

# MyFiziq Granted Increased Singaporean Patent Protection

## Singaporean Divisional Patent 10201806180V for Imaging a Body

**MyFiziq Limited** (**ASX: MYQ**) ("MyFiziq" or "Company") is pleased to announce the positive outcome regarding examination of the Singaporean Divisional Patent Application for its technology for Imaging a Body. The Singaporean Divisional Patent application has proceeded to be granted as Divisional Patent 10201806180V issued by the Singaporean Patent and Trademark Office on **5**th **March 2020**.

We are pleased to report that the addition of the Singaporean Divisional Patent to the other patents now granted in the US, Singapore, Hong Kong, China, Japan, Canada, Korea, and Australia. We have further extended our patents to encompass modifications/enhancements MyFiziq has developed since the initial filings.

### Vlado Bosanac, Chief Executive Officer of MyFiziq, said:

"This patent is a great addition as we move to progress our recently announced partners in Singapore. MyFiziq is pursuing the divisional patent extensions in all jurisdiction as patent protection is a very important component in our global growth. We will continue to accelerate all patents in other regions, increasing our protection and giving MyFiziq a strong position globally with our unique technology.

Being able to defend our IP is paramount to the evolution of our product and the value we intend to create for our shareholders. Furthermore, IP protection is always an integral part of our discussions with potential investors and underwriters as we progress our NASDAQ process. I drew a line in the sand very early in the formation of MyFiziq with our prior art globally and it is now well covered in all major jurisdictions where we wish to commercialise the technology."

\*This announcement has been approved by the board of MyFiziq Limited.

#### For more information contact:

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#### **About MyFiziq:**

MyFiziq has developed and patented a proprietary dimensioning technology that enables its users to check, track, and assess their dimension using only a smartphone privately and accurately.

Our goal is to assist our partners by empowering their consumers with this capability. This in return gives our partners the ability to assess, assist, and communicate outcomes with their consumers when navigating day to day life. Whether this is a personal journey to better health, understanding the risk associated with their physical condition, tracking the changes they are experiencing through training, dieting, or under medical regimes. or simply wanting to be correctly sized for a garment when shopping online. The MyFiziq technology delivers this seamlessly, privately, and cost-effectively in under one minute.

## ASX Announcement Friday, 14<sup>th</sup> August 2020



Our partner benefits from our (SAAS) Software as a service pricing solution, that reduces with scale. Integration is made easy with the MyFiziq modular system, based on multiple (SDK's) software development kits, allowing a partner to select the functions, measurements, and displays to suit their individual needs.

MyFiziq has developed this capability by leveraging the power of Computer Vision, Machine Learning, and patented algorithms, to process these images on secure, enterprise-level infrastructure, delivering an end-to-end experience that is unrivaled in the industry. MyFiziq simplifies the collection of measurements and removes the human error present in traditional methods.

For more information please visit: <a href="www.myfiziq.com">www.myfiziq.com</a>