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ASX: QFY

Investor Presentation September 2020



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Executive Summary

- Quantify Technology is acquiring
 Zimi / Powermesh(*) to create Australia's leading electrical Internet of Things
 ("IoT") provider.
- Quantify Technology has a premium range of dimmers and power outlets delivering tailored automation experiences.
- Zimi/ Powermesh has a complementary range of connected devices that can be installed by any electrician. The company was incubated by Gerard Private which has over 100 years experience in electrical lighting control.



Bringing both companies together accelerates growth:

- Cross-sell more complete family of connected devices into existing channels, including electrical wholesalers and Harvey Norman Commercial Division;
- Strengthened team with Simon Gerard and Jordan Tentori going onto the board;
- Reduced cost and accelerated performance;
- Creates a single powerful platform for all connected products to enable growth and stability;
- Delivery of flexible model for both supply and license (existing relationships with Beacon Lighting and Steel-line) enabling combined business to expand into new markets and overseas.



Combining Australia's 'Smart Home' leaders to accelerate growth and synergy.

Quantify Technology is an ASX-listed smart home automation provider.

Zimi was incubated by Gerard Private who have over 100 years of experience in electrical lighting and electrical control.

Together, they form Australia's leading IoT provider in the connected building space.

Area	Benefit	
Sales	Cross-sell more complete family of connected products into existing channels.	
Operations	Reduced cost and accelerated performance with an improved team.	
Technology	A single powerful platform for all connected products to enable growth and stability.	
Licensing	Proven licensing model will be even more attractive for partners, enabling business to expand into new markets and overseas.	



Market for Smart Homes has exponential growth.

Google, Amazon & Apple are driving the demand.

Voice will be a primary interface between people and technology.



Global growth in smart speakers.



Smart Home market 2020	A\$1.8 billion	A\$17.9 billion
Revenue growth (CAGR 2020-2025)	16%	16%
Household penetration 2020	25%	32%
Household penetration 2025	49%	57%
Amazon/ Google smart speaker market share	87%	95%

In Australia alone, there are 10 million existing dwellings and over 25 million device opportunities.



The large 'Connected' Smart Home opportunity is yet to be fully realised.

This complexity of the landscape is confusing for trade and end-users.

- The solutions offered by Automation Systems & Specialists are still too expensive to achieve mass market success.
- Australian law requires a licensed electrician to install power points, light switches and other electrical devices therefore limiting DIY success.



Custom Automation Systems

Specialist solutions that require extensive design, planning and complex installation.

High Price per home

Electrical devices such as switches, dimmers, power points, fan & blind controllers that can control things already installed in the home.

Medium Price per home

DIY Smart Products

Introduction to controlling products such as a TV, smart bulb or music player.

Low Price per home

Smart Home Market

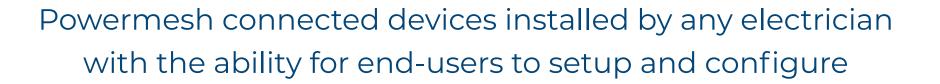


A complete family of connected products for new & existing homes, offices, buildings.

Control your lights, fans, appliances, switches, blinds, garage door and more...

- Product ranges with scalability for partial to complete solutions
- Accommodates a variety of budgets.
- Suitable for both new and existing homes
- Service commercial markets
- Integrate with building automation systems.









Premium qDevices with tailored automation experiences commissioned by a professional





What makes us different?

Leading domestic player in connected lighting with extensive sales channels in place.



Reduces cost & complexity



Tailored to local markets



Series of patents & patents pending.



Reduce power & maintenance costs.

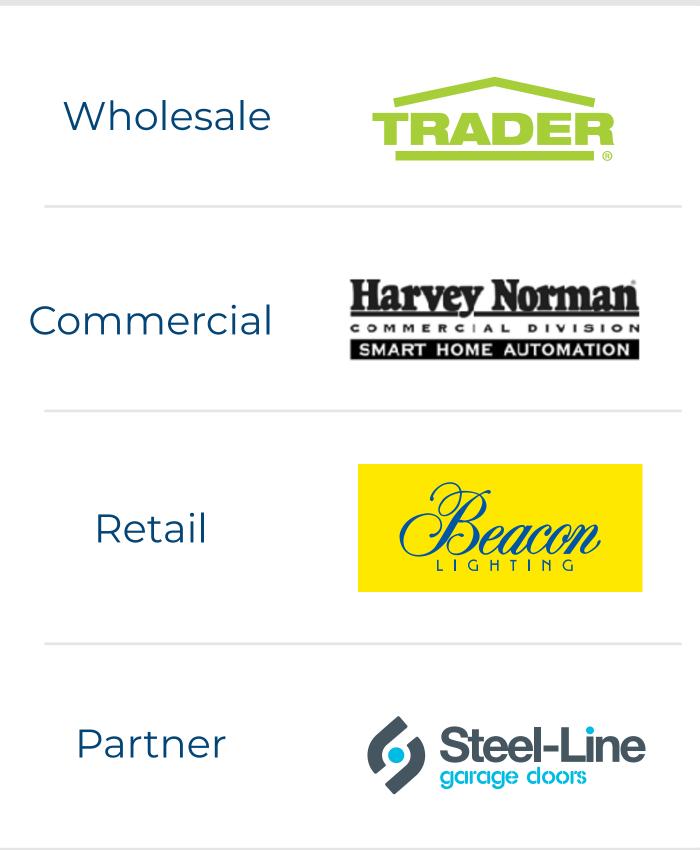
Licensing model

Growth into new markets & overseas.



Multiple sales channels to accelerate adoption.





Distributors Installers Architects Builders Developers Electricians Other partners

End Users
Owners
Tenants



Growth and cross-sell opportunities with main partners.









Customers	Electrical wholesalers	Builders, developers, electricians, architects	Retail and trade customers	Retail and trade customers
Size	Sells into Australia's 900 electrical wholesalers	Franchise for developers, electricians, builders and architects	Leading provider of lighting solutions with over 99 stores across Australia	Australia's leading garage door business with over twenty offices country wide
Status	Selling Zimi Powermesh for 12 months	Quantify contract signed in 2018	Commercialisation now underway	Product launch rollout

Note: Trader is a wholly owned subsidiary of Gerard Private



Trader's electrical wholesalers channel to market.



Wholesale Groups	Branches	
MMEM Group -Various brands nationally specialising in electrical, communications and data, solar, lighting and electrical components.	322	REXELGROUP
SONEPAR / Lawrence and Hanson - Independent family-owned French company with branches nationwide.	165	REXEL GROUP GEMCELL ELECTRICAL GROUP HAYMANS
REXEL Australia - Part of a worldwide group and national network including Rexel, John R. Turk, Ideal Electrical & Lear & Smith.	137	Serror tray independents survey of Australia
Middendorp Electric - Family owned and operated for over 90 years with majority of branches based in Victoria.	104	916 Total
CNW & Sherriff - Established in 1952 and is 100% Australian owned and operated under the parent company BGW Group.	76	Branches CNW Electrical Wholesale A Sonepar Company A Sonepar Company
P&R - Family owned company operating in South Australia since 1977.	12	LIGHTING · ELECTRICAL · DATA SHEKKIFF WHOLESALERS
Lecky's - Homegrown Victorian business established in the early 1990's	9	TLE ELECTRICAL & DATA ELECTRICAL & DATA
Independent and Smaller Wholesalers - Stores nationally.	91	SUPPLIERS SUPPLIERS

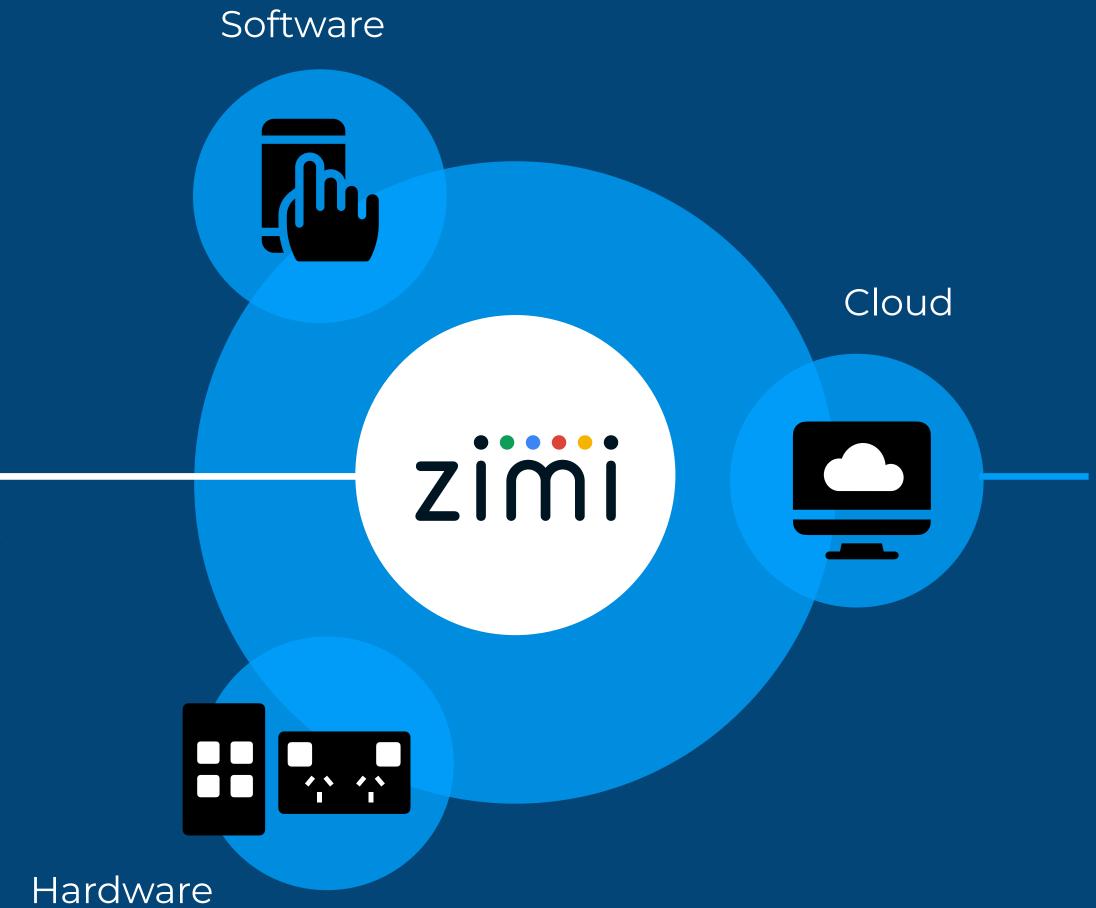


Australia's emerging IoT solution provider of connected electrical products.

Zimi Core

Zimi core is a comprehensive solution combining hardware, software and cloud computing to provide a true IoT platform for original equipment manufacturers.

Ongoing deployment of Hardware devices into the field, evolves the value of Software to create experiences powered by Artificial Intelligence in the cloud.



Endless possibilities with data insight

Continual data growth of energy usage, location positioning, user lifestyle & behaviour, relationships between devices and more; provides a unique reservoir to mine for insights on making living safer, more energy efficient, plus a more personalised experiences that are forever evolving.

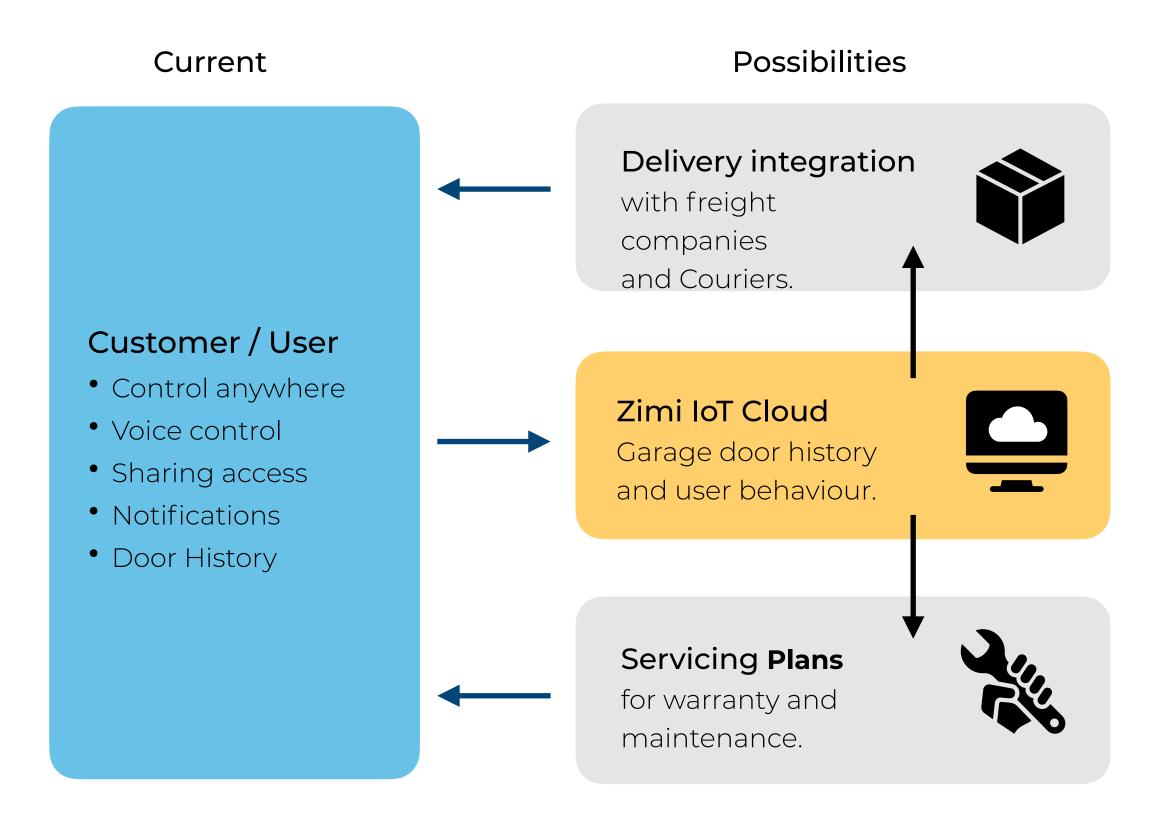


Partnering with Steel-Line Garage Doors.

Australia's largest garage door manufacturer.

Design, engineering and manufacturing of a revolutionary Garage Door controller. An exciting proposition to the end user to control their door like never before, whilst laying the foundation for powerful services in the future.





Garage Door Controller and Sensor.



Meet the Team. Experience across multiple disciplines.



Peter Rossdeutscher Non-Executive Chairman

Peter has been a Non-Executive and Chair of various boards.
He is a regular key speaker on innovation, digital transformation and the core drivers to grow and protect stakeholder value.



Brett Savill CEO

Brett has held senior operational roles in Australia as well as being a former PricewaterhouseCoopers Partner in the UK, focused on technology, media and telecoms.



Simon Gerard
Non-Executive Director

Simon is the Managing
Director of Gerard Private
which owns Trader, Gerard
Sourcing & Manufacturing
and Bell Total Logistics.
Their family legacy spans
over 100 years
of electrical heritage



Jordan Tentori CTO

Jordan is the Founder and
General Manager of Zimi with
a demonstrated history of
working nationally and
internationally with electrical
and lighting industries to
evolve technology into
commercial realities.



Gary Castledine
Non-Executive Director

Garys career in capital markets spans more than 25 years. He has expertise in stockbroking, corporate advisory and investment banking.



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