Scout Security (ASX: SCT) provides modern, curated home security experiences with end-to-end solutions that are smart, simple and affordable.



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Scout Expands Product Suite and Secures Trade Partnership

Highlights:

- Scout has launched and achieved first sales of three complementary new products: the Scout Panic Button, Remote Control and Siren
- First sales of all three devices have been generated through marketing to
 Scout's existing user base and through the Company's online store
- Trade partnership signed with Extreme Makeover: Home Edition, screening in
 2020 on HGTV, one of America's most-watched cable TV channels

Home security provider Scout Security Limited (ASX: SCT), "Scout" or "the Company") is pleased to announce the release of three new smart home security products: the Scout Panic Button, Remote Control and Siren. The Company has designed these products to complement its existing smart home product suite and provide consumers with more robust security options that fit conveniently into their daily lives.

In an emergency, the Scout Panic Button allows users to discreetly trigger their existing Scout security system at the push of a button within a range of 300ft. With a subscription to Always On+ professional monitoring, police will also be dispatched by Scout to the user's location if the panic button is activated.

The Scout Remote Control is a compact, easy to use way for consumers to control their Scout security system, with the ability to arm and disarm when leaving or arriving at home and optionally trigger a panic alarm. As with the Panic Button, an Always On+ subscription will allow Scout to dispatch police on the user's behalf when the panic alarm is activated.

The Scout Siren is designed to deter intruders with a powerful 95 dB siren which synchronises with a user's existing Scout system. The device can be installed in any power outlet and houses a 12-hour backup battery to ensure continuous safety during a power outage. The Siren also acts as a Zigbee repeater, strengthening the signal between a user's existing Scout Hub and sensors.

The Company has released these devices to allow consumers to functionally accessorise their security with existing components of the Scout system. With research from PWC indicating that approximately 62% of consumers have ranked home security and



monitoring as the most beneficial aspect of owning a smart home system¹, Scout expects these products to contribute to the Company's revenue growth as consumers increasingly embrace the smart home.

The Company has commenced marketing the Panic Button, Remote and Siren to Scout's existing customers and has achieved first sales. The product is currently available for purchase through the company's recently upgraded website www.scoutalarm.com. A broader release to additional sales channels including Amazon.com will follow.



The new Scout Panic Button, Siren and Remote Control

The Company is also pleased to advise of a newly-signed trade partnership with *Extreme Makeover: Home Edition* (EMHE).

EMHE is an American reality TV series screening on HGTV, which is among the five most watched cable TV channels in the US with reach into more than 90 million households nationwide. Now entering its 11th season, EMHE provides home improvements for less fortunate families and community schools. The Company is proud to supporting the program by providing Scout Alarm systems to families receiving new homes through EMHE in 2020.

The partnership will see Scout's logo appear on EMHE's website, and the Company will receive a post on EMHE's social pages and gain mention in the credits of each show in the upcoming season as a trade partner.

¹ PWC – 'Why buy into a smart home?'



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About Scout Security Limited

Scout Security Limited (ASX: SCT) sells the Scout Alarm, a self-installed, wireless home security system that is making security more modern, open and affordable. Scout was named "Best App-Based Security System" in 2019 by US News and World Report.

Scout's design-centric offering gives users complete flexibility around connected home security, allowing the system to integrate with other best-in-class IoT devices and offering flexible monitoring options.

Scout is an official partner of Amazon Alexa, Google's Assistant and Samsung SmartThings. Scout is also an Amazon Alexa Fund portfolio company.

