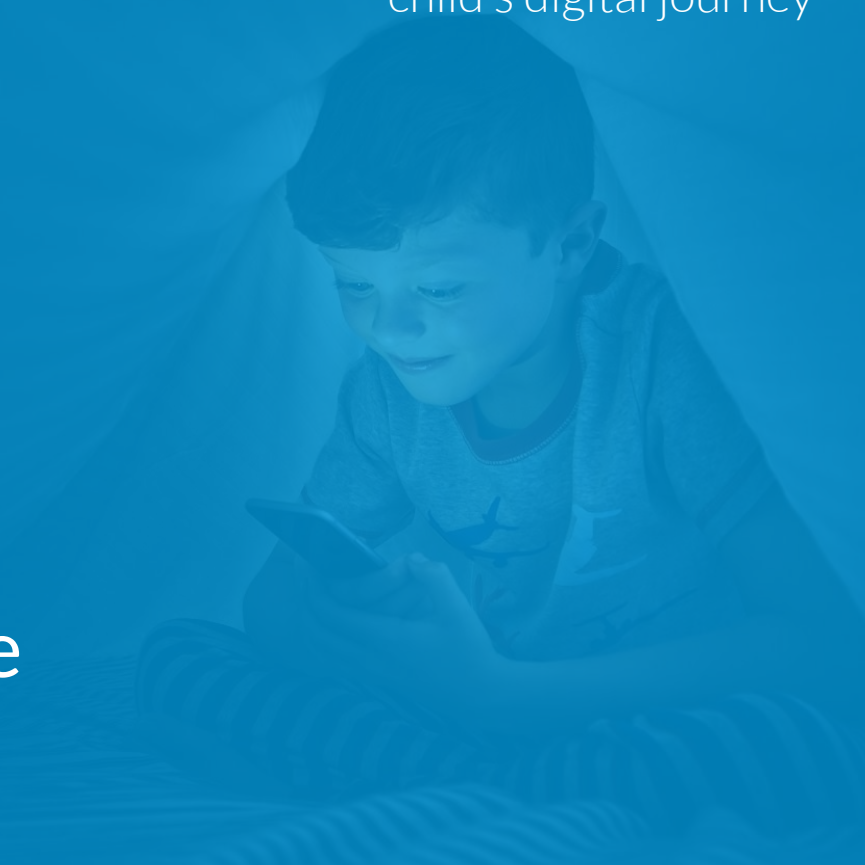




To support and protect every
child's digital journey

Introduction to Family Zone

ASX Webinar July 2020





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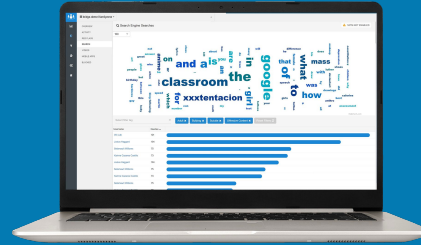


To support and protect every
child's digital journey

Our business model

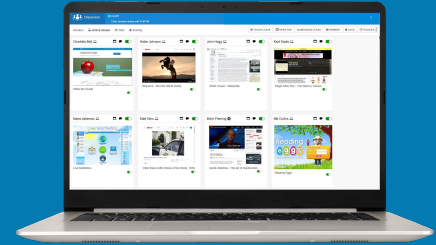
A single platform which enables schools, parents and cyber safety experts to collaborate to keep children safe anywhere, at anytime, on any device and any network.

- ✓ Simplicity & ubiquity
- ✓ Insights & advice
- ✓ Works at school and home
- ✓ Supports collaboration



SCHOOL ADMIN

Support admins with seamless compliance, and pastoral care functions.



TEACHERS

Empower teachers in class or home instruction with visibility and control.



ALL DEVICES

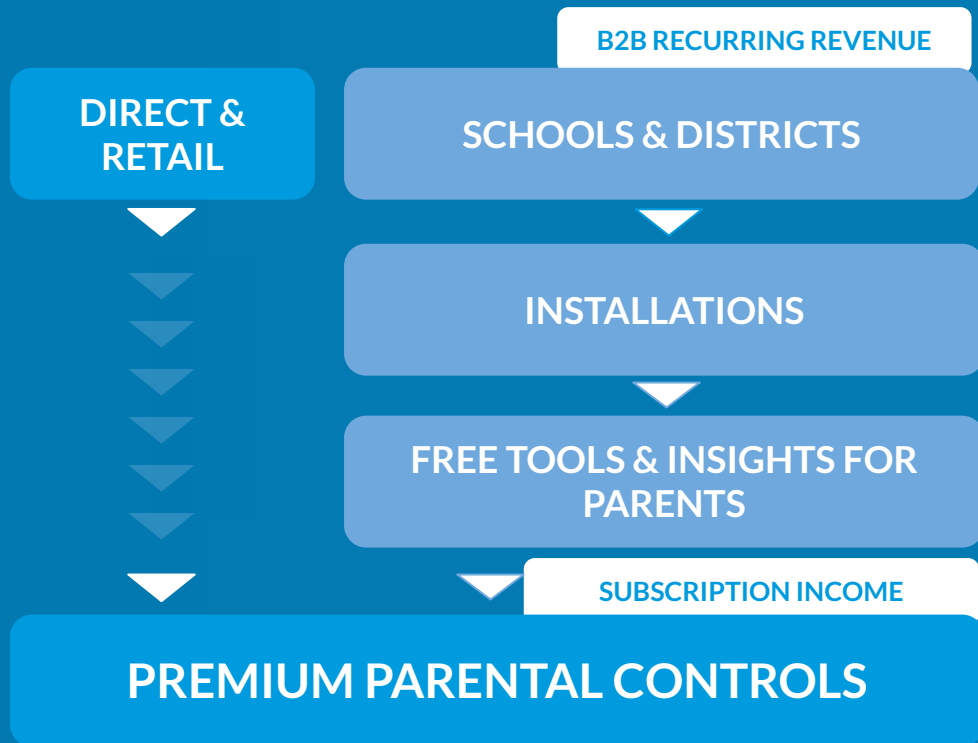
Turn any device into a learning device whether on or off network.



COMMUNITY

Empower parents with tools & content which work with school programs.

OUR BUSINESS MODEL



School Compliance: Family Zone provides content filtering, device and user management features to support school compliance, pastoral care and classroom control.

School Community: Family Zone's school platform can be used for free by parents after school as a monitoring tool called Insights. Family Zone also offers schools and parents with access to educational content cyber safety advice and tools.

Premium Parental Controls: Parents can sign-up to premium parental control accounts to enforce their rules after school.

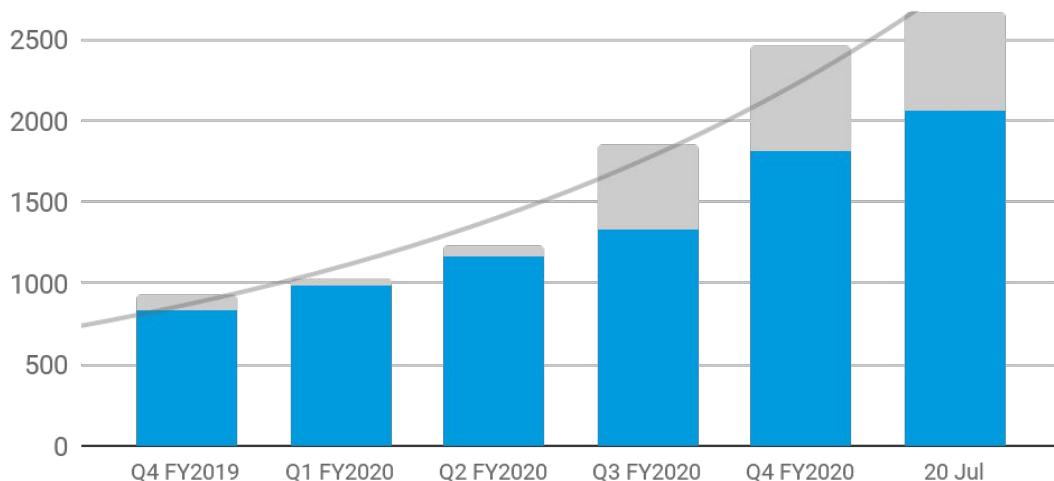


Sales Update



School Clients

POCs and Trials School Clients



Family Zone's products are now in use in 271 or ~2% of all US school districts.

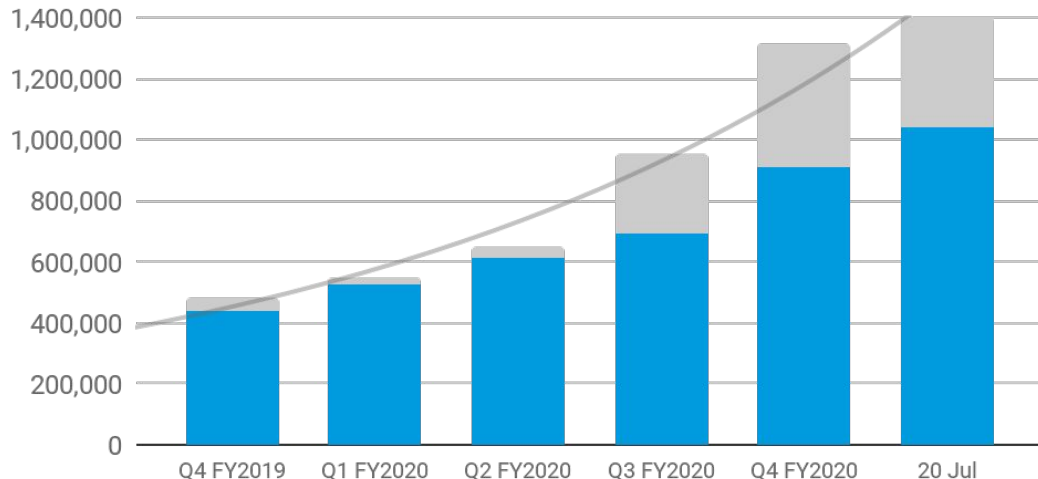
We operate in schools in 37 states in the US.



SALES UPDATE | STUDENTS

Student Licenses

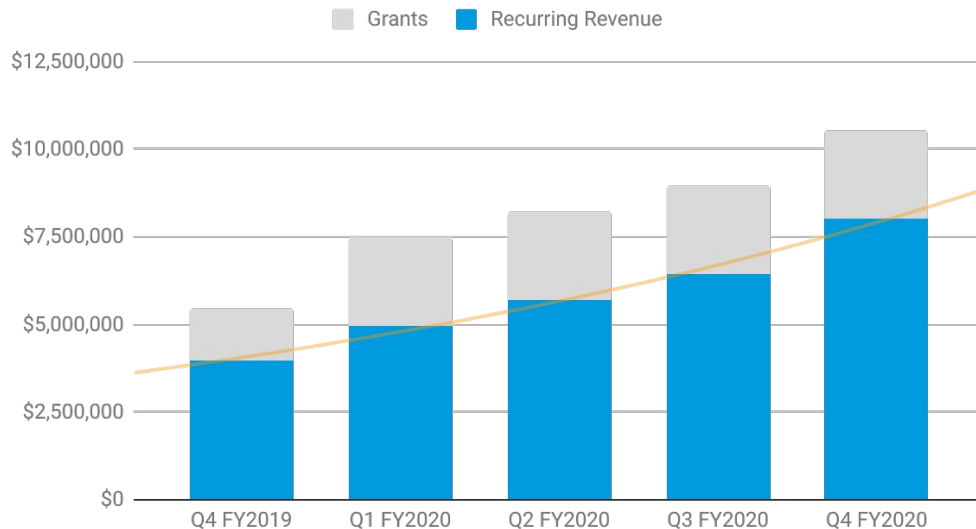
POCs and Trials Students



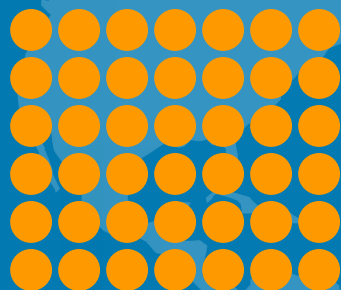
In Q4 FY20, Family Zone added 214 K contracted student licenses.

Family Zone has now passed through 1 M licensed students.

Annual Recurring Revenue & Inflows



Family Zone's business generates recurring contracted revenue.



~2,100
SCHOOLS

18 UK
SCHOOLS

>1.4m
STUDENTS

>2,670
SCHOOLS

>\$8 m
ARR

~550
SCHOOLS



As at July 20, 2020. Based on installed schools. Includes POC and trial schools.

USA Update



Ross Young
VP North America

FZO entered US education less than 2 years ago

- ✓ 135k schools & 57m students
- ✓ Required to filter by law
- ✓ Mature budgets, market & channels

Addressable market sectors

- ✓ Compliance
- ✓ Classroom mgmt
- ✓ Cyber safety
- ✓ Cyber education
- ✓ Parents

DISTRICTS
13,500

SCHOOLS
135,000

STUDENTS
57m

FAMILIES
83m

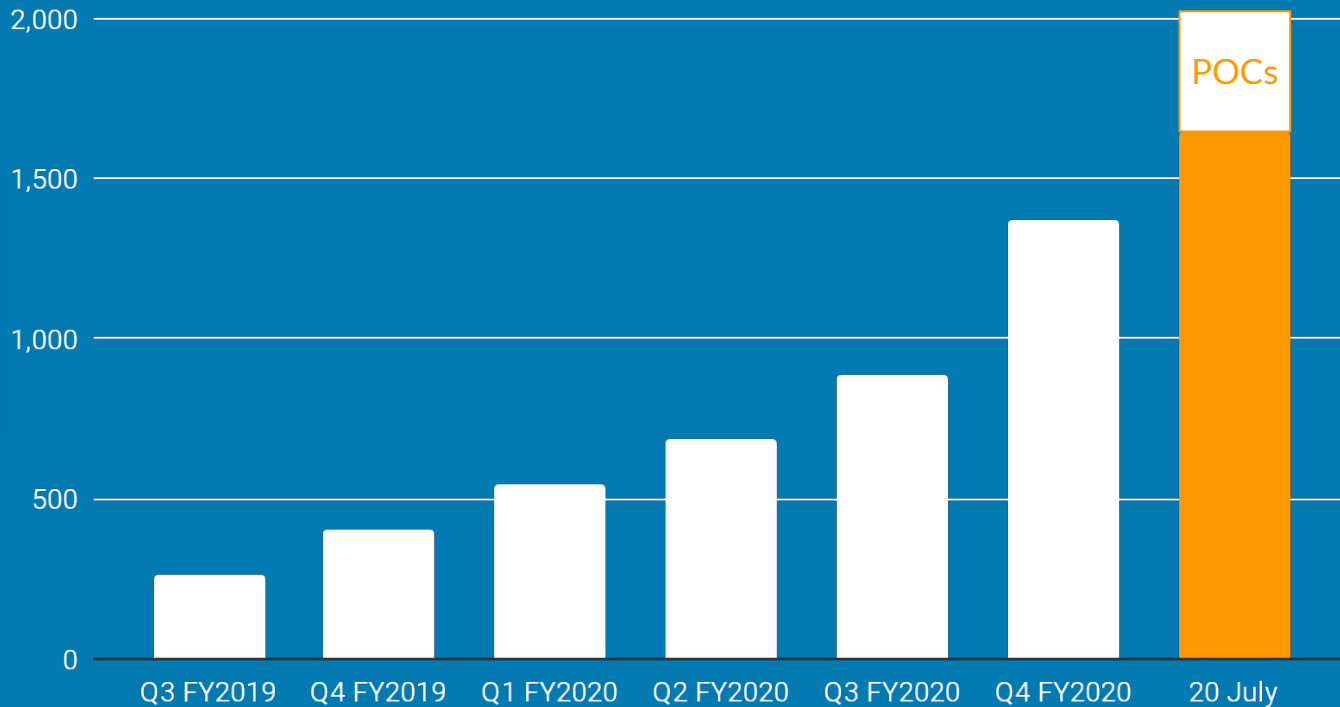
Market Trends

- ✓ Positive Covid-19 cases are surging
- ✓ Many States are continuing distance learning
- ✓ Connectivity and devices are mandated
- ✓ Additional State and Federal funds are being requested
- ✓ Most competitors do not support all OS equally
- ✓ Parents are focused on their children's learning/focus/mental health

Strong position for Linewize/Family Zone cont. growth

- ✓ Product/market fit validated w/ referenceable accounts
- ✓ Proven cloud scalability across all OS
- ✓ Mature Cyber Safety/Parent education infrastructure
- ✓ Procurement requirements satisfied

CONTRACTED USA SCHOOLS





FAMILY ZONE PRODUCTS | SCHOOL MANAGER



Compliance requirement for USA schools



On-device filtering for all platforms



Directory and SIS integration for simple management

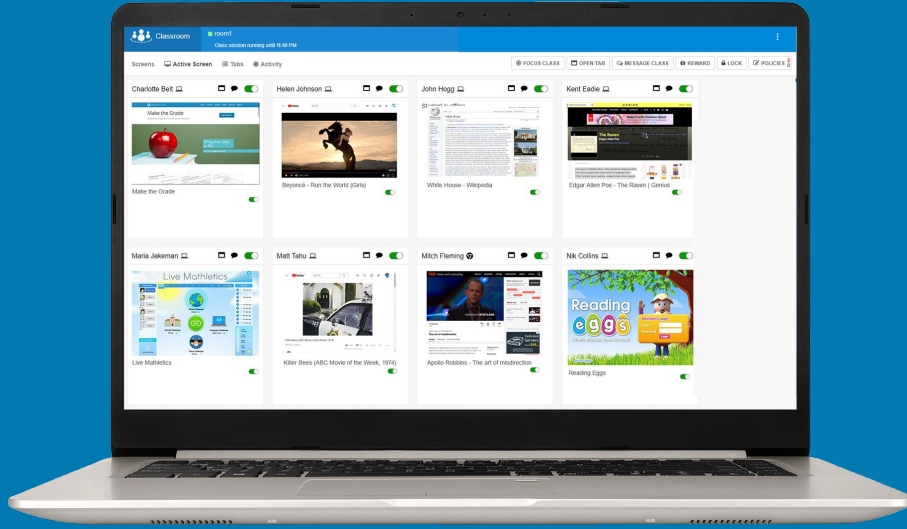


Cloud Managed - administer from anywhere





FAMILY ZONE PRODUCTS | CLASSWIZE



Screen visibility for teachers
across all operating systems



Pass micro-control of filter but
lock down CIPA violations



Immediate feedback for good or
inappropriate internet use

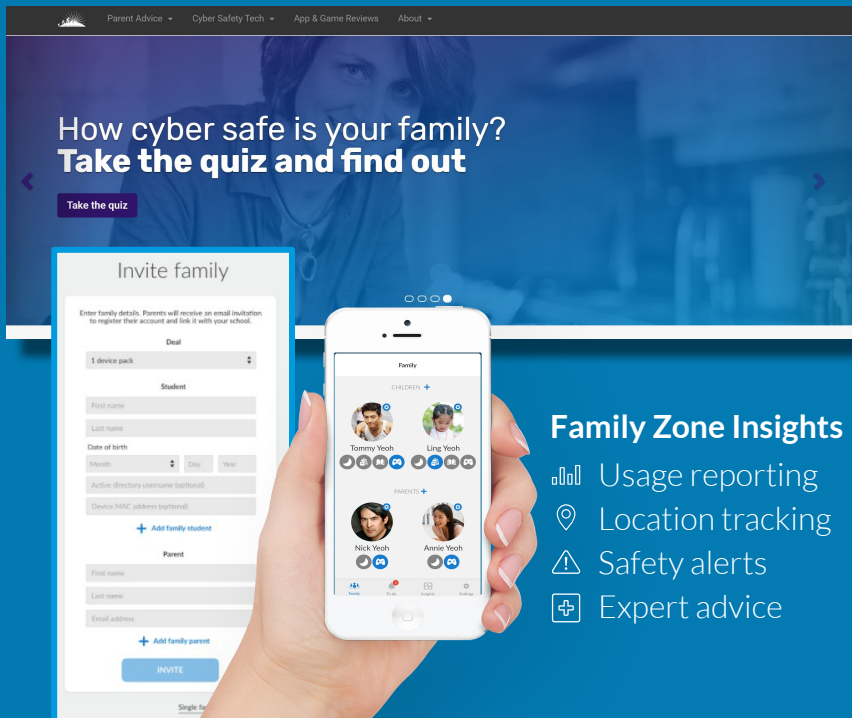


Promote responsible digital
citizenship





FAMILY ZONE PRODUCTS | COMMUNITY



Cyber safety research,
advice & support



Engage your parent
community



Educate parents about
cyber safety



Free Family Zone Insights for
the parent community

Family Zone Insights

- Usage reporting
- Location tracking
- Safety alerts
- Expert advice



Corporate

CASH AT 30 JUNE 2020	\$9.3M [@]
ORDINARY SHARES	328,648,850
MARKET CAP (@40c) *	\$131M
TOP 20 SHAREHOLDERS	46%
FOUNDERS & EXECUTIVES	9%

Notes

@ Includes tranche 2 placement received early July 2020. * Calculated based on issued shares as at 21 Jul 20. ¹ Remaining Linewize acq securities have target of NZ\$9.25m ARR from NZ and Linewize technology. ² Performance target of \$20m in annual rev by 29 Aug 2020. ³ Exec salaries received PRs in lieu of cash ⁴ Employee incentives time based milestones ⁵ Exec incentives various performance based targets

Perf Shares/Rights

\$9.25m Rev' from NZ¹
\$20m Rev' by Aug 20²
Exec salaries³
Employee⁴
Employee & Exec⁵

33,324,188

3,000,000
1,441,667
6,044,783
5,779,398
17,058,340

Options

50c-60c (expiring in 2020)
75c-90c (expiring 2021)
18c-25c (expiring 2022)
18c-24c (expiring 2023)

18,630,419

2,200,000
1,033,530
7,896,889
7,500,000



Peter Pawlowitsch
Chairman



Tim Levy
Managing Director



Crispin Swan
Executive Director



Matthew Stepka
Non-Exec Director



Phil Warren
Non-Exec Director



Ben Trigger
CTO



Ross Young
VP North America



Paul Robinson
VP Product



David Dunstan
VP Marketing

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