensive experience in building and delivering Supply Chain and Logistics Systems Programs for clients in Australia and across Asia, for companies such as Toll, Visy, Aviva Energy and

OpenPort. Yojee is excited to welcome Paul to the team, based in Melbourne and has a number of projects he will be engaged with immediately.

For Investor Enquiries, please contact:
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About Yojee Limited Yojee Limited (ASX: YOJ), a new, future ready platform technology company developing powerful logistics and supply chain management capabilities via its world-class blockchain secured software and expansive partner network across South East Asia and Australia.

www.yojee.com



Transforming the Logistics Economy, Digitally



ARTIFICIAL
INTELLIGENCE



MACHINE
LEARNING



BLOCKCHAIN



AUTONOMOUS

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