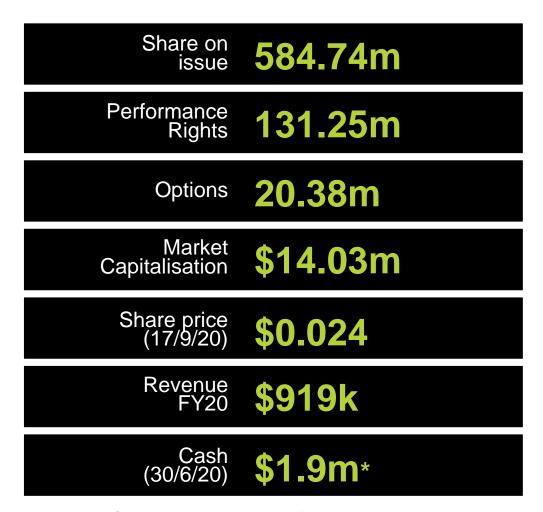




### CAPITAL STRUCTURE & BOARD OF DIRECTORS

### **CORPORATE SNAPSHOT**



<sup>\*</sup>Additional \$1.35m raised through Jul/Aug 2020

### **BOARD OF DIRECTORS**



**Alexander Keach** Managing Director



Jeremy King Non-Executive Director



David McCredie
Non-Executive Chairman



Michael Nitsche Non-Executive Director

### A NEXT GENERATION APPROACH TO CANNABIS

# LOW COST / LARGE SCALE PRODUCTION

### **INDUSTRIAL HEMP**

Established & growing

Hemp seed farming (own & contracted)

**Processing** 

Wholesale sales

Retail sales

Innovation

### **MEDICINAL CANNABIS**

Now in rapid development phase

Medicinal cannabis – Year 1 proposed outdoor grow 25,000m<sup>2</sup>

3 Stage Expansion – THC & CBD

Processing & manufacturing – drying, bucking, extraction



### PLANT BASED PROTEIN INDUSTRY





# Climate Change

reduced carbon footprint, regenerative agriculture to sequester C02



# Broadly accepted

health benefits, available in retail stores globally



## Animal Welfare

80+ billion land animals slaughtered each year<sup>1</sup>



# **Mass Market Penetration**

plant-based alternative in meat, dairy, beverage, cosmetics



# Plant-based meat

forecast US\$28 billion 2025 (CAGR 15% forecast growth rate 2020-2025)<sup>2</sup>



### Plant-based snacks

forecast US\$73 billion 2028<sup>3</sup>

- 1. Humane Society International
- 2. Markets & Markets, Proveg International
- 3. WOA ASX Presentation 8 September 2020

**HEMP** – the answer to many of the worlds biggest problems

### PLANT BASED PROTEIN - Why is hemp seed protein is set for growth?





Hemp seed contains more useable protein per gram than almost all other plant based foods

Easily Digestible Plant Protein – up to 98% is digestible (beans 78%, beef 94%)<sup>1</sup>

Hemp protein has been late to the race, until now – legalised Australia November 2017, legalised USA December 2018

Protein extracts and isolates from plants now being used in meat analogues, protein juices, protein bars and other similar products Hemp suits regenerative Agriculture – less fertilizer, chemical and water required

Hemp is one of few plant-based "complete protein sources" – hemp contains all amino acids the body cannot manufacturer itself



### ECS RETAIL FOODS -**SEED TO SALE**



Product range including hemp hearts, protein, soups & oil available in stores & online



**Hemp Seed Oil & Soups ranged** in Woolworths nationally







Optimising efficiencies and sales of seconds to reduce wastage and lower cost of products













### ECS FARMING & WHOLESALE - PROVEN CAPABILITY

SINCE INCORPORATION IN 2018 ECS HAS PROVEN ITS CAPABILITY IN CANNABIS WITH TWO HEMP HARVESTS & HAVING ALREADY COMMENCED CONSTRUCTION OF ITS MEDICINAL CANNABIS PROJECT



Two successful hemp harvests – exceptional yields



Inventory – ~200,000kg of hemp seeds

Ability to scale production, growing & utilising ECS farm + contract grower network



Successfully importing seeds (narcotic import licence)





Nano emulsion of ECS Botanics Hemp Seed Oil



Example of a Hemp Protein Isolate

# ECS LEADING THE WAY IN INNOVATION

APPLICATIONS FOR MASS MARKET APPEAL

Cosmetics & Supplements

Isolating Proteins

Nanoemulsions



Micro encapsulated hemp seed oil produced and being tested in market – Applications for beverage & cosmetics



Hemp Protein – Aim to isolate the hemp protein and test its functionality as a high value food additive



Hemp Seed Oil – acceptance as an anti-inflammatory – anti-bacterial and anti-microbial qualities



Hemp cosmetic & care range developed for wholesale market



### ECS WHOLESALE - An industry supplier





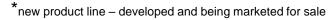


### **RANGE**

- Seed
- Oil
- Protein Powders
- Nectar
- Bi-products
- Hemp shampoos (human & pet)\*
- Hemp face & body scrub\*
- Hemp hand cream\*
- Hemp day crème\*
- Hemp nectar mask\*
- Hemp body wash\*

### **CUSTOMERS**

- Farmers
- Food manufacturers
- Beverage manufacturers
- Processors
- Bulk food stores
- Cosmetics manufacturers
- Pet care businesses



### WHY TASMANIA & WHY ECS?



Tasmanian Climate and soils of the region combine to create ideal growing conditions, producing a depth & consistency of secondary metabolites in cannabis ie THC, CBD, Terpenes

Experience in growing plant based pharmaceutical and plant extraction expertise

Farms in Tasmania produce approximately 50% of the world's licit poppy straw that is later refined into opiates



Low risk growing conditions, distinct seasons, natural sunlight and excess UV light to produce high yielding, consistent and naturally expressive product

Supportive local government, GMO-Free, strong established relationships with growers, suppliers etc

Subject to legislative change, ECS has the ability to be the state's tolling operation (processing/extraction) leader

### **ECS RELATIONSHIPS**

ECS prides itself on building strong relationships with farmers, suppliers & manufacturers

- Farmers the key to providing hemp seed and biomass in the future by delivering volumes and exponential growth
- Tap Agrico for processing at scale and quality assurance (28.4% owned by ECS)
- Just Foods and Eden Foods for distribution of ECS retail food brand
- PharmOut leading cannabis advisory company

### **MOU partners:**

- Disruption Labs (US based CBD company)
- Caason Group (collaborate on hemp varieties, processing, market opportunities)
- Essential Oils of Tasmania (Tasmanian based and leading Australian plant extraction business)



















### MEDICINAL CANNABIS - ECS APPROACH & VISION

Large scale, low cost, high quality, clean & green

Outdoor grow for economies of scale, lower price per gram of production, sunlight is free

Process significant offtake using large scale machinery & equipment ie. drying, milling, extraction



A business plan for the future of cannabis

Staged rollout to minimise upfront capex – low capex model



Business model that can adapt & take advantage of an evolving & maturing commodity like industry

Large scale cultivation of CBD & THC



Images above are for illustrative purposes & not representative of ECS current assets











Industrial approach (low cost / large scale)

Outdoor cultivation + manufacturing capability

Future tolling facility to state's cannabis (drying, bucking, extraction, CBD, THC, isolates, storage) producing operation to broader market (partially subject to future regulatory change)



### MEDICINAL CANNABIS – TASMANIAN SITE SET FOR EXPANSION

- Bucking (separating leaf/bud from stem)
- Cannabis biomass drying
- Production of CBD/THC isolates

- Milling
- Ethanol extraction
- Secure storage
- Dispatch

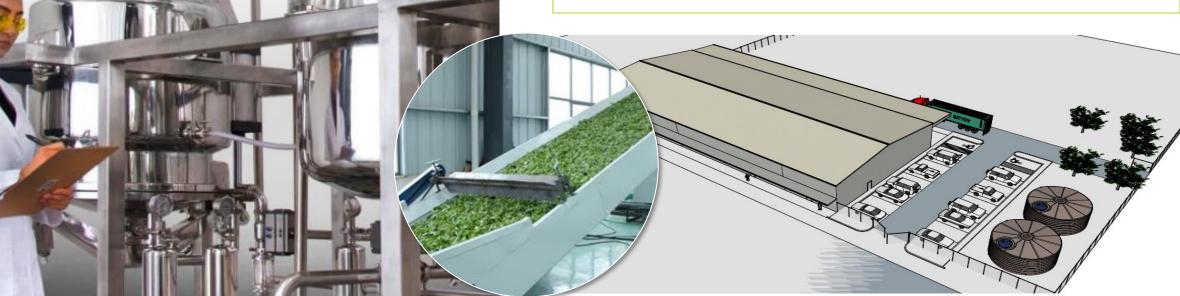


Image for illustrative purposes & not representative of ECS current assets

Drawing of ECS processing facility in Tasmania



### **Capital Cost**

- Estimated capital works & construction costs over three years of \$3m – includes cultivation area, site infrastructure, processing & extraction equipment
- Major expenses can be shifted into second year as ECS transitions up value curve

### **Initial Three Year Production Plan**

- Stage 1 Outdoor CBD Grow estimate dry flower production up to 2,000kg
- Stage 2 Outdoor CBD & THC
   estimate dry flower production up to 16,000 kg
- Stage 3 Outdoor CBD & THC estimate dry flower production up to 32,500kg

# AN INDUSTRY IN TRANSITION – APPROACH & TARGET MARKETS

 $\rightarrow$  CBD oil

Medicinal cannabis most approved products in Australia, 2019

2019 Rank	Schedule	Formulation
1 <sup>st</sup>	4	Oil
2 <sup>nd</sup>	8	Oil
3 <sup>rd</sup>	4	Oil
4 <sup>th</sup>	8	Oil
5 <sup>th</sup>	8	Oil
6 <sup>th</sup>	8	Oil
7 <sup>th</sup>	4	Oil
8 <sup>th</sup>	8	Spray
9 <sup>th</sup>	8	Oil
10 <sup>th</sup>	8	Oil
11 <sup>th</sup>	8	Oil
12 <sup>th</sup>	4	Oil
13 <sup>th</sup>	8	Oil
14 <sup>th</sup>	4	Oil
15 <sup>th</sup>	8	Flower

Industry

Regulatory environment being relaxed in a staged approach Interim Decision to downschedule CBD (to S3)

Anticipated to become widely available in Pharmacy

### **ECS**

- Immediate Focus To be Australia's largest grower of CBD & THC dry flower
- CBD highest growth, highest dosage & most widely consumed cannabinoid
- Future Focus Produce crude oil & isolates

Source: Fresh Leaf Analytics May 2020



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