



asx release

28 AUGUST 2020

Appointments of COO and Director of Sales and Marketing

Cann Global Limited (ASX: **CGB**) (**Cann Global** or the **Company**) is pleased to confirm the appointment of Ms Marion Lesaffre as Chief Operating Officer. Ms Lesaffre was appointed Chief Operating Officer (COO) after working with the Company for almost 10 years.

Ms Lesaffre has had an instrumental role in the strategic direction of the business including the acquisition of Medical Cannabis Limited in March 2017, which was a company transformational event and underpins the business direction today.

Amongst other projects, Ms Lesaffre was very involved in the development of the Food Division initially launching the Vitahemp product range and helped facilitate the expansion into plant-based products with the acquisition of T12, a sector of the food industry continuing to experience a high level of consumer attention and growing demand.

Ms Lesaffre is responsible for working with the Company's Managing Director Sholom Feldman in implementing the strategic direction of the Company, and as COO is reviewing the operational processes to maximise growth and the appropriate path to profitability, with each of the divisional managers reporting directly to Ms Lesaffre. She also retains oversight of marketing activities as well as finance and accounting for the Company.

Further strengthening the Cann Global management team is the appointment of Mr Franc Zvonar as Director of Sales & Marketing. Mr Zvonar joined the Company in June 2020 from Fiji Kava, a medicinal kava consumer goods company, where he developed the marketing strategy to launch the company's brand and products in Australia and across its other international markets.

Franc's industry experience in the complementary and alternative medicine market and other consumer brands and industries will be directly applied to the drive to increase sales for products in the Food Division, as well as creating Australian distribution channels for products developed within the Company's Pharmocann and CannTab Joint Ventures.

Cann Global Managing Director, Sholom Feldman said: "Marion has made a valuable contribution to the company for almost a decade and has more recently been responsible for our business operations and growth as Chief Operating Officer. She has impressive operational expertise coupled with her passion for the success of the Company, which we are confident will continue to propel the Company to greater achievements and results.

"Both Marion and Franc bring a wealth of expertise and significant industry knowledge that will enhance our strategic plans to grow the company and to further accelerate our vision to capture a growing share of the burgeoning medicinal cannabis market.



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"These appointments reflect the Board's commitment to building an even stronger management team which possesses the right skills and capabilities to deliver on our strategy."

About Cann Global

Cann Global Limited (ASX:CGB) is a driving force in the hemp and medical Cannabis industries. Our strength comes from our team's core competencies and expertise, and our solid and strategic partnerships with experts in Australia, USA, Israel, Asia, Africa and Canada. We are working under the relevant legislation to ensure that the future in Medical Cannabis and Natural Foods will allow medical practitioners, patients, and consumers to gain access to the right information, as well as the safest, most effective and sustainable products.

Authority and Contact Details

This announcement has been authorised for release by Sholom Feldman, Managing Director. For further information please contact Sholom Feldman, Managing Director, on +61 (0)2 8379 1832, or via email sfeldman@canngloballimited.com.