



Market Update

September 2020



The logo for LIAMUS, featuring the word "LIAMUS" in a bold, white, sans-serif font. The letter "A" is stylized with a red, three-dimensional ribbon-like effect that loops through it.

Market Update

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A recording of the Zoom Webinar hosted by The Board of Directors can be accessed on our website, [via this link.](#)

Agenda

1. Introduction

- Our plan
- Technology

2. Today we will focus on three sectors:

- AI Meeting Solution
- Sports
- News

3. Corporate Overview



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In the recent event of Covid-19 and in these changing times, Linius is performing its operations in a very nimble manner and reacting to changes and opportunities on a day-by-basis. For this reason, the content within this presentation is subject to change.

Introduction

Linius' strategy has always been prove, grow, repeat

Linius has won substantial anchor clients in targeted customer segments

Multiple clients being impacted by COVID 19, such as

- Sports Hero
- NBL
- And others about to sign stalled

We will continue to maintain the low-cost base

Clients delivering revenue:

- LiveTiles – with first client win
- NBL – scheduled to go live in October
- Grafa – scheduled to go live in Q4
- Racing.com – live now
- SportsHero – when Indonesian soccer recommences

Linius is now in the grow and repeat phase



Our Plan

1. Commercial Validation:

We have now commercially validated our technology:

- by winning substantial anchor clients in targeted customer segments
- developed solutions that add significant value to their business', and
- generate recurring revenue for Linius.

Sports and News sectors are slowly re-emerging.

Right now the video conferencing market with our AI meeting solution represents the fastest path to material recurring revenue growth.

2. Roll-out Replicable Solutions:

All of our solutions sit on our LVS platform's API's.

All have easily repeatable technology and commercial models.

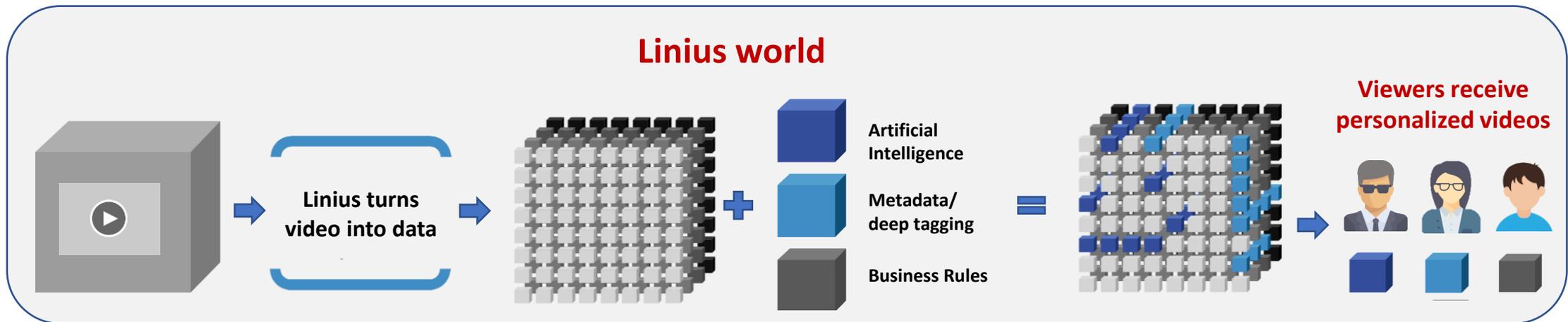
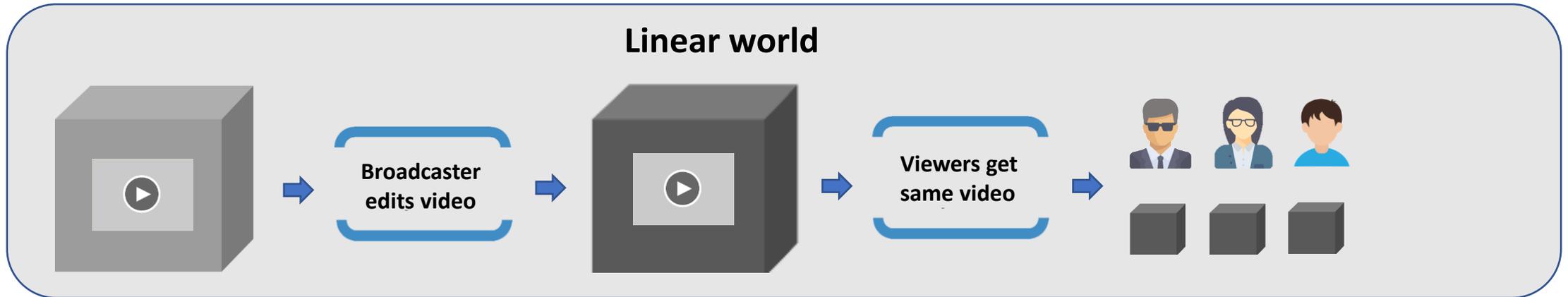
We can now roll out into mega markets, through:

- Further direct sales
- Established relationships with Microsoft, AWS, IBM
- Other global co-sell partners
- OEM



Technology

Linus has invented and secured all patents, trademarks and copyrights, and built the assets we are now rolling out and repeating commercially. **No one else can do what we do.**



Target Sector 1: **Corporate Communications**

Anchor Client

LiveTiles, headquartered in NYC, provide an intelligent workplace intranet platform for SharePoint, Azure and Office365.

Solution Description

World's first intelligent meeting, at USD\$3 (plus) per user per month.

Progress

- Secured their first client, a leading university
- Re-branding the solution to sit within their suite of products
- Adopted Linius Editing Function in addition to Meeting Solution

The Video Conferencing Market is Booming

- Revenues in excess of USD 14 billion in 2019
- Anticipated to grow at over 19% CAGR between 2020 and 2026
- Microsoft Teams has up to 75 million users per day
- Zoom 300M+ participants per day

Linius Strategy

Build on the success with LiveTiles and quickly roll out across the video conferencing and collaboration technology marketplace.



Smart Meeting

The world's first intelligent meeting capture solution.

- Search recorded video meetings and view only relevant segments
- Instantly assemble and share from within video files
- Receive curated video meeting updates on selected topics

Powered by

LIVIUS

DEMONSTRATION





AI Meeting Solution

Making it available to
100's of millions of users



AI Meeting Solution

AI MEETING SOLUTION

Anchor Client
Millions of Users
First Client Secured



VIDEO CONFERENCING MARKET

USD 12.6B Market
Forecast 19B by 2025

Make service available on:

Zoom:
300M+ daily participants;
Revenue 2.4B;
Multiple 80x;

Webex:
324M users in Mar

And to buy on world-wide
vendor marketplaces



COLLABORATION TECH MARKET

USD 31B Market
Forecast 48B by 2024

Integrate Whole of Market VC solution
into collaboration tools

Use Cases

- Unified Communication
- File Sharing and Synchronization
- Portals and Intranet Platform
- Project Management & Analytics
- Enterprise Social Network



KALTURA



Price:
USD \$3 per month per user

Product:
AI Meeting Solution

Price:
USD \$3 per month per user plus AI bundles

Product Roadmap:
3 x new workflows to automatically gather content & add to libraries
Advanced permissions for content management workflows
Multiple UI templates for further functions/categories (i.e. HR/Education)

Target Sector 2: **Sports**

Anchor Clients

Racing.com, SportsHero, NBL

Swanbay has a significant near-term pipeline with global sports agencies and leagues

SportsHero solution now being repeated with NBL

Sky Italia POC not proceeding

Solution Description

Personalized TV channels for basketball fans

Progress

Set to launch in October

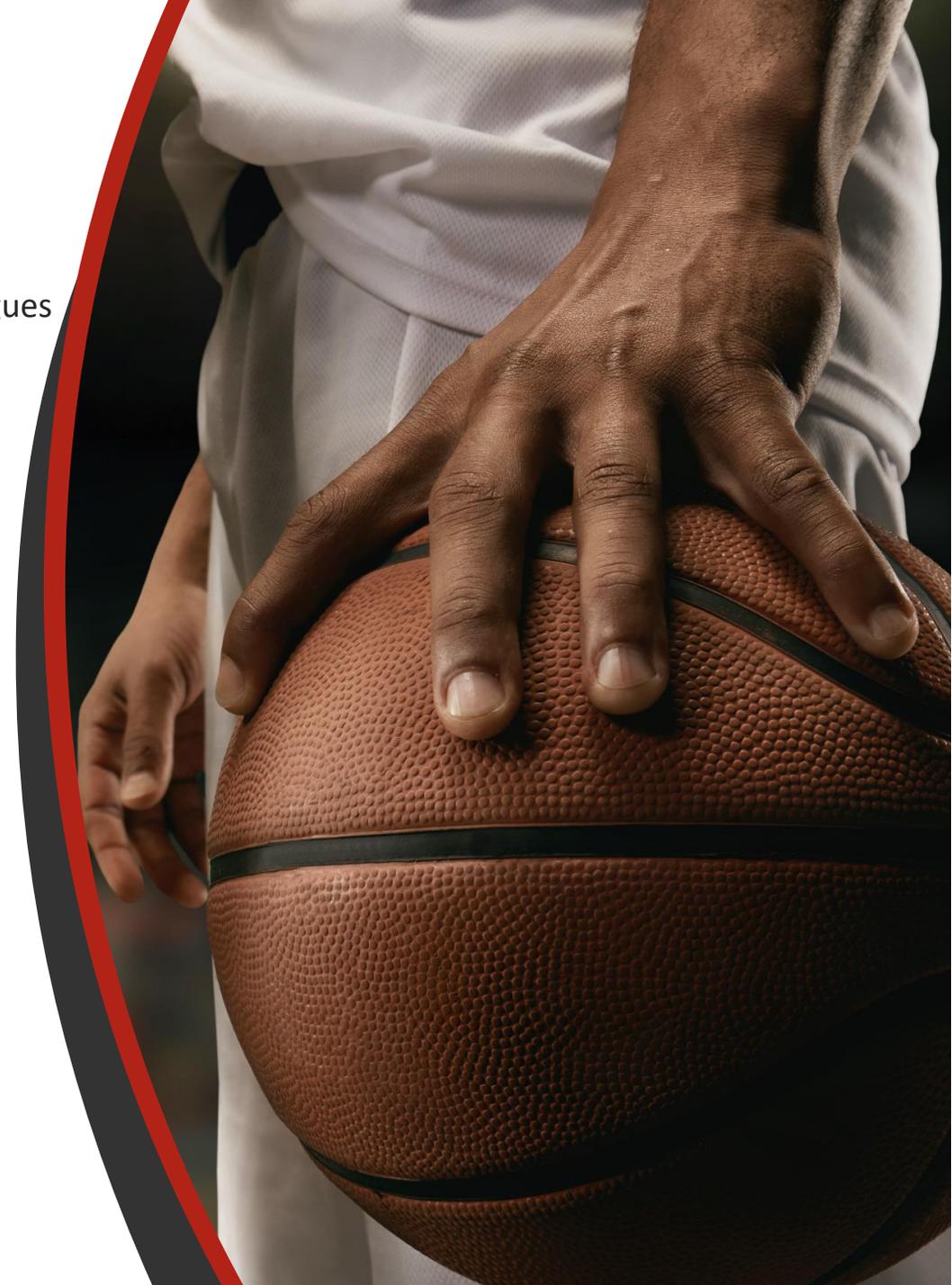
The Market for Basketball

- Represents 8.6% share of the USD\$49.5B sports media rights
- The only sport projected to achieve consistent double-digit growth over the longer term
- Number two sport globally with over 200 countries participating in the sport, and over 450 million players

Linius Strategy

Repeat into global basketball leagues

Continue to repeat the solution in other sports categories





Store

News

NBL TV

Live Games

Featured

Highlights

Classics

Game Replays

Top 10

Video Hub

Statistics

Fixture

Teams

Tickets

Partners

More



Subscribe

Search



Build your channel

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Would you like highlights and video emailed to you when new content becomes available?

[SYNC TO CALENDAR](#)

[NEXT](#)



Target Sector 3: **News**

Anchor Client

Grafa is a finance focused social network platform aimed to make finance simple and entertaining and eventually, become an agnostic trading platform.

Solution Description

Personalized business and markets news for Investors

- tailored news packages delivered at market opens/closes and time coded to corresponding stock exchanges
- hyper-personalized news delivered according to individual trading portfolio data

Progress

- Grafa's app is in final stages of development
- Linius solution ready for integration into the app

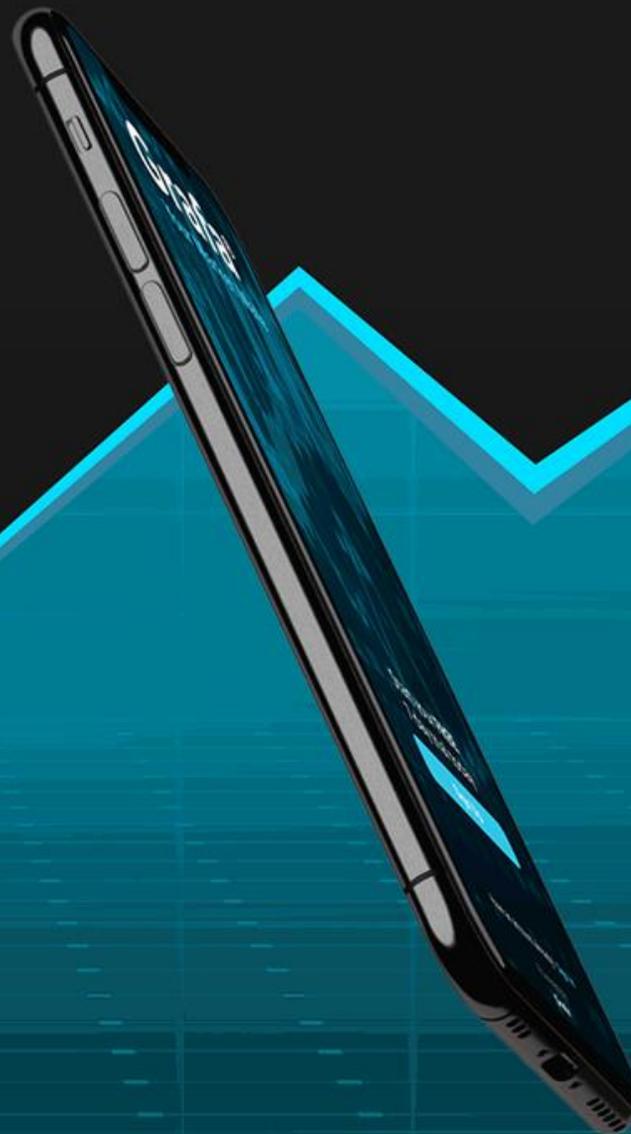
Linius Strategy

Linius has an active pipeline to repeat its news solution and editorial function into the News B2B market - news originators and distributors.



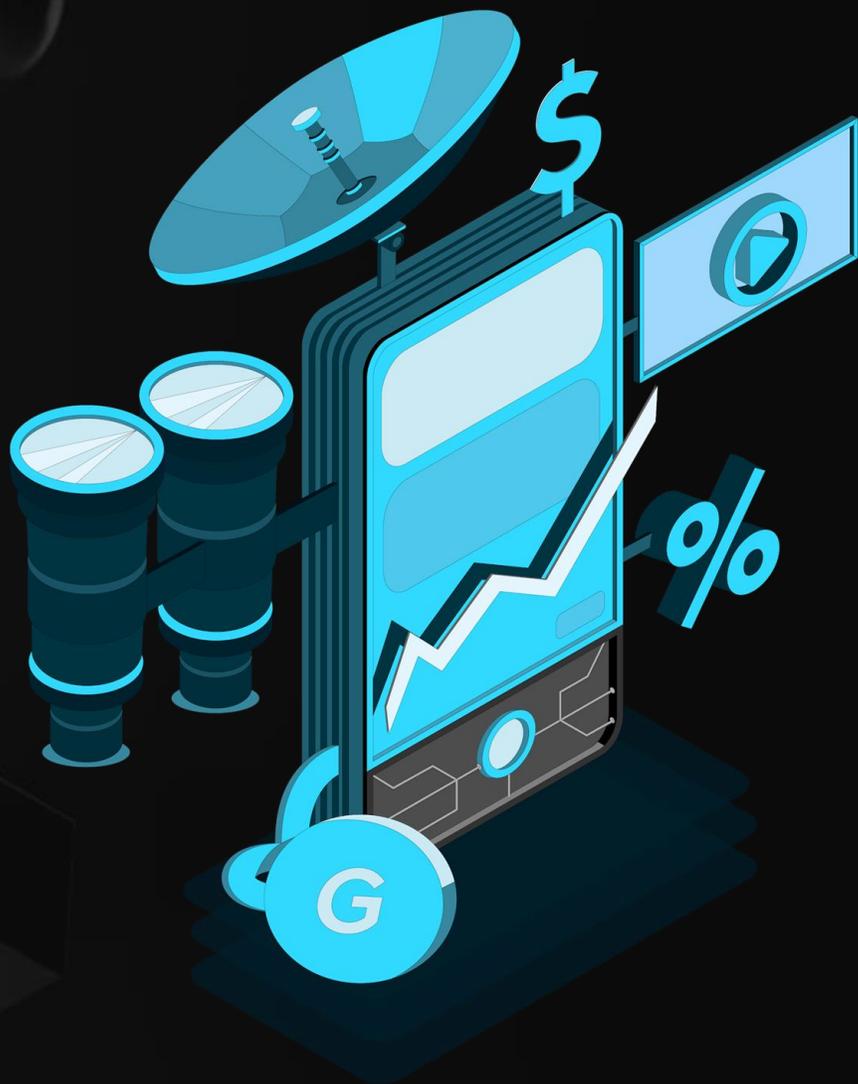
Grafa[®]

Your market mate



Product description

Grafaf Vision



Grafaf aims to be the world's largest finance-focused content and social networking platform.

Grafaf makes finance simple and entertaining.

It allows anyone, anywhere in the world to quickly research, get tips and understand investment opportunities.

Eventually Grafaf will be an agnostic trading platform that allows users to trade any asset, using any other platform.

Grafaf is your Money Mate.



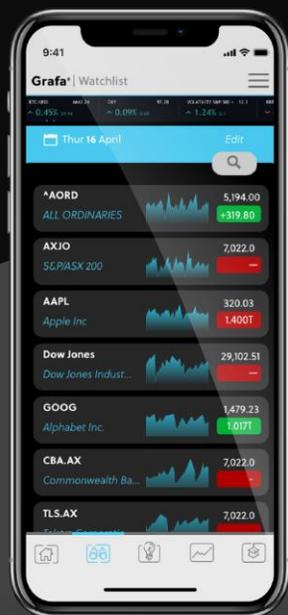
Product description

How Graf works

Graf is a content and social network for finance and business. It allows the exchange of ideas and data insights about financial markets in real time from your mobile phone. It's the first and last app that anybody with any money invested in any asset class checks before they go to bed and as soon as they wake up.



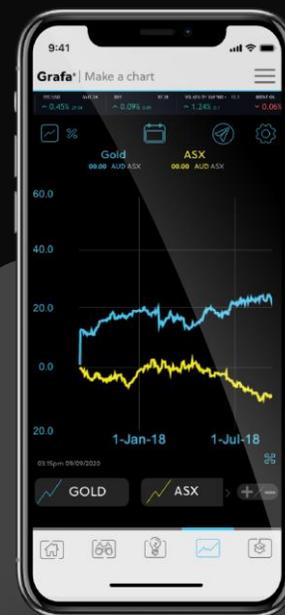
Newsfeed



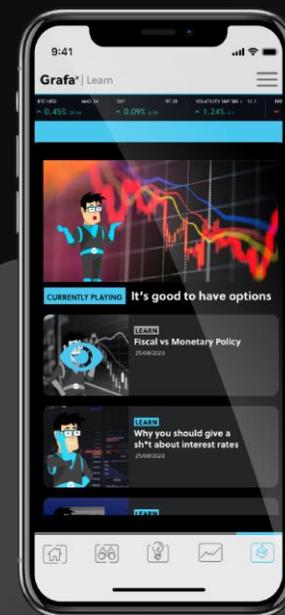
Watch List



Analysis



Charts

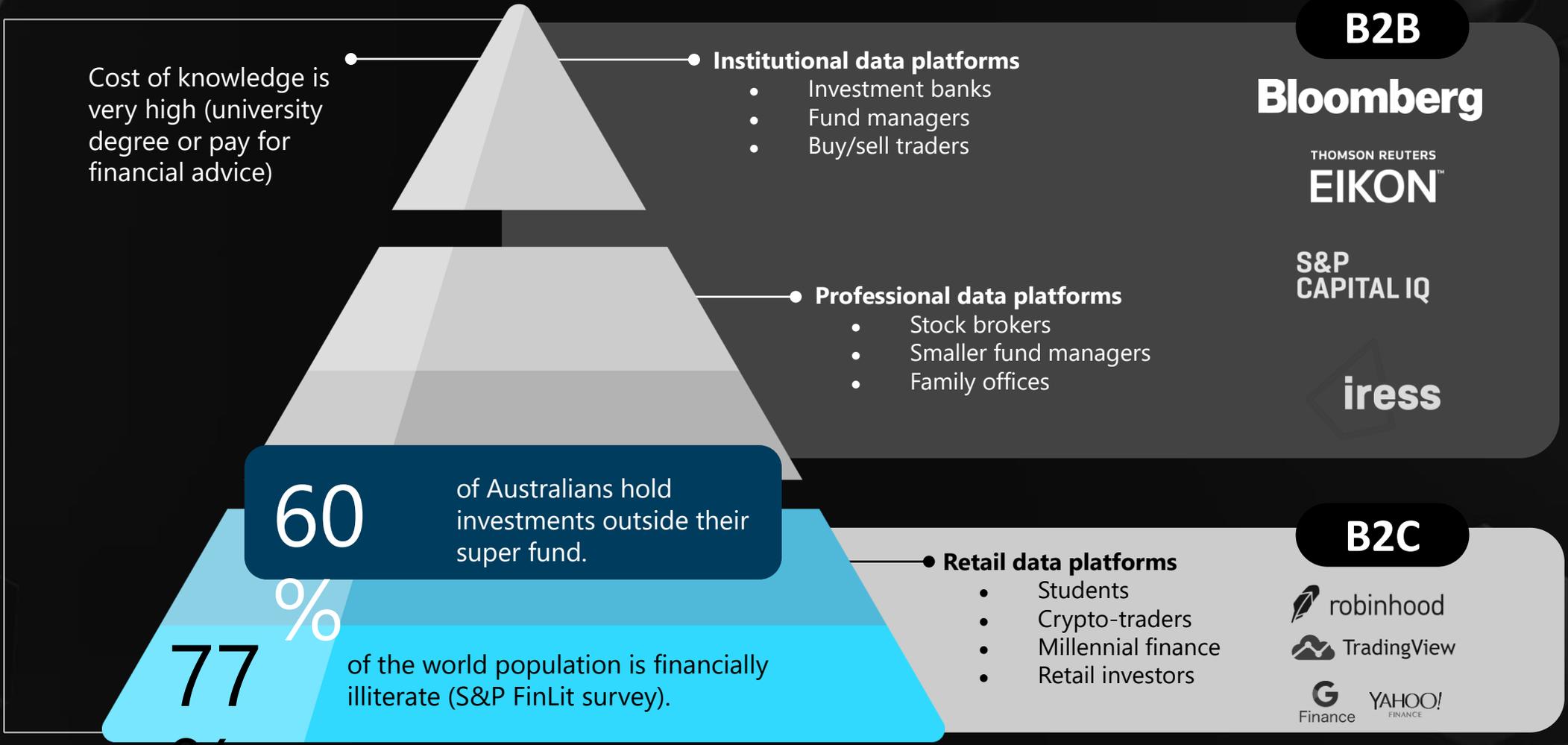


Learn

Product description

The Problem

Millennials will control **\$24 trillion** of assets by the end of 2020.



Consumer customer profiles



**Millennial
Investors**

Used to self-education via online tutorials. Comfortable paying low cost subscription for software.



Retail investors
(all ages)

Becoming increasingly sophisticated and self-reliant for their own investment decisions.



**Sophisticated
Investors**

Need simple to use tool that is mobile responsive for immediate information hit.



Students

Need to scaffold information being taught by institutions to expand their knowledge and understanding of finance.

Business customer profiles



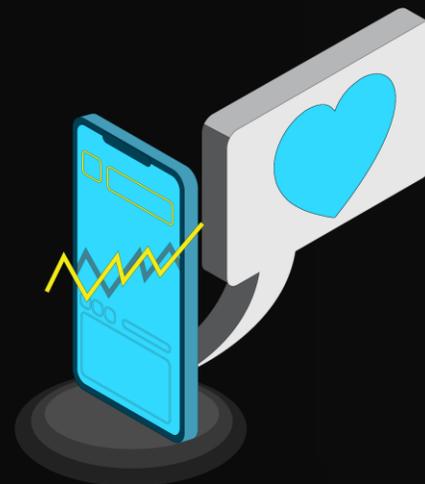
Listed companies

Using Grafaf to promote their company announcements to an engaged investor audience.



Startups (all ages)

Using Grafaf to promote the value proposition of their idea to an engaged investor network.



Professional services

Using Grafaf to create content to build trust amongst their target customer audience.



Education institutions

Using Grafaf to generate leads for education products. Eventually can sell online tutorials via the platform.



Join the waitlist for Grafa pre-sale

We invite you to join our pre-sale for a lifetime subscription to Grafa.

It's US\$150 for unlimited use for life.

Visit
grafa.io/prelaunch



Corporate Overview

Volume/Value

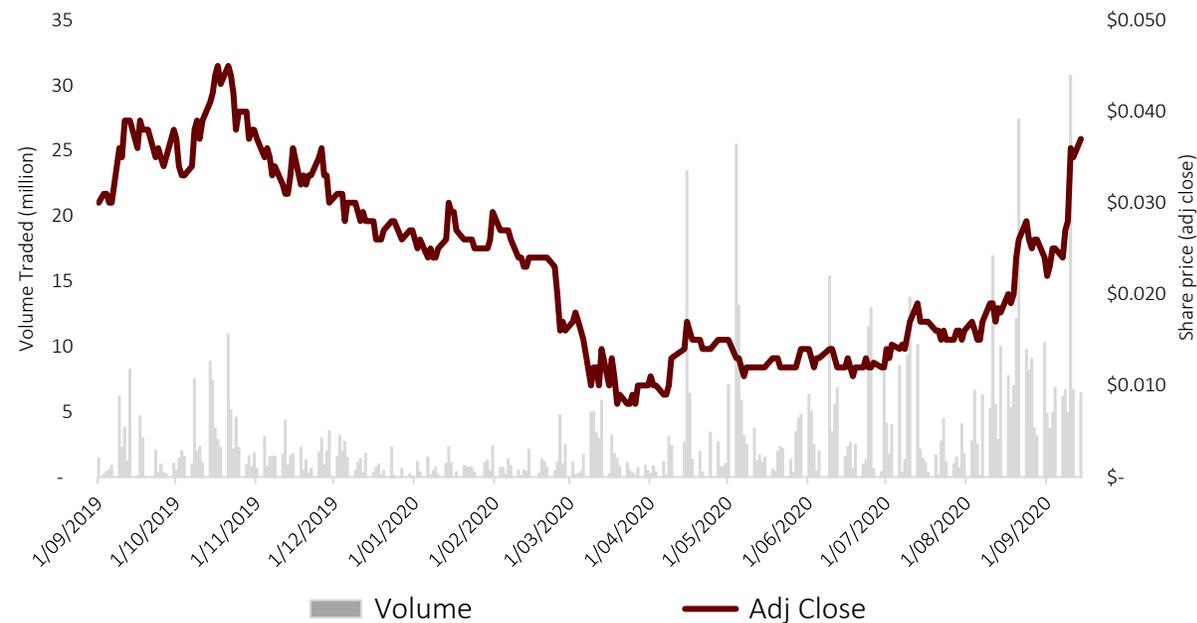
Share Price (14 September 2020)	A\$0.039
Market Cap	A\$51.99m
Total Shares on issue / listed on ASX	1,333.1m
Total options on issue	41.4m
Fully diluted shares on issue	1,374.5m
Cash on hand as at 30 June 2020*	\$1.597m
Cash received as part of May 2020 capital raise*	\$1.45m
Estimated cash spend Sep 2020 Quarter	\$1.2m

* Additional \$250,000 was received post shareholder approval – 4 September

Major Shareholders

	%
Earthrise Pty Ltd	7.24
Gerard Bongionrno	5.14
Technical Investing	4.86
Steve McGovern	3.43

Share Price Performance



Register

Board Shareholding (%)	8.57
International Shareholding (%)	3.03
Total Shareholders	2692

An aerial night view of a city, likely New York City, with a network of white lines and dots overlaid on the image, suggesting a global or digital network. The city lights are visible against a dark sky with some clouds.

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