

# Appendix 3B

## New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12, 04/03/13

Name of entity

THE AGENCY GROUP AUSTRALIA LIMITED

ABN

52 118 913 232

We (the entity) give ASX the following information.

### Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

- |   |   |   |
|---|---|---|
| 1 | +Class of +securities issued or to be issued  | Ordinary Fully Paid Shares - Quoted<br>Options - Quoted   |
| 2 | Number of +securities issued or to be issued (if known) or maximum number which may be issued   | (1) 68,990,739 Ordinary Fully Paid Shares and 34,495,370 Options pursuant to the non-renounceable rights issue offer;<br>(2) 101,028,111 Ordinary Fully Paid Shares and 58,558,184 Options proposed to be issued subject to receipt of prior approval of shareholders at the General Meeting to be held on 23 September 2019. |
| 3 | Principal terms of the +securities (e.g. if options, exercise price and expiry date; if partly paid +securities, the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion) | Shares – Fully paid ordinary Shares<br>Options – exercisable at \$0.065 on or before 31 December 2020   |

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<p>4 Do the +securities rank equally in all respects from the +issue date with an existing +class of quoted +securities?</p> <p>If the additional +securities do not rank equally, please state:</p> <ul style="list-style-type: none"> <li>• the date from which they do</li> <li>• the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment</li> <li>• the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment</li> </ul>	<p>Ordinary Fully Paid shares – yes  Options - no</p>
<p>5 Issue price or consideration</p>	<p>(1) Ordinary Fully Paid Shares - 6.5 cents per share for Shares offered under the non-renounceable rights issue offer  (2) Ordinary Fully Paid Shares subject to receipt of shareholder approval – issued in repayment of debt or services, with a deemed issue price of 6.5 cents per share  (3) Options – Free-attaching to Shares offered under the non-renounceable rights issue offer and the shares to be issued in repayment of debt or services</p>
<p>6 Purpose of the issue  (If issued as consideration for the acquisition of assets, clearly identify those assets)</p>	<p>(1) Non-renounceable entitlement issue of 4 shares for every 7 shares held at the record date at an issue price of \$0.065 together with one (1) free attaching Option for every two (2) Shares subscribed for and issued.  (2) Proposed to be issued subject to receipt of prior approval of shareholders at the General Meeting to be held on 23 September 2019.</p>
<p>1.  6a Is the entity an +eligible entity that has obtained security holder approval under rule 7.1A?</p> <p>If Yes, complete sections 6b – 6h <i>in relation to the +securities the subject of this Appendix 3B</i>, and comply with section 6i</p>	<p>Yes</p>
<p>6b The date the security holder resolution under rule 7.1A was passed</p>	<p>28 November 2018</p>

+ See chapter 19 for defined terms.

6c	Number of +securities issued without security holder approval under rule 7.1	-
6d	Number of +securities issued with security holder approval under rule 7.1A	-
6e	Number of +securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	<p>101,028,111 Ordinary Shares 58,558,184 Options</p> <p>To be issued subject to receipt of approval at a Shareholder meeting on 23 September 2019</p>
6f	Number of +securities issued under an exception in rule 7.2	<p>68,990,739 Ordinary Fully Paid Shares 34,495,370 Options</p>
6g	If +securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the +issue date and both values. Include the source of the VWAP calculation.	-
6h	If +securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	N/A
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	<p>7.1 43,612,896 7.1A 29,073,264</p>
7	+Issue dates	27 September 2019
	<p>Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A.</p> <p>Cross reference: item 33 of Appendix 3B.</p>	
		Number

+ See chapter 19 for defined terms.

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		+Class
8	Number and +class of all +securities quoted on ASX (including the +securities in section 2 if applicable)	290,752,642 Ordinary Shares
		101,515,093 Options @ \$0.065 expiring 31 Dec 2020
		Number
		+Class
9	Number and +class of all +securities not quoted on ASX (including the securities in section 2 if applicable)	1,722,222 Options @ \$1.20 expiring 19-Dec 2019
10	Number and +class of all +securities not quoted on ASX (including the securities in section 2 if applicable)	3,200,023 Options @ \$0.60 expiring 28 Dec 2019
	Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)	66,667 Options @ \$1.20 expiring 20-Dec 2020
		266,667 Options @ \$0.75 expiring 20-Dec 2020
		333,333 Options @ \$0.30 expiring 11-Jan-2022
		2,222,251 Vendor Performance Shares
		1,555,558 Incentive Performance Shares

**Part 2 - Pro rata issue**

11	Is security holder approval required?	No
12	Is the issue renounceable or non-renounceable?	Non-renounceable
13	Ratio in which the +securities will be offered	4 for every 7 Shares held
14	+Class of +securities to which the offer relates	Ordinary Shares

+ See chapter 19 for defined terms.

15	*Record date to determine entitlements	6 September 2019
16	Will holdings on different registers (or sub-registers) be aggregated for calculating entitlements?	No
17	Policy for deciding entitlements in relation to fractions	Round down
18	Names of countries in which the entity has security holders who will not be sent new offer documents  <small>Note: Security holders must be told how their entitlements are to be dealt with. Cross reference: rule 7.7.</small>	UK, Hong Kong, Monaco
19	Closing date for receipt of acceptances or renunciations	20 September 2019
20	Names of any underwriters	N/A
21	Amount of any underwriting fee or commission	N/A
22	Names of any brokers to the issue	Aura Capital Pty Ltd, Patersons Securities Ltd (Joint Lead Managers)
23	Fee or commission payable to the broker to the issue	\$363,905
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders	N/A
25	If the issue is contingent on security holders' approval, the date of the meeting	N/A
26	Date entitlement and acceptance form and offer documents will be sent to persons entitled	9 September 2019
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	2 September 2019
28	Date rights trading will begin (if applicable)	N/A
29	Date rights trading will end (if applicable)	N/A
30	How do security holders sell their entitlements <i>in full</i> through a broker?	N/A

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- 31 How do security holders sell *part* of their entitlements through a broker and accept for the balance?
- 32 How do security holders dispose of their entitlements (except by sale through a broker)?
- 33 +Issue date

**Part 3 - Quotation of securities**

*You need only complete this section if you are applying for quotation of securities*

- 34 Type of +securities  
(tick one)
- (a)  +Securities described in Part 1
- (b)  All other +securities  
Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities

**Entities that have ticked box 34(a)**

**Additional securities forming a new class of securities**

*Tick to indicate you are providing the information or documents*

- 35  If the +securities are +equity securities, the names of the 20 largest holders of the additional +securities, and the number and percentage of additional +securities held by those holders
- 36  If the +securities are +equity securities, a distribution schedule of the additional +securities setting out the number of holders in the categories  
1 - 1,000  
1,001 - 5,000  
5,001 - 10,000  
10,001 - 100,000  
100,001 and over
- 37  A copy of any trust deed for the additional +securities

**Entities that have ticked box 34(b)**

- 38 Number of +securities for which +quotation is sought
- 39 +Class of +securities for which quotation is sought

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+ See chapter 19 for defined terms.

40 Do the \*securities rank equally in all respects from the \*issue date with an existing \*class of quoted \*securities?

If the additional \*securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

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41 Reason for request for quotation now

Example: In the case of restricted securities, end of restriction period

(if issued upon conversion of another \*security, clearly identify that other \*security)

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42 Number and \*class of all \*securities quoted on ASX (*including* the \*securities in clause 38)

Number	*Class

43

### Quotation agreement

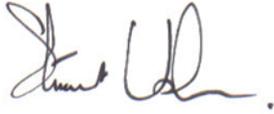
- 1 \*Quotation of our additional \*securities is in ASX’s absolute discretion. ASX may quote the \*securities on any conditions it decides.
- 2 We warrant the following to ASX.
  - The issue of the \*securities to be quoted complies with the law and is not for an illegal purpose.
  - There is no reason why those \*securities should not be granted \*quotation.
  - An offer of the \*securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.  
Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty
  - Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any \*securities to be quoted and that no-one has any right to return any \*securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the \*securities be quoted.
  - If we are a trust, we warrant that no person has the right to return the \*securities to be quoted under section 1019B of the Corporations Act at the time that we request that the \*securities be quoted.
- 3 We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- 4 We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before \*quotation of the \*securities begins. We acknowledge

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that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.



Sign here:

Date 2 September 2019

Print name:

**STUART USHER**  
*Company Secretary*

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# Appendix 3B – Annexure 1

## Calculation of placement capacity under rule 7.1 and rule 7.1A for eligible entities

Introduced 01/08/12 Amended 04/03/13

### Part 1

<b>Rule 7.1 – Issues exceeding 15% of capital</b>	
<b>STEP 1: Calculate “A”, the base figure from which the placement capacity is calculated</b>	
<b>Insert</b> number of <b>fully paid ordinary securities</b> on issue 12 months before date of issue or agreement to issue	22,793,101
<b>Add</b> the following: <ul style="list-style-type: none"> <li>• Number of fully paid ordinary securities issued in that 12 month period under an exception in rule 7.2</li> <li>• Number of fully paid ordinary securities issued in that 12 month period with shareholder approval</li> <li>• Number of partly paid ordinary securities that became fully paid in that 12 month period</li> </ul>	<div style="margin-bottom: 10px;">82,668,353</div> <div>185,291,188</div>
<i>Note:</i> <ul style="list-style-type: none"> <li>• Include only ordinary securities here – other classes of equity securities cannot be added</li> <li>• Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</li> <li>• It may be useful to set out issues of securities on different dates as separate line items</li> </ul>	
<b>Subtract</b> the number of fully paid ordinary securities cancelled during that 12 month period	-
<b>“A”</b>	290,752,642
<b>STEP 2: Calculate 15% of “A”</b>	
<b>“B”</b>	0.15 <i>[Note: this value cannot be changed]</i>
<b>Multiply “A”</b> by 0.15	43,612,896
<b>STEP 3: Calculate “C”, the amount of placement capacity under rule 7.1 that has already been used</b>	
<b>Insert</b> number of <b>equity securities</b> issued or agreed to be issued in that 12 month period <b>not</b> counting those issued: <ul style="list-style-type: none"> <li>• Under an exception in rule 7.2</li> <li>• Under rule 7.1A</li> <li>• With security holder approval under rule 7.1 or rule 7.4</li> </ul>	-
<i>Note:</i> <ul style="list-style-type: none"> <li>• This applies to equity securities, unless specifically excluded – not just ordinary securities</li> <li>• Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</li> <li>• It may be useful to set out issues of securities on different dates as separate line items</li> </ul>	
<b>“C”</b>	-
<b>Step 4: Subtract “C” from [“A” x “B”] to calculate remaining placement capacity under rule 7.1</b>	

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<p><b>"A" x 0.15</b>  <i>Note: number must be same as shown in Step 2</i></p>	43,612,896
<p><b>Subtract "C"</b>  <i>Note: number must be same as shown in Step 3</i></p>	-
<p><b>Total ["A" x 0.15] – "C"</b></p>	43,612,896 <i>[Note: this is the remaining placement capacity under rule 7.1]</i>

**Part 2**

<b>Rule 7.1A – Additional placement capacity for eligible entities</b>	
<b>Step 1: Calculate "A", the base figure from which the placement capacity is calculated</b>	
<p><b>"A"</b>  <i>Note: number must be same as shown in Step 1 of Part 1</i></p>	290,752,642
<b>Step 2: Calculate 10% of "A"</b>	
<p><b>"D"</b></p>	0.10 <i>[Note: this value cannot be changed]</i>
<p><b>Multiply "A" by 0.10</b></p>	29,075,264
<b>Step 3: Calculate "E", the amount of placement capacity under rule 7.1A that has already been used</b>	
<p><b>Insert</b> number of equity securities issued or agreed to be issued in that 12 month period under rule 7.1A  <i>Notes:</i></p> <ul style="list-style-type: none"> <li>• This applies to equity securities – not just ordinary securities</li> <li>• Include here – if applicable – the securities the subject of the Appendix 3B to which this form is annexed</li> <li>• Do not include equity securities issued under rule 7.1 (they must be dealt with in Part 1), or for which specific security holder approval has been obtained</li> <li>• It may be useful to set out issues of securities on different dates as separate line items</li> </ul>	-
<p><b>"E"</b></p>	-
<b>Step 4: Subtract "E" from ["A" x "D"] to calculate remaining placement capacity under rule 7.1A</b>	
<p><b>"A" x 0.10</b>  <i>Note: number must be same as shown in Step 2</i></p>	29,075,264
<p><b>Subtract "E"</b>  <i>Note: number must be same as shown in Step 3</i></p>	-
<p><b>Total ["A" x 0.10] – "E"</b></p>	29,075,264 <i>[Note: this is the remaining placement capacity under rule 7.1A]</i>

+ See chapter 19 for defined terms.