



Annual General Meeting
26 November 2019

Transforming the Global Video Market

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Welcome & Agenda

Resolutions

Resolution 1 - Adoption of the Remuneration Report for the year ended June 30, 2019

Resolution 2 - Re-election of Director - Stephen McGovern

Resolution 3 - Approval for additional 10% placement capacity

Resolution 4 - Ratification of prior issue of Share - September 2019 placement

Resolution 5 - Approval for the issue of Shares to Gerard Bongiorno - September 2019 placement

Resolution 6 - Adoption of New Constitution

Resolution 7 - Approval of Proportional Takeover Provisions in New Constitution

Summary of Proxies Received

Resolutions	For	Against	Proxy's discretion	Abstain / Excluded
Resolution 1 - Adoption of the Remuneration Report for the year ended 30 June 2019	248,711,577	1,063,000	578,711	24,083,334
Resolution 2 - Re-election of Director - Stephen McGovern	272,857,911	1,000,000	578,711	-
Resolution 3 - Approval for additional 10% placement capacity	272,536,856	1,321,055	578,711	-
Resolution 4 - Ratification of prior issue of Share - September 2019 placement	193,950,059	1,032,600	578,711	78,875,252
Resolution 5 - Approval for the issue of Shares to Gerard Bongiorno - September 2019 placement	249,496,522	1,278,055	578,711	23,083,334
Resolution 6 - Adoption of New Constitution	272,742,456	1,095,455	598,711	-
Resolution 7 - Approval of Proportional Takeover Provisions in New Constitution	272,209,856	1,628,055	598,711	-

Chairman's Address



Gerard Bongiorno

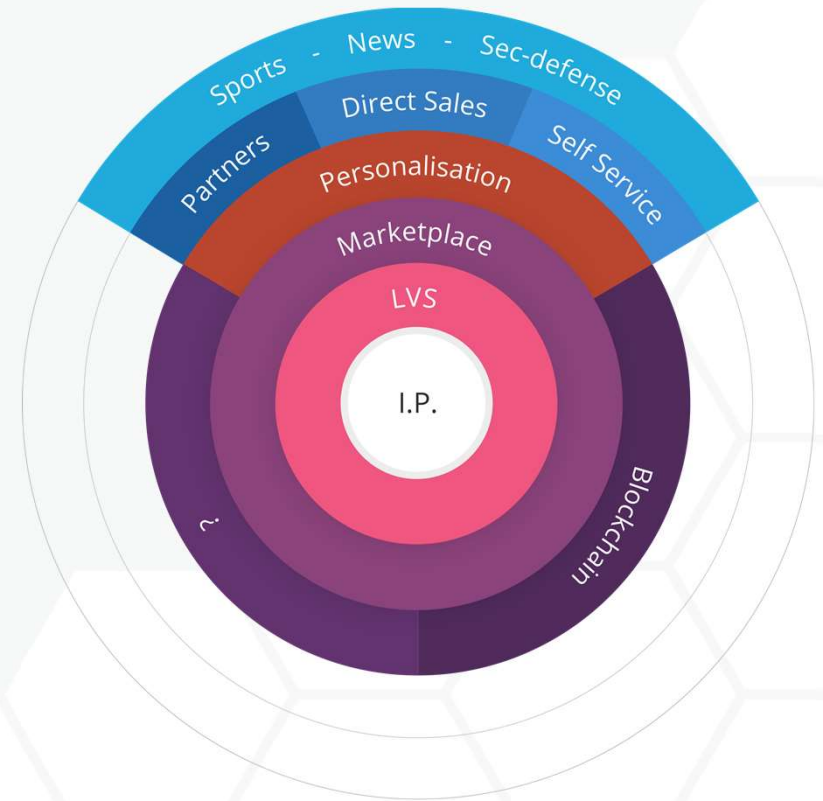
Vision & Mission

- **VISION:**
To make all the world's video accessible as data
- **MISSION:**
To become the defacto standard for the management and broadcast of video
- **COMMERCIALIZATION:**
Linus patented Video Virtualization Engine™ (VVE) to deliver to mass markets in 3 ways:
 - › Self service to global markets through a SaaS model
 - › Mass distribution through partners and re-sellers
 - › Industry specific divisions and solution sets built around VVE



Having invested in and established the assets required to meet our vision, we can now roll out across the video value chain.

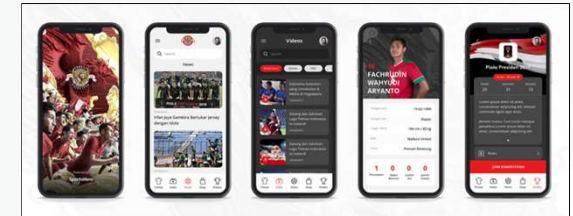
Personalization – Blockchain Subsidiary - Next



Video Personalization Services **built for replication**

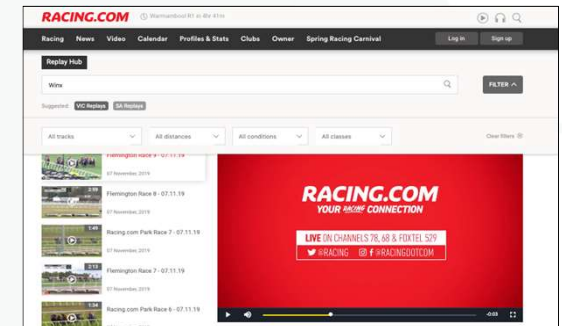
SportsHero

- Linus tech in the SportsHero app and through 'white label' solutions, including the mobile app, 'Kita Garuda', developed for the Football Association of Indonesia (PSSI).
- Kita Garuda mobile app being aggressively promoted to PSSI's 80M fans across Indonesia.



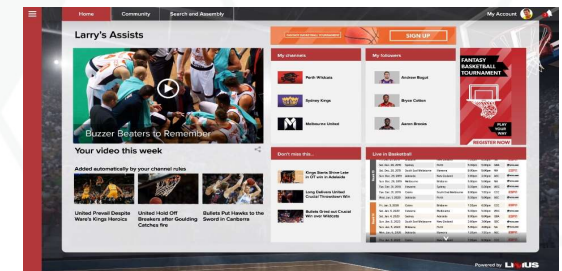
Racing.com

- Successful launch of Replay Hub Stage 1 during Melbourne Spring Racing Carnival.
- Search and assemble video on any horse, any jockey, any track – on the fly.
- Second stage in development with personalized channels to feature race replays, Racing.com TV channel and racing news.



National Basketball League (NBL)

- Linus has entered into a Licensed Agreement with the National Basketball League (NBL) for Video Personalization Services.
- NBL will be able to provide every viewer with a hyper-personalized video experience.



Demonstration

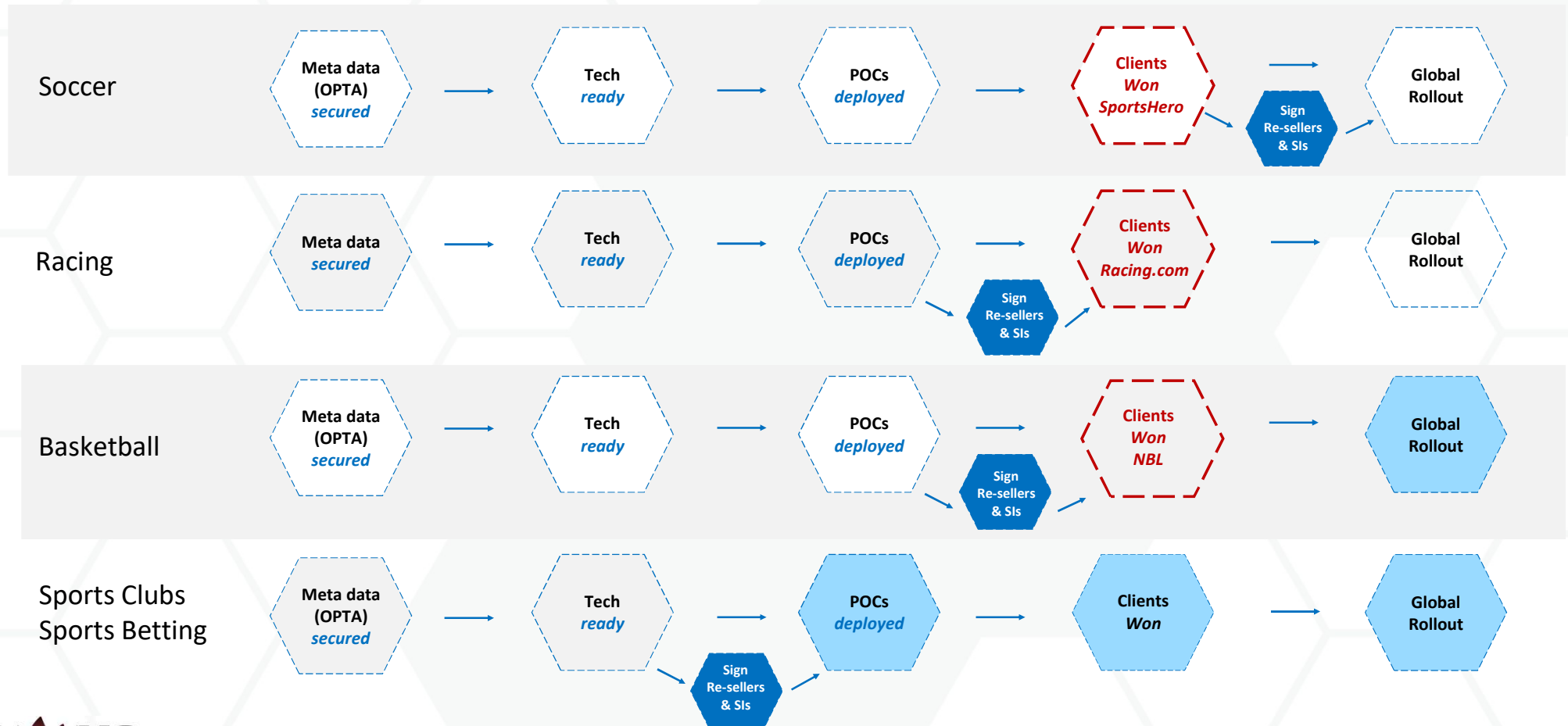


LIV IUS

Personalized Sports Experiences **Other Sports**

Vertical Rollout Plan

○ Completed ● In dev. ○ In dev.



SaaS Revenue model

1. Virtualization	\$0.0092 per min	Purposefully low cost to encourage virtualization of as much content as possible
2. Enrichment	With AI \$0.3000 per min without AI \$0.1480 per min	Includes third party cost from AI provider
3. Personalized video delivery	\$0.0022 per min	The bulk of the fees, in line with the client's monetization model
T1: <= 10,000,000pcm	\$0.0017 per min	
T2: > 10,000,000 & <= 50,000,000pcm	\$0.0012 per min	
T3: > 50 000 000 pcm		

A simple example

- Client X is a mid-sized broadcaster with 10,000,000 subscribers
 - › The client broadcasts 50 football matches per week at an avg. length of 90 min each
- 25% of subscribers take on a personalized soccer channel at \$5 per month generating new revenues of \$12.5m pcm for the client
- On average each subscriber watches their channel 6 hours a month
- Linius revenues of ~\$1 million pcm
- Multiply this by every broadcaster, by every sport and the numbers become large very quickly



It is purposely simple. We virtualize the video, enrich it with metadata, and play out personalized videos.



Personalizing core verticals

	Vision	Strategy	Status
Corporate	Increased communication and compliance	Outsource to Microsoft	<p>Green light for global roll out</p> <p>Commercial POC completed, Co-sell agreement w/ MSFT signed, On boarding MSFT with initial briefings completed.</p> <p>Metadata generated by Microsoft's Video Indexer.</p> <p>Technology market ready and deployed.</p>
News	Personalization delivers the answer to driving news subscription	Partner with news aggregators	<p>Green light for global roll out</p> <p>Commercial POC's completed , First aggregator won – Newstag.</p> <p>Metadata available through AI, predominantly MS Video Indexer.</p> <p>Technology market ready and deployed.</p>
Security & Defense	Instant actionable intelligence	Engage advisors to facilitate introductions	<p>Green light for global roll out</p> <p>Commercial Deep engagement with UK agencies. Early engagement with US agencies.</p> <p>Metadata Available through AI.</p> <p>Technology available and deployable off the shelf.</p>
Education	Enhanced learning and research	Outsource via product integrations	<p>Green light for global roll out</p> <p>Commercial Currently integrating with Kaltura (6.7% OVP market share), promoting on Kaltura marketplace; signed agreement with Media Amp, market leader in the US.</p> <p>Metadata Available through AI.</p> <p>Technology Available and deployable off the shelf.</p>

Video on the Blockchain

TM

Only Linus can put the video assets on the blockchain, unlocking the power of the blockchain to provide guaranteed, public, auditable rights without requiring third-party intervention.

Blockchain is great for solving a number of problems

- › proof of ownership / rights
 - › audit history
 - › double spend
 - › time and speed
- We've proven it with a public demonstration.
 - We've secured the necessary intellectual property.
 - We've architected the solution.



LINUS

We've partnered with IBM Aspera and other major industry players to accelerate the deployment of the Media & Entertainment digital asset workflows on the cloud, via an underlying digital asset trusted network (DATN).

We showcased this with IBM at IBC - International Broadcasting Convention - in September.

 **aspera**
an IBM® company

Corporate Overview

Vision

Share Price (25 November 2019)	A\$0.035
Market Cap	A\$40.91m
Total Shares on issue / listed on ASX	1,169m
Total options on issue	90m
Fully diluted shares on issue	1,259m
Cash on hand as at 30 Sep 2019	\$4.87m
Estimated cash spend Dec 2019 Quarter	\$1.98m
Net Assets at 30 June 2018	\$5.5m

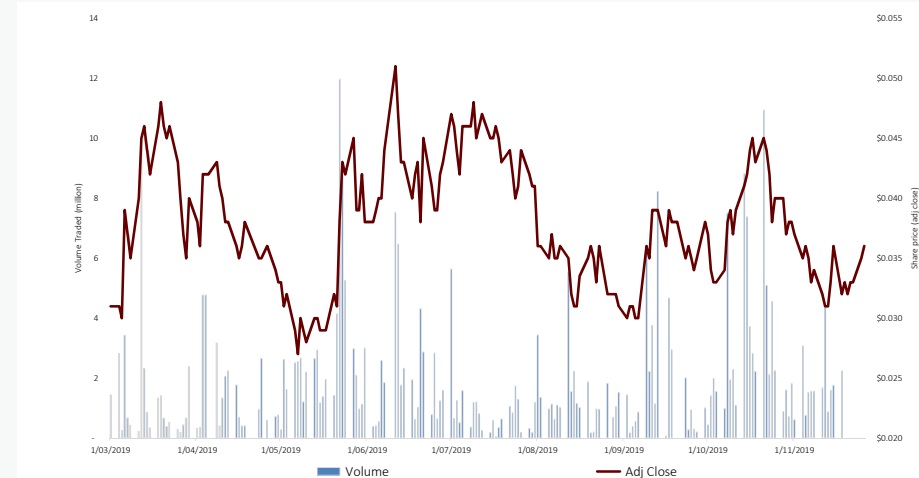
Major Shareholders

Earthrise Pty Ltd / Archaea Pty Ltd	9.4
Technical Investing	5.5
Steve McGovern	3.9
Gerard Bongiorno	3.1



Volume/Value

Share Price Performance



Register

Board Shareholding (%)	7.0
Board & Management Shareholding (%)	7.0
International Shareholding (%)	3.7
Total Shareholders	2,644



Thank you. Questions?