

ASX ANNOUNCEMENT

31 March 2020

MedAdvisor to Launch Telehealth Service

Platform now facilitates end-to-end remote medical consultation, pharmacy engagement and medication delivery

Melbourne, **Australia 31 March 2020**: Medtech platform MedAdvisor Limited (ASX: **MDR)** today announces it will launch its telehealth service to help protect Australians from the widespread impact of the Coronavirus pandemic.

With the Federal Government extending the Medicare rebate to cover bulk-billed telehealth consultations with doctors and many other health professionals, patients will be able to seek trusted medical advice from the comfort of their own home. The measures are part of the \$1.1 billion funding boost to healthcare announced over the weekend.

In response, MedAdvisor is extending its GP Link technology to enable patients to undertake telehealth consultations with their GP or one of MedAdvisor's On-Demand GPs. This completes MedAdvisor's medication management loop by allowing patients to conduct every part of the process remotely, where available. MedAdvisor expects to have these additional telehealth services online in April.

"The ability for patients to access these services without leaving home has significant benefits in not having to attend the practice, both through social distancing and allowing the GP and Pharmacist to manage their dramatically increased workflow," MedAdvisor CEO Robert Read said.

"Telehealth is gaining popularity globally as the next generation of medication management. The current pandemic has meant that governments are fast-tracking their adoption of these services and MedAdvisor is perfectly placed to provide this crucial service at scale. MedAdvisor has been developing this functionality over a number of years and has now fast-tracked to launch the service imminently to help protect our patients and assist our medical practitioners to maintain our world-class health services."

Second Generation GP Link

This next-generation GP Link service allows MedAdvisor patients access to a GP from the convenience of their own home in order to reach all patients,



whether in rural areas or patients that cannot access healthcare facilities. The service will be offered through a convenient integration link between MedAdvisor's GP Link and the GP's own clinical system patient record to ensure compliance with clinical governance standards for GP Accreditation.

The MedAdvisor platform also provides a Carer mode, allowing a nominated carer to monitor a patient's medication management and request repeat scripts, a crucial offering when caring for vulnerable patients means restricting physical contact.

This service ensures vulnerable patients do not need to leave their home to access medication services. Post consultation, the GP issues a digital version of the script to the patient (or pharmacy directly), with the patient able to pay for the script and have it home delivered (refer to 26th March ASX announcement).

The ability for patients to access these services without leaving their home has significant benefits in not having to attend the practice, both through social distancing and allowing the GP and Pharmacist to manage their dramatically increased workflow. MedAdvisor charges a consultation fee and transaction fees on the Pay in Advance and delivery fees via Kings, if applicable.

Other MedAdvisor GP Functionality

MedAdvisor Clinic Connect (previously called GP Connect) is a professional collaboration tool for pharmacists and GPs. It currently provides the ability for Pharmacies to efficiently collate and electronically transmit prescription requests for patients in a managed setting en-masse to prescribing GPs, as well as for GPs to conveniently receive and bulk produce prescriptions from these script requests via the online MedAdvisor Clinic Connect portal, and directly update the Prescription History in their clinical system with details of scripts produced via GP Connect. Pharmacies are billed for each script request process via MedAdvisor.

Each month, MedAdvisor processes approximately 50,000 script requests for patients residing in or visiting 2,250 facilities, including aged care, private hospitals, rehab centres, oncology, private clinics and hostels. The average GP spends around 3 hours a month writing scripts and updating patient records for aged care patients. MedAdvisor Clinic Connect automates this for GPs, cutting 3 hours down to less than 10 minutes.





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For more information

Simon Glover, CFO MedAdvisor Tel: +61 3 9095 3036 corporate@medadvisor.com.au Jennifer Duraisingam Corporate Communications Manager Tel: +61 3 9095 3036 jenniferd@medadvisor.com.au

About MedAdvisor

MedAdvisor is a world class medication management platform that empowers users to more simply manage their medication and improve adherence. MedAdvisor's highly automated and intuitive software system connects users to tools and education materials from their local/preferred pharmacy. In Australia, MedAdvisor has connected over one million users through nearly 60% of Australian pharmacies and a network of thousands of GPs. MedAdvisor has recently partnered with Adheris in the US, Zuellig Pharma in Asia and launched into the UK on track to become one of the largest players in the global digital adherence market. In 2018 and 2020, was recognised in the AFR Fast 100.

Authorised by:

Carlo Campiciano - Company Secretary MedAdvisor Limited (ACN 145 317 627) Level 2 971 Burke Road Camberwell Vic 3124