



Steve Richards appointed Company Secretary of MyFiziq.

MyFiziq Limited (ASX: MYQ) (“MyFiziq” or the “Company”) would like to inform shareholders that Chief Financial Officer Steven Richards will take over as company secretary of MyFiziq effective 31 October 2019. The Board would like to thank Mr Hart for his contribution to the Company’s affairs since his appointment in 2015.

Steven is a qualified Chartered Accountant with more than 15 years’ experience at CFO level. He has worked for top global brands such as PUMA Sports and Quicksilver, working in profitable high-growth environments. He has also worked for a number of fast-growing technology companies, including HealthEngine and Airscope Industries, where he developed skills as both an “enabler” and a “catalyst” for growth, with a track record of driving bottom line performance.

To round-up his executive experience, he also worked for Ramesys Global as a consulting lead in the business transformation space, developing skills as a change agent and business improver (including Corporate Governance). Accordingly, as a result of his diverse background, Steven brings a contemporary financial skillset to the MyFiziq leadership team.

The MyFiziq Mission:

Our mission is to globalize our technology and assist individuals, communities and populations to live better healthier lives by working with governments, healthcare providers and the best health & fitness identities and solutions available worldwide with the data we can provide in the palm of their hands.

Our software as a service solution (SAAS) offering allows flexibility and pricing scale reductions for our partners. MyFiziq partners with highly scaled or scalable new and existing applications and provides them with a deeper insight into the data they wish to retrieve from their users to empower them in their journeys.

Consumers engage daily with multiple needs that require the use or ability to track individual dimensions. Such as dieting, exercising, assessing their health or simply buying clothing online, the result is a drive toward understanding their personal dimensions or the changes they are undergoing. MyFiziq provides that missing link in other ecosystems.

MyFiziq is a patented technology we have developed with a proprietary image capturing system within a consumer’s smartphone, we empower a consumer with the ability to create a representation of their structure in the form of a 3D avatar with accurate circumference measurements. Partners embed our Software Development Kit’s (SDK’s) into their new or existing applications, and then customize the experience to meet their brand requirements.

MyFiziq has developed this capability by leveraging the power of Computer Vision, Machine Learning and patented algorithms, to process these images on secure, enterprise-level infrastructure, delivering an end-to-end experience that is unrivalled in the industry. Body measurements provide more useful information about physical changes than simply measuring weight. MyFiziq simplifies the collection of these measurements and removes the margin of human error present in traditional methods.

ASX Announcement
Friday 25th October 2019



For more information please visit: www.myfiziq.com

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