

11 July 2019

## YOJEE GROWTH AND VALIDATION CONTINUES

### HIGHLIGHTS

- **Yojee has continued its strategic growth across industries, sectors and international borders, with its latest initiatives in the economically massive global logistics, retail and transport sectors.**
- **In Cross-Border Logistics, Yojee has commenced the commercial period of the recently announced global leader logistics customer, with the first setup and recurring fees arriving.**
- **The Company has successfully deployed and monetized its solution with omni-channel global retail conglomerate Landmark Group using Yojee's core product in the \$4b+ omni-channel software market.**
- **The Company has proven its agility through the application of standard Ai and fleet management in the passenger transport market where bus and coach companies contribute to \$52b in global revenue.**

Yojee Limited (**Yojee** or the **Company**) (ASX: **YOJ**), is an Artificial Intelligence backed Logistics Software as a service (**SaaS**) product for businesses of all sizes. The Company is pleased to share a corporate update in regards to the continued growth and validation in global verticals traditionally supported by large legacy enterprise solution companies.

### **Yojee achieves in logistics**

The Company's innovative enterprise grade technology has achieved first payments from 3 large verticals, including from its global top 10 logistics customer announced 15<sup>th</sup> May 2019, where monthly recurring fees and setup fees have commenced being received from the customer.

The Global Third-Party Logistics Market is currently estimated at \$1.23 trillion. In support of its key projects and enterprise strategies Yojee has secured a senior executive, Paul Bell, to oversee the deployment of its key projects to support a rapid transformation and adoption process with engagement across management and operational staff.

### **Yojee technology is validated omni channel retail software**

Landmark Group has chosen to proceed with Yojee following a successful pilot where the companies software and network supported the company in Malaysia, with a view to rolling out in other countries. Landmark Group is one of the largest retail and hospitality conglomerates in the Middle East, Africa, Asia and India. with over 2,300 outlets across 22 countries and brands such as Steve Madden, Nandos and Babyshop.

In proving its technology in the Omni-Channel Retail market, a \$4.0 billion market where brands focus on customer experience and efficiency, the Company can take its success to continue to develop its strong pipeline of global Omni Channel customer by offering unique solutions.

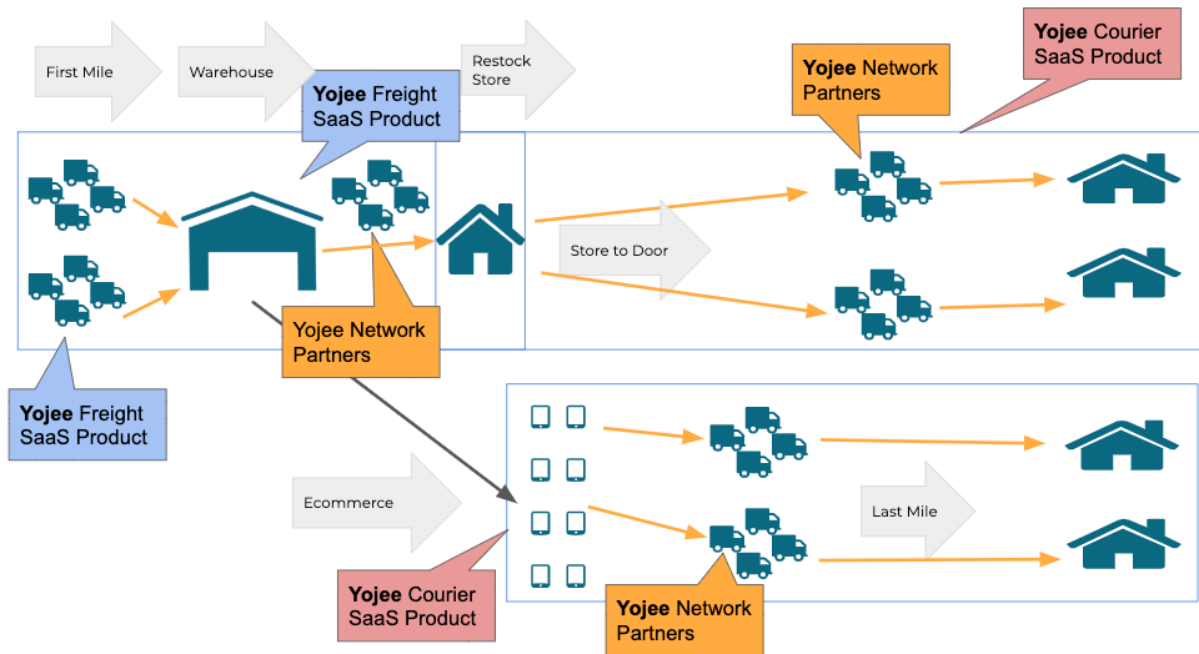
The company's unique artificial intelligence backed solutions include the ability to manage and optimise many service types including; store stock replenishment, domestic line haul (bulk) and last mile ecommerce (parcel), store to door express (similar to Amazon Prime) and other fulfilment methods from a single platform.

Landmark's Senior Manager, Supply Chain South East Asia, Eric Chua said "We chose Yojee to improve our company across B2B and B2C activity and have a single system for tracking purposes. Also, Yojee provides capabilities to grow or expand into other countries and territories with our company."

Yojee has available all the systems and modules to fix our business model and can be easily implemented without major customisation. It has also helped to partner with new logistic service providers through the Yojee Network. The system has helped to eliminate manual processes such as creating reports and delivery notifications and provides good support to ensure smooth operations."

Yojee software and its ability to provide data driven, asset light networks is appealing to brands and retailers to service stores and customers across markets with accuracy and reliability.

## Omni-Channel Retail



### YOJEE OMNI-MODEL

Brand or Retailer defines go to market strategy, and uses Yojee standard products ( Freight or Courier).

→ Data consolidation, route optimisation and integration with OMS / WMS / and retail/ecommerce systems

→ Yojee SaaS Solutions drive full visibility, efficiency, and customer experience including delivery windows and branding.

## Yojee extends its capability in the global passenger transport market

Yojee's Version 2 software has proved so flexible and capable that it has been able to support use cases beyond traditional freight logistics. The Company is pioneering work with an Australian passenger transport customer to utilise Yojee's artificial intelligence and web and mobile apps for day to day operations.

The Passenger transport industry – a \$54b industry globally, is another industry dominated by legacy technology with little next generation technology penetration. Following the success of its first transport customer, Yojee has been approached by a number of global bus companies (some of which have up to 5,000 buses) looking to utilise Yojee technology for planning and scheduling.

### For Investor Enquiries, please contact:

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**About Yojee Limited** Yojee Limited (ASX: YOJ), a new, future ready platform technology company developing powerful logistics and supply chain management capabilities via its world-class blockchain secured software and expansive partner network across South East Asia and Australia.

[www.yojee.com](http://www.yojee.com)



## Transforming the Logistics Economy, Digitally



ARTIFICIAL  
INTELLIGENCE



MACHINE  
LEARNING



BLOCKCHAIN



AUTONOMOUS

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(b) involve known and unknown risks and uncertainties that could cause actual events or results to differ materially from estimated or anticipated events or results reflected in such forward looking statements; and

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