

# Appendix 3X

## Initial Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

|                |                          |
|----------------|--------------------------|
| Name of entity | Seven West Media Limited |
| ABN            | 91 053 480 845           |

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                     |                    |
|---------------------|--------------------|
| Name of Director    | Mr James Warburton |
| Date of appointment | 16 August 2019     |

### Part 1 - Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                              |
|------------------------------|
| Number & class of securities |
| Nil                          |

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#### Part 2 – Director's relevant interests in securities of which the director is not the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

| Name of holder & nature of interest<br><small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> | Number & class of Securities |
|----------------------------------------------------------------------------------------------------------------------------------------|------------------------------|
| Nil                                                                                                                                    |                              |

#### Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                       |                                                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Detail of contract                                    | Mr Warburton's employment contract provides for an upfront grant of performance rights under the Seven West Media Equity Incentive Plan ( <b>LTI Plan</b> ) subject to shareholder approval. The performance rights are eligible to vest subject to vesting hurdles being fulfilled. Further details are disclosed in the Company's ASX announcement released on 16 August 2019. |
| Nature of interest                                    | Award of performance rights pursuant to, and subject to the terms of, the LTI Plan.                                                                                                                                                                                                                                                                                              |
| Name of registered holder<br>(if issued securities)   | James Warburton                                                                                                                                                                                                                                                                                                                                                                  |
| No. and class of securities to which interest relates | Further details will be provided in the Notice of Meeting for the Company's 2019 Annual General Meeting.                                                                                                                                                                                                                                                                         |

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+ See chapter 19 for defined terms.