

5 May 2020

ASX Announcement

WINEDEPOT signs up record number of customers including James Halliday's Winery of the Year.

HIGHLIGHTS:

- **WINEDEPOT** signs up James Halliday's Winery of the Year
- **WINEDEPOT** signs up record number of new customers in April
- **DW8** launches INVESTOR BLOG

Digital Wine Ventures (DW8 ASX), or the "**Company**", is pleased to provide an update on the progress of its **WINEDEPOT** business.

WINEDEPOT signs up Jim Barry, James Halliday's Winery of the Year

The Company is pleased to report that the legendary Clare Valley based wine producer **Jim Barry Wines** has joined the list of esteemed brands using **WINEDEPOT**'s integrated logistics, trading and order management platform.

Jim Barry Wines is an iconic Clare Valley winery, famous for producing a raft of highly-rated red and white wines with Riesling, Shiraz and Cabernet Sauvignon the long-term heroes of the range.

The Winery of the Year award coincides with the 60th anniversary of Jim Barry Wines, making it an especially significant event for this Clare Valley producer. Jim Barry Wines is also one of Australia's 11 First Families of Wine, sitting alongside the Henschkes, Tyrrells, and Brown Brothers.

While Jim passed away in 2004, he is considered an Australian wine legend with a long list of awards and achievements. Now with Tom, Sam and Olivia slowly but surely taking the reins from their multi-skilled father - the distinguished history of quality and innovation that started in the 1970s continues to grow and grow.

WINEDEPOT signs up record number of new customers in April

The Company is pleased to report that **11** new customers were signed up during April. This brings the total number of customers to 46, representing just 1.8% of the 2,500+ ¹ wineries, 0% of the 2,000 ² distributors and 0.4% of the 250+ ³ craft spirits producers in Australia.

CEO, Dean Taylor is very happy with the result, pointing out that it's the largest number of new customers signed up in a month since we launched the business late last year.

¹ <https://www.wineaustralia.com/market-insights/australian-wine-sector-at-a-glance>

² IBISWorld Industry Report F3606a Liquor Wholesaling in Australia April 2018

³ Obtained from the Australian Distillers Association



New customers include:

- | | |
|---|---------------------------|
| • Brokenwood Wines | Hunter Valley, NSW |
| • Chalmers Wines | Mildura & Heathcote, VIC |
| • Jim Barry Wines | Clare Valley, SA |
| • Michellini Wines | King Valley, VIC |
| • Salena Estate | South Australia |
| • Stoney Hill Vineyard | Mornington Peninsula, VIC |
| • Dominic Wines | South Australia |
| • Eagle Bay Brewing & Winery | Margaret River, WA |
| • Ubertas Wines | Barossa Valley, SA |
| • BABO Wines | Italian Imported Wines |
| • The Nimble Vintner | South Australia |

DW8 launches INVESTOR BLOG

The Company is pleased to report that it has launched a blog to keep investors abreast of the latest developments at Digital Wine Ventures. In addition this forum will be used to promote discounts and special offers received from **WINEDEPOT** customers.

For more details visit www.digitalwine.ventures/blog

END

This ASX announcement was approved and authorised for release by the Board of Directors.

WINEDEPOT overview

WINEDEPOT is a cloud-based platform that uses technology to connect wine industry; unlocking the value, time and resources trapped the existing supply chain. It consists of three key components:

- **B2B Marketplace**
- **Order Management System**
- **Smart Logistics Solution**

Catering for **wine producers, distributors, importers and retailers** of all sizes, the integrated platform provides an end-to-end supply chain solution capable of servicing a wide variety of sales channels including the rapidly growing direct-to-consumer and online market segments.

Key benefits for suppliers include:

- Reduced operating and freight costs
- Reduced shipping times;
- Reduced administration and resources;
- Increased margins, customer reach and incremental sales.

WINEDEPOT launched the Smart Logistics Solution and Order Manager System in November 2019, and expects the B2B Marketplace to go live later this year. The business plans to solidify its presence in Australia before expanding the platform into other key wine markets such as China, USA, UK, Canada, Hong Kong, Singapore and New Zealand.

Digital Wines overview

Digital Wine Ventures (ASX DW8) is an Australian Publicly listed company that aims to identify and invest in early stage technology-driven ventures that have the potential to disrupt and digitally transform segments within the global beverage market and support them by providing access to capital, expertise and share services. **WINEDEPOT** is DW8's cornerstone investment.

To view our most recent media coverage please visit:

- <https://www.digitalwine.ventures/media-coverage.php>
- <https://winedepot.com/media-coverage/>

For more information please visit www.digitalwine.ventures and www.winedepot.com or contact:

Dean Taylor, Chief Executive Officer

Digital Wine Ventures Limited

P: (02) 8002 1991

E: dean.taylor@digitalwine.ventures