



ASX MARKET RELEASE

Umps Health First Commercial Licensee of LIFX Technology

SUMMARY

- Buddy has inked its first agreement for LIFX technology with a commercial customer - Umps Health - to deploy LIFX lights in an aged care monitoring solution
- Umps enables seniors to continue to live at home as they age, by unobtrusively monitoring daily appliance & lighting activities as a proxy for health and wellbeing
- Umps will deploy LIFX Mini Day and Dusk lights in their home solution kits, with a trial of 50 locations now underway
- Umps is government accredited and funded, and is expected to deploy this solution more broadly at the successful completion of the trial
- This deal represents the next commercial deployment of the Company's technologies by the Commercial Division, and the first using LIFX technology.

8 August 2019 – Adelaide, South Australia

Buddy Technologies Limited ("Company") (ASX:BUD), a leader in IoT and cloud-based solutions for making spaces smarter, is pleased to announce that it has executed an agreement with Umps Health to supply LIFX lights and the data they generate as part of their home monitoring solutions for the aged care sector.

Umps Health ("Umps") is a provider of solutions to allow seniors to live safely and independently at home. According to Umps, over 80% of the owners of personal alarms don't wear them, and 1 in 3 people over 65 fall each year. Umps provides IoT-based solutions to monitor home environments, such that the detection of unusual lighting or appliance usage (or lack thereof) can indicate that a resident is suffering a health issue, or worse. The company then provides notifications to loved ones to alert them of any irregularities.

"The Umps smart home technology empowers seniors to live life on their terms – and more importantly, to stay independent in their homes for longer, which is what we all really want in older age", said Adam Jahnke, CEO of Umps Health. "Our partnership with LIFX is the first of its kind for Umps. By integrating LIFX lights into our smart home platform, we add another layer of data we collect around activities in the home. This helps us to identify when a person might need support without relying on personal

alarm pendants or other intrusive technologies, and expands our capability as we grow towards our target of 10,000 smart home deployments per year”.

This deal represents the next commercial deployment of Buddy’s portfolio of technologies (the first being the Company’s deployment of Buddy Cloud technologies to Airstream), and the first using LIFX technology. While initially small and immaterial relative to the Company’s total revenues, it is a very important milestone that validates Buddy’s interest in LIFX’s technology platform as part of the recent acquisition. The Company will continue to keep the market updated as additional commercial opportunities are secured.

For and on behalf of Buddy Technologies Limited,



David P. McLauchlan

Chief Executive Officer

Buddy Technologies Limited.

About Buddy

Buddy Technologies Limited (BUD.ASX) provides simple, affordable and engaging solutions for customers of any size to make their spaces smarter and their occupants more efficient, environmentally-aware and informed. Buddy Cloud and Buddy Ohm are the company's core offerings that empower its customers to fully leverage digital technologies and their impact in a strategic and sustainable way. Buddy Cloud enables ubiquitous access to and storage of data from any environment – recreational vehicles, schools, commercial buildings or an entire city – in support of smarter, healthier spaces. Buddy Ohm is a resource monitoring solution that simplifies building operations and provides peace of mind by harnessing real-time utility and operational data to reduce or mitigate risk and improve operations, savings and sustainability.

For more than six years, LIFX has established a leading market position as a provider of smart lighting solutions. The company's suite of Wi-Fi enabled lights are currently used in nearly one million homes, viewed as second only to lighting giant, Philips Hue. LIFX products are sold in over 100 countries worldwide, directly and via distribution and sales partnerships with leading retailers and ecommerce platforms including Amazon, Google, Apple, JB Hi-Fi, Bunnings, Officeworks, MediaMarkt, Saturn and Best Buy (in both the US and Canada).

Buddy is headquartered in Adelaide, Australia, with offices in Seattle, Melbourne, Silicon Valley and Shenzhen.

For more information, visit www.buddy.com and www.lifx.com.

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