



DigitalCCLimited

Innovative Digital Currency Solutions

Digital CC Limited ABN 59 009 575 035

ASX Code: DCC

Trading as digitalBTC

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ASX ANNOUNCEMENT

18 November 2014

BBY Limited appointed as Adviser

Digital CC Limited (trading as digitalBTC) (ASX: DCC) (the “Company” or “digitalBTC”), an innovative digital currency technology company, is pleased to announce an agreement with BBY Limited as the Company’s Equity Capital Markets Advisor with immediate effect.

BBY is Australia and New Zealand’s largest, and one of the fastest growing, independent stockbroker firms. The firm was appointed to provide digitalBTC with corporate advice, assisting in educating domestic and international investors about both digitalBTC and the wider Bitcoin industry. The firm will also provide regular, independent, institutional grade research on the Company.

digitalBTC Executive Chairman, Mr Zhenya Tsvetnenko, commented: “We are very pleased by this partnership. As market adoption of Bitcoin continues to increase, BBY has the sector experience and global reach that we are looking for to assist us with our growth plans ahead.”

BBY’s Executive Chairman Glenn Rosewall said, “The Bitcoin industry is rapidly evolving from hobbyist to mainstream. The interest shown in the sector by governments in the United Kingdom, United States and Australia as well as acceptance by commercial bodies such as Amazon and PayPal confirm this.”

“BBY’s involvement with digitalBTC and the bitcoin sector is part of our firm’s efforts to provide relevant and insightful information on disruptive technologies and the companies within them for our clients here and overseas.”

-ENDS-

For further information, please contact:

digitalBTC

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Media

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