

12 November 2019

Dear Optionholder

Notice to Optionholders of Non-Renounceable Rights Issue

Overview of Entitlement Offer

We write to you as the registered holder of options (**Options**) in Digital Wine Ventures Limited (ASX:DW8) (**Company**) as at today's date. As advised in the Company's ASX announcement dated 12 November 2019, the Company is undertaking a pro rata non-renounceable offer to eligible shareholders for the issue of 1 new Share (**New Shares**) for every 10 Shares held at the record date on 18 November 2019 (**Record Date**) at an issue price of \$0.0065 each to raise approximately \$660,000 (before costs) (**Entitlement Offer**). The Entitlement Offer will also contain free-attaching options on the basis of one option for every four New Shares issued.

The Entitlement Offer is available to all Company shareholders (**Shareholders**) registered on the Record Date whose registered address is in Australia or New Zealand (**Eligible Shareholders**). The Entitlement Offer is not being extended to any Shareholders with addresses outside these jurisdictions.

A prospectus in relation to the Entitlement Offer was lodged with ASIC on 12 November 2019 and will be sent to Eligible Shareholders in due course (**Prospectus**).

The Prospectus also contains an offer to subscribers of the Company's placement announced 25 October 2019 of one option for every four Shares subscribed for under the placement (**Placement Options Offer**).

Dean Taylor intends to take up some or all of his Entitlement. Piers Lewis does not intend to take up his Entitlement at this stage.

Your Participation

Under the terms of the Options you currently hold, there is no entitlement to participate in the Entitlement Offer unless you exercise your Options into Shares, and are entered onto the register as a shareholder of the Company by 5pm (AEST) on the Record Date.

If you wish to participate in the Entitlement Offer, a notice of Options exercise and payment of the Options' exercise price should be lodged with the Company's share registry, Advanced Share Registry Services with sufficient time to ensure that you are registered as a shareholder of the Company by the Record Date. As at the date of this letter, all Options on issue in the Company are out-of-the-money.

If you do not wish to participate in the Entitlement Offer, no action is required.

Further details

Details of the Entitlement Offer are contained in the Prospectus lodged with ASX on 12 November 2019. The Prospectus can be accessed from the ASX and Company websites, www.asx.com.au and www.digitalwine.ventures.com respectively. It is important that you read the Prospectus carefully before deciding whether to exercise your Options.

If you require clarification on any of the above matters, please contact the Company Secretary by telephone on +61 8 6555 2950 and for all general shareholder enquiries, please contact Advanced Share Registry Services on +61 8 9389 8033

Yours sincerely

Piers Lewis
Non-Executive Chairman