



**International Limited** ACN 110 184 355

Corporate Head Office  
91 High Street  
Fremantle WA 6160  
[www.tv2u.com](http://www.tv2u.com) [info@tv2u.com](mailto:info@tv2u.com)

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## **APPOINTMENT OF COMPANY SECRETARY**

22 May 2020

TV2U International Limited (ASX:TV2) (TV2U or Company) is pleased to advise the appointment of Graeme Smith as Company Secretary for the Company, effective from Monday 25 May 2020.

The Board thanks Ms Sophie Raven, who will finish on Monday 25 May, for her services to the Company.

This announcement is authorised by the Board of Directors

Bret Silvey  
Non Executive Director  
TV2U International Limited

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### **ABOUT TV2U**

TV2U provides a Complete "White Labelled" TV and Entertainment Managed Service from the Cloud lowering the barriers of market entry and operator risk by reducing the need for high upfront capital investment or big-ticket operational overheads. Our Modular SaaS (Software as a Solution) that integrates seamlessly into an existing Operator's platform and workflow bringing Management, Security, Control and Delivery Efficiency Over Any Network to Any Device. TV2U provides a Personalized customer viewing Experience Whilst maximizing operator revenue through Real-time Intelligence. TV2U delivers a personalized individual viewing experience, by delivering content to a consumer based on their viewing. TV2U maximizes revenue by delivering personalized targeted advertising based on a geography, demographic or an individual. Advertising can be dynamically stitched into a live stream or for on-demand inserted pre and post content. TV2U's analytical platform is immediate, Individual, Interactive, Intelligent and Influential. TV2U providing a cloud managed service that attracts, wins and retains customers, using disruptive personalized managed campaigns. Providing a set of software tools that empower its clients to proactively drive revenue generation while reducing churn rates by maintaining existing customer retention.

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#### **GLOBAL OFFICE LOCATIONS**

**BRAZIL**  
**PERTH**

**INDONESIA**  
**SINGAPORE**

**MALAYSIA**  
**UNITED KINGDOM**