

MyFiziq successfully completes Apple HealthKit integration

Highlights

- Data Convergence across all HealthKit compatible apps.
- Map your activity against dimensional change and body composition.
- Track your personal health records, Blood Pressure, Heart Rate, Respiratory Rate.
- Increased data awareness in a central repository.

MyFiziq Limited (ASX: MYQ) (MyFiziq) is pleased to inform its shareholders that the company has completed a successful integration into the Apple HealthKit with all dimensional captures from MyFiziq's technology.

MyFiziq has successfully completed the integration and data sharing of all data captured through the MyFiziq platform into the MyFiziq and CompleteScan application with the Apple HealthKit environment.

MyFiziq now enables partner apps to extend Apple Health possibilities.

Apple Health is the central repository for all health and fitness data on iOS. Since its launch in 2014, iOS users have been able to configure and prioritise their applications and accessories to send the data that matters to their lifestyle and fitness goals to the Apple Health app.

From this aggregated data, Apple is able to summarise health information related to activity, nutrition and various other health related metrics. Where information is not available via an app or accessory such as the Apple Watch, users also have the ability to manually update their data.

Now, with its latest release, MyFiziq can enable its partners to augment their current shareable data to beyond just activity and remove the need for users to manually track their body circumference and composition measurements. MyFiziq has achieved this by including a means to share anthropometric and body composition measures including body fat percentage, lean body mass, and waist circumference directly from a partner's app into Apple Health.

With Apple Health's API allowing a user to grant both read and write access to their data, partner applications will be provided the opportunity to aggregate and interpret insights that previously would have been unattainable.

The exciting combination of activity, nutrition, body measurements and cardiovascular data will open up new opportunities for partners to correlate datasets from the World Health Organisation, the International Diabetes Federation and other world renown health organisations to offer holistic health experiences that can be used to generate new health awareness opportunities whilst also helping with userbases' health. For example, waist circumference could be combined with activity and nutrition data to show potential risks of type 2 diabetes, dyslipidaemia, hypertension, or cardiovascular disease.

Furthermore, the addition of Nuralogix's facial scan as part of MyFiziq's CompleteScan application will further extend the offering to be able to capture heart rate, heart rate variability and blood pressure thereby unlocking additional insights and potential risks.

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MyFiziq is looking forward to working with its partners as they leverage the possibilities of Apple's Health ecosystem. MyFiziq will now commence subsequent integrations with Google Fit and Samsung Health.

About Apple HealthKit

HealthKit provides a central repository for health and fitness data on iPhone and Apple Watch. With the user's permission, apps communicate with the HealthKit store to access and share this data. Collecting and storing health and fitness data. Analyzing and visualizing the data. Enabling social interactions.

The Health app gathers health data from your iPhone, Apple Watch, and iOS platform apps that you already use, so you can view all your progress in one convenient place. Health automatically counts your steps, walking, and running distances. And, if you have an Apple Watch, it automatically tracks your Activity data.

In a nutshell, the Health app gathers information from your iPhone, Apple Watch and third-party apps to quantify data about you and your environment and display it in an easy-to-read, secure and accurate dashboard. HealthKit is the developer framework behind it that allows apps to work with Apple Health and each other.

MyFiziq partners will now be able to converge all of the data with the Apple HealthKit to draw on the central repository to provide better insight and engagement with their users.

*This announcement has been approved by the board of MyFiziq Limited.

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About MyFiziq:

MyFiziq has developed and patented a proprietary dimensioning technology that enables its users to check, track, and assess their dimension using only a smartphone privately and accurately.

Our goal is to assist our partners by empowering their consumers with this capability. This in return gives our partners the ability to assess, assist, and communicate outcomes with their consumers when navigating day to day life. Whether this is a personal journey to better health, understanding the risk associated with their physical condition, tracking the changes they are experiencing through training, dieting, or under medical regimes. or simply wanting to be correctly sized for a garment when shopping online. The MyFiziq technology delivers this seamlessly, privately, and cost-effectively in under one minute.

Our partner benefits from our (SAAS) Software as a service pricing solution, that reduces with scale. Integration is made easy with the MyFiziq modular system, based on multiple (SDK's) software development kits, allowing a partner to select the functions, measurements, and displays to suit their individual needs.

MyFiziq has developed this capability by leveraging the power of Computer Vision, Machine Learning, and patented algorithms, to process these images on secure, enterprise-level infrastructure, delivering an end-toend experience that is unrivaled in the industry. MyFiziq simplifies the collection of measurements and removes the human error present in traditional methods.

For more information please visit: <u>www.myfiziq.com</u>