



InteliCare Holdings Ltd

ABN 84 622 484 397

ASX Code

ICR

Corporate Directory

Chief Executive Officer &
Managing Director

Mr Jason Waller

Non-Exec Chairman

Mr Greg Leach

Non-Executive Director

Mr Branden Dekenah

Non-Executive Director &
Company Secretary

Mr Neil Hackett

Non-Executive Director

Mr Scott Taylor

Issued Shares

72,899,706

Unlisted Options

13,262,500

Company Details

Email

investors@intelicare.com.au

Website

www.intelicare.com.au

**Registered & Principal
Office**

Level 1, 299 Vincent St
Leederville WA 6001

InteliCare signs new VIC distribution partnership with Rehab Hire

- **Intelicare expands into Victoria strengthening eastern seaboard exposure**
- **Rehab Hire intends to recruit dedicated sales role to drive VIC sales**
- **Further growth of indirect sales channels**

InteliCare Holdings Ltd (“InteliCare” or the “Company”) (ASX: ICR), an Australian technology company that has commercialised a subscription-based Internet of Things (IoT) and Artificial Intelligence (AI) product for use in the aged care and health industries, is pleased to announce it has executed an Agency Agreement (“Agreement”) with Rehab Hire Pty Ltd (“Rehab Hire”).

Under the commercial terms of the Agreement, Rehab Hire will act as an agent for InteliCare and receive a commission for products sold. The Agreement is for an initial term of 12 months and there are no binding sales targets or exclusivity. However, Rehab Hire intends to recruit a dedicated sales role for InteliCare, reflective of their belief as to the market potential.

Rehab Hire is a dedicated sale and hire business specialising in the supply and prescription of hospital and complex rehabilitation equipment in the Melbourne metropolitan and surrounding regional areas. The business has over 40 staff and Directors with more than 40 years' industry experience. It has supplied equipment and services to over 2,000 aged care, hospital and private clients, including the Department of Veteran Affairs (DVA), the Victorian Transport Accident Commission (TAC) and National Disability Insurance Scheme (NDIS).

This Agreement expands InteliCare’s growing distribution network into the eastern seaboard and disability sectors, including the recently reported roll-out in NSW and agency agreements. It represents continuation of the strategy to grow nationally by developing capital-light, highly scalable B2B2C indirect sales channels. It further validates the value proposition for InteliCare’s InteliLiving product with experienced providers. The strategy also exploits the company’s competitive advantage in owning its own technology, which allows the Company to reach beyond direct sales channels. The Agreement will commence immediately and there are no material condition precedents to commencement.

Jason Waller, CEO and Managing Director IntelliCare commented:

"We are very excited to work with Rehab Hire who have a track record growing and scaling their businesses. They are very agile and have demonstrated an ability to capture new opportunities and investing resources to market new technology."

John Scanlon, Director Rehab Hire commented:

"We believe there is significant opportunity for IntelliCare's products driven by the changing landscape for both the aged care and disability sectors. Our business has grown significantly year-on-year and we are doing 150-200 deliveries per day of high-end equipment and technology. IntelliLiving is a very good fit into this business model, particularly where we are targeting hospital-in-the-home and transitional care."

What is IntelliLiving?

IntelliLiving enables seniors and people with disability to live at home independently. It uses smart home sensors (not cameras) to gather information about activity in the home. The sophisticated system sends daily messages about conditions and activity within the home by learning an individual's daily routine. If all is okay, members of the care team (family, carers, or health care professionals) get a daily message letting them know. Conversely, if the system detects movements are out of the AI generated daily routine, an alert is sent to the care team on their smartphone or other device.

What is IntelliCare Pro?

IntelliCare Pro is a larger-scale SaaS offering for care providers (such as aged care facilities, home care providers or hospitals). It integrates the IntelliLiving output with a dashboard system enabling many residents to be monitored at the same time. This enables commercial care providers to triage services to achieve higher quality care to those who need it most, reduce travel and staff costs, and maintain an audit trail when responding to issues. It also assists commercial carers to comply with the Australian Government's Aged Care Quality Standards.

This means declines in physical and mental wellbeing can be detected through advanced analytics insights before emergencies happen. It allows the care team to focus on prevention, not just respond after the event.

Aged and Disability Care organisations can quickly identify issues and prioritise care to reduce the risk of an emergency. In this way, their clients and families feel safer, more confident and happier knowing that their service is supporting them and delivering the highest level of care.

Contact and Authorised for Release to the ASX

Jason Waller, Chief Executive Officer and Managing Director, IntelliCare Holdings Ltd, +61 1300 001 145 , investors@intelicare.com.au

About Intelicare Holdings Limited: *IntelliCare is an Australian technology company that has commercialised a commercialised a subscription-based product for use in the aged care and health industries. IntelliCare believes Australians deserve to age with dignity and through its business-to-business (B2B) and business-to-consumer (B2C) solutions built on its proprietary internet of things (IOT) platform utilising smart sensors and artificial intelligence (AI), IntelliCare aims to enable people to stay in their own homes for longer while empowering healthcare providers to deliver higher quality, more efficient services.*