

30 April 2020

Invisi Shield® Natural Sanitiser Update

- Invisi Shield® Natural product formulation finalised
- Independent laboratory testing against COVID-19 surrogate of Invisi Shield® Natural underway
- First Invisi Shield[®] Natural production run commenced

Australian natural skin care company Skin Elements Limited (ASX: SKN) (Skin Elements, the Company) is pleased to provide the following update on its Invisi Shield® Natural hand sanitiser.

Skin Elements has utilised its expertise in developing advanced anti-microbial natural skincare formulations to produce Invisi Shield® Natural, which is an alcohol free all-natural sanitiser formulation designed to deliver protection against 99.9% of germs whilst addressing increasing concerns about skin sensitivity due to the high repetitive use of alcohol-based sanitisers.

Skin Elements launched Invisi Shield® Natural sanitiser earlier this month as announced to the market on 3 April 2020.

The Invisi Shield® Natural sanitiser product formulation has now been finalised using all natural plant based extracts and is alcohol free.

Independent laboratory testing of Invisi Shield® against COVID-19 surrogate is underway at a leading world-recognised, ISO 9002:2015 certified, independent microbiology testing laboratory in the United Kingdom. The testing program is being performed to accepted testing protocols (BS EN 14476), and is designed to test the Invisi Shield® Natural hand sanitiser's efficacy against the Feline Coronavirus, a surrogate of the COVID-19 coronavirus.

Completion of the testing program is expected shortly, and once the results of the testing program have been analysed and interpreted, an assessment of any applicable regulatory framework will be undertaken, and this information will be advised to the market at this time.

In addition, Skin Elements also advises that the first production run of Invisi Shield® Natural is now underway at its Perth facility in Western Australia. The Company has taken delivery of the first batches of key active natural ingredients, together with 100,000 bottles. The Invisi Shield® Natural sanitiser product is currently available for sale from the Company's online store www.sknlife.com.au.

This announcement is authorised by the Board of Directors of Skin Elements Limited.

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Natural Science by Skin Elements

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About Skin Elements

Skin Elements is an Australian owned and operated ASX-listed skin care company focused on the development of natural and organic skin care products, as an alternative to current chemical-based products. It has developed a portfolio of products which includes the Invisi-Shield natural organic alcohol free sanitiser range which kills 99.9% of germs, the Soléo Organics 100% natural and organic sunscreen, PapayaActivs natural therapeutics skincare, and the Elizabeth Jane Natural Cosmetics brand. The Company has a track record of developing award winning natural products that have attained regulatory approval with the USA FDA, TGA and other significant regulators.

Further information is available via the Company website: http://skinelementslimited.com

