Key Strategic Sales Appointment

White Star Resources Limited (ASX: WSR) ("White Star") is pleased to announce that Spookfish Pty Ltd co-founder, Guy Perkins, will lead the company's go-to-market strategy as Head of Strategic Sales.

Mr. Perkins has over 25 years' experience in the global Geospatial Industry spanning Europe, Asia, North America and Australia/NZ. He has held numerous senior industry roles including:

- Chief Operating Officer, Nearmap;
- Senior Vice President, Asia Pacific at ERDAS (acquired by Leica Geosystems);
- CEO & Director Operations (Australia, Asia, USA & Europe),
 Earth Resource Mapping, known as ER Mapper (acquired by Hexagon);
- Managing Director, ESRI Australia (Aust./NZ & SE Asia);
- Country Manager, 1Spatial Australia; and
- Senior Manager, MapInfo (acquired by Pitney Bowes).

Mr. Perkins is an active participant in the Geospatial Industry community and was a founding director of the Australian Spatial Information Business Association (ASIBA). He was a member of the Research Investment Review Board of the Cooperative Research Centre – Spatial Information (CRC–SI) and other industry advisory bodies. He was recently appointed Chairman of the Advisory Board to Curtin University, School of Spatial Sciences.

Mr. Perkins holds a Bachelor of Engineering (Civil) degree from the University of Western Australia. He also worked with the Centre for Water Research (UWA) where he developed his interest in Geospatial Information Systems. He studied for a Master of Business Administration at the University of Adelaide.

Commenting on the key strategic sales appointment, White Star Executive Director, Jason Marinko said, "White Star is privileged to have such an experienced industry leader with both strong national and international networks to lead our go-to-market sales strategy. The Geospatial Information Services industry is an enormous global industry and the revolutionary Spookfish technology has the potential to generate keen interest from global users of geospatial imagery. Having someone of Guy's calibre to manage those key relationships will be a great advantage to Spookfish in maximizing the potential commercial value of its technology."

For more information, please contact:

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ASX ANNOUNCEMENT

Board & Management:

Steve Anastos Chairman

Jason Marinko Director

Shannon Robinson
Director | Company Secretary

Issued Capital:

363 million shares

Registered Office:

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Website

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ASX Code:

WSR

Share Registry:

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About Spookfish Pty Ltd

Spookfish Pty Ltd ("Spookfish") is seeking to redefine the global geospatial industry by aiming to provide the highest quality aerial imagery at significantly improved levels of resolution, accuracy, cost effectiveness and consistency compared to current industry offerings.

Spookfish is currently undertaking final testing of its revolutionary camera system prior to installing it on the aircraft for flight testing. The Spookfish Technology Demonstrator has been designed and built to test key aspects of the revolutionary Spookfish Technology including camera system, data storage, processing and flight operations which will then be scaled up in 2015 for the Spookfish commercial offering.

White Star acquired a 12.5% interest in Spookfish and has recently announced the exercising of its option to acquire the remaining share capital of Spookfish that it doesn't already own. White Star has also received commitments to raise a minimum of \$4m through a capital raising, subject to shareholder approval.