

ASX RELEASE

VECTION OEM PARTNERSHIP TARGETS DELL GLOBAL SALES FORCE

Real-time software company Vection Technologies Ltd (**ASX:VR1**) (**Vection Technologies, Vection** or the **Company**) is pleased to announce the execution of an Original Equipment Manufacturer (**OEM**) partnership agreement to introduce Vection's real-time software suite to Dell Technologies Inc (**DELL**) Software and Peripherals (**SnP**) global sales program with SnP MFG ID 3123 3rd Party Vendor Code.

The agreement was executed with JMC Group Srl (**JMC**), an end-to-end DELL Platinum and OEM Partner specialising in client, OEM and industrial solutions in all its verticals.

Highlights:

- **Vection signs OEM agreement to introduce its real-time software suite in DELL's SnP global sales program with JMC**
- **JMC selects Vection as the key partner for virtual reality and extended reality end-to-end solutions targeting DELL's global SnP sales force**
- **Focus on bringing end-to-end enterprise solutions under the "JSOP" and "Vection engine" logos**
- **Joint market distribution activities within EMEA for Vection's software product suite**
- **JMC has an established Tier-1 client portfolio including Geico, Eurobet, Goldbet, Sky, Lete, Seda, Tim, Novomatic, Snaitech across multiple sectors**
- **6-Months Objective: agreement aligned with focus on expanding and consolidating the global sales infrastructure and footprint to further advance the global client outreach**

OEM Agreement and DELL SnP Global Sales Program:

The partnership between Vection Technologies and JMC will focus on bringing end-to-end enterprise solutions to DELL's SnP global sales force, under the "JSOP" and "Vection engine" logos. JMC is a leader of high-level integrated hardware solutions, designing advanced computing solutions as a DELL Platinum and OEM partner, ensuring safety, high performance and scalability.

The integration between hardware and software for virtual reality and extended reality technologies represents a key focus area of enterprises today in their digitalisation journey towards Industry 4.0. Through this partnership, Vection and JMC will deliver unique enterprise end-to-end solutions for transversal industry application supported by DELL's global sales footprint.

Vection and JMC will also collaborate on market distribution activities towards Vection's software product suite including FrameS, Mindesk and Trainer Creator within Europe, the Middle East and Africa (**EMEA**).



3D


 VIRTUAL
 REALITY

 AUGMENTED
 REALITY

 INDUSTRIAL
 IoT


CAD

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Furthermore, JMC has an established Tier-1 client portfolio including Geico, Eurobet, Goldbet, Sky, Lete, Seda, Tim, Novomatic, Snaitech across sectors including energy, telecommunications, manufacturing, automotive, industrial, railway, retail and broadcasting.

Although the financial impact of this agreement is not determinable at this time, with direct revenue subject to the successful commercial activities of both DELL and JMC, the agreement with JMC is anticipated to be material for the Company. This view is based on Vection's software suite being inserted into DELL SnP global sales program with SnP MFG ID 3123 3rd Party Vendor Code.

[A brief summary of the Company's current partnerships landscape is appended to this announcement.](#)

Jacopo Merli, CEO of JMC, commented:

"Virtual reality and extended reality are critical in enterprise digital transformation. JMC and Vection are responding to this challenge by delivering effective end-to-end solutions to the wider market, supported by DELL's global commercial presence."

Gianmarco Biagi, Managing Director of Vection Technologies, commented:

"Through this partnership, Vection and JMC seek to play a critical role bringing together disruptive hardware and software technology supported by the global distribution footprint of DELL. We are looking forward to the implementation of our combined solutions to the wider market."

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About Vection Technologies:

Vection Technologies Ltd (ASX:VR1) is a multinational software company that focuses on real-time technologies for industrial companies' digital transformation.

Through a combination of our 3D, Virtual Reality, Augmented Reality, Industrial IoT and CAD solutions, Vection Technologies helps companies and organisations to innovate, collaborate and create value.

For more information please visit the Company's websites:

vection.com.au

mindeskvr.com

About JMC:

JMC Group was founded as JM Computers, a company with a strong technology focus on SMB and Public Administration. Then, after enlarging its knowledge and technical skills, it embraced a wide range of use-case solutions to develop and solve complex and important projects.

JMC was transformed in a Group including first Enhance Technology, a company focused on the storage segment, and subsequently constituted Xinntex, the start-up dedicated to the world of broadcasting and video-production. Enhance Technology is focused on the STORAGE segment with its own product line conceived in the Design Center of Milan. Xinntex, innovative start-up dedicated to the broadcasting, video-production and content delivery world.

For more information please visit JMC's website

jmgroup.it/en

ASX release authorised by the Board of Directors of Vection Technologies Ltd.



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PARTNERSHIPS

Vection Technologies is continuously delivering on its global strategy underpinned by three building blocks:

- **Technology**
- **Partnerships:**
 - Acceleration of development, OEM and distribution agreements with existing technology and industrial partners
 - **Acceleration of new strategic partnerships with key technology and industrial partners across Tier-1 regions**
- **Growth**

Following the execution of the **OEM agreement with JMC**, the Company strengthens its partner network in the **OEM segment**.

Below a summary of the Company's partnership landscape to date:

OEM Segment:	      
CAD/CAM/CAE/PLM Software Segment:	   
Software Segment:	 
Network Segment:	
Industrial Segment:	  



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