

ASX RELEASE
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I Synergy International to Launch E-Wallet Feature for its Retail Affiliate Program, MY Smart Shopper

- ISI collaborates with Faspay to develop MSS' own e-wallet, the MSS Pay
- MSS Pay is expected to be released for public use in mid-November 2019

I Synergy International Sdn Bhd ("ISI"), a subsidiary of I Synergy Group Limited ("iSYNERGY"), announced that they will soon launch a new e-wallet feature for its retail affiliate program, MY Smart Shopper ("MSS").

The announcement is made to coincide with the signing of a Memorandum of Understanding ("MoU") between ISI and Fass Payment Solutions Sdn Bhd ("Faspay").

The MoU signals ISI's intent to collaborate with Faspay in the development of MSS' e-wallet, named the MSS Pay.

Faspay is a mobile payment service provider with proficiency in integrated payment solutions, from retail management system to merchant management portal and mobile application integration services. The company was established in 2012.

With the soon to be launched MSS Pay, MSS will be equipped to offer the full scale of an integrated point of sale transaction channel, offering both cash and cashless payment methods. The integration of an e-wallet system will provide added convenience for all of the program users in performing digital transactions that are secure with intuitive user experience.

"Providing innovation to our customers experience is at the core of our efforts. We are designing a mobile payment solution that is innovative, secure, and dynamic," says Lennon Chu, Chief Executive Officer of ISI during the MoU signing ceremony.

MSS is a performance-based retail affiliate marketing solution under Malaysia's leading affiliate marketing platform, Affiliate Junction ("AJ"). Through MSS, participating offline and online retail businesses get connected to AJ's affiliates which will drive leads and sales to their outlets and platforms. For shoppers, MSS is a program that offers them with retail rewards for every transaction they performed using the program.

To date, MSS has more than 2,500 participating merchants and 3 million members.

MSS Pay is expected to be released for public use in mid-November 2019.

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About I Synergy Group Limited (ASX: IS3)

I Synergy Group Limited ("iSYNERGY") is a leading affiliate marketing network and solutions provider. iSYNERGY connects advertisers with affiliates via its affiliate marketing platform to deliver performance-based solutions that enhance product/brand awareness and drive business leads. The affiliate marketing platform, Affiliate Junction, is home to more than 30,000 affiliates and 2,500 advertisers. Under the platform, there is a variety of affiliate programs available which cater to various industry verticals and markets. To learn more, please visit: www.i-synergygroup.com



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