

2 September 2020

Company Announcements Office  
**Australian Securities Exchange**  
20 Bridge Street,  
SYDNEY NSW 2000

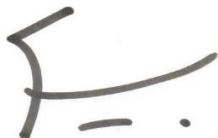
Dear Sir or Madam,

**UPDATED COMPANY PRESENTATION**

MyFiziq Limited (ASX: MYQ) “Company”) is pleased to provide shareholders with its ‘Updated Company Presentation - September 2020’ (“Presentation”). The Presentation is also available on the Company’s website: <http://www.myfiziq.com/investors>

Authorised for release to ASX by Steven Richards, Company Secretary and Chief Financial Officer.

Yours faithfully,

A handwritten signature in dark ink, appearing to be "S. Richards", with a horizontal line extending to the right and a small dot at the end.

**Steven Richards**  
Company Secretary/  
Chief Financial Officer  
MyFiziq Limited

# MY FIZIQ

AI-Powered Body Measurements  
Using a Smartphone

SEPT 2020



“

***If you zoom out into the future, and you look back, and you ask the question,***

***‘What was Apple’s greatest contribution to mankind?’***

***It will be about health.***



Tim Cook  
CEO Apple

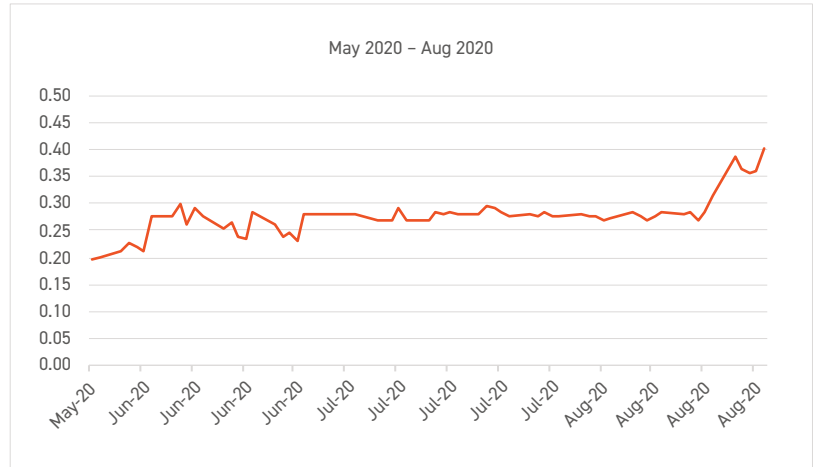


# Corporate Overview

## CAPITAL STRUCTURE

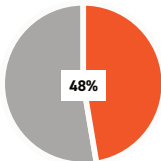
Ticker	ASX:MYQ
Share Price (as at 28/08/2020)	\$0.40
Current Shares On Issue	114.6m
Capitalisation	\$45.86m
Convertible Note	\$1.53K
Enterprise Valuation	\$47.4m
Funds Outstanding & Available	
Cash at Bank	\$680K
Convertible Note & Undrawn Capital	\$2.03m
Approx. Monthly Burn	
• Current (COVID-19)	\$217K
• Normal	\$335K
Performance Rights & Options	
— 11.35m Options	
— 15.75m Performance Rights	
Fully Diluted Shares on Issue	141.7m

## SHARE PRICE PERFORMANCE

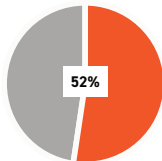


## SHARE HOLDER BREAKDOWN

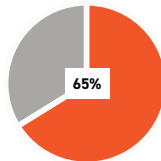
Staff, Board, Advisors  
Share Holders



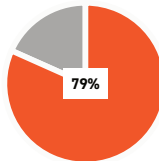
Top 10 Share  
Holders



Top 20 Share  
Holders



Top 50 Share  
Holders



# Our Technology

MyFiziq has developed a patented application that allows an individual to accurately track the dimensions of their body directly from a smart phone.

- ▶ Our technology is patented in major jurisdictions.
- ▶ Our core technology runs on the device using hardware acceleration and the latest software. This performance allows for a seamless capture process, without the need for long wait times.
- ▶ Images and private information never leave the phone, ensuring security and privacy standards are met across global regions.
- ▶ Highly scalable to existing applications and partner technology to capture greater data insights.
- ▶ Highly accurate measurements of your body in a 3D model using only a smart phone.
- ▶ Partners embed our SDK (Software Development Kit) into their new or existing apps to gain greater understanding of their consumer at the same time as delivering a unique new consumer facing capability.
- ▶ MyFiziq simplifies the collection of these measurements and removes the margin of human error present in traditional tape measure methods.



Watch: How it Works – Markets (3:10)  
Point phone camera at QR code to play video.

## ACCURACY VALIDATION 1

<b>98%</b> CHEST	<b>97.5%</b> WAIST	<b>98%</b> HIPS	<b>97%</b> THIGHS	<b>98%</b> REPEATABILITY
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## PLATFORMS



## PATENT PROTECTION



<sup>1</sup> Both accuracy and repeatability have been validated by Professor Timothy Ackland, Professor of Applied Anatomy and Biomechanics, The University of Western Australia – ASX Announcement 18/10/2018.

# Solving Problems With Personalized Dimension

## Health & Fitness

- + Track & compare body progress.
- + Next-level personalized e-coaching and gamification.
- + Added value, retention & engagement.

## Apparel

- + Reduce wrong-size returns.
- + Size & fit matching algorithms.
- + Reduced time to purchase.
- + Custom Apparel.

## Wellness

- + Combined data with Wearables.
- + New wellness goals.
- + New data layer to 3rd parties.



## TeleHealth

- + Mobile / Digital tracking.
- + Connect health record with Anthropometric data.
- + Interactive engagement.
- + Central private data repository.
- + Connectivity to personal activity and health data.

## Life & Health Insurance

- + BMI is a poor health indicator that leads to misclassification.
- + Medical scanners are expensive inaccessible, invasive.
- + Upfront assessment and early diagnosis of chronic disease.
- + Early intervention should lead to lower claim payouts and better health outcomes.

# Unlocking Data Through Convergence

Get the full spectrum of your physique and health profile by combining a data rich environment with dimension.

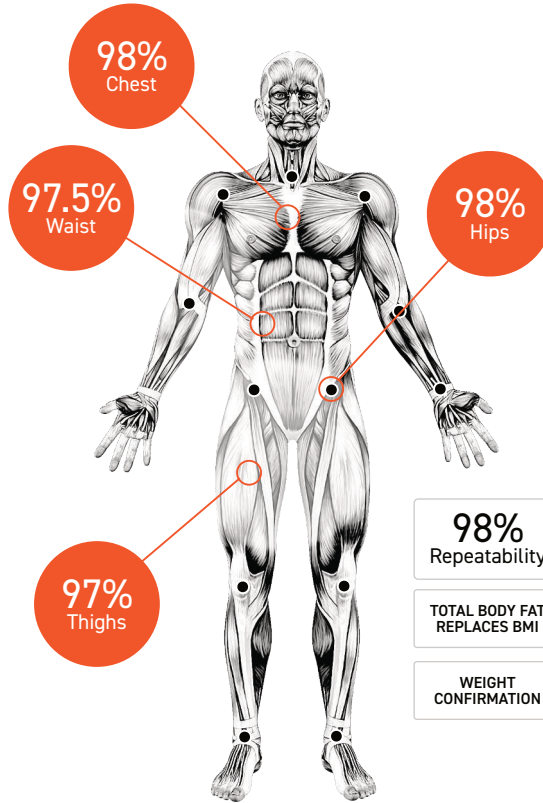
## Body Composition Risks & Primary Health Markers

Type-2 Diabetes	Obesity / Central Obesity Risk	Metabolic Syndrome
Cardiovascular Disease	Heart Attack Risk	Stroke Risk

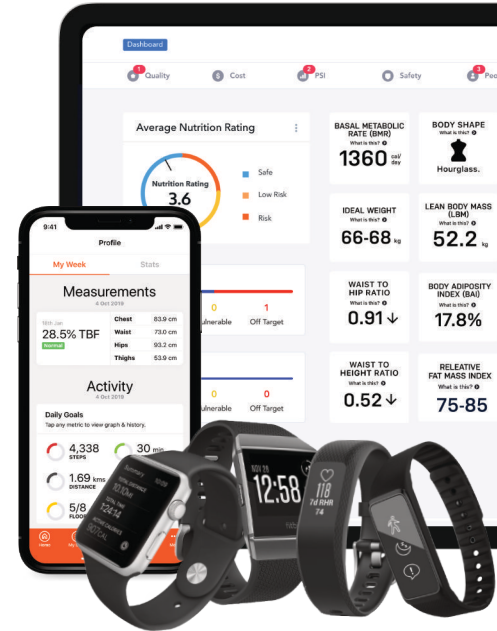
- Total Body Fat % ■ 32.5% >
- Waist-to-Height Ratio ■ 0.52 >
- Waist-to-Hip Ratio ■ 0.91 >
- Waist Circumference cm ■ 93.3 >
- Heart Rate bpm ■ 69 >
- Blood Pressure systolic ■ 112 >
- Blood Pressure diastolic ■ 81.0 >

(+ More)

Combined data with Nuralogix via CompleteScan.

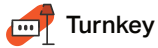


## Enhanced Dashboards & Combined Data



# Services

- ▶ MyFiziq technology is embedded inside a partner app in various ways so that it complements existing environments.
- ▶ We offer turnkey integration solutions, deeplinking to Body Scan: onDemand app, or can deliver a fully bespoke solution with customized measurements.



## Turnkey

Theming pre-existing components where fonts, color, icons and base styles can be customized. This is built as part of a partner app.



## Body Scan: onDemand

NEW

A ready-to-go app available through deeplinking that allows the same customization as turnkey, but a shorter time to market.



## Custom

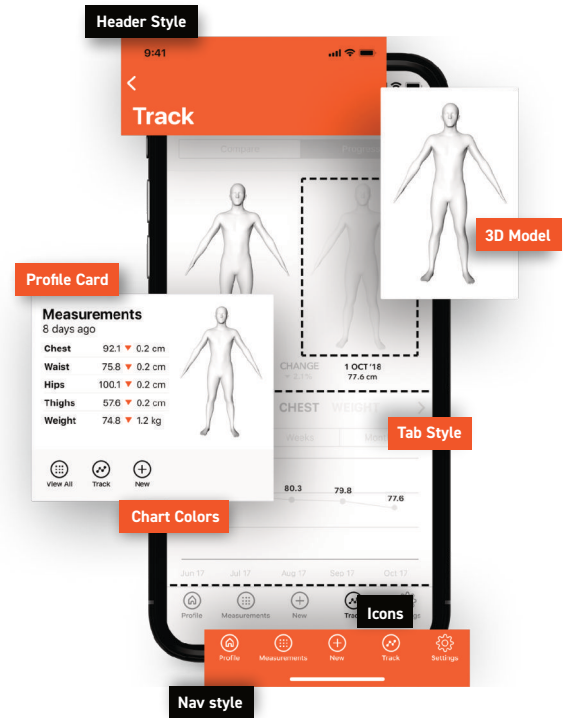
The full architecture is scoped & designed with no limit on design. This is usually where a partner integrates fully.



## CompleteScan

NEW

CompleteScan is a convergence of technologies, unlocking a multitude of biometric markers and risks such as CVD, Obesity, Heart Attack, Stroke, Metabolic Syndrome.





# Body Scan: onDemand

A ready-to-go, one-tap method to integrate body scans.

## + Quick Time to Market

Average time of 2 weeks.

## + Platforms

iOS Apple App Store, Android Google Play.

## + Built in Features

In addition to the body scan, onDemand has built-in support and body tracking.

## + Branding & Style

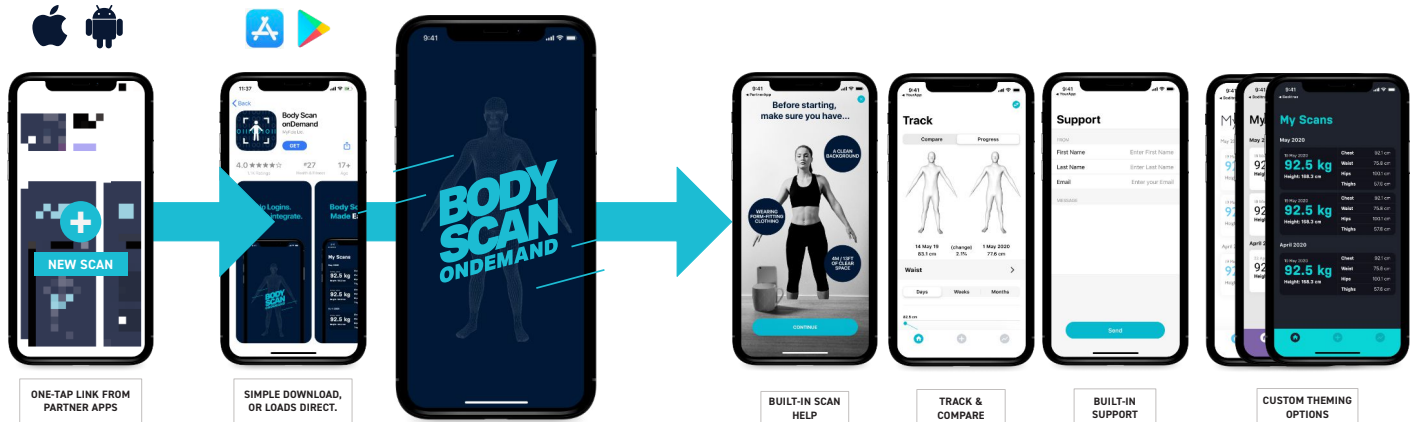
Colors & fonts can be matched to existing branding.

## + How It Works

One-tap deeplinking from an existing app, the Body Scan onDemand app is opened, settings are synchronized & user authenticated.

## + Support & Maintenance

We support & maintain it - allow you to focus on your own app.



# CompleteScan

CompleteScan is a convergence of technologies, each unlocking a multitude of biometric markers and risks.

## + How It Works

Face & Body scan data is combined providing a full body health assessment.

## + Platforms

iOS (Android coming soon).



## + Easy, Quick, Aware

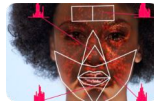
Face scan completed in 30s, body scan in under 60s.

Face scan runs in real-time, providing feedback of scan.

Face scan automatically detects and tracks your face identifying key regions of interest.

## + Face Scan Features

Transdermal Optical Imaging through a conventional video camera extracts facial blood flow information from the face.



## + Flexible

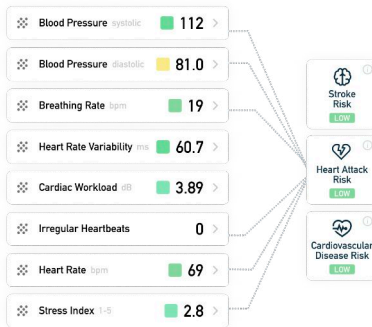
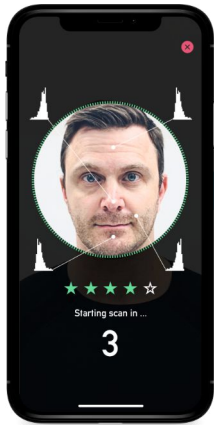
Integration freedom made possible, by implementing Face Scan and Body Scan separately, opening new funnels for data collection.

Core elements can be themed and styled to match existing branding.

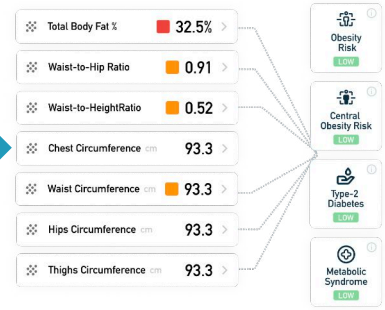
## + Extend

Connect results to 3<sup>rd</sup> parties.

Endless possibilities in TeleHealth, Medical & Wellness applications.




UnLocked Data



UnLocked Data

# How It Works

The application guides the user through setting up the phone, and taking their images privately & securely.



Watch video "How the MyFiziq Single Person Experience Works"  
Point phone camera at QR code to play video.

**Typical  
Capture  
Setup**

**Phone  
placed at  
hips height**

**Evenly lit  
room**

**Uncluttered  
background**





VERTICAL

# Health & Fitness

Measure your changes, track your progress, and see the transformation.

MARKET SIZE

\$672B<sup>1</sup>

PRICING

From US\$4.99  
User/month

CURRENT CLIENTS



CURRENT PARTNER



PROBLEMS SOLVED

- ▶ Add new value to member subscriptions.
- ▶ Boost member engagement and retention.
- ▶ Access biometric data layers for refined coaching, nutrition and fitness goals.
- ▶ Refined fitness plans through innovation.
- ▶ Combine activity from wearables with body change.
- ▶ Appeal to the vanity of the hard working member and increase monetization.
- ▶ Unlock primary health markers allowing partners unprecedented access to a true health profile.

RECENT TRANSACTIONS

<p><b>Peloton</b> <sup>7</sup> \$8.6Bn</p>	<p><b>Kayla Itsines</b> <sup>8</sup> \$486M</p>
<p><b>fitbit</b> <sup>4,5,6</sup> \$710M</p>	<p><b>UNDER ARMOUR</b> <sup>2,3</sup> \$48M+</p>

<sup>1</sup> Global Weight Loss & Diet Management Products & Services Market (2010 - 2015).

<sup>2</sup> TechCrunch 22/02/2017 "Fitbit reveals it paid \$23 million to acquire Pebble's assets"

<sup>3</sup> MobiHealthNews 29 Feb 2018 "Fitbit actually acquired FitStar for about \$24.8M in the end"

<sup>4</sup> TechCrunch 14/11/2014 "Under Armour Buys Mobile Workout Veteran MapMyFitness For \$150M As It Looks To Keep Pace In Digital Fitness"

<sup>5</sup> Forbes 04/02/2015 "Under Armour Buys Health-Tracking App MyFitnessPal For \$475 Million"

<sup>6</sup> UABiz 2/4/2018 "Under Armour Reports Full Year Net Revenues Growth Of 32%; Announces Creation Of World's Largest Digital Health And Fitness Community"

<sup>7</sup> TechCrunch August 28, 2019 "Peloton files publicly for IPO"

<sup>8</sup> Marie Claire 25/10/2018 "You'll Never Believe How Much Kayla Itsines Is Worth"

# Wellness

MyFiziq helps employers protect and engage their employees through gamification and digital health tracking via multiple partner applications. This results in better employee retention, less sick leave and increased ROI.

MARKET SIZE (BY 2025)

\$84.9B<sup>1</sup>

PRICING

Starting at US\$4.99  
Employee/month

CURRENT CLIENTS



CURRENT PARTNER



PROBLEMS SOLVED

- ▶ Current wellness platforms are competing against each other with the same solution but branded differently.
- ▶ Adding digital anthropometric capabilities with MyFiziq is the ultimate KYC of health. Combining body circumference and composition with wearables allows an added layer of data to drive wellness goals like never before.
- ▶ Big data with body measurements provides a new, digital trackable metric never available before to users, medical professionals and insurers.
- ▶ Primary markers of chronic disease are unlocked allowing prevention and intervention, and a healthier workforce.

RECENT TRANSACTIONS

getwell:network	HealthLoop	\$UN <sup>2</sup>
Netmed	JustDoc	\$UN <sup>3</sup>
limeade	sitrion	\$UN <sup>4</sup>
HEADSPACE	ALPINE.AI	\$UN <sup>5</sup>

EXAMPLE COMPANIES



<sup>1</sup> Grand View Research July 2018 "Corporate Wellness Market Worth \$84.9 Billion By 2025 | CAGR 6.8%"

<sup>2</sup> PR Newswire 09/11/2018 "GetWellNetwork Acquires HealthLoop"

<sup>3</sup> Inc42 25/09/2018 "Netmeds Acquires JustDoc To Add Diagnostic Services To Kitty"

<sup>4</sup> Limeade 19/09/2018 "LIMEADE ACQUIRES SITRION AND ITS AWARD-WINNING EMPLOYEE EXPERIENCE SOLUTION"

<sup>5</sup> Mobi Health News 05/09/2018 "Meditation app Headspace acquires Alpine.AI"

\$UN = Undisclosed transactions

VERTICAL

# Apparel

MyFiziq provides the ability to accurately measure a person. Not only for online purchasing of clothing, but also in-store, providing a personal shopping experience.

MARKET SIZE

\$1.4T<sup>7</sup>




PRICING

Starting at 5% (Gross sale price per garment)

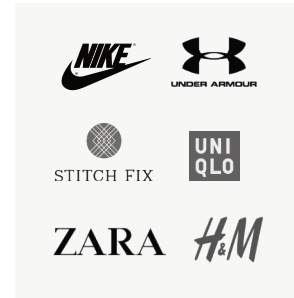
PROBLEMS SOLVED

- ▶ Preventable returns due to incorrect sizing costing retailers \$63 Billion<sup>1</sup> each year.
- ▶ Our process factors in dimensions but as importantly we also factor in an individual's shape.
- ▶ Custom apparel made possible opening the launch of new product lines.
- ▶ Allows reduced time-to-purchase through size auto-matching.
- ▶ Increases retention and customer loyalty through better engagement and personalization.

RECENT TRANSACTIONS

		\$50-70M <sup>2</sup>
		\$UN <sup>3</sup>
		\$15M <sup>4</sup>
		\$UN <sup>5</sup>

EXAMPLE COMPANIES



<sup>1</sup> Dynamic Action Research Study "Retailers and the Ghost Economy \$1.75 Trillion Reasons to be Afraid"

<sup>2</sup> CNBC 03/10/2017 "Amazon spent at least \$50 million to buy 3D body scanning start-up Body Labs, report says"

<sup>3</sup> LiveMint 16/04/2018 "Myntra acquires wearables maker Witworks"

<sup>4</sup> Nike 09/04/2018 "Nike Acquires Invertex"

<sup>5</sup> The Verge 16/03/2018 "L'Oreal acquires Modiface, a major AR beauty company"

<sup>6</sup> JHL Dynamic Action "Research Study: Retailers and the Ghost Economy The Haunting of Returns"

<sup>7</sup> Commonobjective "The Size of the Global Fashion Retail Market"



VERTICAL

# TeleHealth

Digital technologies are becoming an important resource for remote precision medicine and personalized care.

MARKET SIZE

\$559B<sup>1</sup>

PRICING

Starting at US\$4.99  
Employee/month

CURRENT CLIENTS

**boditrax**  
beyond body composition

**B EARN**  
earn while you burn!

TICTRAC

**nuralogix**

**wellkom**

**mydoc**  
Simply Healthcare

**active8me**

PROBLEMS SOLVED

- ▶ Mobile technologies are particularly relevant, due to their ease of use, broad reach and wide acceptance. In 2015 there were more than 7 billion mobile telephone subscriptions across the world, over 70% of which were in low- or middle- income countries.
- ▶ Telehealth has emerged as a powerful weapon in the war against the COVID-19 pandemic. People are actively adopting teleconsultation and remote monitoring services. The high emphasis on social distancing between the patient and the physicians is one of the major factors for the rising uptake of these services.<sup>1</sup>
- ▶ Furthermore, the queries of people related to coronavirus infection and the fear of virus transmission while travelling to hospitals have surged the demand for online consultations.<sup>1</sup>

RECENT TRANSACTIONS

 <b>RMDY</b> \$16M <sup>2</sup>	 <b>Livongo</b> ® \$18.5B <sup>3</sup>
<small>A Nat'l Health Company</small>  <b>Optima</b> HEALTHCARE SOLUTIONS \$UN <sup>2</sup>	 <b>WebPT</b> ® \$UN <sup>2</sup>
 <b>myhealth direct</b> A part of <b>Optum</b> \$UN <sup>2</sup>	 <b>Mango</b> \$UN <sup>2</sup>
<b>MEDUMO</b> \$UN <sup>2</sup>	 <b>heal</b> \$UN <sup>2</sup>

<sup>1</sup> "Telehealth Market Size, Share & COVID-19 Impact Analysis, By Type (Products and Services), By Application..." – Fortune Business Insights (Figure in billions "by 2027") – Market Research Report Jul, 2020

<sup>2</sup> "10 digital health mergers and acquisitions from Q3 2019" Oct 10, 2019 MobiHealthNews

<sup>3</sup> "Teladoc to take over Livongo in \$18.5B digital health deal" Aug 5, 2020 Fierce BioTech

# Life & Health Insurance

Understanding the consumer through digital access to primary markers of chronic disease and body composition allowing predictive health outcomes and dynamic policy underwriting.

MARKET SIZE

\$9.6T<sup>1</sup>

PRICING

Starting at US\$4.99  
Policy holder/month

CURRENT CLIENTS



COMMERCIALS IN PROGRESS



CURRENT PARTNER



PROBLEMS SOLVED

- ▶ With more than 100 active discussions across insurers globally, BCT is in a strong position to see there is a clear intention from the insurance industry to move into a digital on-line presence.
- ▶ Large and prevalent obesity issue globally with 2.2 billion estimated to be overweight, worldwide.<sup>10</sup>
- ▶ BCT has demonstrated it has advanced capability with a study across 1,000 participants against BMI. BCT was superior and removed 57% of the misdiagnosis of BMI.
- ▶ By using easily accessible anthropometric data through a smartphone, BMI can be replaced with an accurate TBF indicator and prevent misdiagnosis and invoke healthy change.

RECENT TRANSACTIONS

AMERICAN WELL <sup>2</sup>	\$291M	X23andMe	\$300M <sup>3</sup>
BUTTERFLY Network, Inc.	\$250M <sup>4</sup>	INFOBIONIC	\$50M <sup>5</sup>
.Outset	\$132M <sup>6</sup>	HeartFlow	\$240M <sup>7</sup>
Livongo	\$105M <sup>8</sup>	Collective Health	\$110M <sup>9</sup>

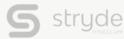
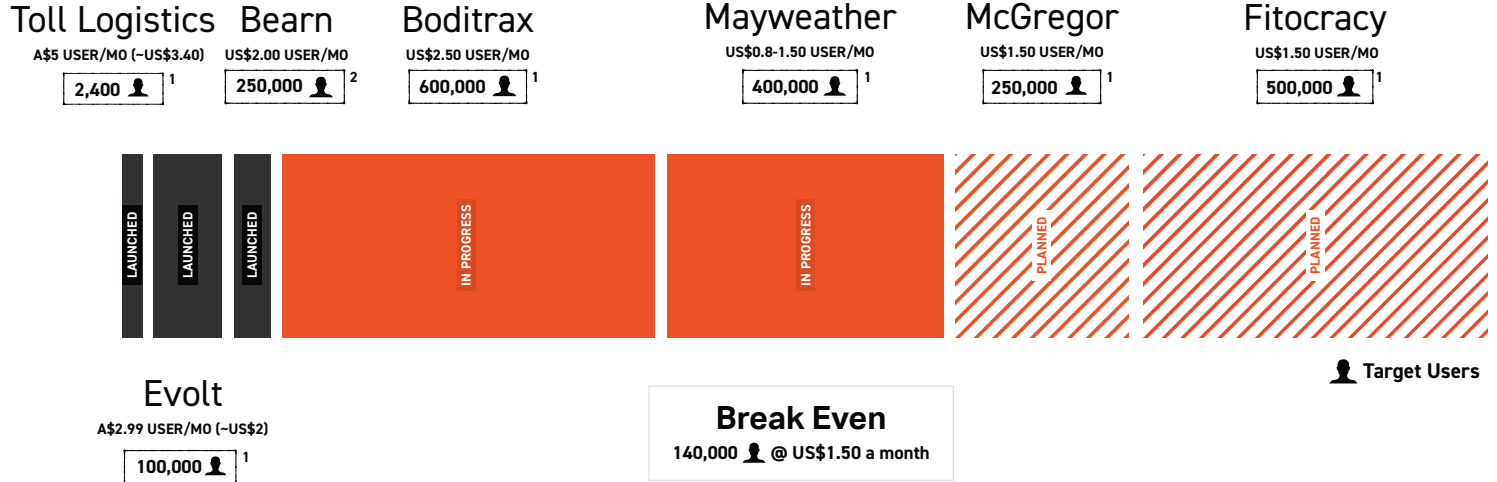
EXAMPLE COMPANIES



1 Aon "Insurance risk study Twelfth edition, 2017: Global Insurance Market Opportunities"  
 2 Healthcare Innovation 18/07/2018 "Report: Digital Health VC Funding Surges to Record \$4.9 Billion in 2018"  
 3 Healthcare IT News 25/07/2018 "23andMe lands \$300 million investment from GlaxoSmithKline"  
 4 Venturebeat 27/09/2018 "Butterfly raises \$250 million for portable full-body ultrasound scanner"  
 5 Business Wire 11/09/2019 "InfoBionic Secures \$50 Million in Financing to Support Continued Growth of the MoMe® Kardia System for Cardiac Arrhythmia Detection"  
 6 Business Wire 28/08/2018 "Outset Medical Closes \$132 Million Financing to Accelerate Launch of Tablo Hemodialysis System"  
 7 Business Wire 14/02/2018 "HeartFlow Completes Series E Financing, Securing \$240 Million"  
 8 Livongo 11/04/2018 "Livongo Health Raises \$105 Million"  
 9 Business Insider 01/03/2018 "A startup that could be a good model for the JPMorgan-Amazon-Berkshire Hathaway healthcare initiative just raised an additional \$US110 million."  
 10 CNBC "More than 2 billion people are overweight or obese worldwide, says study", Global Burden of Disease (GBD) Study IHME



# Timeline & Profitability



<sup>1</sup> This is a target and not a forecast. The executed term sheets do not contain guarantees around minimum subscriber numbers.  
<sup>2</sup> Internal target.

# Client and Partner Profiles



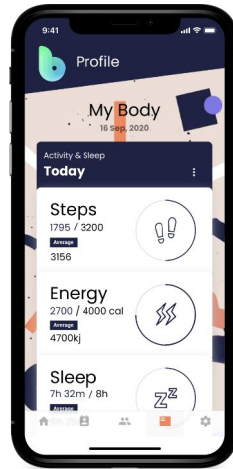
PROJECT

# Biomorphik

WELLNESS

Status  
Research & Development.

- ▶ **Biomorphik** has created a pre-emptive health platform, built on a simple idea: consistent and early management of health and fitness at younger ages has a compounding effect on health later in life.
- ▶ Biomorphik's product offering includes services for patients, care industry partners, governments, wellness, and population health partners.
- ▶ MyFiziq's body tracking technology will be integrated into Biomorphik's pre-emptive health platform.
- ▶ Biomorphik have B2B clients in Australia and New Zealand and are actively expanding into Greater East Asia. from a mobile phone.



Example Design

PROJECT

# NuraLogix

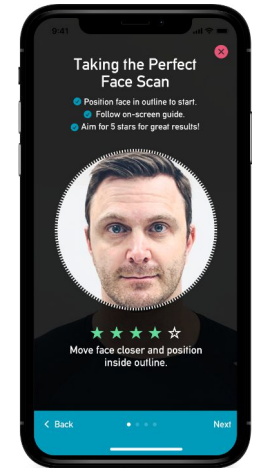
WELLNESS

TELEHEALTH

LIFE & HEALTH INSURANCE

Status  
Research & Development.

- ▶ **NuraLogix** has developed patented technology which utilizes a video camera like that found on a smartphone to take a 30 second selfie video of your face and determine a wide range of physiological and health related parameters such as: heart rate, heart rate variability, blood pressure, stress, cardiovascular disease risks and much more.
- ▶ The underlying technology is called Transdermal Optical Imaging (TOI™) and uses the video camera to extract blood flow information from your face.
- ▶ This information is then processed by advanced machine learning algorithms residing on NuraLogix's cloud based Affective AI (Artificial Intelligence) Engine called DeepAffex™.
- ▶ The MyFiziq image dimensioning capabilities will be combined with DeepAffex and Transdermal Optical Imaging, to form a never before total health screen from a mobile phone.



Example Design



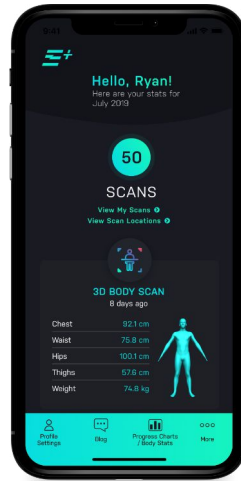
PROJECT

# Evolt

WELLNESS HEALTH & FITNESS

Status Launched	Users 500,000+	Initial Target 100,000 Users	Released June 2020
--------------------	-------------------	---------------------------------	-----------------------

- ▶ Evolt is a device/machine-based intelligent body scanning technology, with its current global partners in Fitness, Wellness, Gyms, Clinics and Work Places.
- ▶ Evolt's current 500,000 + active user base will be able to track changes in their body dimension more regularly, and in the privacy of their own home, by using the MyFiziq technology between on-site scans.
- ▶ In addition to the tracking capabilities, Evolt will be combining its biometric data into the machine learning data with MyFiziq within the application.
- ▶ It is proposed that MyFiziq will be an integral part of Evolt's offering and a key point of difference to other platforms allowing a direct to consumer advantage.
- ▶ Evolt is focused on partnering with companies, facilities and organizations, that are looking to grow their revenue stream via a true value add for their members and consumers.



Actual Design

**EVOLT**

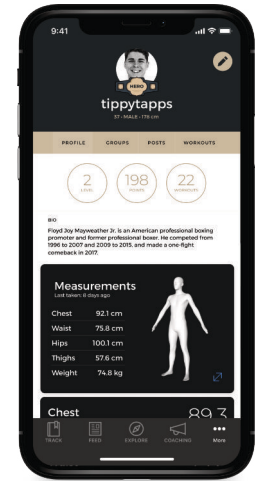
PROJECT

# Mayweather: Boxing + Fitness

HEALTH & FITNESS

Status In development	Followers 41M	Initial Target 410,000 Users	Release Target September 2020
--------------------------	------------------	---------------------------------	----------------------------------

- ▶ Floyd Mayweather Boxing + Fitness is a revolutionary fitness platform comprised of boxing fitness studios, powered by best-in-class talent, service, and technology and based on the training system of the most dominant boxer of all time.
- ▶ FitLab, LLC will integrate MyFiziq's revolutionary body shape tracking application into Mayweather Mobile and deliver MyFiziq to Mayweather's fans (currently 41 million social media followers in aggregate) and the broader fitness enthusiast community, who will be able to track changes in their body shape using the MyFiziq technology as they follow Mayweather's fitness programs through his new mobile training application.
- ▶ MyFiziq will be an integral part of Mayweather's offering and a key point of difference to other digital training platforms.



Proposed Designs



PROJECT

# Boditrax

WELLNESS HEALTH & FITNESS

Status In development	Users 12M+	Initial Target 600,000 Users	Release Target August 2020
--------------------------	---------------	---------------------------------	-------------------------------

- ▶ Binding Term Sheet signed with Boditrax UK to create and launch an integrated health application.
- ▶ Boditrax is an innovative British company that creates digital solutions for the health, fitness and wellness sectors internationally.
- ▶ Boditrax solutions are medical grade devices to give operators a clinically validated understanding of each client's body composition, mental well-being, health goals and progress.
- ▶ Clients include the National Health Service NHS (England), HM Government, BBC, Sky, Rolls-Royce, Renault, Cadbury, Kellogg's, Body Worlds, and the David Lloyd, Virgin Active, Fitness First and Pure Gym Health Clubs.



Actual Design



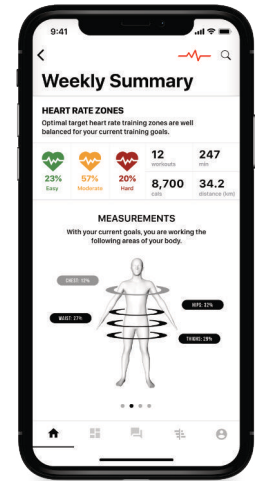
PROJECT

# Conor McGregor FAST

HEALTH & FITNESS

Status Planning	Followers 41.5M	Initial Target 250,000 Users	Release Target November 2020
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- ▶ McGregor's proprietary conditioning & fitness system McGregorFast.com is bringing revolutionary training and nutrition techniques to McGregor fans and fitness enthusiasts across the world via his new app.
- ▶ McGregor sees this as a natural extension to his business empire, given his mission to distribute his coaching on mixed martial arts training, nutrition and fight preparation to a global audience.
- ▶ MVMNT will integrate the MyFiziq technology into the McGregor FAST app, which will then be promoted to McGregor's social media base (currently 41.5 million followers in aggregate) and the broader UFC fan community, who will be able to track changes in their body using the MyFiziq technology as they follow McGregor's training plans.
- ▶ The MyFiziq offering will be integrated into the app's intended subscription services.



Proposed Designs





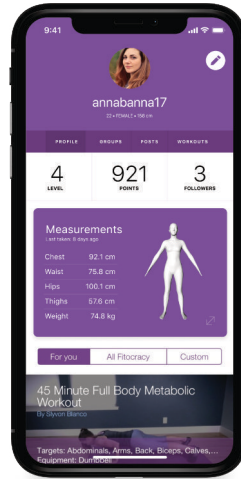
PROJECT

# Fitocracy

HEALTH & FITNESS

<b>Status</b> In development	<b>Users</b> 12.5M	<b>Initial Target</b> 500,000 Users	<b>Release Target</b> September 2020
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- ▶ A strategic partnership allowing over 2 million subscribers to track body shape with tailored fitness & nutrition programs.
- ▶ Fitocracy is an online fitness and social network, with over 2 million subscribers, that aims to help them improve their fitness and wellness.
- ▶ Fitocracy is targeting 500,000 users within the first 12 months from launching the MyFiziq integration.
- ▶ Fitocracy and MyFiziq will collaborate to offer MyFiziq's revolutionary body shape tracking application to the Fitocracy community.
- ▶ Fitocracy currently has over 12.5 million active monthly users that will have the opportunity to track changes in their body shape and dimension using the MyFiziq technology as they follow Fitocracy's individual coaching programs.



Proposed Designs

**FITOCRACY.**

**MVMNT**

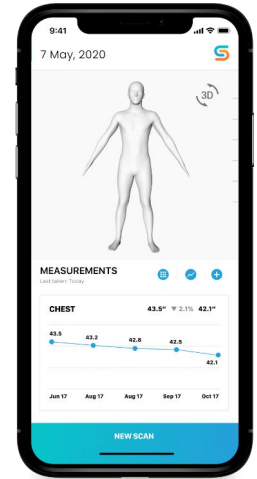
PROJECT

# Stryde

HEALTH & FITNESS

<b>Status</b> In development	<b>Release Target</b> October 2020
---------------------------------	---------------------------------------

- ▶ Stryde is focused on assisting its subscribers with setting goals using a goal setting algorithm and attaining those goals through engagement and P2P fitness goal betting via in-app currency ('donuts'), which users can spend to earn fitness products as prizes.
- ▶ Created upon a common belief, personal achievements and the self-discipline to breakthrough boundaries and obstacles are a feat of courage often overlooked.
- ▶ The company's vision is to create a platform on which users can feel accountable towards their fitness goals and, more importantly, a proverbial 'roof' to shout to the world their personal successes.
- ▶ Stryde's users will be able to track changes in their body shape and dimension using the MyFiziq technology as they follow Stryde's coaching, fitness and nutritional programs in their chosen activities.



PARTNER

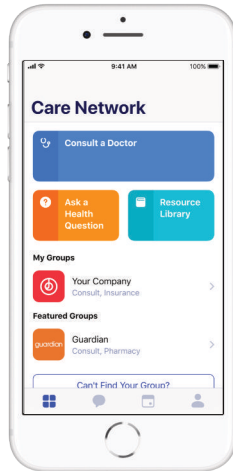
# MyDoc – BCT

LIFE & HEALTH INSURANCE

WELLNESS

Status  
Design & Implementation

- ▶ MyDoc is changing the way physicians care and patients receive care, to help people live healthier lives and save money.
- ▶ MyDoc's strategic partners in the region include global insurers such as Aetna, AIA and Cigna, together with a network of healthcare providers like Fullerton, IHP and AcuMed, leading regional pharmacy chains like Guardian Pharmacy and technology partners such as Omron.
- ▶ These partners and networks allow MyDoc to continue to innovate to make a difference in healthcare by delivering best of breed technologies to the forefront of their user experience and engagement.



Designs from MyDoc website



PARTNER

# Bearn

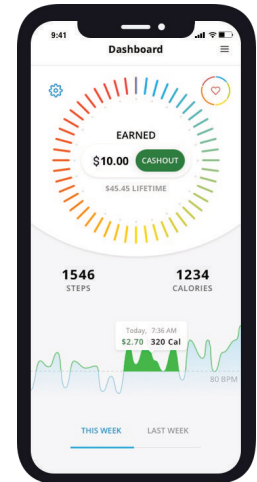
HEALTH & FITNESS

WELLNESS

Stage  
In development

Release Target  
August 2020

- ▶ Bearn presents a unique multi-sided vendor backed platform that allows for the gamification and engagement of health with users.
- ▶ Users earn actual cash for improving their health, fitness and wellness.
- ▶ Bearn has been able to demonstrate a 75% retention of its users.
- ▶ Bearn is focused on partnering with companies that are looking to build retention through rewarding their consumers for achieving their fitness and weight loss goals.
- ▶ Bearn and MyFiziq will collaborate to integrate MyFiziq's body tracking application into the Bearn app.
- ▶ Bearn's users will be able to track changes in their body shape, weight and health using the MyFiziq technology as they follow Bearn's coaching, fitness and nutritional programs.



Designs from website



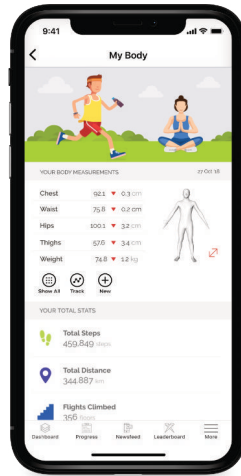
**PARTNER**

# WellteQ – Reseller

**WELLNESS**

Status Completed	Launched October 2018
---------------------	--------------------------

- ▶ WellteQ provides a low cost, effective & accurate digital body composition measurement tool for the global wellness market leading to better productivity.
- ▶ Integration with wearables and combining body measurements allow companies to map change along with data collected through surveys and wearables.
- ▶ Commercial discussions currently underway with five corporate partners.
- ▶ Major Features include: Reduced costs, identify & reduce risk, data intelligence, improved user health & productivity, and customer retention.



Actual Designs



**PROJECT**

# Toll Logistics

**WELLNESS**

Status Completed	Launched May 2019	Target 12,000 Users
---------------------	----------------------	------------------------

- ▶ As part of Toll's Corporate Wellness initiative through our wellness partner WellteQ, MyFiziq will supply its body measurement and body composition technology combined into the existing data stack providing advanced insights into employee wellness and analytics.
- ▶ With an initial release to 2,400 of the 12,000 employees, MyFiziq will receive a starting revenue of \$12,000 a month from May 2019.
- ▶ Toll Logistics provides sophisticated supply chain solutions to companies and individuals across the globe.



Watch video "MyFiziq and WellteQ – AI Data-driven Corporate Wellness"  
Point phone camera at QR code to play video.



PROJECT

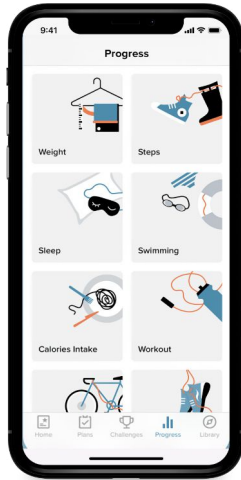
# Tictrac – Reseller

LIFE & HEALTH INSURANCE

WELLNESS

Status  
Research & Implementation

- ▶ Tictrac is a market-leading Health Engagement and Insurtech company that engages people in their health through the thoughtful use of data.
- ▶ The platform combines a user's lifestyle signals, from their smartphones, apps and wearables with contextual information about their surroundings - guiding them to achieve their health goals.
- ▶ Insurance Companies, Employers and Governments use Tictrac's platform and analytics as their digital health & wellness hub to engage their customers, prospects and citizens, guiding those users to relevant services and interventions at the right time.



Designs from Tictrac app.

TICTRAC

Health 2.0  
Best New Company

WINNER



FASTEST GROWING  
COMPANIES



HOTTEST HEALTH TECH START-UP  
FINALIST



INNOVATOR OF THE YEAR  
FINALIST

PROJECT

# The Care Voice – BCT

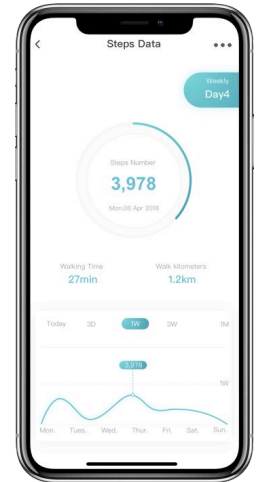
LIFE & HEALTH INSURANCE

WELLNESS

Status  
Released

Launched  
April 2020

- ▶ The CareVoice services over 15 insurers in Greater China.
- ▶ BCT's technology will enhance The CareVoice solution, enabling insurers to more accurately assess risk and tailor health plans uniquely to each policyholder.
- ▶ The first rollout of this joint solution will be for the Hong Kong market as part of a health plan designed for sports enthusiasts. Later this year, the solution will also be launched in the mainland China market.
- ▶ The CareVoice partners in the region include over 15 insurance companies and 100 healthcare service providers. These partners work with The CareVoice to accelerate innovation and make a major positive difference in how policyholders are engaged, and healthcare services are delivered.



Designs from website

CareVoice®



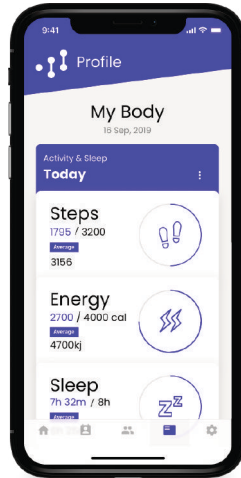
PROJECT

# WellKom – Reseller

LIFE & HEALTH INSURANCE WELLNESS

Status  
Research & Implementation

- ▶ WellKom, a corporate wellness provider, is deployed in over 100 organizations globally and in 12 languages.
- ▶ MyFiziq's technology will be integrated into the WellKom platform in readiness to be offered initially to employers across the UK & Europe as part of performance, engagement and wellness solutions.
- ▶ WellKom will provide white-label solutions to multiple verticals in corporate wellness, insurance and Human resource organizations.
- ▶ WellKom recently relaunched with Microsoft, enabling rapid deployment and growth globally.



Proposed Designs

PROJECT

# Active8me

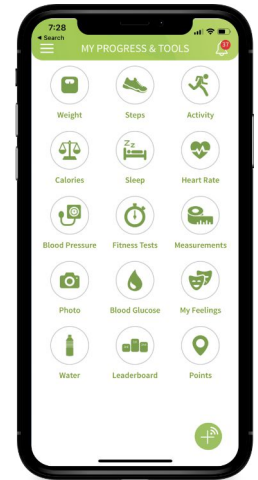
HEALTH & FITNESS WELLNESS

Status  
Research & Implementation

Launch Target  
September 2020

- ▶ Active8me is a digital health and wellness platform devoted to building a healthy future.
- ▶ An all-in-one convenient platform with customised programs that help improve and transform lives.
- ▶ The app includes: Daily workouts (videos and plans) designed to transform your body, weekly meal plans, motivation and mindset lessons, and activity tracking (steps, to calories, heart rate, sleep, water, weight, blood glucose, before & after photos and more).

## active8me



Designs from iOS app.

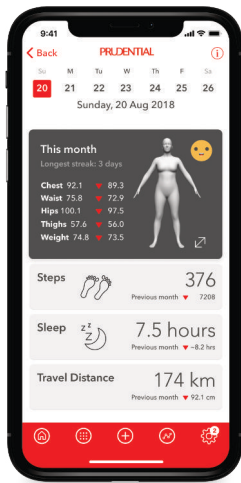
PROOF OF CONCEPT

# Prudential Singapore – BCT

WELLNESS

Status Completed	Launched October 2018
---------------------	--------------------------

- ▶ First corporate wellness Proof of Concept (PoC) integration launched in October 2018 which focuses on Prudential's employees and their improvements in health engagement within the workforce.
- ▶ Benefits for Prudential's employees include: anthropometric tracking, tailored health prompts, personalized goal setting and targets, and a user recognition and reinforcement platform.
- ▶ Users will be able to connect mainstream wearables to the app, create a 3D model of their body, and will also gain access to a raft of user benefits including telemedicine consultations and rewards programs uniquely designed by Prudential.
- ▶ Discussions are currently underway to agree next steps and implementation.
- ▶ POC successfully concluded March 2019.



Proposed Design



PARTNER

# Tencent WeSure

LIFE & HEALTH INSURANCE HEALTH & FITNESS WELLNESS

Stage Testing, implementation, micro-app design.
---

- ▶ MYQ has signed a binding agreement with WeSure (Tencent China insurance platform) to investigate and test the way to embed our technology into the WeChat platform.
- ▶ The outcome is to track users health and fitness and to accelerate on-line underwriting and engagement in the insurance space with a competitive advantage and differentiator.
- ▶ WeSure, Tencent's insurance platform works with well-known domestic insurance companies to provide users with high-quality, cost-effective insurance services, so that users can purchase, inquire and settle claims on the two national-level life service platforms of WeChat and QQ.
- ▶ With the diabetic and pre-diabetic population growing to epidemic levels throughout China, WeSure wants to help its current and future consumers understand the risk they pose to their health by using the MYQ/BCT technology in its offering.
- ▶ In addition, WeSure has launched WeFit, a reward program to incentivize customers to live healthily and access benefits and rewards through engagement.



WeChat App Designs



# MyFiziq Board



**Peter Wall**  
Non-Executive Chairman

- ▶ Partner Lawyer, with 19+ years experience in: capital markets, corporate and strategic advice, securities law, commercial law and contract law.
- ▶ Non-executive director of a number of ASX listed companies.
- ▶ LB B. Comm MAppFin FFIN.



**Vlado Bosanac**  
Co-Founder & CEO

- ▶ Over 25 years experience in venture capital and private equity.
- ▶ Entrepreneur, advisor and strategy consultant.
- ▶ Successfully funded 10+ start-ups.
- ▶ Extensive public company experience.
- ▶ Highly experienced in transaction origination.



**Mike Melby**  
Non-Executive Director

- ▶ Fitness industry executive.
- ▶ Tech company founder (PayDivvy - acquired by Higher One, TapIt – acquired by VC-backed Phunware).
- ▶ Investment banker and private equity investor.
- ▶ MBA Entrp. Man, BA, Political Economy.



**Nick Prosser**  
Non-Executive Director

- ▶ 15+ years experience in the ICT industry.
- ▶ Director of a number of private companies in Australia and Asia.
- ▶ Former founder of Canberra Data Centres which were acquired by Infratil and Commonwealth Superannuation Corporation for an enterprise value of \$1.16 billion in 2016.



**Dato Low Koon Poh**  
Non-Executive Director

- ▶ Koon Poh Low is President at KL Management Services, Chief Financial Officer & Director at Glocorp, Inc., Chief Financial Officer at Global Carriers Bhd. and President of IPO Capital Partners Ltd.
- ▶ Combined experience of 22 years in corporate finance, auditing, and accounting in various industries such as construction, plantation, hotels, property, manufacturing, marketing, and many more.



**Steven Richards**  
CFO, Company Secretary

- ▶ Qualified Chartered Accountant 15+ years experience at CFO level.
- ▶ Worked in high-growth & tech environments at PUMA Sports, Quicksilver, HealthEngine, Airscope industries, and RameSys Global.
- ▶ (Hons) BComm, MBA, Chartered Accountant, Finance, Leadership & Strategy

# Management Team

## David Tabb

Chief Operations Officer

## Terence Stupple

Chief Technology Officer

## Dr Amar El-Sallam

Chief Science Officer

## Ryan Snowden

Chief Design Officer

## Phillip Cooper

Lead Software Developer

## Adam Phoenix

Lead Software Developer

## Dr. Neeraj Dhungel

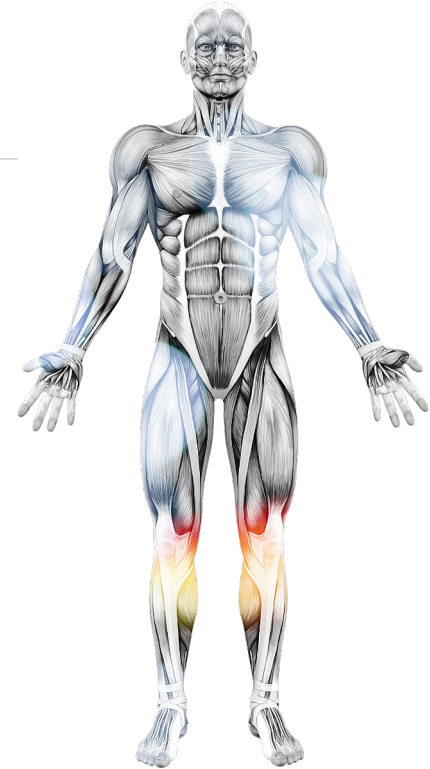
Computer Vision & Machine Learning Scientist

## SUPPORTED BY



### Brian Kirkbride Strategic Advisor

- ▶ Venture capital and private equity investor, start-up founder, and brand executive.
- ▶ Former GM at Nike+ Fuel Lab & Global Head of Business Development for Nike+
- ▶ MBA, BA Economics & Japanese.





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#### PARTNERS & PROJECTS

