



COMPANY OVERVIEW

Technical and investment services for the Blockchain marketplace

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Certain statements contained in the Presentation Materials, including information as to the future financial or operating performance of the Company and its projects, are forward looking statements. Such forward looking statements:

are necessarily based upon a number of estimates and assumptions that, while considered reasonable by the Company, are inherently subject to significant technical, business, economic, competitive, political and social uncertainties and contingencies;

involve known and unknown risks and uncertainties that could cause actual events or results to differ materially from estimated or anticipated events or results reflected in such forward looking statements; and

may include, among other things, statements regarding estimates and assumptions in respect of prices, costs, results and capital expenditure, and are or may be based on assumptions and estimates related to future technical, economic, market, political, social and other conditions.

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Capital Structure and Performance



DigitalX share price vs the bitcoin price since Q3 2017



SHARE PRICE
\$0.03

SHARES ON ISSUE
~ 600,000,000

CASH, LISTED DIGITAL ASSETS AND FUND UNITS (30/09/2019)
~AUD\$12,000,000

MARKET CAP
~\$18,000,000

BITCOINS
431

Board of Directors and Advisors



LEIGH TRAVERS
Executive Director

Mr. Travers has served on the board of Australia's Blockchain industry body since 2015. Leigh has co-founded a Blockchain media and education company and the Perth Blockchain Centre, a coworking space that serves as a home for Perth tech and investment professionals. Leigh previously worked for seven years at an ASX-Listed wealth management firm. Leigh holds a Bachelor of Commerce and Communications from UWA, a Fintech Certification from MIT while living in Boston during 2016 and a Blockchain Strategy Certificate from RMIT in 2019.



PETER RUBINSTEIN
Non-executive Director

Mr Rubinstein has over 20 years' experience in early stage technology commercialisation through to public listings on the ASX. He is a lawyer by training, having worked at one of the large national firms prior to moving in house at Montech, the commercial arm of Monash University.



TOBY HICKS
Non-executive Chairman

Mr Hicks has been a corporate lawyer advising public companies for over 15 years and is presently a Partner of Steinepreis Paganin. He is a former Governor of the University of Notre Dame Australia, a position he held for 16 years. He was a member of the University's Audit and Finance Committee for 14 years and was a member of the Law School Advisory Board. In 2018, the University named the Toby Hicks Service to Student Community Award in honour of his contribution to the University over 23 years.



MARK PUZEY
Strategic Consultant

Mr Puzey joined DigitalX as a strategic consultant driving innovation and strong corporate governance to the organisation as well as an established corporate network. Mark served as a consultant for 30 years at KPMG in the IT and energy sector before moving into advisory and Non-Executive Director roles.

Mark is a director of the Perth Mint and served on the Board of Patersons Securities Limited. Mark has recently finalised board positions at two independent businesses in the IT and energy sectors which both sold for \$1.6b.

Highly Experienced Team



DAVID BEROS
Head of Product

David is a leader in technology innovation and leverages his experience to discover technology solutions for business problems. David most recently worked and consulted in corporate innovation roles for companies in the energy and insurance sectors. Prior to this, he worked in wealth management with a focus on wholesale and retail capital raisings. He went on to start two digital financial services businesses and is co-founder of Fintech Perth – a community of finance industry startups in WA.



MIKE SEGAL
Chief Technology Officer

Mike is an expert in cryptography and machine learning and has worked at several Boston and San Francisco-based companies. Mike was a member of the first weekly Bitcoin Meetup group in the world, and conducts smart contract code auditing and reviews for DigitalX clients. Mike advises on security architecture for all DigitalX projects.



PHIL GEORGE
Technology

Phil is a specialist in technology commercialisation and strategy. With expertise in telephony, cybersecurity & financial technology & blockchain, Phil is a Director and Founder of Bamboo. Phil currently sits on the board of WhiteHawk (ASX:WHK), which specialises in cyber-security solutions via a machine learning online cyber-security marketplace. Phil was Operations & Logistics Manager for Uber Australia during its formative period. Phil founded NURV in 2008, which delivers modern telephony solutions. He was also a mentor for the Plus 8 Early Stage Technology Accelerator. Phil holds a Bachelor of Computer Science from Murdoch University in Internetworking and Security.



NEEL KRISHNAN
Analyst

Neel has held senior positions at a number of US based hedge funds, and as a financial analyst at the Federal Reserve Bank of New York, where he published a number of academic papers. Neel leads DigitalX's US team and asset management division, and is a specialist in market microstructure and crypto-economic models.



BLOCKCHAIN CONSULTING AND DEVELOPMENT

According to the Deloitte's 2019 Global Blockchain Survey, blockchain technology is now a **top-five strategic priority** among senior executives.

Views of blockchain's relevance within organizations (2019 vs. 2018)

Most respondents now see blockchain as a top-five strategic priority, a jump of 10 percentage points over 2018

Survey question: Which of the following best describes how you currently view the relevance of blockchain to your organization or project in the coming 24 months?



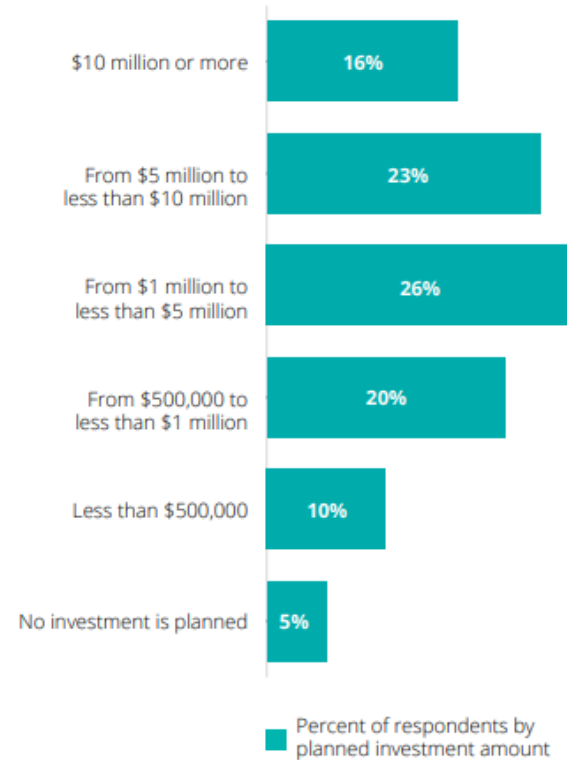
N=1,386 (2019 global enterprise); N=1,053 (2018 global enterprise)
Note: Some percentages may not total 100 percent due to rounding.
Source: Deloitte's Global Blockchain Survey, 2018 and 2019.

Engagement Opportunity



39% of respondent said they plan to invest **\$5M or more** in blockchain technology in the coming year.

DigitalX consulting opportunity is moving beyond digital asset businesses and into large traditional corporations.



N= 1,053 (global)

Source: Deloitte's Global Blockchain Survey, 2018 and 2019.

Solution Capabilities



Significant barriers still remain to greater investment in blockchain technology.

Organisations lack in-house capabilities, and are looking for guidance on issues such as legacy system integrations and regulatory issues.

A significant opportunity exists for DigitalX to provide these capabilities.

CONTRACTUAL CONSENSUS MANAGEMENT

Example Applications

Mining Royalty Management.
JV Contract Administration.



ASSET TOKENIZATION

Example Applications

Real Estate Ownership Fractionalisation.
Gold Backed Stablecoins.



IOT BLOCKCHAIN INTEGRATIONS

Example Applications

Solar Battery History.
Verifiable Sensor Data.

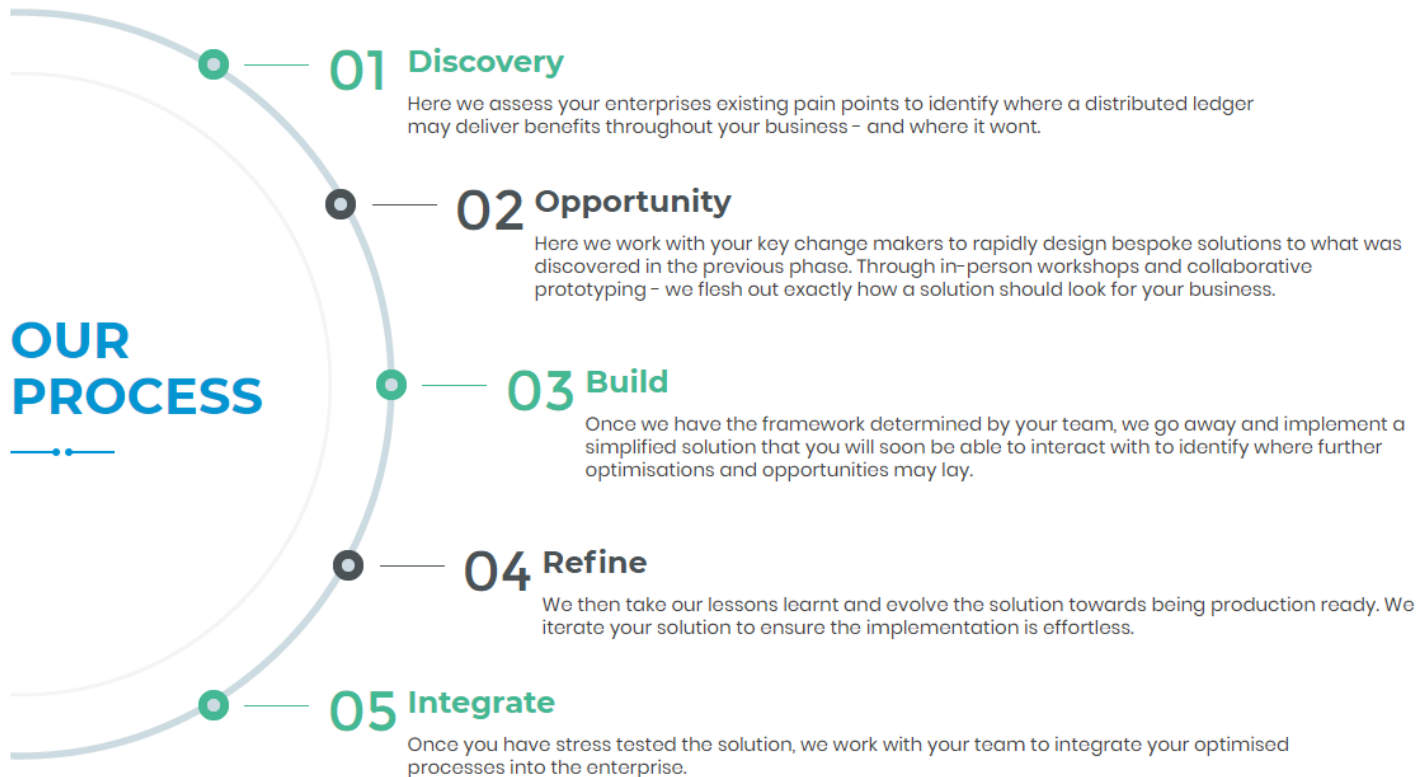


SUPPLY CHAIN MANAGEMENT

Example Applications

Agricultural Provenience Tracking.
Verified Ethical Tuna Sourcing.







**DIGITALX FUNDS
MANAGEMENT**

Factors Driving Bitcoin Demand over next 3-5 years



We identify three main drivers of Bitcoin demand going forward



01 Millennials:

measures of government distrust among millennials and Generation Z are high. Most Millennials and all of Gen Z are also digital natives who are comfortable with holding value digitally.



02 Institutions, ETF's and traders:

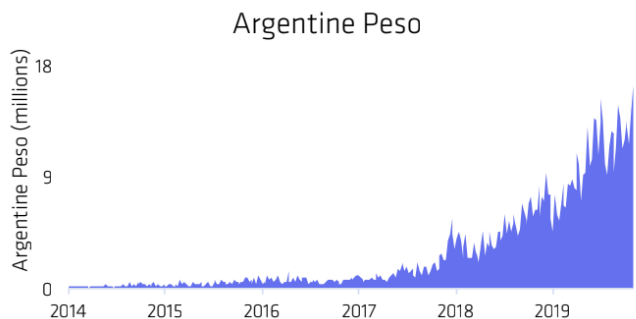
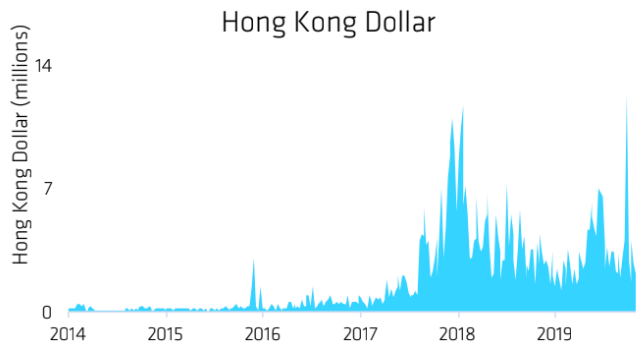
all major banks and many corporates have experimented with digital assets. Institutions such as CME group have grown large futures markets in Bitcoin. Asset acts as 'Digital Gold.' More than 30 ETF's are being proposed for launch.



03 QE and financial instability:

- Over the past 5 years, Bitcoin prices have responded positively to financial uncertainty events such as Brexit, while the growth of the asset itself happened in the wake of the GFC.
- Bitcoin has been heavily used as an hedging asset in China and other nations experiencing financial instability and inflationary pressures.
- Return of QE policies and weakening growth is expected to spur further demand amongst those seeking a hedge against value erosion or financial instability, especially amongst younger savers.

Factors Driving Bitcoin Demand over next 3-5 years: QE, Return of Financial Instability



While the investment narrative around bitcoin as a “safe haven” asset has yielded limited support in major investment markets, in volatile markets, currency devaluation is significant and the appeal of Bitcoin is growing strongly.

The Challenges with Self-custody



- Regulatory understanding
- Investment Mandate satisfaction
- Exchange and counterparty licensing and due diligence
- Exchange liquidity and fee review
- Order funding and transfer limit review
- Self custody technical understanding and implementation and risk of loss
- Audit procedure
- Taxation reporting
- Professional service access – de-banking risk and insurance access
- Estate planning and succession
- Dealing with forks and airdrops

The Solution: DigitalX Bitcoin Fund



- The DigitalX Bitcoin Fund provides qualified investors with direct exposure to Bitcoin and is designed to track the Bitcoin price.
- The Bitcoin Fund offers industry leading infrastructure and insurance under a familiar investment structure of an unlisted unit trust.
- Fees are kept as low as possible, with 0% performance fee and only 1.65% management fee.

DigitalX launched our first digital asset investment product in May 2018

- Australian based, proprietary index fund that invests in the Top 10 digital assets by market capitalization, goal is to outperform market cap weighted index over 5 year time horizon
- Diversified digital asset exposure for Australian wholesale and institutional investors





ACCELERATION AND INCUBATION OF BLOCKCHAIN TECHNOLOGIES

First Accelerator Asset, xbullion



DigitalX has acquired a 17.49% stake in the management company of xbullion, a blockchain backed, vaulted, audited and insured gold [stablecoin](#).

Gold bullion typically forms part of any diversified investment portfolio and is generally purchased through either exposure to ETFs or physically held bullion. When bullion is physically held you bear the responsibility of transport, vaulting and insurance while dealing with associated fees.

Investment in ETFs or gold funds do not typically provide allocated gold bullion for redemption.

xbullion is an easy solution for private wealth referrals and direct HNW investment as it is allocated, audited and insured, fully redeemable, liquid, transferable, and can be purchased at extremely competitive prices in comparison to retail and ETF/Fund pricing

1 xbullion = 1 gram of gold bullion

- ✓ Fully redeemable at any designated collection point, or via insured shipping
- ✓ Audited quarterly (BDO)
- ✓ Fully insured
- ✓ Vaulted

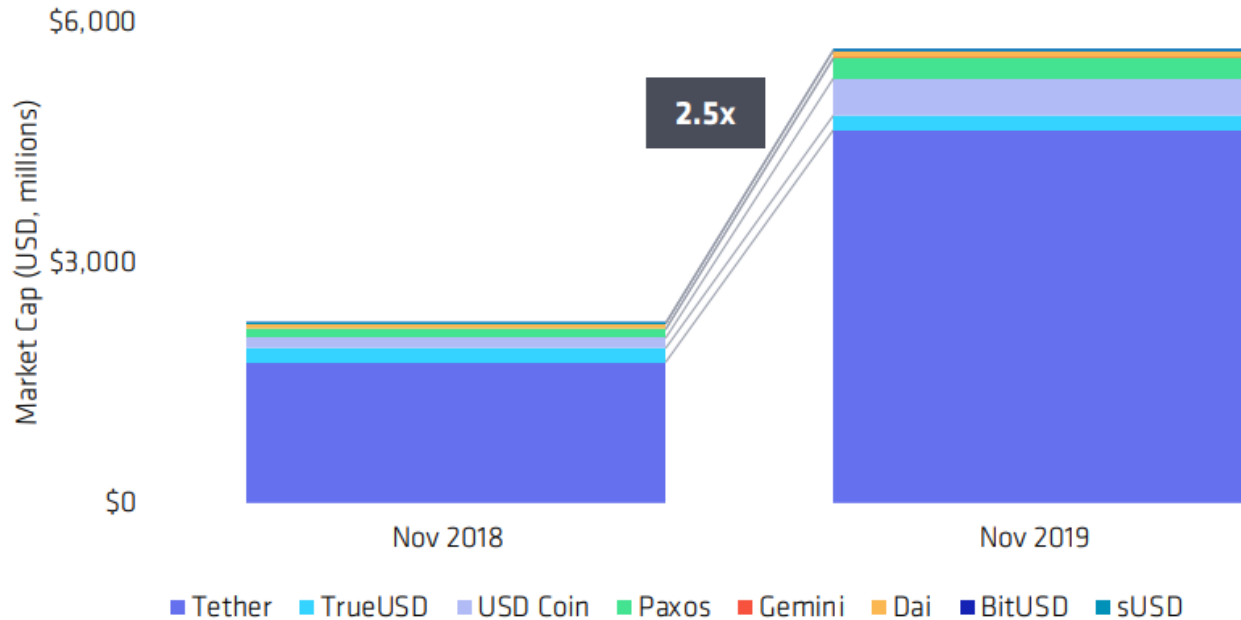


*“A stablecoin is the true essence of what an optimal cryptocurrency should really be;
Stable, Scalable, Private, and Decentralised.”*

– Forbes

Stablecoin marketplace

GROWTH OF THE STABLECOIN INDEX





DigitalX Ltd

Financial, technical and investment services for the blockchain marketplace

Perth | New York | Sydney

For more information, please contact [**clients@digitalx.com**](mailto:clients@digitalx.com)