Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12

Name of	entity	
APPS\	/ILLAGE AUSTRALIA LIMITED	
ACN		
626 54	4 796	
We (th	e entity) give ASX the following	information.
	- All issues t complete the relevant sections (attach	sheets if there is not enough space).
1	⁺ Class of ⁺ securities issued or to be issued	No securities issued. Refer to 'Part 3 – Quotation of Securities' below.
_		
2	Number of *securities issued or to be issued (if known) or maximum number which may be issued	N/A

⁺ See chapter 19 for defined terms.

3	Principal terms of the *securities (eg, if options, exercise price and expiry date; if partly paid *securities, the amount outstanding and due dates for payment; if *convertible securities, the conversion price and dates for conversion)	N/A
4	Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities?	N/A
	If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment	
5	Issue price or consideration	N/A
6	Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)	N/A
6a	Is the entity an +eligible entity that has obtained security holder approval under rule 7.1A?	N/A
	If Yes, complete sections 6b – 6h in relation to the *securities the subject of this Appendix 3B, and comply with section 6i	

6b	The date the security holder resolution under rule 7.1A was passed	N/A
6c	Number of *securities issued without security holder approval under rule 7.1	N/A
6d	Number of *securities issued with security holder approval under rule 7.1A	N/A
6e	Number of *securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	N/A
6f	Number of securities issued under an exception in rule 7.2	N/A
6g	If securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the issue date and both values. Include the source of the VWAP calculation.	N/A
6h	If securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	N/A
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	N/A
7	Dates of entering *securities into uncertificated holdings or despatch of certificates	N/A

⁺ See chapter 19 for defined terms.

8 Number and *class of all *securities quoted on ASX (including the securities in section 2 if applicable)

Number	+Class
51,057,482	Fully Paid Ordinary Shares
5,596,303	Fully Paid Ordinary Shares – Voluntary Escrowed to 14 August 2020
706,169	Fully Paid Ordinary Shares – Voluntary Escrowed to 14 September 2020

9 Number and *class of all *securities not quoted on ASX (*including* the securities in section 2 if applicable)

Number	+Class
4,021,256	Fully paid ordinary shares – ASX restricted 12 months from date of issue
15,277,548	Fully paid ordinary shares –ASX restricted 24 months from date of quotation.
2,639,248	Unlisted Options – ASX restricted 24 months from date of issue (Exercise Price of NIS0.01 expiring five years from quotation)
5,750,000	Unlisted Options – ASX restricted 24 months from date of quotation (Exercise Price of \$0.30 expiring three years from date of issue
26,250,000	Performance Options – restricted 24 months from quotation.
2,000,000	Warrants – restricted 24 months from quotation (exercise price of \$0.30 expiring 30 months from date of issue)
410,066	Unlisted Options – restricted 12 months from date of issue (exercise price of NIS0.01 expiring five years from quotation)

Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)

N/A

Part 2 - Bonus issue or pro rata issue

⁺ See chapter 19 for defined terms.

11	Is security holder approval required?	N/A
12	Is the issue renounceable or non-renounceable?	N/A
13	Ratio in which the *securities will be offered	N/A
14	*Class of *securities to which the offer relates	N/A
15	⁺ Record date to determine entitlements	N/A
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	N/A
17	Policy for deciding entitlements in relation to fractions	N/A
18	Names of countries in which the entity has *security holders who will not be sent new issue documents Note: Security holders must be told how their entitlements are to be dealt with. Cross reference: rule 7.7.	N/A
19	Closing date for receipt of acceptances or renunciations	N/A
20	Names of any underwriters	N/A
21	Amount of any underwriting fee or commission	N/A
22	Names of any brokers to the issue	N/A
23	Fee or commission payable to the broker to the issue	N/A
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of *security holders	N/A

25	If the issue is contingent on *security holders' approval, the date of the meeting	N/A
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	N/A
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	N/A
28	Date rights trading will begin (if applicable)	N/A
29	Date rights trading will end (if applicable)	N/A
30	How do *security holders sell their entitlements <i>in full</i> through a broker?	N/A
31	How do *security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	N/A
32	How do *security holders dispose of their entitlements (except by sale through a broker)?	N/A
33	⁺ Despatch date	N/A
	3 - Quotation of securities I only complete this section if you are app Type of securities (tick one)	
(a)	Securities described in Part	1
(b)	•	nd of the escrowed period, partly paid securities that become fully paid, en restriction ends, securities issued on expiry or conversion of convertible
Entities	s that have ticked box 34(a)	
Additio	onal securities forming a new	class of securities

+ See chapter 19 for defined terms.

Tick to docum	indicate you are providing the informati ents	on or
35	If the *securities are *equity securities, the names of the 20 largest holders of th additional *securities, and the number and percentage of additional *securities held by those holders	
36		securities, a distribution schedule of the additional mber of holders in the categories
37	A copy of any trust deed for t	he additional ⁺ securities
Entitie	s that have ticked box 34(b)	
38	Number of securities for which †quotation is sought	1,287,920
39	Class of *securities for which quotation is sought	Fully paid ordinary shares (Shares)
40	Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities? If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment	Yes

Reason for request for quotation now

Example: In the case of restricted securities, end of restriction period

(if issued upon conversion of another security, clearly identify that other security) End of ASX restriction period for 1,287,920 Shares.

42 Number and +class of all +securities quoted on ASX (including the securities in clause 38)

Number	+Class
51,057,482	Fully Paid Ordinary Shares
5,596,303	Fully Paid Ordinary Shares – Voluntary Escrowed to 14 August 2020
706,169	Fully Paid Ordinary Shares – Voluntary Escrowed to 14 September 2020

Quotation agreement

- ⁺Quotation of our additional ⁺securities is in ASX's absolute discretion. ASX may quote the ⁺securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those *securities should not be granted *quotation.
 - An offer of the †securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that no-one has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- If we are a trust, we warrant that no person has the right to return the *securities to be quoted under section 1019B of the Corporations Act at the time that we request that the *securities be quoted.

⁺ See chapter 19 for defined terms.

- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before †quotation of the †securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here: Jonathan Hart Date: 9 January 2020

(Company Secretary)

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Appendix 3B – Annexure 1

Calculation of placement capacity under rule 7.1 and rule 7.1A for *eligible entities

Introduced 01/08/12

Part 1

Rule 7.1 – Issues exceeding 15% of capital		
Step 1: Calculate "A", the base figure from which the placement capacity is calculated		
Insert number of fully paid ordinary securities on issue 12 months before date of issue or agreement to issue	N/A	
 Add the following: Number of fully paid ordinary securities issued in that 12 month period under an exception in rule 7.2 Number of fully paid ordinary securities issued in that 12 month period with shareholder approval 	N/A	
Number of partly paid ordinary securities that became fully paid in that 12 month period		
Note: Include only ordinary securities here – other classes of equity securities cannot be added Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed It may be useful to set out issues of securities on different dates as separate line items		
Subtract the number of fully paid ordinary securities cancelled during that 12 month period	N/A	
"A"	N/A	

Step 2: Calculate 15% of "A"	
"B"	0.15
	[Note: this value cannot be changed]

⁺ See chapter 19 for defined terms.

Multiply "A" by 0.15	N/A	
Step 3: Calculate "C", the amount of placement capacity under rule 7.1 that has already been used		
Insert number of equity securities issued or agreed to be issued in that 12 month period not counting those issued:	N/A	
 Under an exception in rule 7.2 		
Under rule 7.1A		
 With security holder approval under rule 7.1 or rule 7.4 		
 Note: This applies to equity securities, unless specifically excluded – not just ordinary securities Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed It may be useful to set out issues of securities on different dates as separate line items 		
"C"	N/A	
Step 4: Subtract "C" from ["A" x ' placement capacity under rule 7.1 "A" x 0.15	-	
Note: number must be same as shown in Step 2		
Subtract "C"	N/A	
Note: number must be same as shown in Step 3		
Total ["A" x 0.15] – "C"	N/A	
	[Note: this is the remaining placement capacity under rule 7.1]	

Part 2

Rule 7.1A – Additional placement capacity for eligible entities		
Step 1: Calculate "A", the base figure from which the placement capacity is calculated		
"A"	N/A	

Note: number must be same as shown in Step 1 of Part 1		
Step 2: Calculate 10% of "A"		
"D"	0.10 Note: this value cannot be changed	
Multiply "A" by 0.10	N/A	
Step 3: Calculate "E", the amount of placement capacity under rule 7.1A that has already been used		
 Insert number of +equity securities issued or agreed to be issued in that 12 month period under rule 7.1A Notes: This applies to equity securities – not just ordinary securities Include here – if applicable – the securities the subject of the Appendix 3B to which this form is annexed Do not include equity securities issued under rule 7.1 (they must be dealt with in Part 1), or for which specific security holder approval has been obtained It may be useful to set out issues of securities on different dates as 	N/A	
separate line items "E"	N/A	

Step 4: Subtract "E" from ["A" x "D"] to calculate remaining placement capacity under rule 7.1A		
"A" x 0.10 Note: number must be same as shown in Step 2	N/A	
Subtract "E" Note: number must be same as shown in Step 3	N/A	
Total ["A" x 0.10] – "E"	N/A Note: this is the remaining placement capacity under rule 7.1A	

⁺ See chapter 19 for defined terms.