

Director Appointment

- Mr Peter Gibbons joins the Board as an independent, non-executive director
- Peter has deep experience in building high growth businesses and has extensive networks in West Australian Mining and Resources and Aged Care sectors
- Appointment supports Swift's core strategy to focus on Mining and Resources, Aged Care and Health & Wellbeing

Swift Media Limited ("Swift" or "the Company") (ASX:SW1) is pleased to announce Mr Peter Gibbons has agreed to join the Board as an independent, non-executive director, effective 22 June 2020.

Mr Gibbons has a proven business background in building growth businesses, and deep experiences and extensive networks in the Mining and Resources and Aged Care sectors in West Australia.

Based in Perth, Peter is the Co-founder and Managing Director of Openn Negotiation, one of Australia's leading online property auction sites for real estate agents. Prior to that Peter created Applord Technologies. He has worked at Grant Samuel and Macquarie Bank.

Peter is Chair of Bethanie Group, West Australia's largest NFP Aged Care provider and is Chair of the Vukelic Family Office. He was previously a director of Silver Chain, West Australia's largest provider of in home residential aged care and Commissioner of the West Australian Football Commission.

Swift Chairman Darren Smorgon said, "We are delighted to welcome Peter to the Swift Board. With his combination of business experiences and extensive networks in West Australia in our core verticals, his appointment strengthens Swift and supports our growth strategies. We look forward to his contribution as we continue our growth in these markets."

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ABOUT SWIFT MEDIA LIMITED

Swift Media is a specialist media company delivering premium entertainment, communications, and advertising to an audience of 5M+ via 60,000 digital assets nationally across Mining and Resources, Residential Aged Care and Health & Wellbeing environments. We connect and engage communities through entertainment and communications solutions.

FOR MORE INFORMATION, PLEASE CONTACT:

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