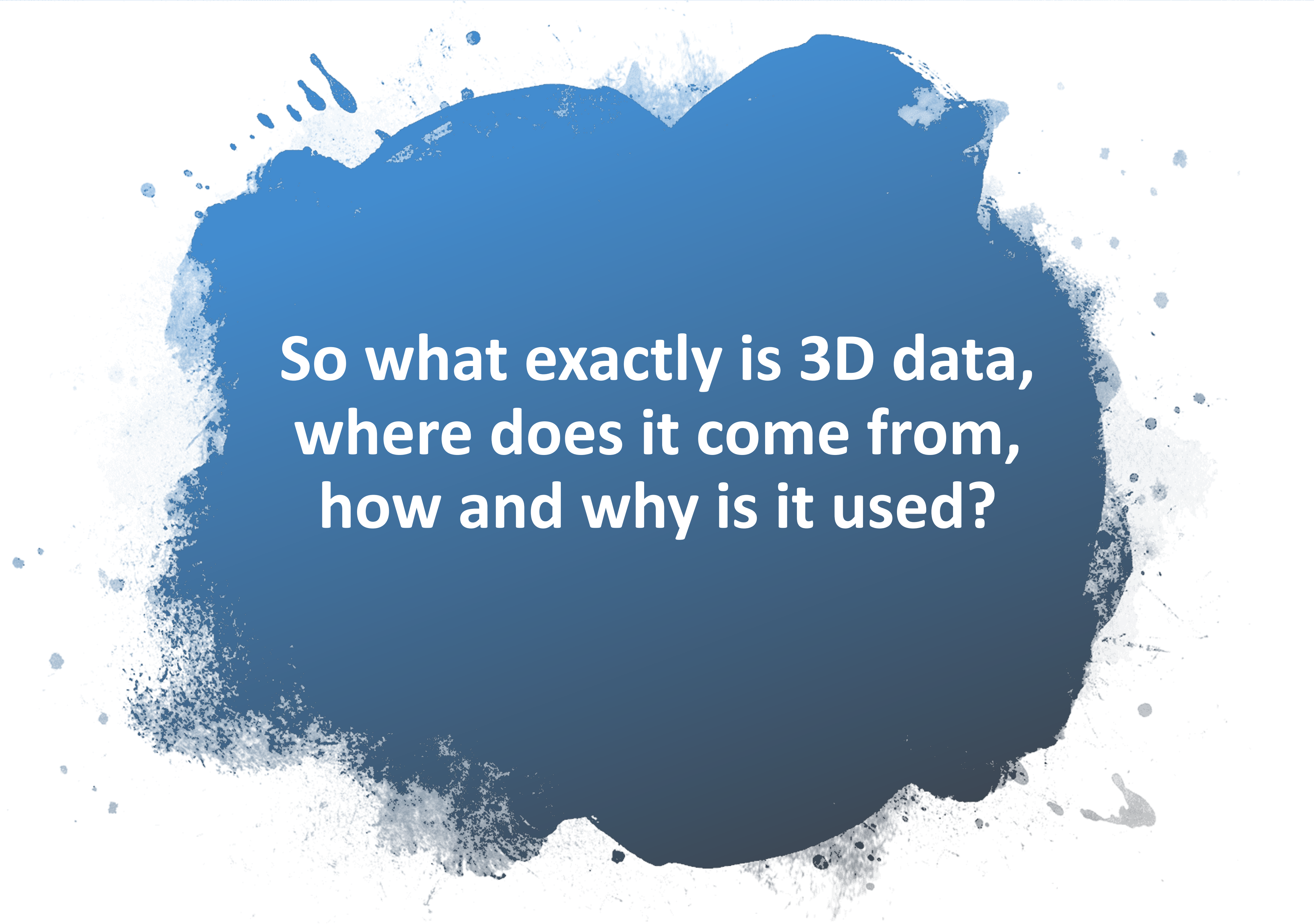


# 3D Data Solved

# Pointerra 3D Data Solved

Pointerra is a technology company that allows asset intensive companies to turn 3D data into information to solve problems and save lots of money every day, every where...



**So what exactly is 3D data,  
where does it come from,  
how and why is it used?**



# Terrestrial Laser Scanners



# Mobile Laser Scanners

# UAV's & Drones





# High Altitude Aircraft



So what's the big problem with 3D data?

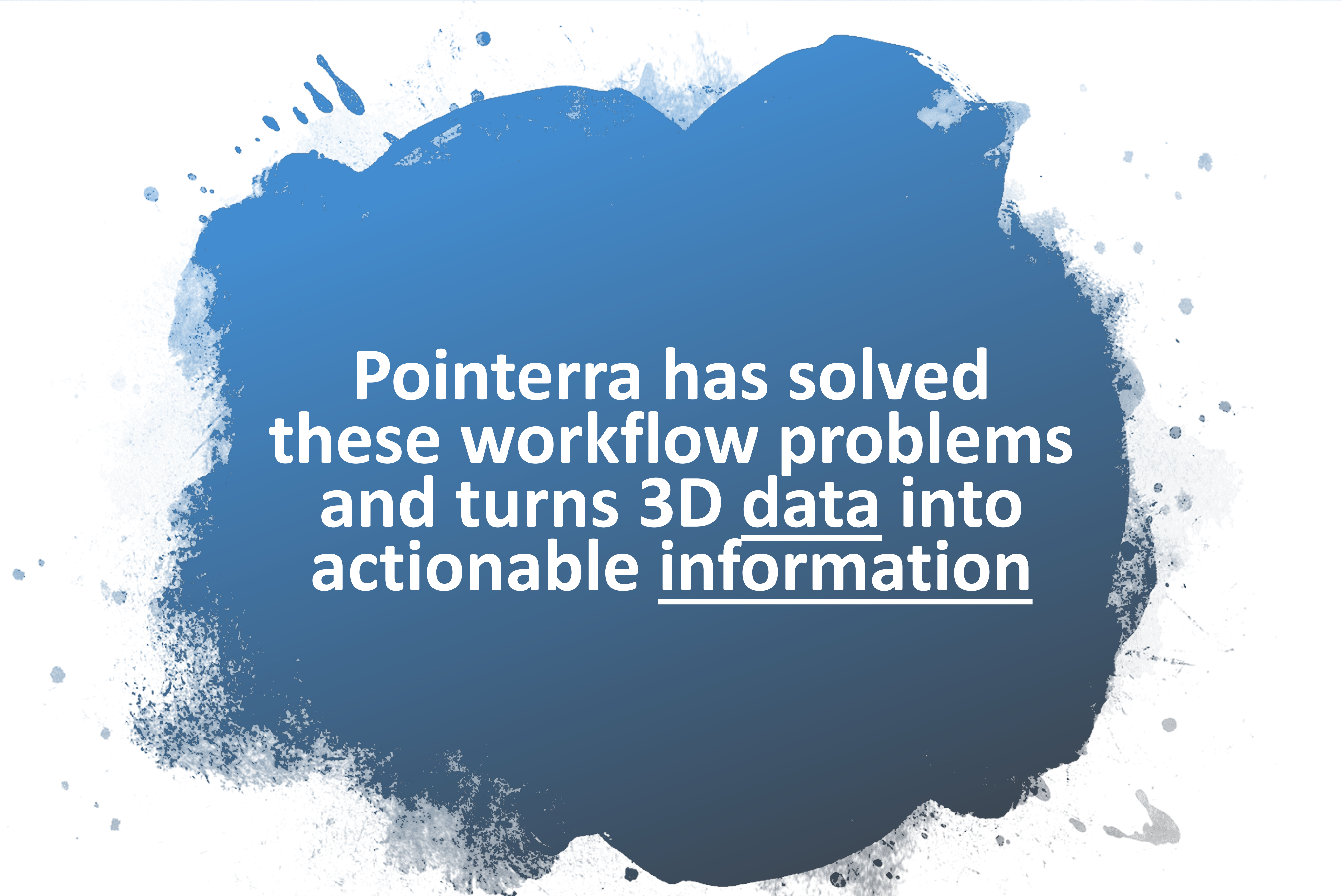




**Using 3D data requires significant amounts of inefficient manual workflow → an enormous time and cost investment required to extract meaningful information.**



Many hundreds and thousands of hours spent doing desktop processing to turn 3D data into actionable information



**Pointerra has solved  
these workflow problems  
and turns 3D data into  
actionable information**

Pointerra's proprietary 3D data structures deployed in a massively scalable cloud platform allow customers to SEE, USE, ANALYSE, SHARE & MONETISE massive 3D datasets in ways not previously possible.

**Pointerra. 3D Data Solved.**

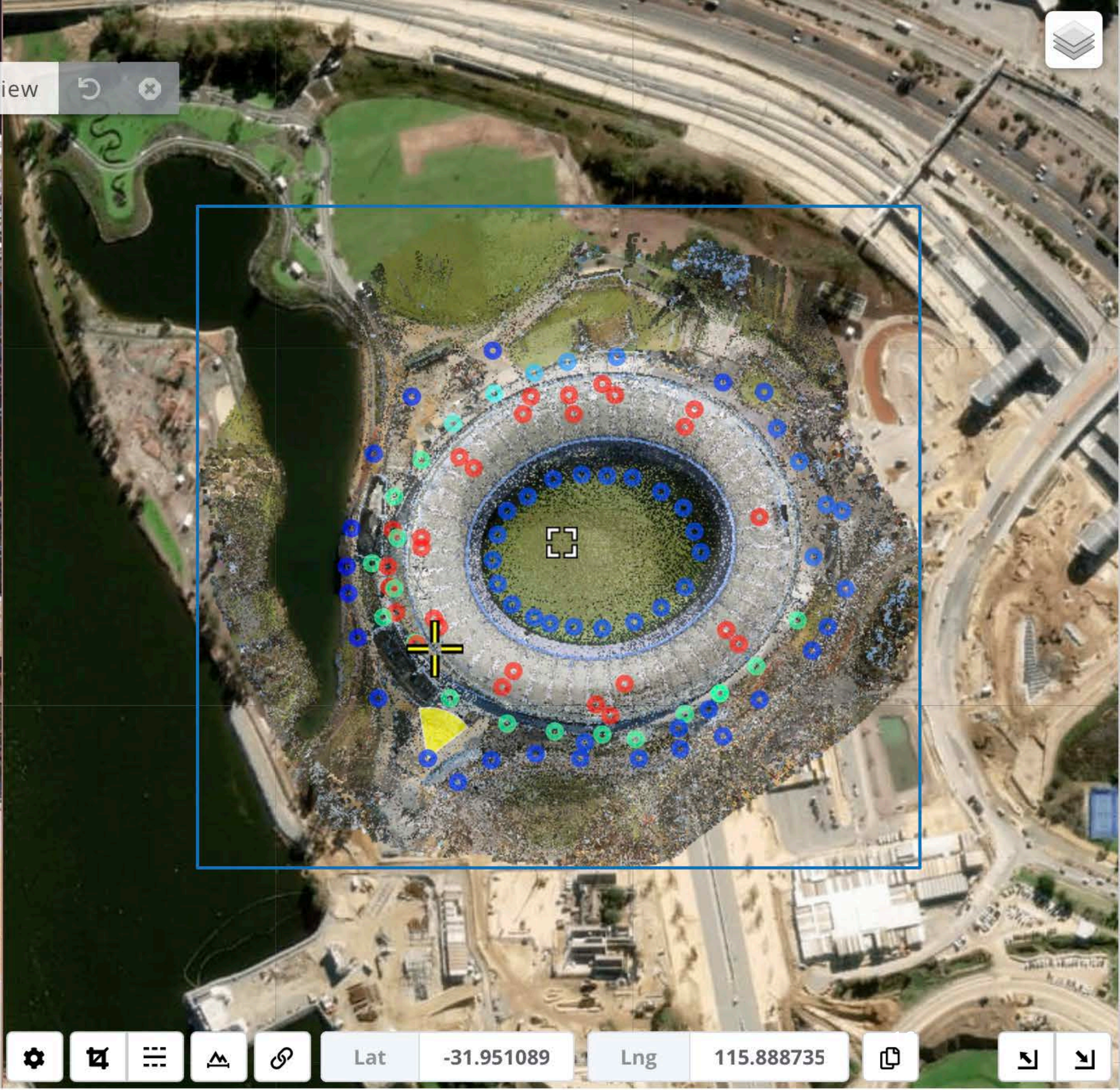
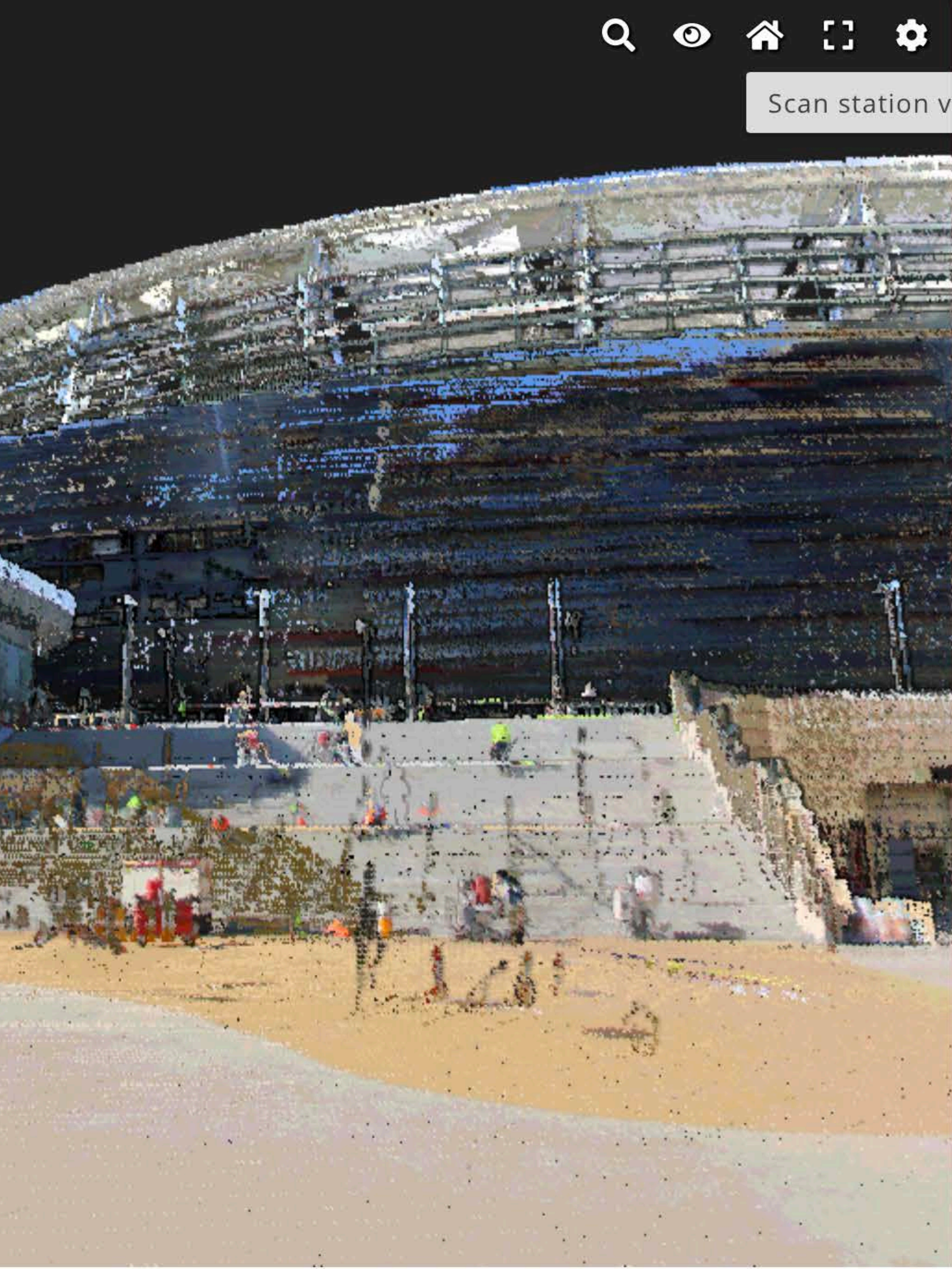
**Pointerra's solution is used  
by customers across a  
variety of sectors to solve  
real-world asset  
management problems**

**Design &  
Construct -  
How do you  
get from this?**





**To this?**





# The Finished Product





**Design &  
Construct - How  
do you get from  
this?**

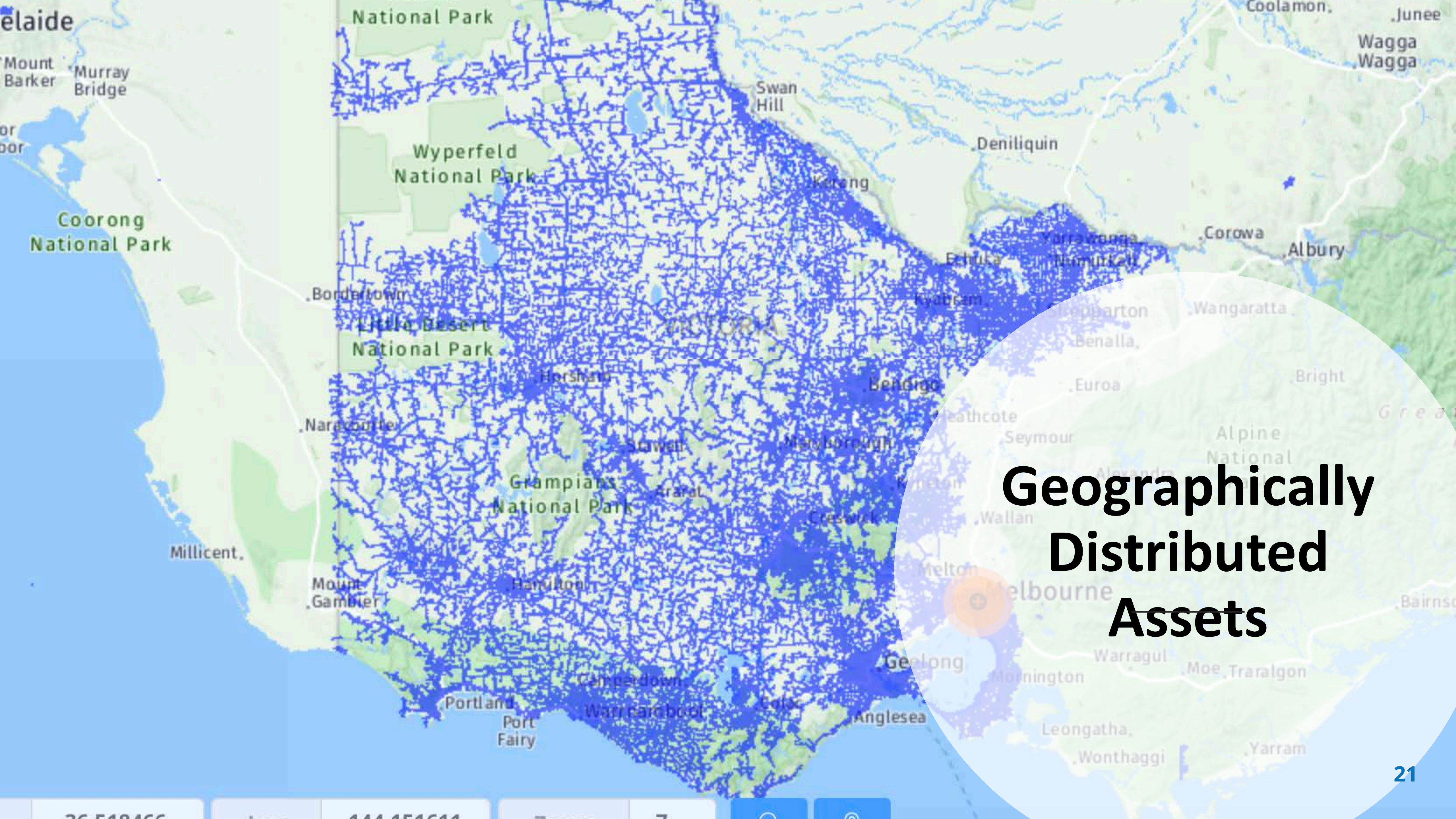


**To This?**

---

An aerial photograph of a city, likely San Francisco, showing a dense urban area with a prominent red building (the Transamerica Pyramid) in the center. A yellow circle is overlaid on the left side of the image, containing the text "The Solution".

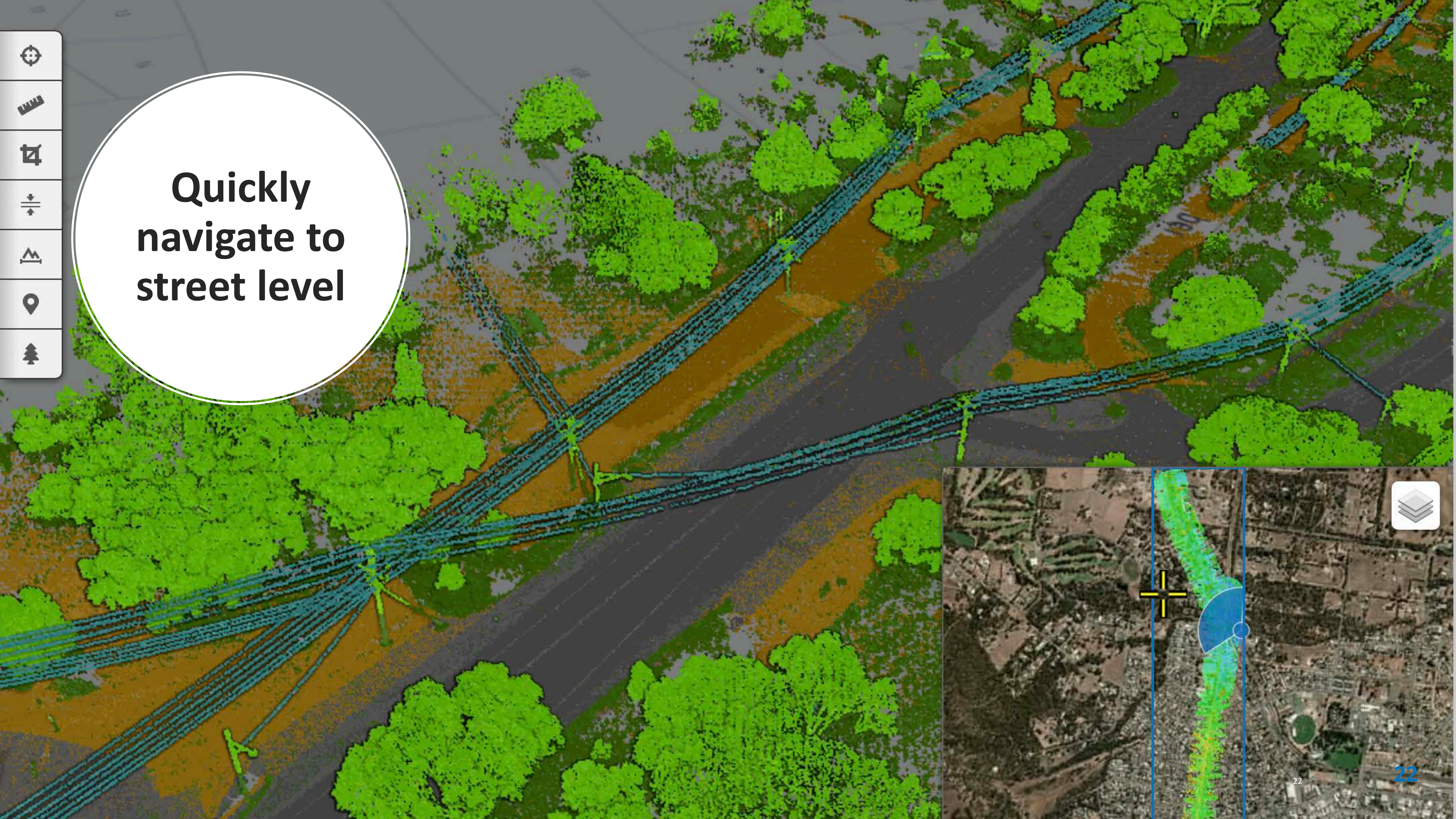
# The Solution

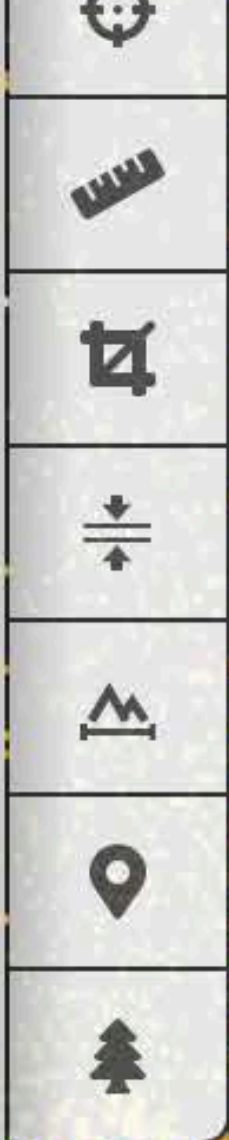


# Geographically Distributed Assets

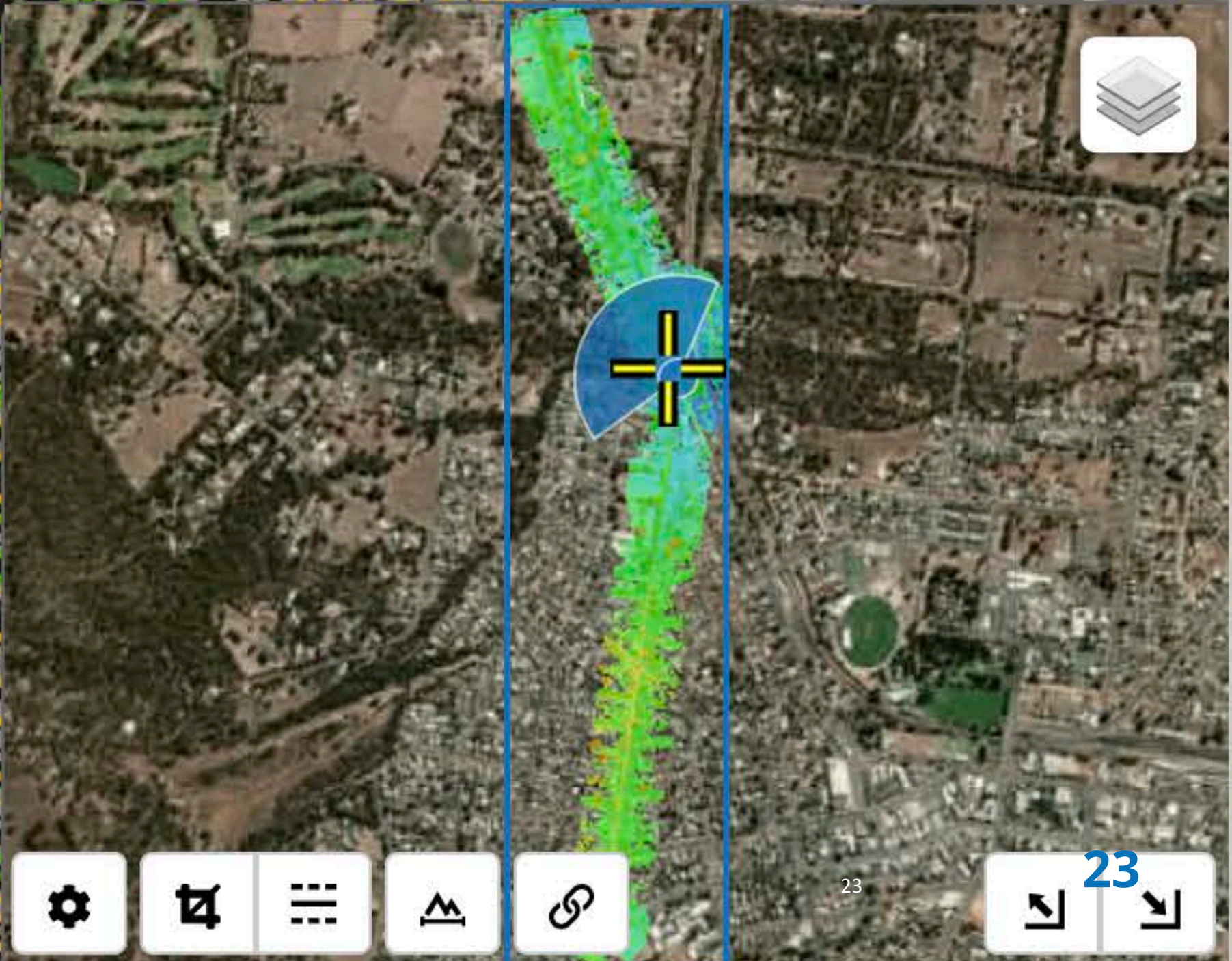
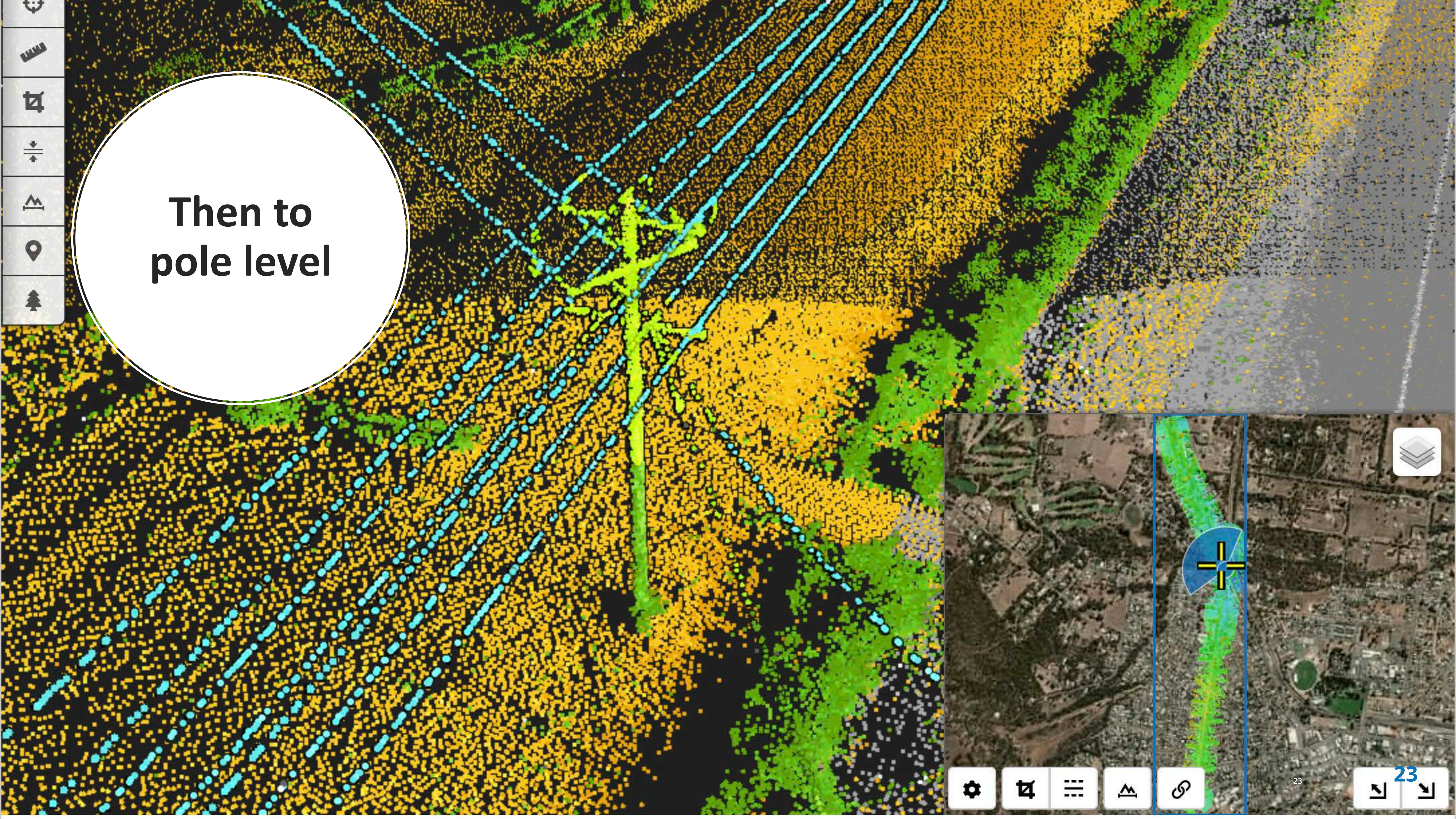


**Quickly  
navigate to  
street level**



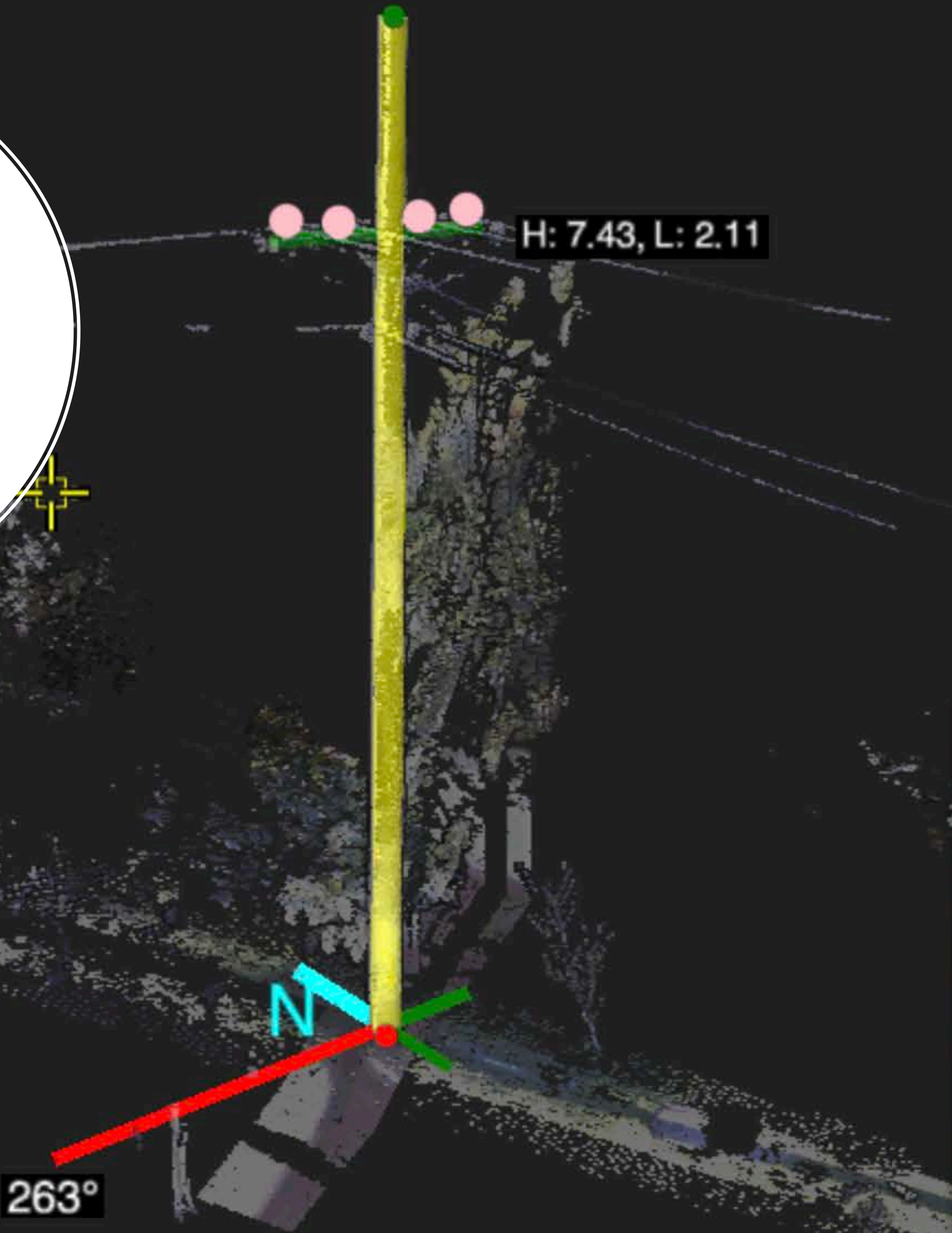


Then to pole level






Use analytics  
to extract  
information  
from 3D data




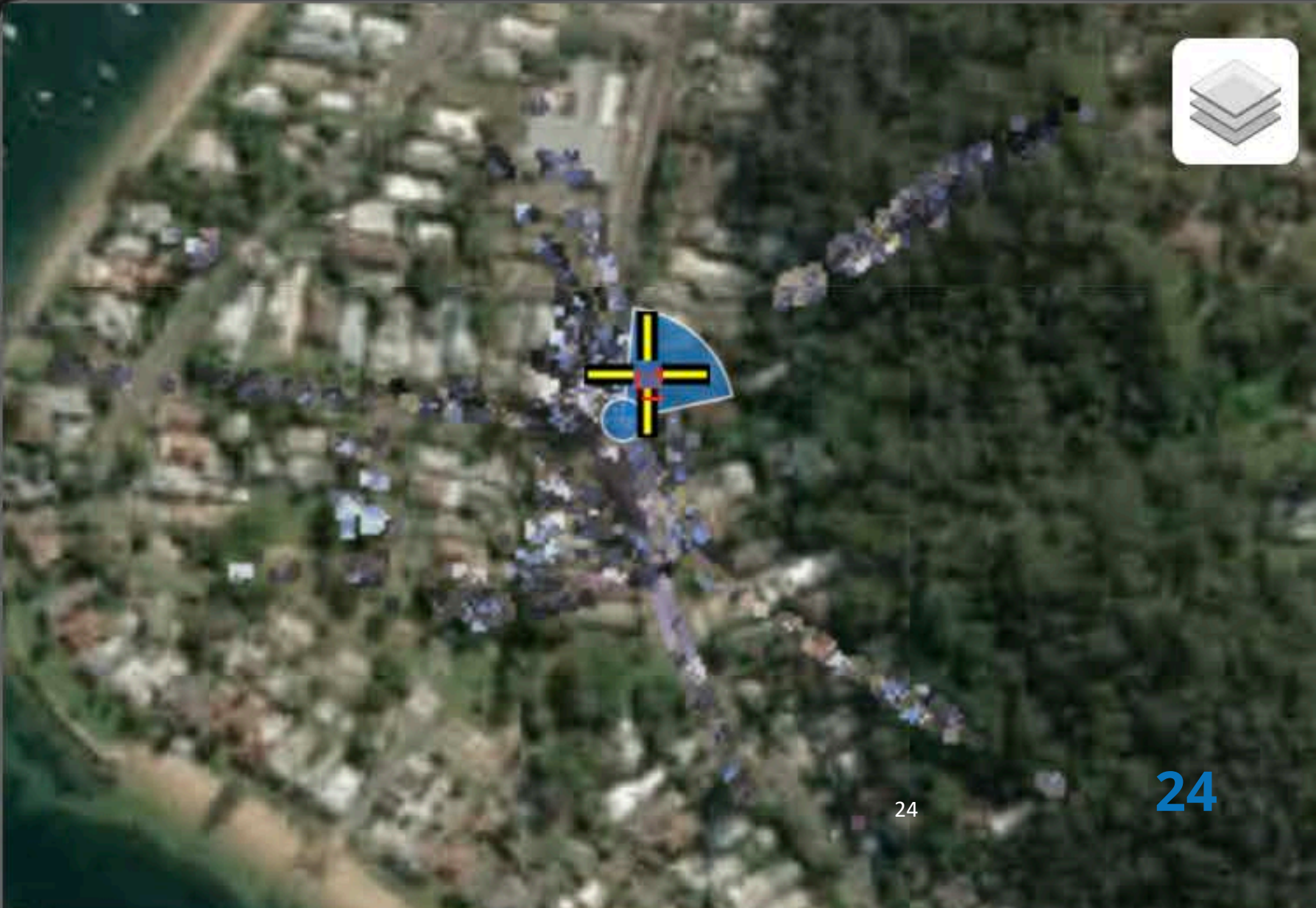
^ CROP/SELECTION

Horizontal 

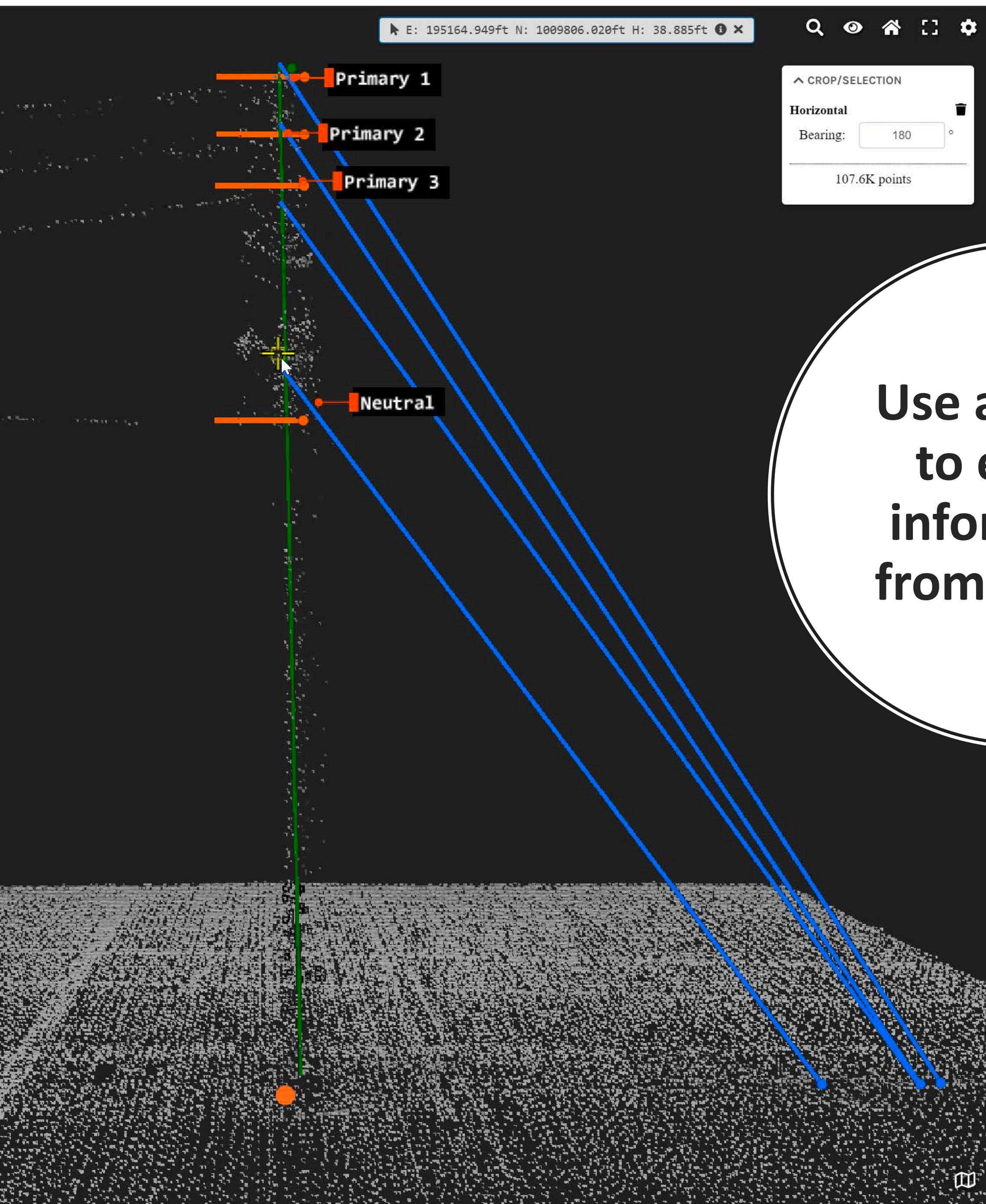
Bearing:  °

---

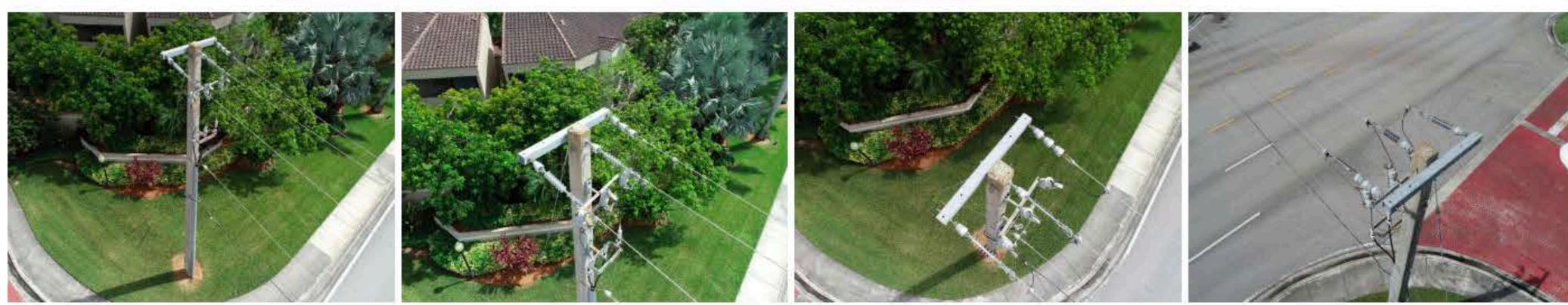
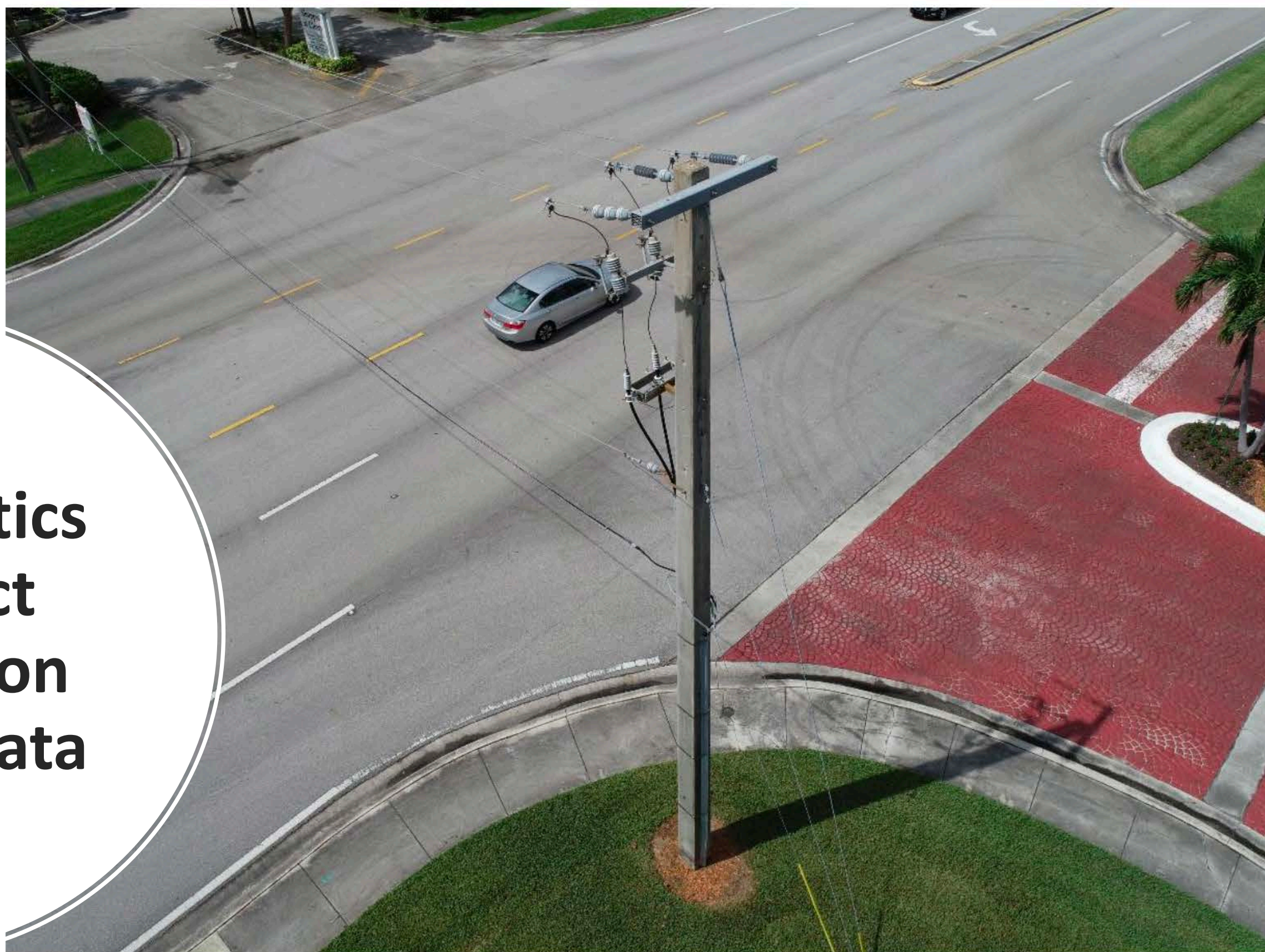
365.3K points 

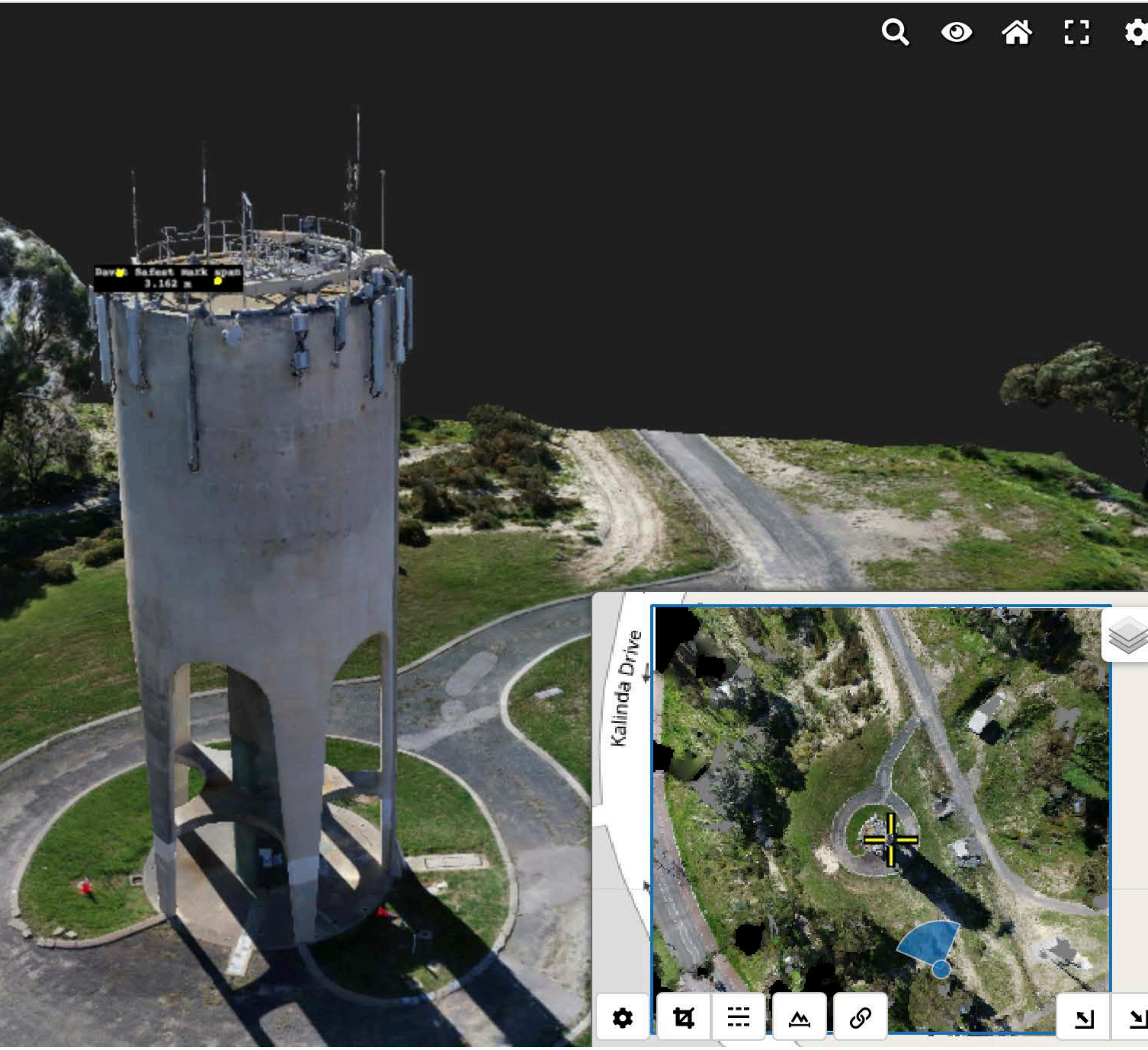






Use analytics  
to extract  
information  
from 3D data





# Undertaking remote inspection using drones and UAV's

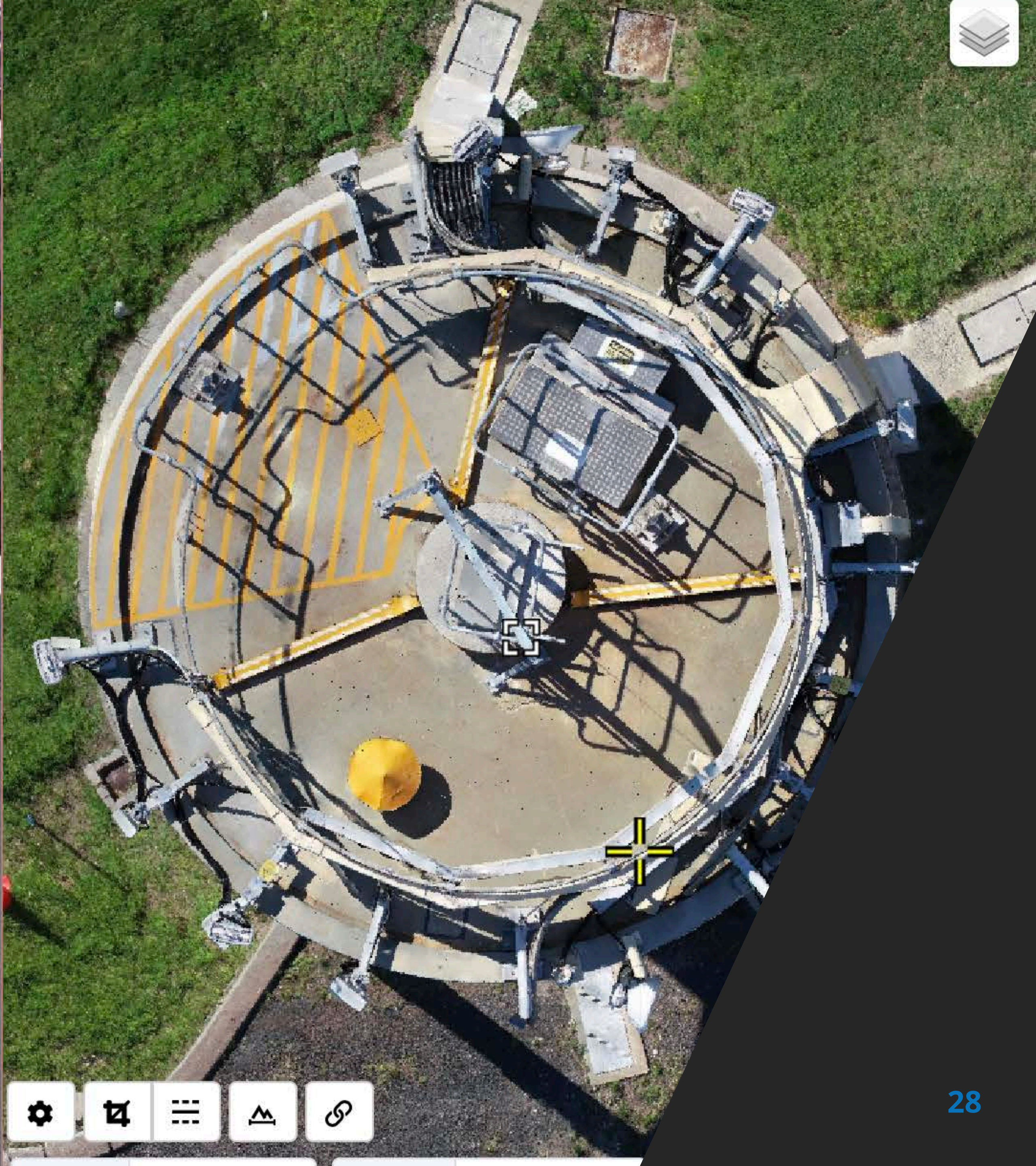
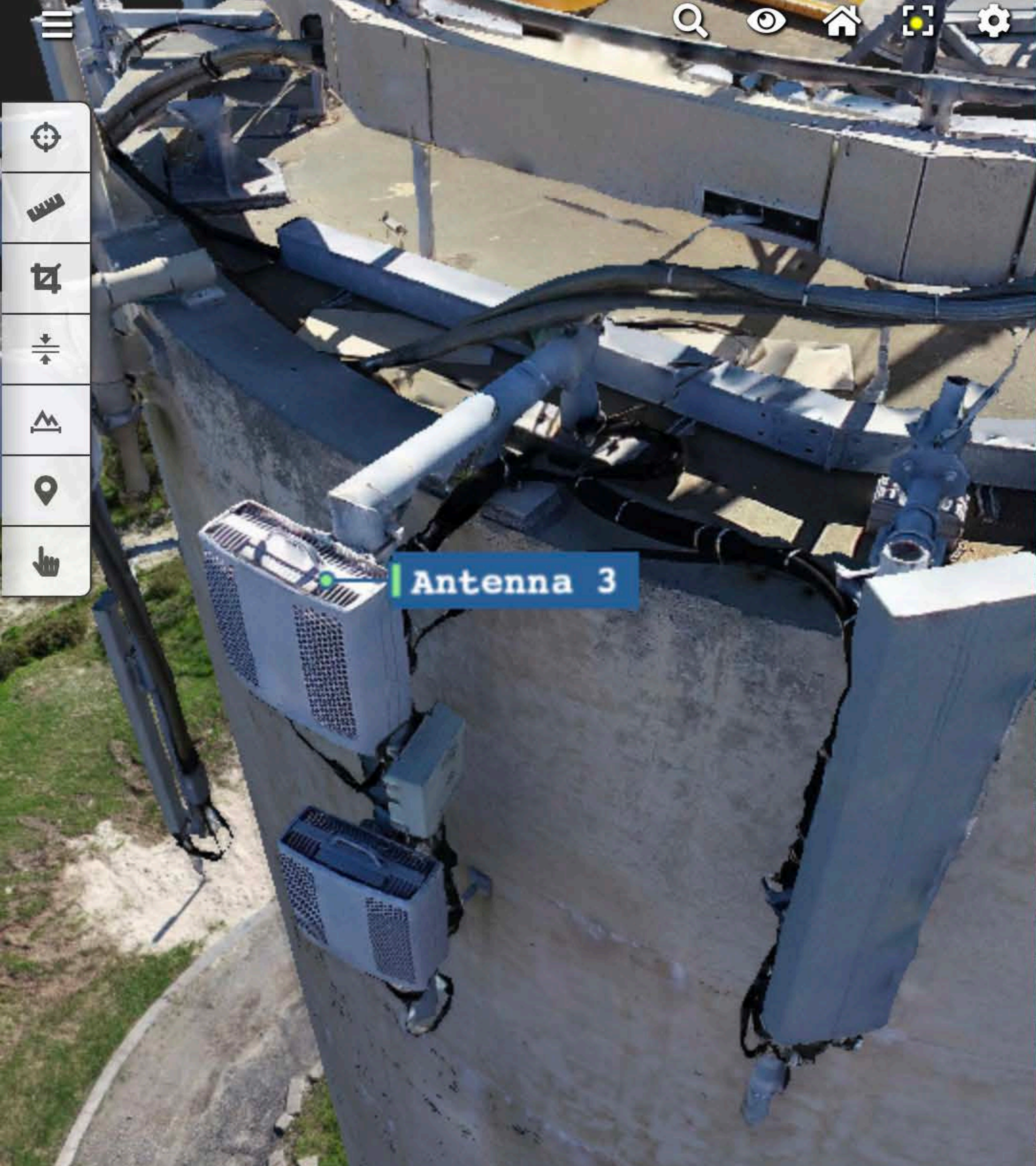
Remote inspection using Drones

Davit Safest mark span  
3.162 m

Entry Hatch

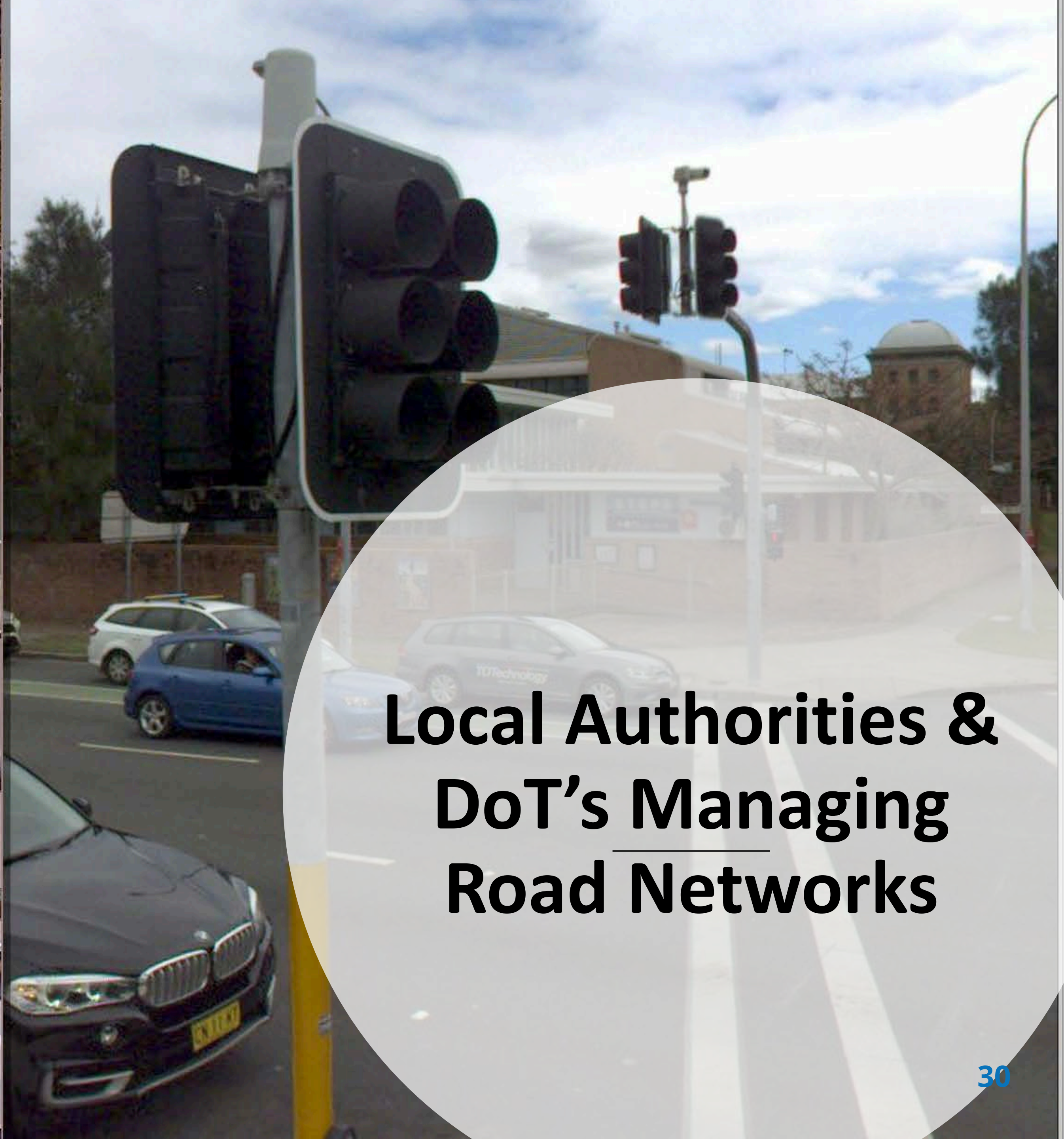
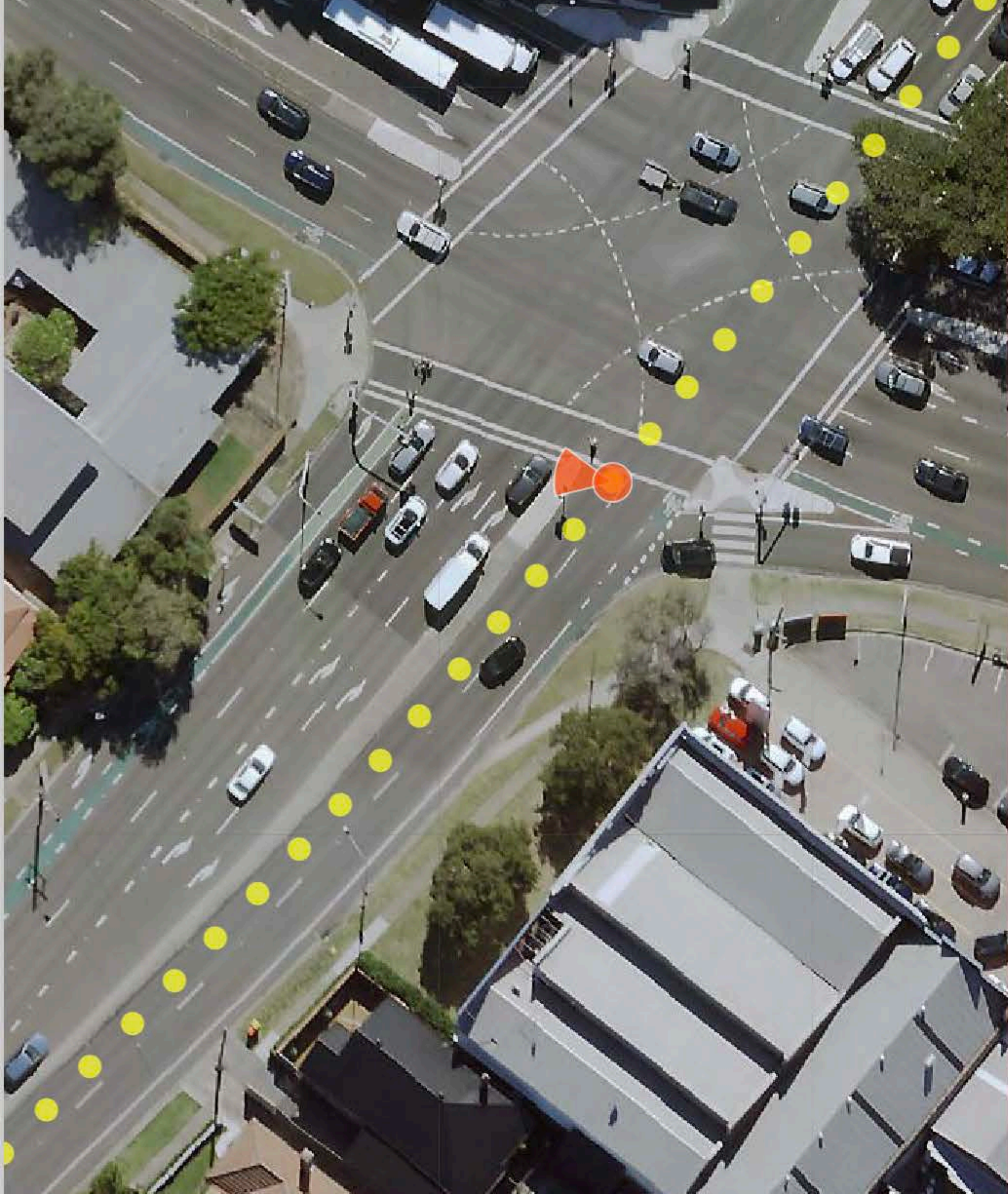
Kalinda Drive







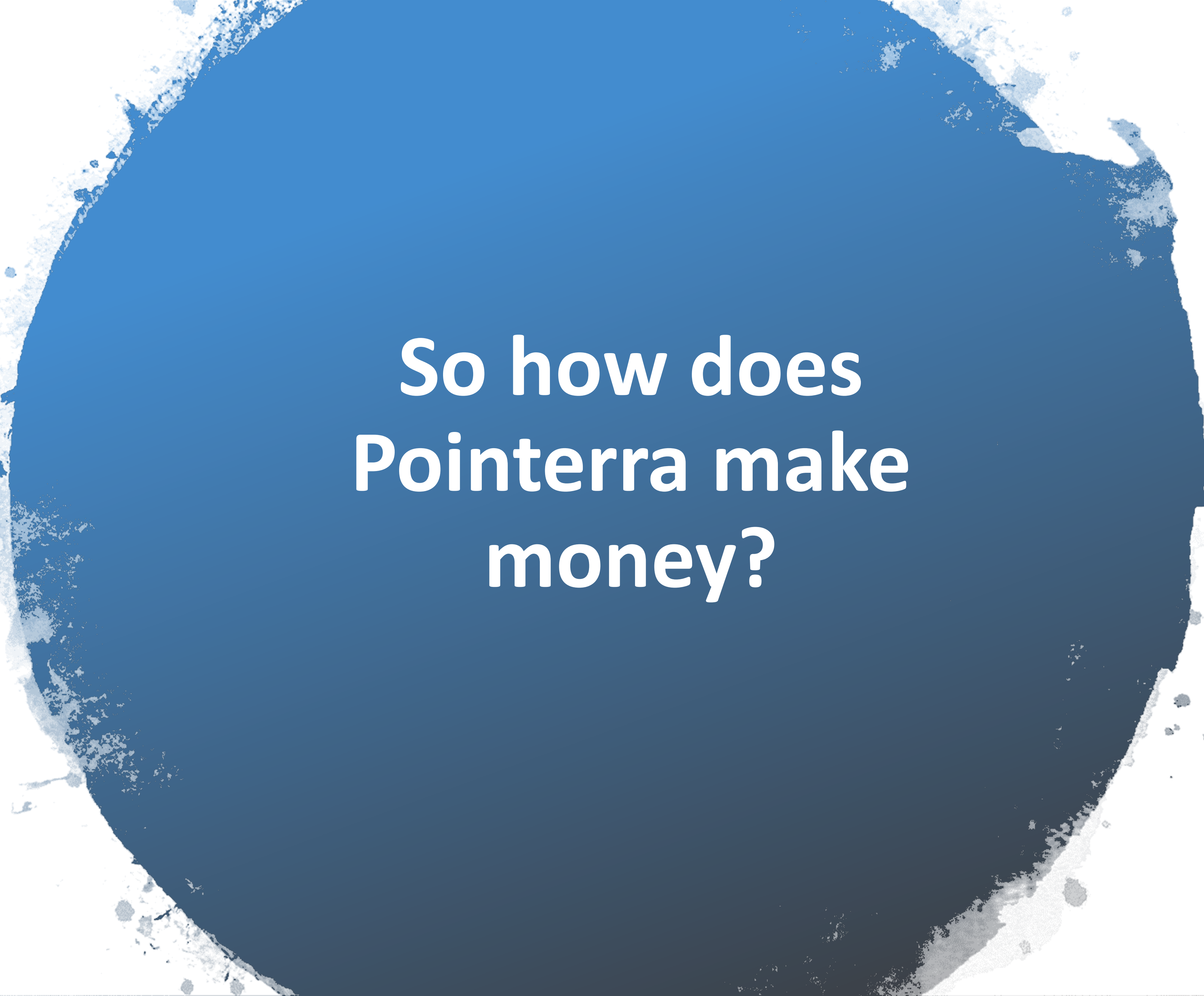
# Local Authorities & DoT's Managing Road Networks



# Local Authorities & DoT's Managing Road Networks




**Pointerra's  
solution: 3D  
data at  
extreme  
scale**



So how does  
Pointerra make  
money?

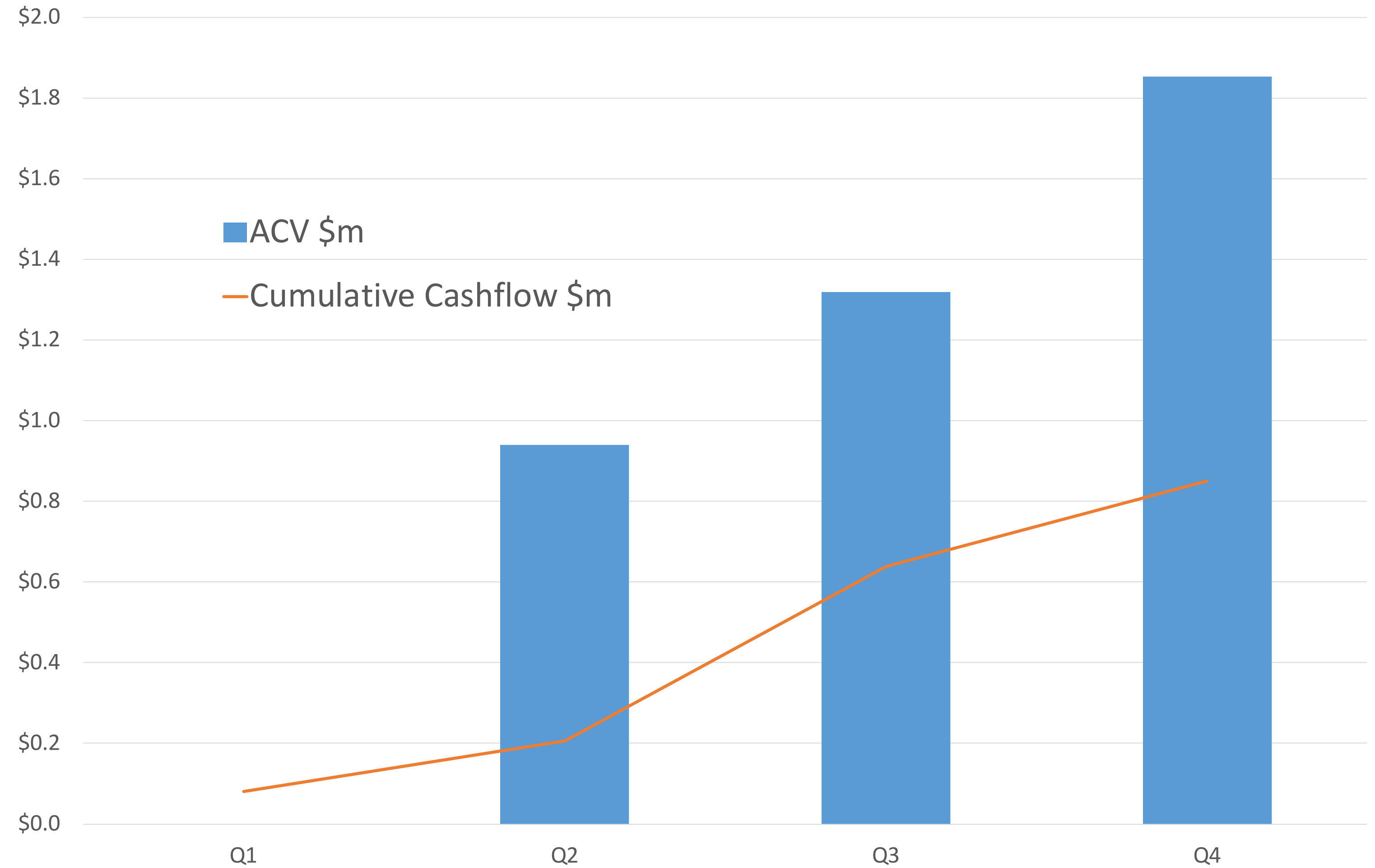




**People pay us to host their data, allowing them to see it, use it, analyse it, share it and even monetise it – anywhere, anytime**

Growth in  
ACV and  
cashflow  
through FY19

### Pointerra FY19 Cumulative Cashflow & ACV



# How big is the opportunity?

- Rapid growth in global demand for 3D data is driven by mix of asset management imperatives & emerging disruptive technology applications
- Global geospatial technology sector worth \$500 Billion - enormous, high-growth, addressable market
- Pointerra has patent-pending, world-class, disruptive 3D data technology: 3D Data Solved
- Our team has relevant experience and proven track record in key growth markets



OIL & GAS



CIVIL & BUILT FORM



MINING



EMERGING DISRUPTIVE TECH

# Sales Growth & Product/Market Fit Validation – Growing portfolio of local, regional and global customers and partners



# Investment Rationale

A globally scalable solution for 3D Data

## World-Class Technology

- Disruptive 3D Data technology turns 3D data into actionable information
- Data analytics increases productivity and drives value
- Continuous development of new IP

## Globally Scalable

- Exponential growth in global volume of 3D data
- Pointerra can be deployed quickly anywhere, anytime
- Highly scalable cloud based platform

## The Team to Execute

- Board and management with a track record of success
- Experienced sales team in Australia and North America
- Development team at the forefront of 3D data technology

## Clear Pathway to Earnings

- Growing list of customers globally
- Revenue based on data hosted grows as hosted data increases
- Additional revenue from Analytics as a Service & 3D data marketplace

## Attractive Entry Valuation

- Modest market capitalisation of c\$30m in \$500b high growth sector
- High margin business , ACV \$1.8m and growing, few direct competitors
- IP protection strategy – mix of patents and trade secrets

# Corporate Overview

<b>Total Ordinary Shares</b>	<b>521m</b>
<b>Options</b>	<b>16m</b>
<b>Total Shares Fully Diluted</b>	<b>537m</b>
<b>Current Share Price</b> (17 October 2019)	<b>\$0.057</b>
<b>Market Capitalisation</b> (Undiluted)	<b>\$30m</b>
<b>Enterprise Value</b> (Undiluted)	<b>\$29m</b>
<b>Net Cash</b> (30 June 2019)	<b>\$1m</b>

<b>Current Shareholding (undiluted)</b>	
<b>Directors &amp; Management</b>	<b>40%</b>
<b>Top 50 (ex Board &amp; Management)</b>	<b>20%</b>
<b>Balance</b>	<b>40%</b>

## Shareholding Spread



- Board & Management
- Top 50 excluding Board & Management
- Balance

**3D Data  
Solved**



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