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25 November 2019

## **RESIGNATION OF NON-EXECUTIVE DIRECTOR**

TV2U International Limited (ASX:TV2) (**TV2U** or **Company**) advises that Mr Alan Boyd has resigned as a non-executive director of the Company in order to focus on his other business commitments.

As a result, the Company intends to withdraw Resolution 2 "Re-Election of Director – Alan Boyd" at its upcoming Annual General Meeting to be held on Friday, 20 December 2019.

Nick Fitzgerald, the Company's CEO, commented: "The Board would like to express its thanks to Alan and wishes him well for his future endeavours."

## Investor enquiries

Sophie Raven, Company Secretary Email: <u>sraven@rnpartners.com.au</u>

## About TV2U

TV2U provides a Complete "White Labelled" TV and Entertainment Managed Service from the Cloud lowering the barriers of market entry and operator risk by reducing the need for high upfront capital Investment or big-ticket operational overheads. Our Modular SaaS (Software as a Solution) that integrates seamlessly into an existing Operator's platform and workflow bringing Management, Security, Control and Delivery Efficiency Over Any Network to Any Device. TV2U provides a Personalized customer viewing Experience Whilst maximizing operator revenue through real-time Intelligence.

TV2U delivers a personalized individual viewing experience, by delivering content to a consumer based on their viewing. TV2U maximizes revenue by delivering personalized targeted advertising based on a geography, demographic or an individual. Advertising can be dynamically stitched into a live stream or for on-demand inserted pre and post content. TV2U's analytical platform is immediate, Individual, Interactive, Intelligent and Influential. TV2U providing a cloud managed service that attracts, wins and retains customers, using disruptive personalized managed campaigns. Providing a set of software tools that empower its clients to proactively drive revenue generation while reducing churn rates by maintaining existing customer retention.