



ASX Release

1st August 2019

Zip goes large with Big W

Zip Co Limited (ASX: Z1P) ("Zip", or the "Company") is pleased to announce today a partnership with Big W, part of Woolworths Group Ltd ("Woolworths"), to offer Zip interest free payments to its customers.

Zip CEO and Managing Director, Larry Diamond said:

"We are delighted to partner with another well known brand in Big W. We believe Zip will be a great fit for Big W, providing their customers with a better way to pay for their everyday products and purchases."

The relationship with Big W continues to deliver on Zip's strategic vision of partnering with Australia's largest retailers, providing consumers with flexibility and convenience in how they choose to pay for their everyday products, whilst expanding the network of acceptance for Zip's growing customer base.

It is anticipated that Zip will be live with Big W within the first half of FY20.

- ENDS -

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About Zip

ASX-listed Zip Co Limited (ASX: Z1P) or (“Zip”) is a leading player in the digital retail finance and payments industry. The Company offers point-of-sale credit and digital payment services to the retail, education, health and travel industries. It operates under the Zip Pay, Zip Money and Pocketbook brands. The Company is focused on offering transparent, responsible and fairly priced consumer products. Zip’s platform is entirely digital and leverages big data in its proprietary fraud and credit decisioning technology to deliver real-time consumer responses. Zip is managed by a team with over 50 years’ experience in retail finance and payments and is a licensed and regulated credit provider.

For more information, visit: www.zip.co