

**ASX RELEASE**  
22 July 2019

## Scout Expands Security Suite with Launch of Video Doorbell

### Highlights:

- **Scout has launched and achieved first sales of a new highly-requested home security product: the Scout Video Doorbell**
- **Scout's Video Doorbell transmits to mobile in clear 1080p HD in all lighting conditions, catering to the fast-growing market of US consumers who want a network-connected security video doorbell as part of their smart home security service**
- **Research indicates that video doorbell purchases can act as gateway devices leading consumers to invest in a full smart security product suite; consumer familiarity with video doorbells has increased by 57% over the past year<sup>1</sup>**
- **First sales of the Video Doorbell have been generated through marketing to Scout's existing user base and through the Company's recently upgraded online store, with Amazon sales and white-labelling options expected to follow**

Home security provider Scout Security Limited ((ASX: SCT), "Scout" or "the Company") is pleased to announce the release of a new smart home security product, the Scout Video Doorbell, designed to empower consumers with more flexible control of their home security systems.

Scout's easy-to-install Video Doorbell records in clear 1080p HD in all lighting conditions through a wide, 180° field of view, and allows customers to monitor their home from their front door through a live feed and recorded clips via the Scout app. Customers are also able to trigger their security system's siren, request police dispatch and start two-way audio and play pre-recorded messages while viewing the live feed. The addition of the video doorbell to the security suite adds in a layer of proactive protection to the home security equation. By allowing Scout users to monitor activity on their property prior to any intrusion event, the Company is extending the barrier of protection around a home.

Video doorbells empower homeowners and, in some instances, act as a substitute to indoor security. As homeowners can rely on a high definition, reliable live feed to ensure they are in the know, users of Scout's Video Doorbell are able to monitor their property at any time of day or night. According to emerging consumer technology market research firm Parks Associates, interest in smart home security has been growing rapidly and over the past year, consumer familiarity with video doorbells has increased by 57%.

The Company expects the Video Doorbell to act as a gateway device which encourages and

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<sup>1</sup> Parks Associates, 2019



motivates consumers to purchase Scout's complete home security system, with the software capable of integrating with all other meaningful smart-home IoT platforms. Across the US, 35% of smart homeowners operate their devices as part of an ecosystem<sup>2</sup>, underscoring the importance of integration as a selling proposition.

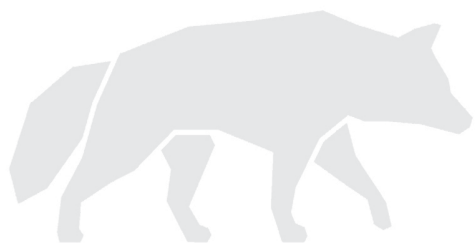
The Company has commenced marketing the Scout Doorbell to Scout's existing customers and has achieved first sales. The product is currently available for purchase through the company's recently upgraded website [www.scoutalarm.com](http://www.scoutalarm.com). A broader release to additional sales channels including Amazon.com will follow in rapid succession.



**For more information, please contact:**

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<sup>2</sup> Parks Associates, 2019



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#### **About Scout Security Limited**

Scout Security Limited (ASX: SCT) sells the Scout Alarm, a self-installed, wireless home security system that is making security more modern, open and affordable. Scout was named “Best App-Based Security System” in 2019 by US News and World Report.

Scout’s design-centric offering gives users complete flexibility around connected home security, allowing the system to integrate with other best-in-class IoT devices and offering flexible monitoring options.

Scout is an official partner of Amazon Alexa, Google's Assistant and Samsung SmartThings. Scout is also an Amazon Alexa Fund portfolio company.

