

ASX ANNOUNCEMENT

26 July 2019

Payment services now available to MedAdvisor patient's

- MedAdvisor has today announced that it has launched its Click and Collect pay in advance facilities allowing patients to pay for their medication orders from the free MedAdvisor app.
- MedAdvisor currently has 1.2m patients and approximately \$300m+ p.a. of scripts ordered through the medication ordering platform (up 28% from \$235m FY18 and up 80% from \$167m FY17) of which 60% are patient initiated orders including SMS and App and 40% nursing home orders via pharmacy.
- The new feature initially piloted by 38 stores has been very successful; with a broader roll out to remaining participating network pharmacies scheduled in the coming weeks.
- Users will store their credit card details in the app and have the option to pay for their Click & Collect order in advance or in store, completing the end to end medication ordering process whilst driving loyalty to their community pharmacy.
- MedAdvisor will charge a service fee to pharmacy, with the convenience service remaining free to patients.
- The ability to pay for Click & Collect orders in advance is a significant milestone in supporting community pharmacies to compete with both the threat of online pharmacy and the risks associated with distance dispensing.

MedAdvisor Limited (ASX: **MDR**, the **Company**), Australia's leading digital medication management company, is pleased to announce it has extended the convenience based offerings for both patients and pharmacy. The launch of the pay in advance feature follows smaller pilots and has received extremely strong engagement from patients and pharmacies.

MedAdvisor has also extended this service to include Over the Counter (OTC) items and Diabetes Consumables that can be ordered via the patients MedAdvisor app. This allows customers to keep a formal record of all their medical purchases whilst workflow efficiencies allow pharmacists more time on other revenue-boosting opportunities with customers.

The service fees arising from pay in advance ordering adds to the patient initiated revenue streams that the company is seeking to build over time. This includes the ability for patients to link in with their GP and order repeat scripts from their regular GP in clinically appropriate circumstances.

Robert Read, CEO of MedAdvisor commented: "Patients can now skip the queue at both the dispensary and at the register. The click and collect model is now a standard offering in most retail settings. The Pay in Advance feature allows pharmacy to offer innovative payment solutions that customers are looking for. For patients it allows them further convenience and another reason to order their medications through MedAdvisor. Removing the friction from the order-payment-collection process is another important step to making medication management easier."

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For more information

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About MedAdvisor

MedAdvisor is a world class medication management platform focused on addressing the gap and burden of medication adherence. Founded with a desire to simplify medication management, the highly automated and intuitive Australian software system connects patients to their community pharmacy, providing them with real time access to their personal medication records. Available free on mobile and internet devices, the platform also incorporates a variety of valuable and convenient features including reminders and pre-ordering of medications, which together improves adherence to common medications by approximately 20%.

Since launching in 2013, MedAdvisor has welcomed over one million users through its connections with ~55% of pharmacies and thousands of GPs across Australia. MedAdvisor was recognized in the 2018 AFR Fast 100.