



December 10, 2019

NetLinkz Limited announces appointment of Masamichi Tanaka as Advisory Board Member

NetLinkz Limited (ASX: NET) ('NetLinkz') is pleased to announce the appointment of Masamichi Tanaka to the Advisory Board.

Masamichi (Mas) Tanaka is one of Japan's leading Technology experts having built a 25 year career with technology companies such as Microsoft, Sony, NEC and Canon.

Mas represents Japan at the United Nations (UN/CEFACT - Centre for Trade Facilitation and Electronic Business) where global standards for treatment of data, blockchain and IoT are established amongst many other issues covered.

Mas has delivered papers on Artificial Intelligence (AI), Edge Computing and Data Exchange. Most recently, he was the Chief Strategy Officer at Japan's leading IoT developer Uhuru Corporation and consulted to NEC, Sony and Toyota to name a few.

Mas is at the forefront of strategy on the role of technology and "Big Data" and its application to Industry and Society. As a Technology Advisor within NEC he was responsible for the delivery of the system architecture for Japan's large sporting events, including the planning of technology use at the Tokyo 2020 Olympic Games.

Mas lectures at the Aoyama Business School on Innovation, Emerging Technology and Technology Management. He has books on Digital Transformation, Advertisement Technology and Big Data. He has a BA in Mechanical Engineering from Rutgers University (USA) and an MBA from the Aoyama Business School. He is fluent in both English and Japanese.

"I am very pleased to announce the appointment of Mas to the Netlinkz Advisory Board. His extensive experience as a thought leader with Japan's most respected Technology companies and his work with the UN setting Global standards on Data application, will be invaluable as Netlinkz continues to roll-out its Secure Network Software solution product globally"

-James Tsiolis Executive Chairman and CEO

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About NetLinkz Limited

NetLinkz provides secure and efficient cloud network solutions. The Company's technology makes Fortune-500 security commercially available for organisations of all sizes. NetLinkz has received numerous industry awards for its technology, including being a worldwide winner of the Global Security Challenge.

www.netlinkz.com