

Form 603
Corporations Act 2001
Section 671B
Notice of initial substantial holder

To Company Name/Scheme **The Agency Group Australia Ltd (Company)**

ACN/ARSN **118 913 232**

1. Details of substantial holder (1)

Name **HONAN INSURANCE GROUP PTY LTD**

ACN (if applicable) **005 372 396**

The holder became a substantial holder on **01/08/2019**

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Fully paid ordinary shares (Ordinary Shares)	7,692,308	7,692,308	6.37%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
HONAN INSURANCE GROUP PTY LTD	Power to exercise voting rights attached to the securities and power to dispose the securities	7,692,308 Ordinary Shares

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
HONAN INSURANCE GROUP PTY LTD	HONAN INSURANCE GROUP PTY LTD	HONAN INSURANCE GROUP PTY LTD	7,692,308 Ordinary Shares

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
HONAN INSURANCE GROUP PTY LTD	1 AUGUST 2019	\$0.065 per share		7,692,308 Ordinary Shares

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
HONAN INSURANCE GROUP PTY LTD ACN 005 372 396	Entity that the substantial holder controls

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7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
HONAN INSURANCE GROUP PTY LTD ACN 005 372 396	Level 9, 60 City Road, Southbank VIC 3006

Signature

print name

Laurence Basell

capacity

COO / Company Secretary

sign here



date

9/8

2019