

ASX ANNOUNCEMENT

27 April 2020

MedAdvisor telehealth and home delivery services now live

*First Australian company to provide an end-to-end solution for remote digital medication management
leveraging community pharmacy*

Key Highlights:

- Telehealth extension to GP Link now live. Home delivery services live in Sydney, Melbourne and Brisbane with MedAdvisor now facilitating end-to-end remote medical consultation, pharmacy payments and medication delivery
- About 1000 pharmacies now offering delivery to MedAdvisor app patients
- Already 3000+ delivery requests from patients, with 9000+ items ordered
- Recent acceleration of Pay in Advance and GP Link services highlights a broader pool of patients now able to access home delivery and telehealth services

Melbourne, Australia, April 27, 2020 - ASX-listed MedAdvisor Limited (MDR), the preferred technology partner used by 60% of Australia's pharmacies, today announces its telehealth and on-demand home delivery features are now live.

Commenting on the news, MedAdvisor CEO Robert Read said: "The events of COVID-19 have delivered unprecedented challenges globally. In response, MedAdvisor has fast-tracked its development roadmap to launch home delivery and telehealth services to assist patients, pharmacies and doctors through these challenging times. Our team has worked hand-in-hand with our network of pharmacies to accelerate our innovations to provide the solutions our healthcare system needs immediately. The strong early demand for these new services is extremely encouraging."

9000+ items already delivered by pharmacy to home, with Kings on-demand medication home delivery now live across Sydney, Melbourne and Brisbane

MedAdvisor has already seen nearly 1000 pharmacies activate delivery for their patients. In the past two weeks alone, MedAdvisor has had more than 9000 items ordered for delivery.

Malouf Pharmacies Harbourside Pharmacist, Michael Inglis said MedAdvisor's Kings integration for medication delivery has helped him automate and manage the large number of delivery orders he is processing, especially during COVID-19.

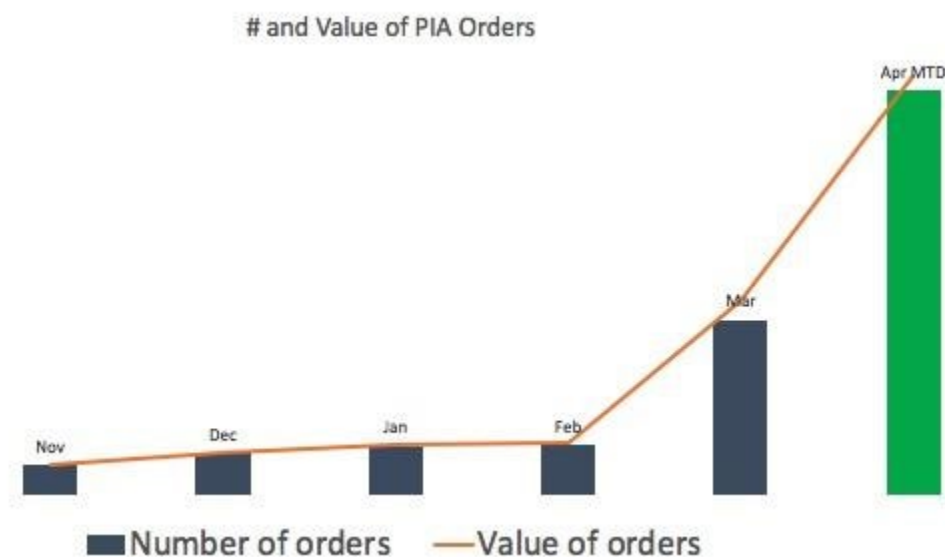
"Our workloads have skyrocketed with the demand from COVID-19. Being able to protect our staff by having medication delivered to vulnerable patients keeps people out of our pharmacy while enabling us to still provide a high-level of patient care. The delivery tracking feature is also valuable as it allows the pharmacy and patient to know the status of the delivery in real-time," Inglis said.

This service was launched to help pharmacies leverage the Federal Government's recently announced \$25 million package to deliver much-needed medications to those at risk in the community. MedAdvisor has discounted the fee for each delivery through Kings (up to a 5km radius from the pharmacy) to \$7.77 during the COVID-19 crisis. Pharmacies can claim this full amount, meaning it costs the pharmacy nothing to deliver to an eligible patient, once monthly. The service through Kings went live in Sydney and Melbourne last week.

MedAdvisor, (as part of its PlusOne professional services module which is included in the pharmacies monthly SaaS fee) is the first to launch a professional services form for pharmacies to record eligible deliveries under the COVID-19 Home Medicines Service funding to assist the claiming process through PPA. Speaking to pharmacists' support for the home delivery services through MedAdvisor, over 12,000 delivery claim forms have already been completed.

Acceleration of Pay in Advance and GP Link services highlights a broader pool of patients now able to access home delivery and telehealth services respectively

Activations of MedAdvisor's Pay in Advance functionality has expanded from just over 11% of the pharmacy network to nearly 80% of the network now offering the contactless pay in advance feature through MedAdvisor to their patients. Pay in Advance services are an important leading indicator for the further uptake of home delivery services because an increase in pharmacies deploying Pay in Advance services increases the total addressable patient pool with access to home delivery services. MedAdvisor is very pleased with the initial uptake of home delivery services and is confident that it will continue to grow as the company provides an end-to-end solution to Australians in need.



Pay in Advance uptake has more than tripled in recent months

GP Link platform now facilitates telehealth - the first end-to-end solution in Australia

MedAdvisor is also pleased to announce that its telehealth service has gone live through an extension of its GP Link technology. The platform now facilitates end-to-end remote medical consultation, pharmacy engagement and medication delivery. The next-generation GP Link service enables MedAdvisor patients to access a GP from the convenience of their own home. This means all patients, whether they be in rural areas or patients who cannot physically access healthcare facilities can now access the medical care they require. MedAdvisor has recently seen an upswing in GP Link activity, through which MedAdvisor earns fees off each consultation and is a promising sign for the adoption of MedAdvisor's telehealth services.

The Company has noted an increase in the rate of new user activations on the MedAdvisor platform during the COVID-19 pandemic and is proud to offer Australians and the Australian health system assistance as we work together to address the challenges that are present in these trying times.

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About MedAdvisor

MedAdvisor is a world-class medication management platform that empowers users to more simply manage their medication and improve adherence. MedAdvisor's highly automated and intuitive software system connects users to tools and education materials from their local/preferred pharmacy. In Australia, MedAdvisor has connected over one million users through nearly 60% of Australian pharmacies and a network of thousands of GPs. MedAdvisor has recently partnered with Adheris in the US, Zuellig Pharma in Asia and launched into the UK on track to become one of the largest players in the global digital adherence market. In 2018 and 2020, MedAdvisor was recognised in the AFR Fast 100.

Authorised by:

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