



## MyFiziq joint venture partner BCT wins Global DXC Insurtech award

### Highlights

- DXC is a Fortune 500 company.
- BCT placed 2<sup>nd</sup> out of dozens of globally selected companies.
- DXC has leading global Digital relationships Amazon, Microsoft, Oracle.
- DXC has 200 Leading Global partners.

MyFiziq Limited (ASX: MYQ) (“MyFiziq” or the “Company”) would like to inform shareholders that Body Composition Technologies Pte Ltd (“BCT”), MyFiziq’s 50% owned joint venture partner, has been selected and placed 2<sup>nd</sup> at the DXC Invitational Americas Insurtech awards which took place in Miami on November 11-14. BCT was competing in the “Enriching the Insurance Experience” category. This annual event represents an opportunity for late stage start-ups and scale-ups to connect with established insurance enterprises and drive innovation in the market. BCT was short listed and flown to Miami by DXC to present its technology at the award showcase.

BCT was selected by a panel of DXC insurance industry clients, industry experts, and DXC leadership as a unique and problem-solving solution, which could reshape the way insurers approach underwriting of current and future policies. Their stated goal is to explore collaborative opportunities with finalists, including partnership possibilities and engagement with its global client base, which represents 85% of the Global Fortune 500 insurance companies.

DXC initially reviewed dozens of applications and selected 13 Insurtech’s to present pitches to a panel of judges that ultimately shortlisted 4 finalists, one of which was BCT.

### Vlado Bosanac Group CEO said:

“I am extremely happy we received the award and to be recognised for the capabilities our solution is delivering to the insurance, wellness and mHealth markets globally. This was an amazing opportunity to showcase what we have developed to the best and biggest providers in the industry on a global scale.

DXC recognize the need for early detection and prevention of chronic lifestyle diseases is required worldwide to help combat the dramatic growth in type 2 diabetes and related conditions. Our technology is a real-time solution that gives the insurer an accurate assessment of the policy holder at the time of the application, allowing more certainty in the dynamic underwriting of policies.

Our technology has successfully demonstrated the ability to not only identify, but segment participants into risk categories. We are now in collaborative discussions with the team at DXC with an intention to integrate the BCT technology stack into DXC’s platform offering. Once this is agreed and completed, the solution will be offered to DXC’s enormous client base. This is a fantastic opportunity for BCT as DXC is a trusted solution provider which will eliminate the need for onerous due diligence we go through as a micro-cap entering a trillion-dollar market.



I look forward to giving our shareholders more in-depth guidance once discussions have concluded and commercial terms are reached.”

#### **About DXC Technology**

DXC is a Fortune 500 company and represented in the S&P 500 Index. DXC Technology, is the world’s leading independent, end-to-end IT services company, that manages and modernizes mission-critical systems for health, wellness and the insurance industry, integrating them with new digital solutions to produce better business outcomes.

DXC Technology helps our customers across the entire enterprise technology stack with differentiated industry solutions. We modernize IT, optimize data architectures, and make everything secure, scalable and orchestrated across public, private and hybrid clouds.

We combine years of experience running mission-critical systems with the latest digital innovations to deliver better business outcomes and new levels of performance, competitiveness and experiences for our customers and their stakeholders.

DXC invests in three key drivers of growth: People, Customers and Operational Execution. The company’s global scale, talent and innovation platforms serve 6,000 private and public-sector clients in **70 countries**.

DXC’s extensive partner network helps drive collaboration and leverage technology independence.

The company has established more than 200 industry-leading global **Partner Network** relationships, including 15 strategic partners: Amazon Web Services, AT&T, Dell Technologies, Google Cloud, HCL, HP, HPE, IBM, Micro Focus, Microsoft, Oracle, PwC, SAP, ServiceNow and VMware.

DXC is a recognized leader in **corporate responsibility**, and ranked among the world’s best corporate citizens.

For more information, visit [www.dxc.technology](http://www.dxc.technology)

#### **About BCT**

Body Composition Technologies (BCT), a 50% owned joint venture company with MyFiziq, is focused on developing a cost effective, easily accessible and reliable smartphone-based body composition and anthropometric measurement tool for governments, insurers, medical organisations and the medical research markets.

We strive to deliver a private, cost effective and accurate method for our users to identify, classify and monitor some of the primary markers of chronic diseases such as type 2 diabetes, coronary heart disease and stroke. This early screening, assessment and long-term monitoring of the primary markers of chronic disease, is essential for reducing the spiralling healthcare costs and improving the quality of life for billions of people worldwide.

We work with our partners to give them better engagement and understanding of their consumer / populations whilst empowering them through our technology to make better health decisions which in turn will deliver better health outcomes and lower mortality rates.



**The MyFiziq Mission:**

Our mission is to globalize our technology and assist individuals, communities and populations to live better healthier lives by working with governments, healthcare providers and the best health & fitness identities and solutions available worldwide with the data we can provide in the palm of their consumers hands.

Our software as a service solution (SAAS) offering allows flexibility and pricing scale reductions for our partners. MyFiziq partners with highly scaled or scalable new and existing applications and provides them with a deeper insight into the data they wish to retrieve from their users to empower them in their journeys.

Consumers engage daily with multiple needs that require the use or ability to track individual dimensions. Such as dieting, exercising, assessing their health or simply buying clothing online, the result is a drive toward understanding their personal dimensions or the changes they are undergoing. MyFiziq provides that missing link in other ecosystems.

MyFiziq is a patented technology we have developed with a proprietary image capturing system within a consumer's smartphone, we empower a consumer with the ability to create a representation of their structure in the form of a 3D avatar with accurate circumference measurements. Partners embed our Software Development Kit's (SDK's) into their new or existing applications, and then customize the experience to meet their brand requirements.

MyFiziq has developed this capability by leveraging the power of Computer Vision, Machine Learning and patented algorithms, to process these images on secure, enterprise-level infrastructure, delivering an end-to-end experience that is unrivalled in the industry. Body measurements provide more useful information about physical changes than simply measuring weight. MyFiziq simplifies the collection of these measurements and removes the margin of human error present in traditional methods.

For more information please visit: [www.myfiziq.com](http://www.myfiziq.com)

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