

14 July 2020

Investor Presentation

EVE Investments (ASX:EVE, EVE or the Company), an ASX listed health, nutrition and wellness company provides the latest Investor Presentation for the Company.

Authorised for release by Bill Fry, Managing Director

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About EVE Investments

EVE Investments is a leading, vertically integrated producer of branded health, nutrition and wellness products. The Company has global reach and application to fast-growing markets across Australia and New Zealand, Asia Pacific and North America. Our mission is to help provide access to the world's best natural organic products that have demonstrated medicinal benefits and can help enrich the lives of everyday people.

Please visit www.eveinvestments.com.au and follow us on Twitter [@EVEInvestments](https://twitter.com/EVEInvestments)



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Our Mission

To be a leading vertically integrated producer of branded health and wellness products that are naturally Australian for global markets.

Our Purpose

To help improve the wellbeing of our consumers so they can make the most of their everyday life.

Our Ambition

To be a highly regarded global branded health and wellness company and commercially attractive investment opportunity.

COMPANY OVERVIEW (Strengths/ How we are unique)

100% Owned Organic
Tea Tree Farm



Health & Wellness
category focused



Naturally Australian



Modern & Premium
Consumer Brand



Unique Brand Story

Old Growth Tea Tree Forest,
Area known as healing grounds



Vertically Integrated

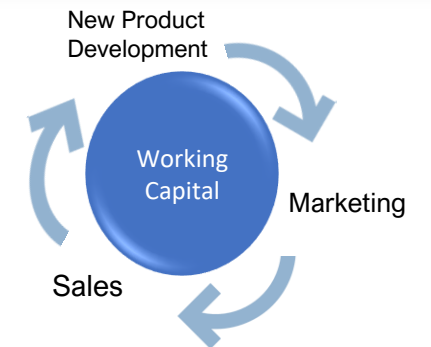
Sales
Distribution
↑
Consumer
Brand Products
↑
R&D,
Nutritional
Developer
↑
Plantation Raw
Material



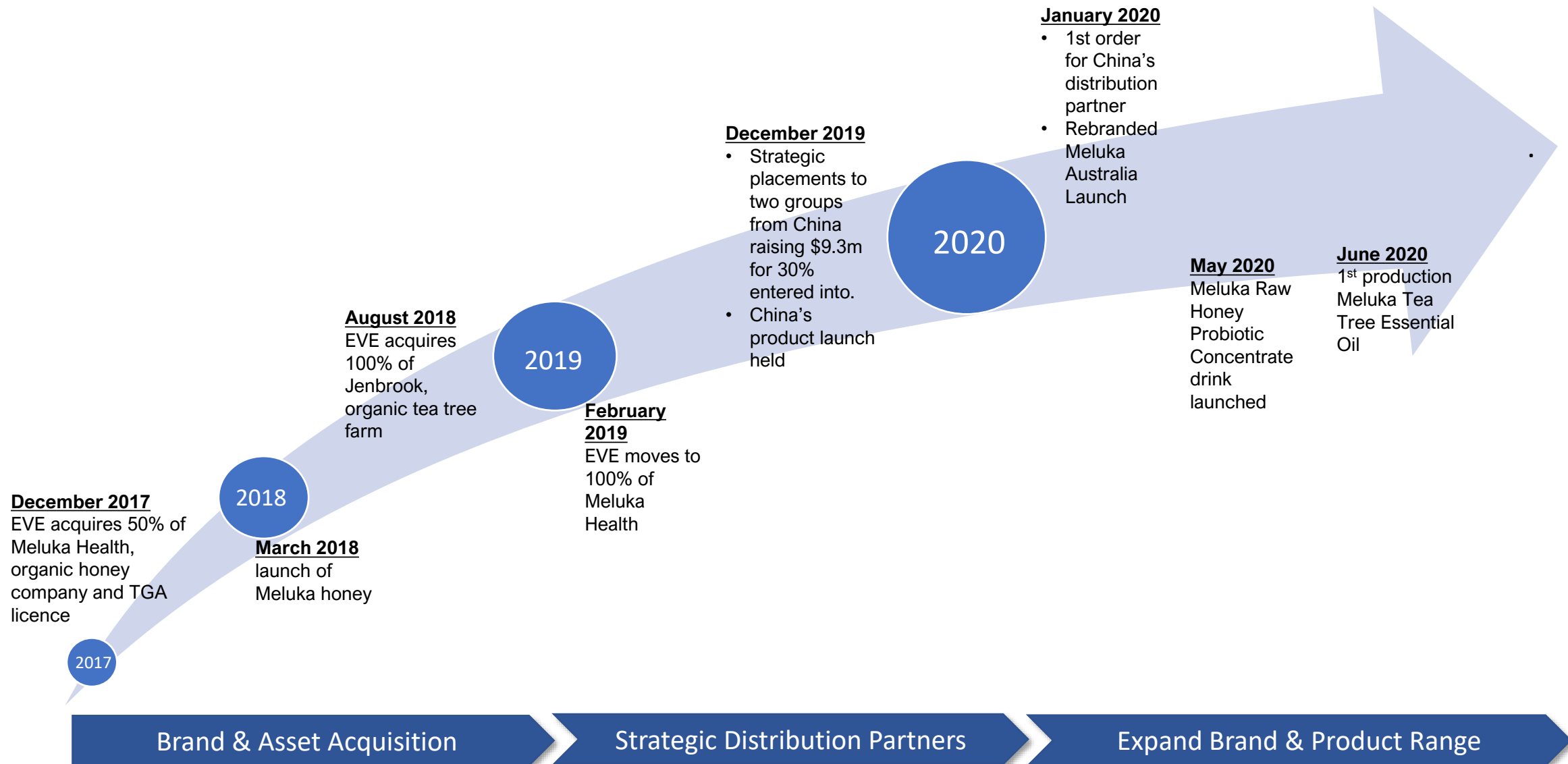
Innovative NPD



Low Capital Intensity



INFANT STAGE IN OUR BIG JOURNEY

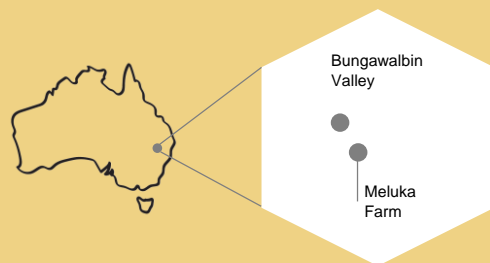


INTRODUCING OUR PREMIUM CONSUMER BRAND



BUILT FROM A UNIQUE STORY OF HEALING

Our **heartbeat** comes from two-thousand acres of **certified organic** rainforest wetlands, nestled within Australia's pristine **Bungawalbin Valley** in the Northern Rivers of New South Wales



*The birthplace of the
Native Australian **Tea Tree**
(*Melaleuca alternifolia*)*

Area well known as the **healing ground** by traditional owners, the Bundjalung people, who have utilised the healing properties of Tea Tree for centuries. These Tea Trees have been growing continuously on our property for over **35,000 years**



CONSUMER BRAND PROPOSITION

Help improve overall wellbeing with high quality health & wellness products for your everyday life

INNOVATION



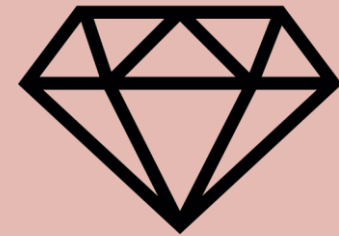
Create and develop products that are unique & have a competitive edge to market

AUSTRALIAN



Made using natural and organic Australian ingredients and methods

HIGH QUALITY



Represented across product production, packaging, advertising and point of sales.

CONSUMERS LOVE OUR PRODUCTS



"I love the way it tastes and the journey that it takes to make this honey beautiful. **It's truly the best!"**

D Inman

"It fixed my sore throat and cough with good taste!"

Judy R

"I'm in love with the taste of raw honey and tea tree."

M Bui

"Best probiotic I have ever used!"
In a short time of use, I've noticed a massive change."
Nathan

"It has already helped my digestive tract and shown other health benefits, plus it tastes fantastic!"

Sean

"Love the fact it's 100% Australian. Buyers can rest assured nothing but the best!"

Hany

STRATEGIC GROWTH DRIVERS

GOAL: CONSUMER BRAND PENETRATION & REPURCHASE

1

NEW PRODUCT DEVELOPMENT



Drive new consumers to the brand and increase brand usage for existing consumers

2

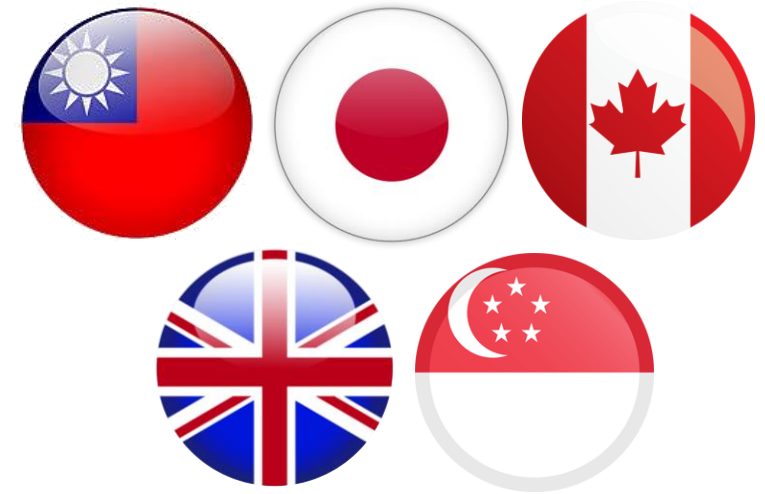
STRENGTHEN CURRENT MARKETS



Strengthen consumer brand presence, drive brand penetration and expand distribution opportunities

3

EXPAND INTO NEW MARKETS



New market entry across key opportunity countries in Health & Wellness

← **\$\$ SUPPORTED BY MARKETING INVESTMENT \$\$** →

An aerial photograph of a dense forest with a central pond. The trees are mostly green, with some showing yellowish-brown hues, suggesting autumn. The pond is dark blue and occupies the center of the frame. The text is overlaid on the pond and the surrounding forest.

PURE TASTE

— *FROM A* —

PRISTINE

PLACE

Vertically integrated model

- Control of supply chain
- Manufacturing operations ownership
- Brand ownership

Capacity to scale up substantially

- Contract supply network
- Third-party contract manufacturer

Established distribution channels

R&D to create unique products

COMPANY STRUCTURE FLOW CHART

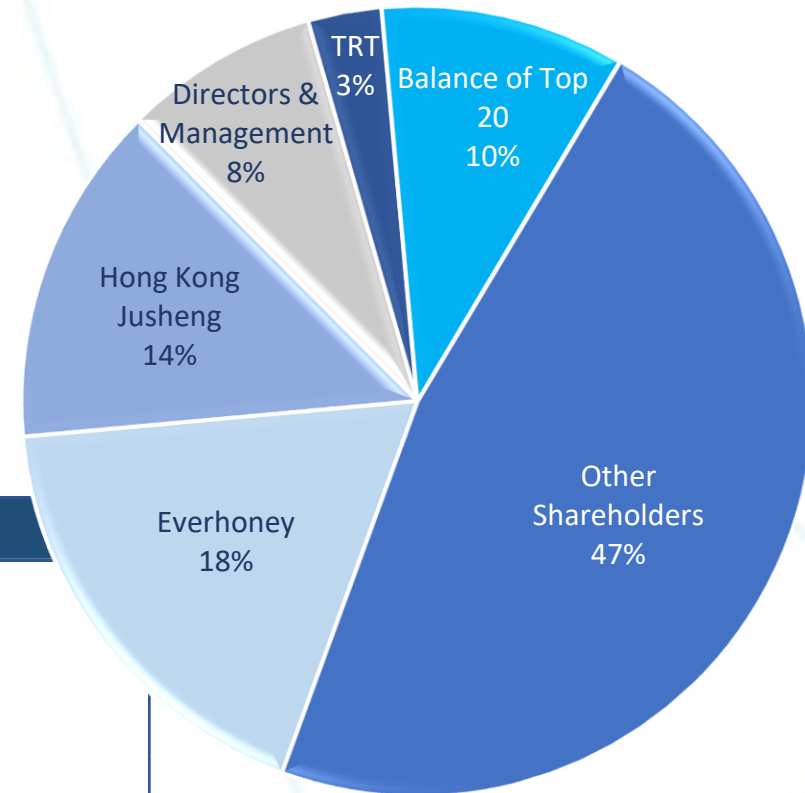


FINANCIAL OVERVIEW

Capital Structure	
Ordinary Shares:	3,726,225,222
Options/ Rights:	201,033,332
Market Cap:	AUD \$22 M
Cash:	AUD \$ 5 M
EV:	AUD \$17 M

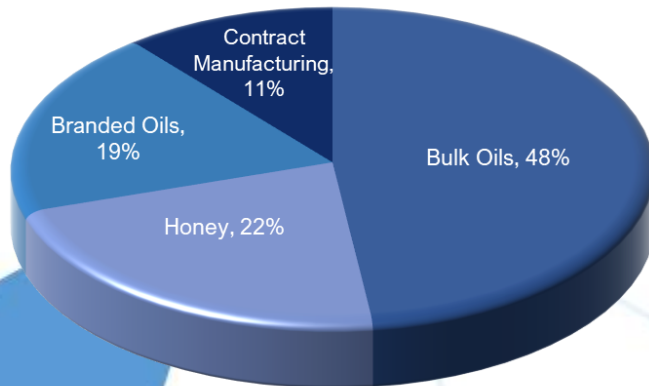
Key Shareholders

Everhoney	18%
Hong Kong Jusheng	14%
Directors & Management	8%
TRT	3%
Balance of Top 20	10%
Other Shareholders	47%

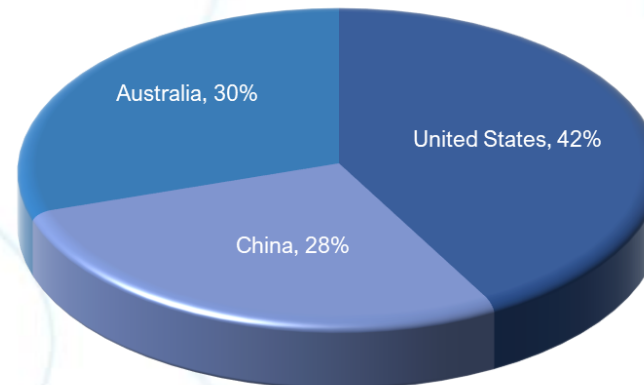


EVE Companies Q4-2020 Sales Breakdowns

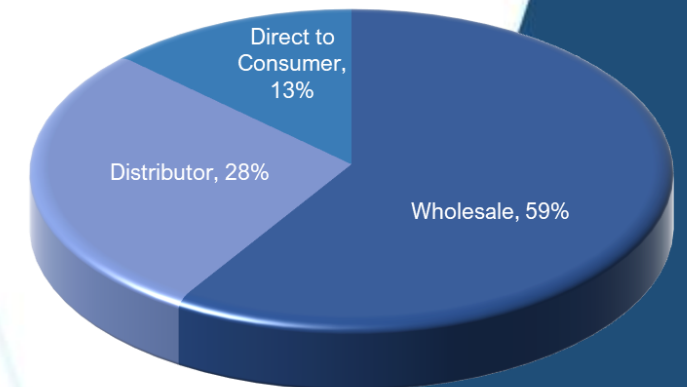
By Product Range



By Region



By Sales Channel



BOARD OF DIRECTORS & MANAGEMENT TEAM



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GEORGE CAMERON-DOW
Non-Executive Chairman

George has extensive board experience spanning a range of industries, including the pharmaceutical and health care sectors.



BILL FRY
Managing Director & CEO

Bill has over 25 years corporate experience specialising in investment management, finance, project evaluation, development and management.



ALASDAIR COOKE
Non-Executive Director

Alasdair has more than 25 years experience in board and senior executive positions, managing multiple publicly listed and private enterprises as well as founding a private company specialising in project generation and incubation.



JOALIN CHOU
Non-Executive Director, Hong Kong Jusheng Bolang Appointee

Joalin holds 25 years of successful experience in all facets of sales and marketing from NPD to strategic marketing and sales management. She has held senior positions within leading companies and successfully drive growth in Health and Wellness categories



CARLOS JIN
Non-Executive Director, Everhoney Appointee

Carlos has over 30 years experience working in foreign companies as well as Chinese state-owned enterprises, specifically in HR management and investment management.



BEN ROHR
COO

Ben has a strong background in leading and building businesses in multiple countries. He has extensive experience across retail Food & Beverage and Technology sectors in the US and Australia.



ROBYN INGERSOLE
CEO Naturally Australian Products (NAP)

Robyn has over 25 years of experience within the natural ingredient industry with a focus on essential oils, hydrosols and natural extracts. Her extensive background in farming, marketing and distribution has seen her hold senior management positions within the industry.



STEVEN JACKSON
CFO & Company Secretary

Steven has worked across a range of industries dealing with acquisitions, investment analysis and financing.



STEPHANIE YIP
Marketing Manager

Stephanie has over 15 years of consumer brand marketing and business management experience in the Health & Wellness territory across Personal Care, Skincare and Food Categories with global FMCG brands.



ELIZABETH CAIULO
Project Co-ordinator

Elizabeth has over 15 years of experience in secretarial support roles. She is responsible for managing administrative duties for the team, as well as managing social media platforms and providing marketing assistance.



BECK HOWE
Business Development

Beck has a design and marketing background with extensive sales across both retail and wholesale platforms in the health and wellness industry. Beck's industry knowledge and network allows her to stay up to date with market trends and developments.



JESSE RED
Farm Manager

A locally based farm, logistics and mechanical professional with experience in farm to manufacturing operations.

INVESTMENT SUMMARY

- Vertically integrated ASX listed health, nutrition and wellness company
- Provides uniquely Australian, premium quality branded products to large and growing global target markets namely China and the USA
- Scalable business model with established distribution channels
- Highly experienced management team
- Supportive, strategic shareholder base

