

March 2, 2020

To our shareholders,

The Board and I are very pleased with the results for H2, 2019 with a healthy **\$439,350 EBITDA (+153%) and Net Profit \$214,376 (+121%)**. The results are due directly to the work completed in H1 by Jason Byrne with the support of fellow Directors Justus Wilde and Mark Niutta. It has positioned XTD to explore opportunities and re-focus the business on the future.

Since joining in August, the Board has been prompt in evaluating a number of significant opportunities for investment and we continue to do so. Our exploration within the Out-Of-Home sector has resulted in XTD's first acquisition since listing, acquiring 100% of social sports-focussed Adline Media that is positioned to have an exciting year ahead.

We have begun the year shaping and refining the Adline business including the development of its footprint, increasing its reach and data capability in the Social Sports sector and deepening its presence in the advertising sales market. The team has already advanced our motivated plans and have made great progress since settlement of the acquisition on 1 January 2020¹.

As I reported in October last year, our Cross-track business continues to be stable and our partnerships strong. We continue to evaluate the technology and are working with our Media partner JC Decaux on how we can transform its on-screen presentation to enhance the customer experience.

We have ambitions to play a larger role in the Out-Of-Home and media ownership sector, but not at any cost – XTD remains vigilant to create a sustainable future for the business and in turn, our shareholders. We know that the advertising market is experiencing challenges, but from where we sit, this creates opportunity that we remain poised for - XTD remains debt free and cash flow positive.

Whilst we have experienced some changes in the share price, I remain optimistic that new and interested shareholders will see our value and invest, indeed we have already seen evidence of this occurring.

Again, I invite you to call me on my mobile (0419 999 867) which many of you have or email me if you have any concerns or questions. I am more than happy to answer what I can.

Thank you for your continued support of the business – Please feel free to follow our LinkedIn page as we make a more concerted effort to showcase everyday workings of the business, its people and share interesting articles and news from the industry, both here and abroad.

Kind regards,



Adam Cadwallader
Managing Director
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¹ With reference to the Company's announcement of 31 December 2019, the Company confirms that all material conditions to the Adline agreement were satisfied on 1 January 2020, with the settlement shares being issued on 6 January 2020