

6 August 2020

ASX Announcement

## COMPANY UPDATE

### HIGHLIGHTS:

- **WINEDEPOT** sets another record, with monthly orders up 22% on June’s previous record
- **WINEDEPOT** foundation customers clean up at 2021 Halliday Wine Companion Awards

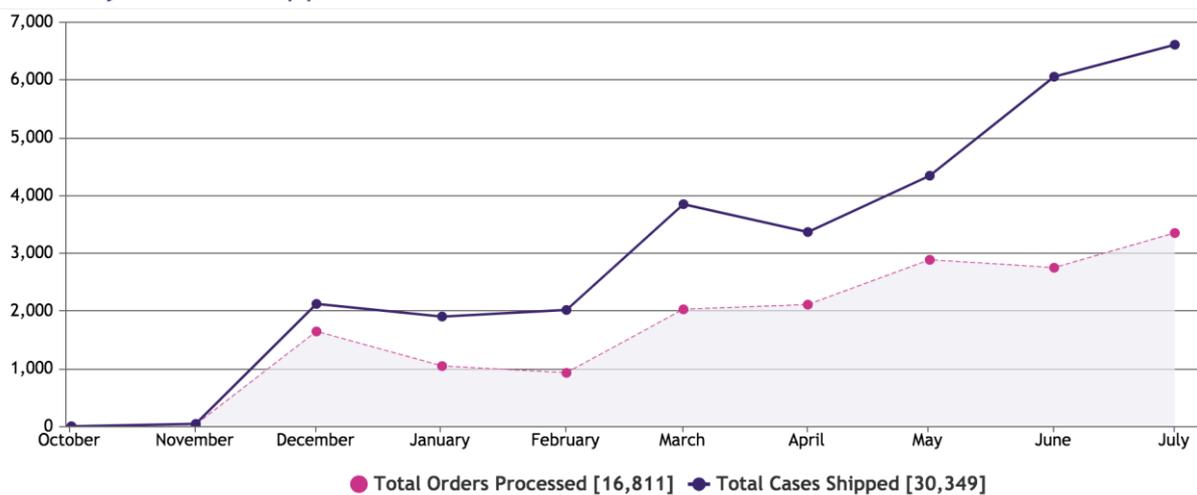
Digital Wine Ventures (DW8 ASX), or the “Company”, is pleased to provide an update on the progress of the Company and its **WINEDEPOT** business.

### WINEDEPOT processes a record number of orders in July

The Company is pleased to advise that **WINEDEPOT** processed a total of 3,353 orders in July, up 22% on the number of orders processed in June.

The number of cases shipped was also up 9% coming in at 6,612 for the month.

#### Monthly Orders Shipped



## **WINEDEPOT customers clean up at 2021 Halliday Wine Companion Awards**

The Company is pleased to announce that two of its foundation customers, Henschke and Brokenwood took out the two most coveted prizes at the Halliday Wine Companion Awards, which were announced last night. These include:

<b>Henschke</b>	<b>2021 Halliday Winery of the Year</b>
<b>Brokenwood</b>	<b>2021 Halliday Wine of the Year</b>

Digital Wines CEO Dean Taylor passes on his congratulations to these wineries saying “We are extremely proud to work with these two iconic wineries, who year after year continue to produce such extraordinary wines. Having them as foundation customers is an honour and privilege and we look forward to continuing to delivering many more of their award winning wines to their customers.”

**END**

This ASX announcement was approved and authorised for release by the Board of Directors.

## WINEDEPOT overview

WINEDEPOT is a cloud-based SaaS technology platform that empowers direct-to-market sales. It provides users value by removing layers of inefficiency in the supply chain.

The platform consists of three key components:

- **Direct-to-Trade Marketplace** (to be launched later this year)
- **Order Management System**
- **Smart Logistics Solution**

Key benefits for users include:

### SUPPLIERS

Increased Customer Reach  
Improved Profit Margins  
Quicker & Guaranteed Payments  
Reduced Costs and Admin  
Reduced Shipping Times  
Incremental Sales

### TRADE BUYERS

Single Account Application  
Streamlined Ordering  
Broad Product Range  
Single Invoice & Delivery  
Flexible Payment Options  
Early Payment Discounts

Revenue is generated from:

- **Trading Fees** (% of the overall transaction)
- **Fulfillment Fees** (storage, picking, packing, handling & freight)
- **Subscription Fees** (platform access fees based on number of users and products)

WINEDEPOT plans to solidify its presence in Australia before expanding the platform into other key wine markets such as China, USA, UK, Canada, Hong Kong, Singapore and New Zealand.

## Digital Wine Ventures overview

**Digital Wine Ventures** (ASX DW8) is an Australian Publicly listed company that aims to identify and invest in early stage technology-driven ventures that have the potential to disrupt and digitally transform segments within the global beverage market and support them by providing access to capital, expertise and share services. **WINEDEPOT** is DW8's cornerstone investment.

Digital Wine Ventures has recently launched a blog to keep investors abreast of the latest developments and promote discounts and special offers available to investors. For more details visit [www.digitalwine.ventures/blog](http://www.digitalwine.ventures/blog)

To view our most recent media coverage please visit:

- <https://www.digitalwine.ventures/media-coverage.php>
- <https://winedepot.com/media-coverage/>

For more information please visit [www.digitalwine.ventures](http://www.digitalwine.ventures) and [www.winedepot.com](http://www.winedepot.com) or contact:

**Dean Taylor, Chief Executive Officer**

**Digital Wine Ventures Limited**

P: (02) 8002 1991

E: [dean.taylor@digitalwine.ventures](mailto:dean.taylor@digitalwine.ventures)