
DOMAIN NAME SECURED AND TRADEMARK ACCEPTED AHEAD OF CARLY NEW ZEALAND LAUNCH

Collaborate Corporation Limited (ASX:CL8) (**Collaborate** or the **Company**) is pleased to announce that further to the announcement on 2 July 2019 of the strategic investment from Turners Automotive Group Limited (ASX, NZX:TRA) (**Turners**) and the intention to jointly launch **Carly** in New Zealand, Collaborate is pleased to confirm that it has secured key registrations to facilitate the launch.

Firstly, the internet domain www.carly.co.nz has been acquired and a 'Coming Soon' page to engage prospective customers in advance of a launch in New Zealand has been activated.

Additionally, the New Zealand Intellectual Property Office has accepted the Trade Mark filing for '**Carly**' in classes in 9, 39 and 42.

As previously announced, Turners and Collaborate have agreed an exclusivity period to negotiate the launch of **Carly** in New Zealand. Site visits and launch workshops have been conducted in New Zealand and negotiations are proceeding well. A launch in New Zealand would enable Collaborate to leverage its existing investment in the technology platform supporting **Carly** and access a substantial new market with the support of Turners, the largest seller of cars in New Zealand.

Carly is an alternative to saving for, leasing or borrowing money to buy a car and offers access to a range of new and used vehicles including insurance, registration and maintenance packaged into a single monthly payment with no long term commitments. Subscribers can start, pause and stop their subscription and 'switch' cars as their needs change. This could be a short term switch to a vehicle more suitable for a holiday, a longer term switch to cater for increasing family size, or pausing a subscription due to an extended holiday.

Authorised by:

Chris Noone
CEO and Director
Collaborate Corporation Limited

About Collaborate Corporation Limited

Collaborate Corporation Limited is listed on the Australian Securities Exchange (ASX:CL8). It is Australia's leading listed company focused on 'collaborative consumption', 'peer-to-peer' or 'sharing economy' business model with a strong focus on mobility solutions. Collaborate's core business is www.DriveMyCar.com.au Australia's leading peer-to-peer car rental business, complemented by www.Carly.co, Australia's first flexible car subscription offering. Other businesses include www.MyCaravan.com.au a leading peer-to-peer caravan rental business; and www.Mobilise.com a rental marketplace for under-utilised assets. Through our proprietary trust and reputation platform, www.peerpass.com.au we create 'trust' between individuals and make it possible for people and companies to safely transact with each other in the sharing economy.